

18-003
June 12, 2018
9:30 am
Council Chambers, Hamilton City Hall
71 Main Street West

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Hamilton

GRANTS SUB-COMMITTEE MINUTES 18-002

9:30 a.m.

April 20, 2018

Council Chambers, Hamilton City Hall

Present: Councillors B. Johnson (Chair), L. Ferguson, T. Jackson,
T. Whitehead, A. VanderBeek

Absent with

Regrets: Councillor M. Green – Other City Business
Councillor S. Merulla – Medical

**THE FOLLOWING ITEMS WERE REFERRED TO THE AUDIT, FINANCE &
ADMINISTRATION COMMITTEE FOR CONSIDERATION:**

1. 2018 City Enrichment Funding Recommendations (GRA18003) (City Wide) (Item 4.1)

(Jackson/VanderBeek)

- (a) That the 2018 City Enrichment Fund recommended funding allocation, in the amount of **\$6,187,192**, as outlined in the attached Appendix “A”, **as amended**, to Report GRA18003, be approved;
- (b) That Appendix “B” to Report GRA18003, Application Summary, be received;
- (c) That Appendix “C” to Report GRA18003, Payment Plan, be approved; and,
- (d) That the grants, as listed in Appendix “D” to Report GRA18003, **as amended**, be approved and the funds be released, pending the submission of additional information, by July 20, 2018, to the satisfaction of the Director of Strategic Partnerships and Communications.

MOTION, AS AMENDED, CARRIED

2. Dundas Youth Chaplaincy – Routes Youth Centre (CS D-4) (Item 4.1)

(VanderBeek/Ferguson)

That an enhancement of an additional \$300 for the Dundas Youth Chaplaincy – Routes Youth Centre base budget, be referred to the 2019 Operating Budget process (GIC) for consideration.

CARRIED

3. Flamborough Information and Community Services – Seniors Support (CS E-7) (Item 4.1)

(Jackson/VanderBeek)

That an enhancement of an additional \$1,116 for the Flamborough Information and Community Services – Seniors Support base budget, be referred to the 2019 Operating Budget process (GIC) for consideration.

CARRIED

4. Flamborough Information and Community Services – Community Outreach (CS F-5) (Item 4.1)

(Jackson/VanderBeek)

That an enhancement of an additional \$4,105 for the Flamborough Information and Community Services – Community Outreach base budget, be referred to the 2019 Operating Budget process (GIC) for consideration.

CARRIED

5. Binbrook Agricultural Society – Binbrook Fair (AGR A-2) (Item 4.1)

(B. Johnson/VanderBeek)

That an enhancement of an additional \$1,041 for the Binbrook Agricultural Society – Binbrook Fair base budget, be referred to the 2019 Operating Budget process (GIC) for consideration.

CARRIED

6. The Equestrian Association for the Disabled (TEAD) – Operating (AGR A-12) (Item 4.1)

(Jackson/Ferguson)

That an enhancement of an additional \$2,500 for The Equestrian Association for the Disabled (TEAD) - Operating base budget, be referred to the 2019 Operating Budget process (GIC) for consideration.

CARRIED

7. The Equestrian Association for the Disabled (TEAD) – Scholarship Program (SAL E-2) (Item 4.1)

(Jackson/Ferguson)

That an enhancement of an additional \$2,145 for The Equestrian Association for the Disabled (TEAD) – Scholarship Program base budget, be referred to the 2019 Operating Budget process (GIC) for consideration.

CARRIED

8. Brott Music Festival (ARTS A-8) (Item 4.1)

(Ferguson/Jackson)

That an enhancement of an additional \$40,000 for the Brott Music Festival base budget, to be added to the annual City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CARRIED

9. Winona Peach Festival – Winona Peach Festival (CCH A-2) (Item 4.1)

(B. Johnson/VanderBeek)

That an enhancement of an additional \$8,258 for the Winona Peach Festival – Winona Peach Festival base budget, to be added to the annual City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CARRIED

10. Cactus Festival of Dundas Ontario – Dundas Cactus Festival (CCH A-4) (Item 4.1)

(VanderBeek/Jackson)

That an enhancement of an additional \$2,346 for the Cactus Festival of Dundas Ontario – Dundas Cactus Festival base budget, to be added to the annual City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CARRIED

11. Dundas Historical Society Museum – Dundas Museum and Archives Exhibition Project (CCH A-5) (Item 4.1)

(VanderBeek/Jackson)

That an enhancement of an additional \$2,550 for the Dundas Historical Society Museum – Dundas Museum and Archives Exhibition Project base budget, to be added to the annual City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CARRIED

- 12. Dundas Valley Orchestra – Concerts Presented in 2018 (CCH A-8) (Item 4.1)**
(VanderBeek/Jackson)

That an enhancement of an additional \$653 for the annual Dundas Valley Orchestra – Concerts base budget, to be added to the annual City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CARRIED

- 13. Dundas Cactus Parade Inc. – Dundas Cactus Parade (CCH A-15) (Item 4.1)**
(VanderBeek/Jackson)

That an enhancement of an additional \$135 for Dundas Cactus Parade Inc. – Dundas Cactus Parade base budget, to be added to the annual City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CARRIED

- 14. Lynden Canada Day Committee – Lynden Canada Day Celebration (CCH A-23) (Item 4.1)**

(Ferguson/Whitehead)

That an enhancement of an additional \$2,500 for the Lynden Canada Day Committee – Lynden Canada Day Celebration (CCH A-23) base budget, to be added to the annual City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CARRIED

- 15. Ancaster Heritage Days (CCH A-31) (Item 4.1)**

(Ferguson/Jackson)

That an enhancement of an additional \$3,510, for the Ancaster Heritage Days – Ancaster Heritage Days base budget, to be added to the City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CARRIED

- 16. Hamilton Santa Claus Parade Committee (CCH A-40) (Item 4.1)**

(Jackson/Whitehead)

That an enhancement of an additional \$10,075, for the Hamilton Santa Claus Parade Committee – Hamilton Santa Claus Parade base budget, to be added to the City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CARRIED

17. United Way Current Shortfalls and Funding Cuts (Item 4.1)

(Jackson/VanderBeek)

That the United Way be requested to provide a presentation to the Grants Sub-Committee that explains their current shortfalls and funding cuts to the Hamilton community.

