



City of Hamilton

GENERAL ISSUES COMMITTEE ADDENDUM

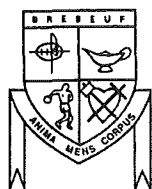
Meeting #: Meeting#-xx-xxxx
Date: December 18, 2018
Time: 9:30 a.m.
Location: Council Chambers, Hamilton City Hall
71 Main Street West

Stephanie Paparella, Legislative Coordinator (905) 546-2424 ext. 3993

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DEC 07 2018



St. Jean de Brébeuf Catholic Secondary School

200 Acadia Dr., Hamilton, Ontario, L8W 1B8. Tel: (905) 388-7020 Fax: (905)388-7977

Principal: Mr. H. Mayers

Vice Principals: Mr. R. Lombardi, Mrs. S. Moretuzzo, Mr. R Valeri

December 7, 2018

Mayor Eisenberger and Members of Hamilton City Council
Hamilton City Hall
2nd Floor – 71 Main Street West
Hamilton, Ontario L8P 4Y5

Dear Mayor Eisenberger and Members of City Council:

As members of the St. Jean de Brébeuf Secondary School Catholic School Council we are writing to share our concerns about the impact of legalized cannabis retail locations within Hamilton.

Students in high school are at a vulnerable age. Availability of alcohol, tobacco and drugs has been a long-term concern. More recently vaping and juuling have been introduced into the community. The introduction of cannabis stores only adds to the concern about a drug which may cause irreversible damage to the developing youth brain affecting memory, learning, problem solving, judgment, planning and control of impulsivity (HamiltonNews.com October 17, 2018 Laura LaRocca, Retrieved from the web [https://www.hamiltonnews.com/opinion-story/8972264-now-that-it-s-legal-how-do-i-talk-to-my-kids-about-marijuana-/](https://www.hamiltonnews.com/opinion-story/8972264-now-that-it-s-legal-how-do-i-talk-to-my-kids-about-marijuana/)).

St. Jean de Brébeuf Secondary School is committed to providing students the best educational opportunities as well as striving to encourage important social values in a safe and positive school environment.

Regardless of any laws, underage students will have a means of easier access to cannabis with retail outlets spread across the city. Bill 36 establishes a minimum distance of 150 meters between stores and schools. This is totally unacceptable as many high school students walk 1-2 km or more to school and will most likely pass by a retail cannabis location.

Over the past number of years, City Council has promoted Hamilton as "The Best Place to Raise a Child". The introduction of cannabis stores will not be a positive addition to this community. St. Jean de Brébeuf Catholic School Council would respectfully request that the city of Hamilton **not** permit retail cannabis stores.

Yours truly,

Karen Troisi
Karen Troisi (Chair)

Nancy Orfei
Nancy Orfei (Treasurer)

R Caruk
Roman Caruk (Member)

Kevin Hunt
Kevin Hunt (Vice-Chair)

Mirella Bozzo
Mirella Bozzo (Member)

Angela Catania
Angela Catania (Teacher Rep.)

Tracy Gordon
Tracy Gordon (Secretary)

Emma Butera
Emma Butera (Member)

Emily Guibao
Emily Guibao (Student Rep.)

cc. Mr. Mayers, Mr. Daly

Soul, Mind, Body

Carson, Katie

Subject: FW: Correspondence for the Council Agenda

From: John Mutton <jmutton@municipalsolutions.ca>

Sent: December 7, 2018 4:09 PM

Subject: Correspondence for the Council Agenda

Mayor and Members of Council,

On behalf of Cannapiece Corporation, the industry leader in health and regulatory compliance in the cannabis sector, we would respectfully ask Council to refer our zoning/licensing bylaw request to staff if Council chooses to "opt in" to recreational cannabis sales in your municipality.

Based on our expertise across North America, we would like to offer the following suggested wording to ensure that the recreational cannabis dispensaries have the highest compliance level, both for health and security of the patients/clients and the public.

