



City of Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY SUB-COMMITTEE

Meeting #: 18-003
Date: March 13, 2018
Time: 8:00 a.m.
Location: Room 264, 2nd Floor, City Hall
71 Main Street West

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

	Pages
1. APPROVAL OF AGENDA	
(Added Items, if applicable, will be noted with *)	
2. DECLARATIONS OF INTEREST	
3. APPROVAL OF MINUTES OF PREVIOUS MEETING	
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4. DELEGATION REQUESTS	
5. CONSENT ITEMS	
6. PUBLIC HEARINGS / DELEGATIONS	
7. STAFF PRESENTATIONS	
7.1 Julia Davis from the Tourism & Culture Division with a Filming Update	7
8. DISCUSSION ITEMS	
8.1 BIA's Interest in Pursuing a Tourist Designation	9
8.2 Discussion and Questions for Upcoming SEAT Attendance by Kim Androvez at the May 8, 2018 Meeting (no copy)	
8.3 Discussion Regarding Property Sales Data That is Required (no copy)	

9. MOTIONS

10. NOTICES OF MOTION

11. GENERAL INFORMATION / OTHER BUSINESS

11.1 Verbal Update from Carlo Gorni, BIA Coordinator (no copy)

11.2 Statements by Members (no copy)

12. PRIVATE AND CONFIDENTIAL

13. ADJOURNMENT



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE MINUTES 18-002

8:00 a.m.

Tuesday, February 13, 2018

Room 264

Hamilton City Hall

71 Main Street West

- Present:** Rachel Braithwaite – Barton Village BIA (Acting Vice-Chair)
Jennifer Mattern – Ancaster BIA
Kerry Jarvi – Downtown Hamilton BIA
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Maggie Burns – Ottawa Street BIA
Lisa Anderson – Dundas BIA
Susan Pennie – Waterdown BIA
Peter Loukas for Bender Chug – Main West Esplanade BIA
- Absent:** Tony Greco – Locke Street BIA, , Lia Hess – King West BIA
Susie Braithwaite – International Village BIA, Cristina Geissler –
Concession Street BIA, Councillor Matthew Green (Chair) –
Personal

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 1)

The Committee Clerk advised of the following change to the agenda.

1. DELEGATION REQUEST

- 4.1 Wilf Arndt and Bill Slowka, Hamilton Farmers' Market Board, respecting a tourist designation for the area. (For today's meeting)

2. DISCUSSION ITEM

- 8.1 Non-Business Improvement Area Events in a Business Improvement Area (no copy)

(Jarvi/Anderson)

That the agenda for the February 13, 2018 Business Improvement Area Advisory Committee meeting be approved, as amended.

CARRIED

(b) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)

(i) January 16, 2018 (Item 3.1)

(MacKinnon/Jarvi)

That the January 16, 2018 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(c) DELEGATION REQUESTS (Item 4)

(i) Wilf Arndt and Bill Slowka, Hamilton Farmers' Market Board, respecting a tourist designation for the area (For today's meeting) (Added Item 4.1)

(Mattern/Anderson)

That the delegation request from Wilf Arndt and Bill Slowka, Hamilton Farmers' Market Board, respecting a tourist designation for the area, be approved for today's meeting.

CARRIED

(d) PUBLIC HEARINGS/DELEGATIONS (Item 6)

(i) Wilf Arndt and Bill Slowka, Hamilton Farmers' Market Board, respecting a tourist designation for the area (For today's meeting) (Added Item 6.1)

Wilf Arndt, the Chair of the Hamilton Farmers' Market Board, and Bill Slowka, Manager of the Hamilton Farmers' Market Board, addressed the Committee respecting a tourist designation for the area.

Mr. Arndt and Mr. Slowka discussed the important role that the Hamilton Farmers' Market plays in the City of Hamilton and shared information on why having a tourist designation would be beneficial. They were enquiring if Hamilton BIA's would also be interested in this designation as well. The Committee requested that Mr. Arndt and Mr. Slowka provide further information to Carlo Gorni, to distribute to the Committee.