CARRIED

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 1)

There were no changes to the agenda.

(VanderBeek/Jackson)

That the April 20, 2018 agenda for the Grants Sub-Committee be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 2)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)

(i) February 5, 2018 (Item 3.1)

(VanderBeek/Ferguson)

That the Minutes of the February 5, 2018 Grants Sub-Committee meeting be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 4.1)

(i) 2018 City Enrichment Funding Recommendations (GRA18003) (City Wide) (Item 4.1)

John Hertel, Director of Strategic Partnerships and Communications, addressed Committee and provided a PowerPoint presentation respecting Report GRA18003 - 2018 City Enrichment Funding Recommendations.

(Ferguson/VanderBeek)

That the presentation, respecting Report GRA18003 - 2018 City Enrichment Funding Recommendations, be received.

CARRIED

1. **Community Services – No Youth is Left Behind (CS D)**

(aa) **Dundas Youth Chaplaincy – Routes Youth Centre (CS D-4)**

(VanderBeek/Ferguson)

That the recommended 2018 City Enrichment Fund grant for the Dundas Youth Chaplaincy – Routes Youth Centre (CS D-4), be increased by \$300, from \$10,000 to \$10,300, with the \$300 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

2. **Community Services – Everyone Can Age in Place (CS E)**

(aa) **Flamborough Information and Community Services – Seniors Support (CS E-7)**

(Jackson/VanderBeek)

That the recommended 2018 City Enrichment Fund grant for Flamborough Information and Community Services – Seniors Support (CS E-7), as shown in Appendix “A” to Report 18-003, be increased by \$1,116, from \$2,330 to \$3,446, with the \$1,116 to be funded from the Grant Reserve #112230 for 2018

CARRIED

(bb) **Glanbrook Home Support Programme Inc. – Community Supports Program (CS E-10)**

(B. Johnson/VanderBeek)

That the recommended 2018 City Enrichment Fund grant for the Glanbrook Home Support Programme Inc. – Community Supports Program (CS E10), as shown in Appendix “A” to Report 18-003, be increased by \$11,780, from \$11,217 to \$22,997, with the \$11,780 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

3. **Community Services – Community Capacity Grows (CS F)**

(aa) **Flamborough Information and Community Services – Community Outreach (CS F-5)**

(Jackson/VanderBeek)

That the recommended 2018 City Enrichment Fund grant for Flamborough Information and Community Services – Community Outreach (CS F-5), as shown in Appendix “A” to Report 18-003, be increased by \$4,105, from \$44,280 to \$48,385; with the \$4,105 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(bb) Dundas Community Services – Community Outreach (CS F-8)

(VanderBeek/Jackson)

That, in addition to the recommended 2018 City Enrichment Fund grant of \$10,770, the Dundas Community Services – Community Outreach (CD F-8), be provided an additional \$13,000 for 2018 only, with the \$13,000 to be funded from the Grant Reserve #112230.

CARRIED

4. Community Services – Everyone Has Someone to Talk To (CS G)

(aa) Dundas Community Services – Counselling & Referral (CS G-7)

(VanderBeek/B. Johnson)

That, in addition to the recommended 2018 City Enrichment Fund grant of \$18,731, the Dundas Community Services – Counselling & Referral (CS G-7), be provided an additional \$19,000 for 2018, with the \$19,000 to be funded from the Grant Reserve #112230.

CARRIED

5. Community Services – Emerging Needs and Program Innovation (CS H)

(aa) Eva Rothwell Centre – Leaders in Action (CS H-15)

(Whitehead/Jackson)

That the recommended 2018 City Enrichment Fund grant for the Eva Rothwell Centre – Leaders in Action (CS H-15), as shown in Appendix “A” to Report 18-003, be increased by \$12,600, from \$0 to \$12,600, with the \$12,600 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

6. Agriculture – Operating Grants (AGR A)

(aa) Binbrook Agricultural Society – Binbrook Fair (AGR A-2)

(B. Johnson/VanderBeek)

That the recommended 2018 City Enrichment Fund grant for the Binbrook Agricultural Society – Binbrook Fair (AGR A-2), as shown in Appendix “A” to Report 18-003, be increased by \$1,041, from \$8,959 to \$10,000, with the \$1,041 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(bb) The Equestrian Association for the Disabled (TEAD) – Operating (AGR A-12)

(Jackson/Ferguson)

That the recommended 2018 City Enrichment Fund grant for The Equestrian Association for the Disabled (TEAD) – Operating (AGR A-12), as shown in Appendix “A” to Report 18-003, be increased by \$2,500, from \$7,500 to \$10,000, with the \$2,500 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(cc) Wentworth Soil and Crop Improvement Association (AGR A-20)

(B. Johnson/Ferguson)

That the recommended 2018 City Enrichment Fund grant for the Wentworth Soil and Crop Improvement Association (AGR A-20), as shown in Appendix “A” to Report 18-003, be increased by \$1,000, from \$0 to \$1,000, with the \$1,000 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