We would request that "Preference be given to those recreational cannabis dispensaries that have a Health Canada approved medicinal cannabis health clinic with a medical practitioner on site"

Best Regards,

--

John Mutton | President and Chief Executive Officer

Municipal Solutions - Energy and Infrastructure

Municipal Solutions Energy and Infrastructure, LLC

USA | Canada

www.municipalsolutions.ca

Mayor Eisenberger and Members of Hamilton City Council
Hamilton City Hall 2nd Floor
71 Main Street West
Hamilton, Ontario
L8P 4Y5

Dear Mayor Eisenberger and Members of City Council:

My name is Jenna Valleriani, I'm a postdoctoral fellow in the Faculty of Medicine at the University of British Columbia. I've studied cannabis for over 7 years, focusing on different areas of policy, public and community health, youth education and entrepreneurship. I work with various groups such as Canadian Students for Sensible Drug Policy and the National Institute for Cannabis Health and Education. I once called Hamilton home, and as such would like to address the idea of opting in and out cannabis retail in the city.

The first thing to highlight is that the most recent announcement by the AGCO means cannabis retail, as of April, will be limited to 25 licenses, licenses which are spread out according to geographical region. This means that Hamilton could reasonable expect 1, maybe 2 licenses to be granted in this jurisdiction for April. The city should view this as a by-design phased in approach, which will allow the city time to ease into the issue of legal retail in the city. We know that stores need approval from the municipality, and this staggered approach will allow the city to work closely with those lucky few who will granted these licenses, and to remain flexible and nimble to address any community concerns that may arise.

Undoubtedly, Hamilton has a very colourful history with illegal medical and non-medical cannabis dispensaries, once dubbed the "wild west" of cannabis access. This includes a high-profile case won by a Hamilton medical cannabis dispensary, effectively allowing them to stay open in the city. However, this injunction speaks to the gaps in the medical cannabis program which relies on online access to a limited range of products by mail only, and is part of a larger issue around medical cannabis access that has plagued Canadian courts at all levels for two decades. But, this should not be confused with the current municipal decision around non-medical cannabis retail stores.

Non-medical cannabis retail remains a nuanced issue which seems to evoke a lot of diverse opinions, but Hamilton should opt in to cannabis retail to promote regulated access to a newly legalized product.

The most straightforward argument which cuts across opinions is potential revenue for the city. While the provincial government has said it will set aside funding to assist municipalities who opt in, there is also a share of business licensing, revenue and profits generated from the excise tax on

the sales of cannabis - up to 50% of the surplus going to municipalities that allow retail stores. For example to start, a city like Peterborough, a city with a population of 81,000 people, one sixth the population of Hamilton, is being given \$186,000 from the Ontario Cannabis Legalization Implementation Fund to be used for cannabis policies and enforcement. There is also a case for stimulation of the local economy, supporting small business and fostering entrepreneurship and new jobs in the city.

From a public health perspective, what seems to be the most critical aspect of opting in is allowing adult constituents reasonable access to legal and regulated cannabis products, much like we do when it comes to alcohol (even despite alcohol's higher harm potential and significant disease burden on global health).

If Hamilton decides to opt out, the underground market will persist, even thrive, under these conditions. Patterns of access through illegal avenues will likely remain unchanged. Illegal stores will continue to open and close, even despite new and higher penalties, which will cost the city more to enforce, and a majority of people's literacy around these new laws means it will also foster confusion around illegal and legal access points. Offering a regulated avenue, legal retail stores also function as a critical point of access to education and information on how to reduce any harms associated with cannabis use. While I am not arguing that the underground economy will simply disappear if Hamilton opts in, opting in will serve to undermine that market over time, and slowly build trust with consumers over the next couple of years. Fostering more consumers to "go legal" should be considered a win.

While adults can access cannabis online through the Ontario Cannabis Store (OCS), consumers have made it clear through the relative explosion of illegal storefronts over the last five years that there is a preference for many for in person access. Further, the OCS currently only accepts credit cards, charges shipping, has been plagued with massive delays and complications over the last two months. As someone who works with marginalized communities in the downtown east side of Vancouver, it seems critical to also point out that consumers need a fixed address to receive shipments which, in combination with the above points, effectively serves to undermine access and affordability.

It's also important to remember that cannabis retail stores have not been set up as some "free for all" and will be different from the current state of illegal cannabis dispensaries. There are many important rules around the 'where, what and why' - for example, they will need to be 150 meters from schools, and will not allow anyone under 19 to enter, even if accompanied by a parent or guardian. Windows can not be transparent, so there's no concern of young people being able to look in. Further, there's no scientific literature to suggest retail stores in and of themselves pose risk to young people, particularly considering the rules around how these stores must run. We've all heard the phrase "the underground market doesn't ID" - and there is some truth to that - there

is nothing about a thriving underground economy that serves to protect young people. There is also ample flexibility for municipalities to layer on any additional by laws they may feel are appropriate.