(Mattern/MacKinnon)

That the delegation from Wilf Arndt and Bill Slowka, Hamilton Farmers' Market Board, respecting a tourist designation for the area, be received.

CARRIED

(e) DISCUSSION ITEMS (Item 8)

(i) Non-Business Improvement Area Events in a Business Improvement Area (no copy) (Added Item 8.1)

(Anderson/Jarvi)

That staff be directed to request that a representative from the Special Events Advisory Team (S.E.A.T.) attend an upcoming Business Improvement Area Advisory Committee meeting to speak to providing advanced notice of events that are located within Business Improvement Areas.

(Mattern/Jarvi)

That discussion on non-Business Improvement Area Events in a Business Improvement Area, be received.

CARRIED

(e) GENERAL INFORMATION/OTHER BUSINESS (Item 11)

(i) City of Hamilton Film Office Update (PED16247(a)) (City Wide) (Item 11.1)

(Mattern/Jarvi)

That information report City of Hamilton Film Office Update (PED16247(a)) (City Wide), be received.

CARRIED

(ii) Update from Carlo Gorni, BIA Coordinator (Item 11.2)

(a) BIA Awards of Excellence in Property Awards is March 20th and Carlo requested a BIA member to speak at the Chamber's Outstanding Business Achievement Awards event to introduce the winners. Rachel Braithwaite from Barton Village BIA offered to present at the awards ceremony.

(b) Staff report respecting "Information Sharing with BIAs" was received by City of Hamilton Council at its January 24, 2018 meeting. Just a reminder that BIA members will continue receiving agendas for upcoming Licensing Tribunal, and Committee of Adjustment meetings. BIAs will also continue to receive monthly building permit activity information.

(Mattern/Pennie)

That the update from Carlo Gorni, BIA Coordinator be received.

CARRIED

(iii) Statements by Members (Item 11.2)

BIA Members used this opportunity to discuss matters of general interest.

(Mattern/Anderson)

That the updates from Committee Member's, be received.

CARRIED

(f) ADJOURNMENT (Item 13)

(Mattern/Anderson)

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 8:46 a.m.

CARRIED

Respectfully submitted,

Rachel Braithwaite, Acting Vice-Chair
Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk

From: [Davis, Julia](#)
To: [McRae, Angela](#)
Cc: [Tombs, Patti](#); [Spence, Debbie](#); [Gorni, Carlo](#)
Subject: BIA Advisory Committee Meeting
Date: January-12-18 1:45:19 PM
Attachments: [PED16247\(a\) - Appendix A.pdf](#)
[PED16247\(a\).doc](#)

Good Afternoon Angela,

I hope this email finds you well – we have not had the opportunity to meet yet. My name is Julia Davis and I am the Film Operations Specialist under the Tourism and Culture Division, responsible for liaising and facilitating all Film Productions that come to the City of Hamilton.

Our office has attended the BIA Advisory Committee Meetings in the past to give updates and provide information on upcoming filming in addition to getting feedback from the BIA Members around the table to improve the filming experience across the City. I wanted to share the attached documents with the BIA Advisory Committee at their next meeting in February if appropriate. This was a report that our office submitted to Council in December 2017. At this time we simply wanted to share the information with them and give the members an opportunity to review this report if they felt appropriate.

I would also like to request attendance at the March 2018 BIA Advisory Committee Meeting as a representative of the Tourism and Culture Division to provide an update on filming in Hamilton, answers any questions the membership has and touch on this report that will be shared with them in February.

Please let me know if I could be added to the agenda in March – I can advise of all staff attending closer to the date.

I look forward to hearing from you and appreciate your assistance.

Thank You,

Julia

Julia Davis

Film Operations Specialist
Creative Industries & Cultural Development, Tourism and Culture Division
Planning and Economic Development Department, City of Hamilton
T: (905) 546-2424 ext. 2921

New for 2018

Payments for On-Street Metered parking as well as Municipal Parking Lots will be collected by the Hamilton Municipal Parking System, located at 80 Main Street West (hours Monday

to Friday 8:30am to 4:30pm). An estimate of costs will be provided to you via email from the Hamilton Municipal Parking System once your application has been approved. Payments must be received prior to your filming date in order for your film permit to be issued. Approved permits are required to be displayed on every vehicle within the approved parking area and parking meter bags must be used to reserve on-street metered spaces (these will be provided to you upon receipt of payment).