7. Environment – Projects and Programs (ENV C)

(aa) Escarpment Project Inc. – The Escarpment Project (ENV C-3)

(Jackson/Ferguson)

That the recommended 2018 City Enrichment Fund grant for the Escarpment Project Inc. – The Escarpment Project (ENV C-3), as shown in Appendix “A” to Report 18-003, be increased by \$465, from \$5,535 to \$6,000; with the \$465 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(bb) Stewards of Cootes Watershed – Getting and Keeping Clean Two Hamilton Watersheds (ENV C-6)

(VanderBeek/Whitehead)

That the recommended 2018 City Enrichment Fund grant for the Stewards of Cootes Watershed – Getting and Keeping Clean Two Hamilton Watersheds (ENV C-6), as shown in Appendix “A” to Report 18-003, be increased by \$1,000, from \$15,000 to \$16,000, with the \$1,000 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

8. Sport and Active Lifestyle – Accessibility (SAL E)

(aa) The Equestrian Association for the Disabled (TEAD) – Scholarship Program (SAL E-2)

(Jackson/Ferguson)

That the recommended 2018 City Enrichment Fund grant for The Equestrian Association for the Disabled (TEAD) – Scholarship Program (SAL E-2), as shown in Appendix “A” to Report 18-003, be increased by \$2,145, from \$5,355 to \$7,500; with the \$2,145 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(bb) Flamborough Dundas Soccer Club – FDSC Accessible Soccer Sessions Pilot Project (SAL E-3)

(VanderBeek/Jackson)

That the recommended 2018 City Enrichment Fund grant for the Flamborough Dundas Soccer Club – FDSC Accessible Soccer Sessions Pilot Project (SAL E-3), as shown in Appendix “A” to Report 18-003, be increased by \$540, from \$1,620 to \$2,160; with the \$540 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

9. Sport and Active Lifestyle – Active for Life (SAL F)

(aa) Croatian Sports and Community Centre of Hamilton (Hamilton Croatia) – Promote Sports Activities to New Participants (SAL F-6)

(Jackson/Whitehead)

That the recommended 2018 City Enrichment Fund grant for the Croatian Sports and Community Centre of Hamilton (Hamilton Croatia) – Promote Sports Activities to New Participants (SAL F-6), as shown in Appendix “A” to Report 18-003, be increased by \$3,375, from \$0 to \$3,375, with the \$3,375 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

10. Sport and Active Lifestyle – Multi Sport Hosting (SAL G)

(aa) CANUSA Games – 61st CANUSA Games (SAL G-2)

(Jackson/VanderBeek)

That the recommended 2018 City Enrichment Fund grant for the CANUSA Games – 61st CANUSA Games (SAL G-2), as shown in Appendix “A” to Report 18-003, be increased by \$8,512, from

\$29,690 to \$38,202, with the \$8,512 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

11. Arts – Operating Grants (ART A)

(aa) Art Gallery of Hamilton (Art A-6)

(B. Johnson/Jackson)

That staff be directed to report back to the Grants Sub-Committee with a review and complete understanding of the administration and financial requirements of the Art Gallery of Hamilton, including the financial benefits to the organization of the various business units.

CARRIED

(bb) Brott Music Festival (ARTS A-8)

(Ferguson/Jackson)

WHEREAS, in 2017, the Brott Music Festival requested an additional \$20,000 for their annual operating budget, which was approved as a one-time, additional amount and funded through the 2017 Grant Reserve for a total of \$160,000 in 2017; and,

WHEREAS, in 2018, the Brott Music Festival has requested an additional \$20,000, over the \$160,000 provided in 2017, for their annual operating budget;

WHEREAS, in order to revive a full Opera program in the city of Hamilton, the long-term goal of the Brott Music Festival is to have their annual base budget, through the City Enrichment Fund, increased annually until their annual base budget is at the same level as the 2014 Opera Hamilton base budget of \$127,000.

THEREFORE BE IT RESOLVED:

That the recommended 2018 City Enrichment Fund grant for the Brott Music Festival – Annual Operating Budget (ARTS A-8), be increased by \$40,000, from recommended \$142,800 to \$182,800, with the \$40,000 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

Councillors T. Whitehead and B. Johnson wished to be recorded as OPPOSED to the Motion above and to Item 8.

12. Arts – Creations and Presentations Grants for Art Professionals (ART D)

(aa) Erica Villabroza – Emerging Artist Project (ART D-37)

(Jackson/Whitehead)

That the matter respecting Erica Villabroza – Emerging Artist Project (ART D-37) \$5,000 City Enrichment Fund grant request, be TABLED until such time as the Ward 6 Councillor and the appropriate staff have had an opportunity to meet with the applicant.

CARRIED

13. Communities, Culture and Heritage (CCH A)

(aa) Winona Peach Festival – Winona Peach Festival (CCH A-2)

(B. Johnson/VanderBeek)

That the recommended 2018 City Enrichment Fund grant for the Winona Peach Festival – Winona Peach Festival (CCH A-2), be increased by \$8,258, from recommended \$76,742 to \$85,000, with the \$8,285 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(bb) Cactus Festival of Dundas Ontario – Dundas Cactus Festival (CCH A-4)

(VanderBeek/Jackson)

That the recommended 2018 City Enrichment Fund grant for the Cactus Festival of Dundas Ontario – Dundas Cactus Festival (CCH A-4), be increased by \$2,346, from recommended \$33,354 to \$35,700, with the \$2,346 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(cc) Dundas Historical Society Museum – Dundas Museum and Archives Exhibition Project (CCH A-5)

(VanderBeek/Jackson)