There are ways to ensure this is done responsibly, and council can use their powers to address pressing community concerns. But legal, accessible and regulated storefronts for adults in this city is a critical piece of supporting public health, which consider a plethora of issues- including criminalization, health, public safety and regulation. Hamilton could have control over what these stores look like and how they operate, and this is better than a persistent unregulated market which affords us no control over cannabis access in the city.

Thank you for your time.

Sincerely

Jenna Valleriani

Mayor Eisenberger and Members of Hamilton City Council
Hamilton City Hall 2nd Floor
71 Main Street West
Hamilton, Ontario
L8P 4Y5

Dear Mayor Eisenberger and Members of City Council:

My name is Jenna Valleriani, I'm a postdoctoral fellow in the Faculty of Medicine at the University of British Columbia. I've studied cannabis for over 7 years, focusing on different areas of policy, public and community health, youth education and entrepreneurship. I work with various groups such as Canadian Students for Sensible Drug Policy and the National Institute for Cannabis Health and Education. I once called Hamilton home, and as such would like to address the idea of opting in and out cannabis retail in the city.

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Thank you for your time.

Sincerely

Jenna Valleriani

Form: Request to Speak to Committee of Council

Submitted on Tuesday, December 11, 2018 - 12:04 pm

==Committee Requested==

Committee: General Issues Committee

==Requestor Information==

Name of Individual: Kim Wright

Name of Organization: Hill + Knowlton Strategies

Contact Number: 4164134579

Email Address: kim.wright@hkstrategies.ca

Mailing Address:

160 Bloor Street East

Suite 800

Toronto, ON M4W 3P7

Reason(s) for delegation request: Retail Cannabis

Will you be requesting funds from the City? No

Will you be submitting a formal presentation? Yes



FIRE & FLOWER CANNABIS CO.

City of Hamilton

December 2018



WE REPRESENT A NEW ERA

FIRE & FLOWER



Our beliefs define us

1. Inclusive spirit

We are at a time in Canadian history where the values of openness, transparency and inclusivity are inherent to the fabric of our nation. True to both the spirit of our organization and the sentiment of our people, our brand and retail concept aligns with a progressive, modern notion of freedom.

3. Shaping history

For us, there is nothing more exciting than being a part of history in the making. With the legalization of recreational cannabis, we are positioning ourselves on the right side of this important societal shift, providing honest education and consultation to move us all in a mindful, well-informed direction.

2. Shedding stigmas

Across the country, the social stigma surrounding cannabis is slowly lifting. Through our brand, retail, community and online marketing efforts, we are leading the conversation on cannabis, deconstructing outdated stereotypes, while opening the avenues of communication with Canadians.



Corporate social responsibility

Education-based retail

As responsible retailers and business owners, strong corporate citizenship is critical to our business model.

Our retail design will encourage open, welcoming spaces where our customers can seek out lifestyle and cannabis advice.

Special emphasis will be placed on private areas for one-on-one conversations with our highly trained Fire & Flower team members.

FIRE & FLOWER





Corporate social responsibility

Community partnerships

Consultation with cities and towns across the country has been vital to our brand and retail development.

When we enter a municipality, we set our own standard for separation distances that exceed most municipal requirements. We're implementing robust security protocol for our retail stores, bringing a sense of safety to the communities we work in.

These procedures will leverage the best in retail technology to ensure that the highest security standards are maintained.

Indigenous-guided business framework

The 2007 United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) and the Canadian Charter of Rights and Freedoms serve as guides for how we support our country's peoples and develop our business policies.

We bring together stewardship circles from Indigenous communities to shape forward-thinking, culturally appropriate social benefit initiatives that foster diversity and inclusion.



A game-changing industry

Fire & Flower is set to establish the most recognized and successful brand of independent retail stores across Canada.