From: [Gorni, Carlo](#)
To: ["Wilfred Arndt"](#)
Cc: [Slowka, Bill](#); [Hertel, John](#); [Melatti, Rosanna](#); [Shane Coleman](#); [Eric Miller](#); [Elly Bowen](#); [Barton Village BIA](#); [Consession Street BIA](#); [Dundas BIA](#); [executivedirector@shopancastervillage.com](#); [info@downtownhamilton.org](#); [info@shopottawastreet.ca](#); [International Village BIA](#); [King West BIA](#); [Main West Esplanade BIA](#); [mistertonygreco@hotmail.com](#); [Stoney Creek BIA](#); [Susan Pennie](#); [Wesdale Village BIA](#); [McRae, Angela](#); [Lam, Judy](#)
Subject: RE: Designated Tourist Area
Date: February-15-18 12:52:56 PM

Good afternoon everyone.

Further to the email below (which you have all received), please consider forwarding this information to your respective Boards of Management for their discussion. If any formal decisions are made by your Board, please forward them to Wilf Arndt and copy me on this correspondence.

I will request that Angela McRae place this matter on the agenda of the March 2018 BIAAC meeting so that it can be discussed at that time. It may be that a final Committee decision cannot be made at that time, if one is to be made at all, but the status of all Board discussions/decisions made to that date can be communicated.

Thanks.

Carlo

Carlo Gorni
 Coordinator, Urban Renewal Incentives
 City of Hamilton
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 Hamilton, ON L8P 4Y5
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Carlo.gorni@hamilton.ca

Collective Ownership. Steadfast Integrity. Courageous Change. Sensational Service. Engaged, Empowered Employees.

From: Wilfred Arndt [mailto:warndt@cogeco.ca]
Sent: February-13-18 10:21 PM
To: Gorni, Carlo
Cc: Slowka, Bill; Hertel, John; Melatti, Rosanna; Shane Coleman; Eric Miller; Elly Bowen; Barton Village BIA; Consession Street BIA; Dundas BIA; executivedirector@shopancastervillage.com; info@downtownhamilton.org; info@shopottawastreet.ca; International Village BIA; King West BIA; Main West Esplanade BIA; mistertonygreco@hotmail.com; Stoney Creek BIA; Susan Pennie; Wesdale Village BIA
Subject: Designated Tourist Area

Hi Carlo...

Thank you for allowing Bill Slowka (Manager of the Farmers Market) and I to present to the BIA Advisory Committee (BIAAC). As a follow-up to our presentation this morning, this outlines our request for the BIAAC, to participate in having the City create a Bi-Law to designate a 'Tourist

Designated' area in the City of Hamilton.

Several years ago, the Hamilton Farmers' Market (HFM), initiate a request for the City to designate the HFM as a Tourist Designated area, to allow the Market to stay open during statutory holidays. The City outlined a number of hurdles that needed to be overcome and the matter was dropped.

Last year, July 1st 2017, Canada Day fell on a Saturday and the HFM vendors lost a very important business day. They have consequently again expressed an interest to be allowed to be open on stat holidays and have again taken up the challenge to ask the City to procure a tourism designation for the Market. City staff have suggested that the HFM first approach the BIA's to see if there is an interest by the BIAAC group to request a city wide designation or just the Hamilton centre BIA's, for a limited area designation.

We are aware that some time ago the Dundas BIA had expressed an interest in being declared a designated tourist area. For whatever reason, that attempt like the HFM attempt did not bear fruit. At your meeting a number of the BIA representatives indicated that there may be an interest from their respective boards. They indicated that they would like to take the request back for consultation and approvals.

To help, I have attached a link <https://www.ontario.ca/page/retail-business-holidays> to the Ministry's information web site.

I would appreciate it if you could guide this initiative through the BIA group and ascertain if all or how many BIA's would join our efforts.

Wilf Arndt
Chair
Hamilton Farmers' Market Management Board