That the recommended 2018 City Enrichment Fund grant for the Dundas Historical Society Museum – Dundas Museum and Archives Exhibition Project (CCH A-5), be increased by \$2,550, from recommended \$7,650 to \$10,200, with the \$2,550 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(dd) Dundas Valley Orchestra – Concerts Presented in 2018 (CCH A-8)

(VanderBeek/Jackson)

That the recommended 2018 City Enrichment Fund grant for the Dundas Valley Orchestra – Concerts Presented in 2018 (CCH A-8), be increased by \$653, from recommended \$4,447 to \$5,100, with the \$653 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(ee) Dundas Cactus Parade Inc. – Dundas Cactus Parade (CCH A-15)

(VanderBeek/Jackson)

That the recommended 2018 City Enrichment Fund grant for the Dundas Cactus Parade Inc. – Dundas Cactus Parade (CCH A-15), be increased by \$135, from \$10,514 to \$10,649, with the \$135 be funded from the Grant Reserve #112230 for 2018.

CARRIED

(ff) Concession Street BIA – Streetfest (CCH A-20)

(Jackson/Whitehead)

That the recommended 2018 City Enrichment Fund grant for the Concession Street BIA - Streetfest (CCH A-20), be increased by \$1,550, from recommended \$6,450 to \$8,000, with the \$1,550 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(gg) Lynden Canada Day Committee – Lynden Canada Day Celebration (CCH A-23)

(Ferguson/Whitehead)

That the recommended 2018 City Enrichment Fund grant for the Lynden Canada Day Committee – Lynden Canada Day Celebration (CCH A-23), be increased by \$2,500, from \$5,000 to \$7,500, with the \$2,500 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(hh) Ancaster Heritage Days (CCH A-31)

(Ferguson/Jackson)

That the recommended 2018 City Enrichment Fund grant for the Ancaster Heritage Days – Ancaster Heritage Days 2018 (CCH A-31), be increased by \$3,510, from \$23,040 to \$26,550, with the \$3,510 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(ii) Polish Symfonia Choir (CCH A-36)

(Jackson/B. Johnson)

That the recommended 2018 City Enrichment Fund grant for the Polish Symfonia Choir (CCH A-36), be increased by \$87, from \$4,038 to \$4,121, with the \$87 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(jj) Hamilton Santa Claus Parade Committee (CCH A-40)

(Jackson/Whitehead)

That the recommended 2018 City Enrichment Fund grant for Hamilton Santa Claus Parade Committee – Hamilton Santa Claus Parade (CCH A-40), as shown in Appendix “A” to Report 18-003, be increased by \$10,075, from \$36,156 to \$46,231, with the \$10,075 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(kk) Rotary Club of Dundas – Canada Day Celebration (CCA A-41)

(VanderBeek/Jackson)

That the recommended 2018 City Enrichment Fund grant for the Rotary Club of Dundas – Canada Day Celebration (CCA A-41), as shown in Appendix “A” to Report 18-003, be increased by \$210, from \$790 to \$1,000, with the \$210 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(ll) Ottawa Street Business Improvement Area – Sew Hungry (CCH A-46)

(Jackson/Whitehead)

That the recommended 2018 City Enrichment Fund grant for the Ottawa Street Business Improvement Area – Sew Hungry (CCH A-46), as shown in Appendix “A” to Report 18-003, be increased by \$7,892 from \$0 to \$7,892, with the \$7,892 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(mm) Hamilton HIVE – HIVEX Conference 2018 (CCH A-50)

(Whitehead/Jackson)

That the request for funding in the amount of \$8,000 from the Hamilton HIVE for the HIVEX Conference 2018 (CCH A-50), be TABLED until such time as the Ward 8 Councillor and the

appropriate staff have had an opportunity to speak to the applicant.

CARRIED

14. Communities, Culture and Heritage – New Projects (CCH B)

(aa) Concession Street BIA – Sidewalk Sounds (CCH B-4)

(Jackson/Whitehead)

That the recommended 2018 City Enrichment Fund grant for the Concession Street BIA – Sidewalk Sounds (CCH B-4), as shown in Appendix “A” to Report 18-003, be increased by \$1,178 from \$2,822 to \$4,000, with the \$1,178 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(bb) Lady Hamilton Club – Walking Tours (CCH B-9)

(Jackson/Whitehead)

That the recommended 2018 City Enrichment Fund grant for the Lady Hamilton Club – Walking Tours (CCH B-9), as shown in Appendix “A” to Report 18-003, be increased by \$750 from \$0 to \$750, with the \$750 to be funded from the Grant Reserve #112230 for 2018.

CARRIED

(e) ADJOURNMENT (Item 8)

(Whitehead/VanderBeek)

That, there being no further business, the Grants Sub-Committee be adjourned at 12:22 p.m.

CARRIED

Respectfully submitted,

Councillor B. Johnson
Chair, Grants Sub-Committee

Stephanie Paparella
Legislative Coordinator
Office of the City Clerk



June 4, 2018

HAND DELIVERED

Mayor Eisenberger and City Councillors
 City of Hamilton - Hamilton City Hall
 71 Main Street West
 Hamilton, ON L8P 4Y5

Re: United Way Halton & Hamilton Pledges to Improve Lives Locally

Dear Mayor Eisenberger and City Councillors,

United Way Halton & Hamilton (UWHH) is committed to addressing local pressing issues so that we can strengthen our community and improve the lives of many vulnerable Hamilton residents. Today, we are proud to have invested critical funds in 29 agencies providing 44 programs on behalf of 6,100 United Way donors. More than 72,000 Hamiltonians benefit from these investments annually. This support is only possible as a result of the community coming together to help those in need, by way of donations. Helping us to meet this need is one of our key community partners, the City of Hamilton.