* Estimated number of retail stores per province given current regulatory visibility



Management team



Harvey Shapiro, *Chairman & Director*

Co-Founder, Emblem Cannabis Corporation – TSX listed Health Canada Licensed Producer of Medical Cannabis

Co-Founder & CEO, Dynacare – One of North America's largest healthcare, testing, safety and wellness solutions providers



Nadia Vattovaz, *EVP Finance*

Vice President of Finance and Procurement, Holt Renfrew
Canadian Tire, Maple Leaf Foods Inc. and Bento Sushi



Trevor Fencott, *CEO & Director*

Co-Founder, Director, Mettrum Health Corporation – TSX listed Licensed Producer of Medical Cannabis sold to Canopy Growth Corp. in January 2017 for \$430MM

Corporate and regulatory lawyer



Norm Inkster, *Director*

Former Commissioner, Royal Canadian Mounted Police

Former Head, Interpol

Former Global Managing Partner, KPMG Forensic Accounting

Officer, Order of Canada



Mike Vioncek, *COO*

President, Canadian Operations, Planet Fitness

Director of Operations, Liquor Stores North America

Regional Director, Rexall/Katz Group Canada

District Operations Manager, Hudson's Bay



Nathan Mison, *VP Government & Stakeholder Relations*

Founding Partner, NorthCanvas

Senior Consultant, Mison & Associates – public and government relations

Member, Alberta Cannabis Stakeholder Group

Founding Member, Alberta Cannabis Retailers Association

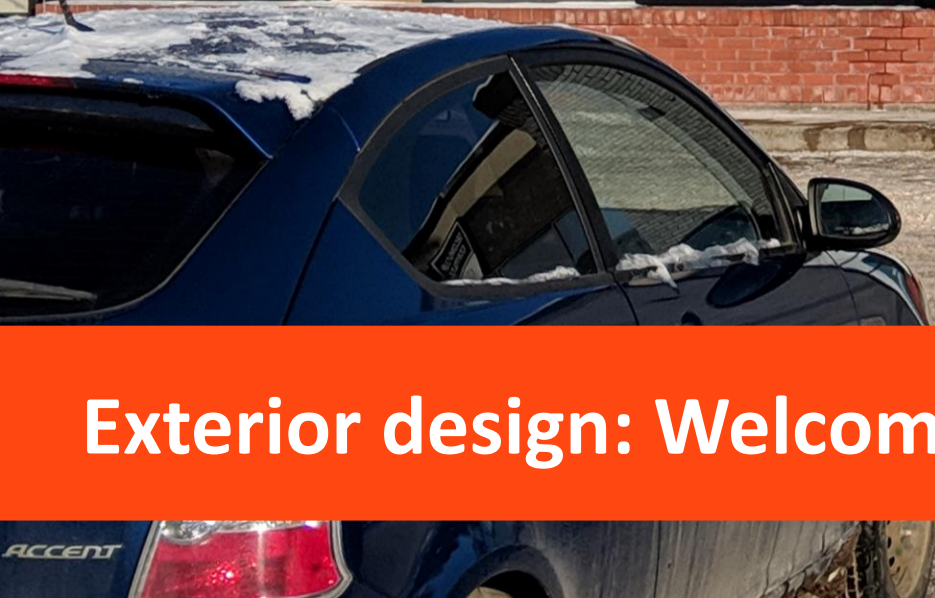


ENVISION THE EXPERIENCE

FIRE & FLOWER

For You
Nails & Hair Studio

FIRE & FLOWER
Cannabis co.




Exterior design: Welcoming & modern



Interior design: Carefully crafted

Everyone on your list deserves a little merry

From first-timers to connoisseurs



Cannabis	Price
Dry Flower	
50-1 Grams 4g/10 - 35% THC / 10-20% CBD	13.50
Baleno - Handia - 55 Grams Subj / 7.5 - 8.5% THC / 4.8 - 6.7% CBD	35.00
Cal-0 - 10 Grams of Cali-0 Dried Flower Subj / 1.5 - 1.5% THC / 1.4 - 1.5% CBD	12.00
Casa Blanca - Mangolan - 3.5 Grams CDB / 1.5 - 2.5% THC / 4% CBD	40.00
Casa Blanca - Mangolan - 10 Grams CDB / 1.5 - 2.5% THC / 4% CBD	12.00
Chocolate Fondle - 3.5 Grams CDB / 1.5 - 2.5% THC / 4% CBD	50.00
Danzon - 1 Grams Tweed / 1.5 - 2.5% THC / 4% CBD	14.00
Fantasy Island - 1g package of Fantasy Island Adult Flower 1.5 - 2.5% THC / 4% CBD	11.00
Free - Treasure Island - 3.5 Grams Subj / 4.5% THC / 4.5 - 5% CBD	35.00
Free - Treasure Island - 1 Grams Subj / 4.5% THC / 4.5 - 5% CBD	10.00