During recent discussions at the Hamilton City Council meeting on May 10, 2018, some questions were raised about the UWHH investment strategy. I am writing to provide you with some information specific to the points raised.

Communities Served

Of the 44 programs, services are provided to each community of Hamilton Region. It is important that residents in each community of Ancaster, Dundas, Stoney Creek, Flamborough, Glanbrook and Hamilton have access to numerous supports. Attached to this letter you will find a summary of the community programs actively supporting multiple communities.

New Investment Model

We are seeing a shift in the communities we serve. From the complex issues of poverty, food insecurity and homelessness to ensuring all children have equitable access to life changing supports to preserving health and wellbeing services for seniors and the most vulnerable in our neighbourhoods.

Essentially, the traditional flow-through funding approach was not having the intended impact. In searching for a solution, we spent the past three years researching and consulting with agencies, subject matter experts, key informants, advisors, community members and donors. We are pleased to report that we found a consensus that our investments should be shifted to have greater focus.

To address these shifts, and to support what the community identified, UWHH determined Hamilton Region would embark on a new investment framework called **Road to Greater Impact**.

The journey of this new framework commenced prior to amalgamation.

For the first time in a decade, this new framework resulted in an open application process whereby both traditionally funded programs and new programs could apply. Previously, applications were open solely to currently funded agencies. It involved the following:

1. Conducting research and utilizing evidence to identify the most pressing needs in local communities;
2. Establishing strategies to respond to those needs in a way that ensures the greatest impact;
3. Defining transparent criteria to select and evaluate social service programs UWHH funds.

The new framework saw increased competition where some longstanding supported programs were unsuccessful due to lower application evaluations. Similar to that of the City of Hamilton Community Enrichment Fund, successful programs were selected through a transparent, rigorous, multi-level process that included review by a Volunteer Impact Cabinet represented by members of your community, a team at Mohawk College and governance bodies. The selection process considered the following evaluation areas:

- Alignment with strategy
- Program reporting
- Governance
- Financial stability
- Agency capacity to deliver the program
- Compelling case
- Program design
- Program impact outcomes

We knew this change would be difficult. That's why, for the past three years, UWHH has been communicating with agencies to ensure they were well informed and aware of the new framework. UWHH also provided the opportunity for agencies to be engaged in the process and to shape the new framework. All of our agencies were made aware that some difficult investment decisions would result from this new evaluation process and the increased competition.

Embracing Evolution

Like other sectors, our organization is evolving to adapt to new realities in the community. By doing so, we are positioning ourselves to make decisions that amplify local impact.

For the past three years, we have been working with, and preparing, agencies for this change. We knew this was going to be difficult and we are very sensitive to that. We also communicated with agencies on numerous occasions, as we knew some were going to be disappointed.

UWHH has operated under the similar framework for the past decade. Quite simply, it was time to shift and, three years ago, Hamilton chose to drive the future forward. The Board knew that in order to adequately provide for our communities and provide the kind of support our communities have come to rely on, UWHH would have to focus efforts for maximum impact.

The Road to Greater Impact is being piloted in Hamilton and will be implemented across Burlington and Halton in the coming years. In Hamilton, United Way and its partners reached a consensus that there would be six local priorities, all concentrated around addressing poverty and supporting families.

UWHH is applying an evidence-based approach to investments and measuring impact. We have key research partners, financial groups and subject matter experts who guide decisions. Our decisions are community led. This isn't UWHH solely making these decisions; it is the combination of research and the community indicating need.

Increased Competition

Similar to other funders, UWHH found itself in a situation where requests far exceeded available investment funds. In fact, driving the competitive nature of the application process was a \$2 million difference between requests and the investment pool. As a result, UWHH was not able to financially support all applications.

Amalgamating

Back in April 2017, we amalgamated four United Ways to create one organization. It has been a challenging, yet exciting, year as we have seen the possibilities of bringing these communities together. The pressing issues supported are shared across all boundaries, and UWHH is in a position to implement greater and more meaningful change as the result of shared data and resources from many neighborhoods.

We now benefit from economies of scale and greater efficiencies. However, the primary purpose for amalgamation was to position the organization to do better for the thousands of people and the 68 agencies that rely on us in both Hamilton and Halton Regions. We have combined talent and skill and have shaped a diverse board with representation from each community in Hamilton Region and Halton Region (Burlington, Halton Hills, Milton, Oakville). In the end, it is our goal to be a stronger organization, well positioned to raise more and invest more in all communities in the future.

What's Raised Local Stays Local

Money donated stays in the community where it was raised. That is, and will always be, a pillar of our organization. Accounting practices with segregated funds have been established to ensure that 100% of donations received in Hamilton are invested in Hamilton.

The New Realities of Fundraising

One of the new realities we face is financial. Although United Way has been able to allocate \$30 million to Hamilton area agencies over the past 10 years, we know that across the entire charitable sector, more donors are demanding to know how their gifts are creating lasting, measureable impact. Add to this, more competition for donor dollars, and it's becoming increasingly difficult to support essential programs that rely on United Way funding.

This is one of the very reasons we are evolving. Donors expect more. They seek accountability, report backs and a clear understanding of how their support is impacting their community.

More than a Funder

Investing in programs is a large part of what we do. Yet, UWHH is not just a flow thru. We have access to a national brand and to local expertise that we can leverage internally, and have a powerful ability to link community resources with community needs that go far beyond investments. Together with corporate, individual and government partners we can work towards making lasting change.

UWHH plays a unique role in the community by supporting the entire sector, the network, community based research and helping to move forward policy. Last year alone, UWHH supported a number of initiatives beyond investing, including:

- Supported 150 languages via the “211” hotline to help people in need navigate the network of social services
- With UW Canada, we were at the table helping to develop the National Housing Strategy
- Worked to expand agency capacity by leading a series of agency education sessions taught by industry experts
- Supported the Social Planning and Research Council in conducting leading research

Campaign Participation

Last month, UWHH entered into three year investment agreements with 29 local agencies in Hamilton. As a charity, the only means for UWHH to meet these obligations is by convening and mobilizing the community to raise critical funds. We are grateful the City of Hamilton has been a leader in the community by showcasing support through their employee fundraising campaign, where employees have the option to make the personal decision to support UWHH. It is our hope this leadership will continue. Any reduction in donors will put the campaign at risk of seeing further reduced funds to support the current programs and agreements in place.

Working Together to Build Stronger Communities

I hope this letter provides you with important information and clarification to some of the concerns raised. I would be happy to meet with you at any time to discuss further.

UWHH is grateful to the City of Hamilton for being a champion for those in need. Our organization strongly believes it takes many stakeholders to come together to ensure no one is left behind. We see the City of Hamilton as a partner. We recognize and sincerely appreciate your leadership and support. United together, we are investing to improve lives locally.

Sincerely,



Brad Park
President and CEO



United Way
Halton & Hamilton

**Proud to be Supporting Residents in Hamilton Communities
May 2018**

Agency	Program	Ancaster	Dundas	Flamborough	Glanbrook	Hamilton	Stoney Creek
Alternatives for Youth	Counselling	x	x	x	x	x	x
Ancaster Community Services	Assisted Volunteer Driving Program	x					
Big Brothers Big Sisters of Hamilton & Burlington	Matching Services - Hamilton	x	x	x		x	x
Boys & Girls Clubs of Hamilton	Character Development					x	
Canadian Mental Health Association, Hamilton Branch	Evening Social Recreational Rehab					x	
Catholic Family Services of Hamilton	Credit Counselling	x	x	x	x	x	x
	Individual and Family Counselling	x	x	x	x	x	x
	Senior's Intervention & Support	x	x	x	x	x	x
Catholic Youth Organization	Group Work Services	x	x	x	x	x	x

Agency	Program	Ancaster	Dundas	Flamborough	Glanbrook	Hamilton	Stoney Creek
Community Living Hamilton	Supported Leisure		x		x	x	
Dawn Patrol Child & Youth Services Inc.	REACH					x	
Dundas Community Services	Services for Seniors	x	x			x	x
Elizabeth Fry Society Southern Ontario Region	Opportunities for Women	x	x			x	x
Empowerment Squared	Academic Mentoring and Tutoring					x	
Eva Rothwell Centre	After School Program					x	
	Project Empower - After School Program					x	
	Community Hub					x	
Hamilton Council on Aging	Community Support for Seniors					x	
Hamilton Literacy Council	Literacy and Basic Skills	x	x			x	x
John Howard Society of Hamilton, Burlington & Area	Family Support	x	x		x	x	x
Living Rock Ministries	Oasis Coffee House Evening Program					x	

Agency	Program	Ancaster	Dundas	Flamborough	Glanbrook	Hamilton	Stoney Creek
Neighbour to Neighbour Centre	Healthy Food Access & Skills					x	
Sexual Assault Centre Hamilton and Area (SACHA)	Abuse Prevention	x	x	x		x	x
	Counselling and Advocacy	x	x			x	x
	Crisis Support	x	x	x	x	x	x
	Diverse Community Outreach	x	x			x	
Social Planning and Research Council	Community Research	x	x	x	x	x	x
St. John Ambulance - Hamilton Branch	Therapy Dog Program	x	x			x	x
St. Joseph's Villa - Seniors Day Program	St. Joseph's Villa	x	x	x	x	x	x
St. Matthew's House	Emergency Food Programs	x	x	x		x	x
Threshold School of Building	Ready to Work	x				x	x
Welcome Inn Community Centre	Learning and Fun After School					x	
Wesley Urban Ministries	All Youth Zone					x	

Agency	Program	Ancaster	Dundas	Flamborough	Glanbrook	Hamilton	Stoney Creek
Wesley Urban Ministries	Early Years Mobile Services	x	x			x	x
	Wesley Day Centre					x	
	Multicultural Seniors Outreach					x	
	Wesley Youth Housing	x	x			x	x
Wever Community Hub	CORE Kids					x	
YMCA of Hamilton/Burlington/Brantford	Children & Youth Health & Fitness			x		x	
	Day Camp	x	x	x		x	x
YWCA Hamilton	After School Programs					x	
	Good Beginnings	x	x	x	x	x	x
	Woman Alive	x	x			x	x
	Young Women & Girls Programs					x	

*The following data was obtained from 2017-2018 program applications. Agencies and programs that service Ancaster may also service Glanbrook, Flamborough etc., therefore total # of supported agencies and programs are not unique. Agencies and programs that service surrounding Hamilton communities (e.g. Ancaster) may not be physically located in that community and may be located in Hamilton or Halton (e.g. Hope Place Centres).

**pending receipt of signed Funding Agreement

Although very important, UWHH was not able to fund the following organizations' programs at this time:	There were a handful of agencies still receiving support; however one or more of their programs were unsuccessful:
<ol style="list-style-type: none"> 1. Canadian Hearing Society, Hamilton Region 2. CNIB, Hamilton 3. Canadian Red Cross Society, Ham, Went, Burl 4. Children's International Learning Centre 5. Flamborough Information & Community Services 6. Glanbrook Community Services 7. HARRRP - Hamilton Association for Residential and Recreational Redevelopment Programs 8. Hamilton Jewish Social Services 9. Lynwood Charlton Centre (Under the Willows) 10. Multiple Sclerosis Society of Canada, Hamilton 11. Navy League of Canada, Hamilton 12. St. Joseph's Home Care 	<ol style="list-style-type: none"> 1. Dundas Community Services 2. Elizabeth Fry Society, Southern Ontario 3. John Howard Society, Hamilton 4. YWCA Hamilton



INFORMATION REPORT

TO:	Mayor and Members General Issues Committee
COMMITTEE DATE:	June 12, 2018
SUBJECT/REPORT NO:	Creation & Presentation Funding Stream Update (GRA18004) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Andrea Carvalho (905) 546-2424 Ext.1947
SUBMITTED BY:	John Hertel Director, Enterprise Management and Revenue Generation Corporate Services
SIGNATURE:	

Council Direction:

Not Applicable

Information:

On June 1, 2017, staff presented Creation and Presentation Grants for Artist Projects (Report GRA17008) which assessed the first year of the Arts - Creation & Presentation funding stream. The assessment included funding statistics as well as information on the economic activity and value-added public impact generated by the Creation & Presentation funded projects. At this meeting, staff committed to provide an update to the Grants Sub-Committee on the 2016-18 Creation & Presentation statistics and project results.

Creation & Presentation Statistics and Project Results (2016-2018)

Successful funding recipients are required to provide a final report that outlines the results of their project. The report provides information on the sector development, project timeline, City of Hamilton recognition, final project budget, and project statistics.

The statistics demonstrate the economic activity (number of employed artistic professionals and technicians) and value-added impact (public and audience engagement programming) results.

While each project is distinct, they all contribute to the growth of Hamilton’s creative industries through direct spending, studio / venue rentals, employment of cultural workers and technicians and generating economic stimulus through ticket sales, public screenings, performances, and exhibitions. The value-added impact of additional project

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

programming provides opportunities for greater audience engagement and for communities to actively participate in the arts sector.

The following chart summarizes the statistics and results for the first 3 years (2016-2018) of the Creation & Presentation Stream of the Arts Program.

	Year 1 - 2016	Year 2* - 2017	Year 3 - 2018
Creation & Presentation Statistics			
Total Applications	51	44	40
Total Successful Applications	29	28	23
Total Funding awarded	\$192,466	\$186,959	\$118,757
Funded Projects Statistics			
Number of project presentations (including screenings, readings, workshops, artist talks, etc.)	125	154	n/a for year 3
Number of scheduled upcoming project presentations	48	23	
Number of artists employed / contracted under project	66	87	
Number of technicians employed / contracted under project	33	32	

*Year 2 results are understated as staff continues to work with applicants to finalize outstanding reports. (17 final reports from Year 2 remain in progress).

Each funded project is first presented in Hamilton. Several projects also enjoy success outside of the city. The wider presentation of these projects enhance the creative profile of Hamilton by providing regional, provincial, national and even international recognition to our city. Funded projects must demonstrate City of Hamilton support as outlined in the Funding Agreement Terms and Conditions. While all projects are presented in Hamilton, several projects have been additionally presented outside of the City, some examples include;

- Toronto - 2016
- St. Catharines - 2016
- Nova Scotia - 2016
- Windsor – 2017
- Toronto - 2017
- Wiarton – 2017
- Oreboro, Sweden – 2017
- Saint John, New Brunswick – 2017
- Charlottetown, Prince Edward Island – 2017

Additionally, published projects (film, literary, and musical products) enhance the creative profile of Hamilton beyond the funding timeline.

CEF Risk Mitigation and Accountability

In addition to the final report, successful Creation and Presentation funding recipients will be required to submit documentation to validate the purchase of goods and services proposed in their project budget. This validation initiative will be implemented within the 2019 CEF funding cycle.

Currently, individual artists and / or collectives are required to submit a project budget outlining the revenues and expenditures anticipated with the proposed project as well as a final report outlining actual expenses against the previously proposed budget. Moving forward, Creation and Presentation funding recipients will also be required to submit documentation and receipts in order for staff to reconcile against their final report. Staff will establish a low dollar threshold for which expenditures above this amount must have documentation submitted to the Program Manager of the Arts program area.

This additional level of accountability from the applicant will allow staff to verify CEF funding is being utilized according to the proposed project budget, better aligning the financial reporting requirements of the Creation and Presentation stream with the balance of the CEF program. Improving the reporting process with this added control meets the CEF objective of greater transparency in the process and outcomes of Creation and Presentation stream.

Staff will ensure this additional requirement is communicated to the public prior to the launch and during the 2019 CEF intake period. Staff will update the CEF guidelines and handbooks; communicate the change throughout workshops and one on one consultation with applicants.

The Creation & Presentation stream has been successful in meeting each City Enrichment Fund assessment criteria and models best practices of other municipalities. The alignment of the Creation & Presentation Stream with the goals of the City Enrichment Fund is outlined in Appendix A.

Appendices and Schedules Attached

Appendix “A” to Report GRA18004: Creation and Presentation Stream Assessment

Creation and Presentation Stream Assessment

The City Enrichment Fund assessment criteria is used to measure the success and results of each program area and funding stream within the funding program. The table below provides an evaluation of the Creation & Presentation stream:

City Enrichment Fund Assessment Criteria	Arts – Creation & Presentation
Increased transparency	<p>In advance of the grant deadline;</p> <ul style="list-style-type: none"> • Stream specific public Information Sessions • Drop- In Sessions offering direct one-on-one support. • Direct applicant support leading up to application deadline, via telephone, email, and face-to-face. • Handbook developed to provide assistance in completing the application and budget form. <p>Following the application deadline;</p> <ul style="list-style-type: none"> • Staff contact applicants when issues arise in their application before it is submitted to the adjudication team (i.e. budget issues, attachments are not working, etc). • Adjudicator names are published online. • All applicants are invited to meet with staff to receive applicant feedback and adjudicator comments.
Increased community impact	<ul style="list-style-type: none"> • Investment in 80 unique projects across the dance, community arts, film / video, literature, theatre, music, and visual arts sectors. • The Emerging and Establish categories allow steady growth in the sector across different professional levels. • The community engaged with these projects through 197 public performance, readings / artists talks, workshops, exhibitions, and open studio sessions. • 75 project presentations are scheduled beyond the CEF funding timeline.

<p>Consistent with best practices</p>	<ul style="list-style-type: none"> • Funding stream modelled off of the Ontario Arts Council and comparable municipal programs. • A Municipal Review, conducted in 2017, revealed that this program is most similar to the City of Ottawa’s funding program. • Arms-length peer assessment. Three local and / or regional assessors form the emerging assessment panel representing expertise and innovation within their respective artistic sectors.
<p>Flexible to address the needs of the community</p>	<ul style="list-style-type: none"> • Emerging and Established categories provide opportunities for artistic production at all levels. • Supportive of individual and collective practices (ie. Solo musician vs. band, playwright vs. theatre team). •
<p>Increased opportunities for new applicants to receive funding</p>	<ul style="list-style-type: none"> • One-time funding. Successful projects can only be funded once. • Successful applicants must wait one year before reapplying with a different project.

CITY OF HAMILTON MOTION

Grants Sub-Committee: June 12, 2018

MOVED BY COUNCILLOR T. JACKSON.....

SECONDED BY COUNCILLOR.....

2018 City Enrichment Fund Request Erica Villabroza (ART D-37)

- (a) That the recommended 2018 City Enrichment Fund grant for Erica Villabroza (ART D-37), as shown in Appendix "A" to Report 18-002, be increased by \$1,590, from \$0 to \$1,590, with the \$1,590 to be funded from the Grant Reserve #112230 for 2018; and,
- (b) That sub-section (a) to Item 1 of the Grants Sub-Committee Report 18-002, be amended by deleting the dollar amount of "\$6,196,732" and replacing it with the dollar amount of "**\$6,198,322**;

CITY OF HAMILTON MOTION

Grants Sub-Committee: June 12, 2018

MOVED BY COUNCILLOR A. VANDERBEEK

SECONDED BY COUNCILLOR T. JACKSON.....

Hamilton Academy of Performing Arts (ART A-20)

- (a) That the recommended 2018 City Enrichment Fund grant for the Hamilton Academy of Performing Arts – Annual Operating (ART A-20), be increased by \$5,482 from \$14,518 to \$20,000, to be funded from the Grant Reserve #112230 (for 2018); and,
- (b) That an enhancement of an additional \$5,482, for the Hamilton Academy of Performing Arts – Annual Operating (ART A-20), to be added to the City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CITY OF HAMILTON MOTION

Grants Sub-Committee: June 12, 2018

MOVED BY COUNCILLOR S. MERULLA.....

SECONDED BY COUNCILLOR

Comunita Racalmutese Maria SS Del Monte Ontario Inc. (CCH A-9)

- (a) That the recommended 2018 City Enrichment Fund grant for the Comunita Racalmutese Maria SS Del Monte Ontario Inc. - Comunita Racalmutese Maria SS Del Monte Inc. – (CCH A-9), be increased by \$1,155, from \$4,845 to \$6,000, to be funded from the Grant Reserve #112230 (for 2018); and,
- (b) That an enhancement of an additional \$1,155, for the Comunita Racalmutese Maria SS Del Monte Ontario Inc. - Comunita Racalmutese Maria SS Del Monte Inc. – (CCH A-9), to be added to the City Enrichment Fund Program, be referred to the 2019 Operating Budget process for consideration.

CITY OF HAMILTON MOTION

Grants Sub-Committee: June 12, 2018

MOVED BY COUNCILLOR M. GREEN

SECONDED BY COUNCILLOR B. JOHNSON.....

2018 City Enrichment Fund Enhancements to the Community Services Category

- (a) That the recommended 2018 City Enrichment Fund grant for the YWCA – Transitional Living (CS A-1), be increased by \$22,309, from \$21,548 to \$43,857, to be funded from the Grant Reserve #112230 (for 2018);
- (b) That the recommended 2018 City Enrichment Fund grant for the St. Matthew’s House - St. Matthew’s House Emergency Food Program (CS A-7), be increased by \$10,072, from \$29,617 to \$39,689, to be funded from the Grant Reserve #112230 (for 2018);
- (c) That the recommended 2018 City Enrichment Fund grant for the Catholic Family Services of Hamilton - Individual and Family Counselling (CS G-3), be increased by \$25,629, from \$39,119 to \$64,748, to be funded from the Grant Reserve #112230 (for 2018);
- (d) That the recommended 2018 City Enrichment Fund grant for the Multiple Sclerosis Society of Canada, Hamilton-Halton Chapter - Supports for Wellness, be increased by \$39,146, from \$13,530 to \$52,676, to be funded from the Grant Reserve #112230 (for 2018);
- (e) That sub-section (a) to Item 1 of the Grants Sub-Committee Report 18-002, be amended by deleting the dollar amount of \$6,196,732 and replacing it with the dollar amount of **\$6,293,888**, to read as follows:
 - (a) That the 2018 City Enrichment Fund recommended funding allocation, in the amount of **\$6,293,888**, as outlined in the attached Appendix “A”, as further amended, to Report 18-002, be approved.