Cannabis Oil	Price
Oil - Capsule	
Argyle - 2.5 mg THC - 15 mL Tweed / 2.5mg/capsule THC / 4mg/capsule CBD	30.00
Argyle - 2.5 mg THC - 40 mL Tweed / - THC / - CBD	100.00
Sunset Capsules (x15) - 2.5mg THC/Capsule LBS / 2.5mg/capsule THC / 0.7mg/capsule CBD	30.00
Oil - Ingestible	
Bakerstreet - Oil - 40 mL Tweed / 2mg/mL THC / 0.7mg/mL CBD	115.00
Plain Packaging Balanced - Oil - 40 mL Plain Packaging / 6mg/mL THC / 6mg/mL CBD	104.00
Plain Packaging Indica - Oil - 40 mL Plain Packaging / 30mg/mL THC / 0.7mg/mL CBD	104.00
Plain Packaging Sativa - Oil - 40 mL Plain Packaging / 30mg/mL THC / 0.7mg/mL CBD	104.00

Interior design: Carefully crafted





Interior design: Carefully crafted



Supporting strong cities

Customer experience focused on education and responsible use

Comprehensive staff training to ensure consumption by minors is prevented

Extensive community engagement with both Indigenous and non-Indigenous peoples

Forward-thinking, culturally appropriate social benefit initiatives

Social responsibility led by a successful corporate leadership team



Best-in-class partners

Locations & Build



- Exclusive contract
- Experienced cannabis project team
- Top commercial real estate firm



- Exclusive contract
- Top ten general contractors in Canada
- Unparalleled Western presence



- Architecture and interior design partner

Technology



- World-class Cannabis retail POS Software



- Developer of Mettrum's regulated cannabis e-commerce platform, physician portal and mobile application



- Information technology partner

Finance



- Leading Investment Banks in the Cannabis space



Education



- Canada's leading Cannabis education firm

Security



- Canada's largest independent security provider



FIRE & FLOWER



THANK YOU

FIRE & FLOWER

fireandflower.ca

Form: Request to Speak to Committee of Council

Submitted on Tuesday, December 11, 2018 - 3:47 pm

==Committee Requested==

Committee: General Issues Committee

==Requestor Information==

Name of Individual: Ziad Reda & Dr. Rana Harb

Name of Organization: Radicle Medical Marijuana Inc.

Contact Number: 4168070308

Email Address: ziadr@radiclecannabis.ca

Mailing Address:

90 Beach Road
Hamilton, ON
L8L 8K3

Reason(s) for delegation request: Mr. Ziad Reda and Dr. Rana Harb will be speaking on behalf of Licenced Producers stating the various reasons why private retail cannabis stores are beneficial for Hamilton's economy.

Will you be requesting funds from the City? No

Will you be submitting a formal presentation? Yes

6.7

Form: Request to Speak to Committee of Council

Submitted on Wednesday, December 12, 2018 - 9:04 pm

==Committee Requested==

Committee: General Issues Committee

==Requestor Information==

Name of Individual: Jenna Valleriani**Name of Organization:** BC Centre on Substance Use; Faculty of Medicine, University of British Columbia**Contact Number:****Email Address:** jenna.valleriani@bccsu.ubc.ca**Mailing Address:****Reason(s) for delegation request:**

I am in southwestern Ontario for three weeks speaking with various municipalities and public health bodies around cannabis retail. I'd like to present some concerns around public health and opting in / out of cannabis retail. I would like to request to speak at the Tuesday, December 18th meeting on the issue of cannabis retail.

I am a post-doctoral fellow formerly of McMaster, UofT - and have been studying cannabis policy for 7 years. My more recent work is community based health research around cannabis with vulnerable populations in Vancouver. I also led the development of a Sensible Cannabis Education toolkit, and was invited as an expert witness to the Senate of Canada to speak on issues pertaining to cannabis legalization and protection of young people.

Will you be requesting funds from the City? No**Will you be submitting a formal presentation? Yes**

Form: Request to Speak to Committee of Council

Submitted on on Wednesday, December 12, 2018 - 9:04 pm

==Committee Requested==

Committee: General Issues Committee

==Requestor Information==

Name of Individual: Jenna Valleriani

Name of Organization: BC Centre on Substance Use; Faculty of Medicine, University of British Columbia

Contact Number: 6472074771

Email Address: jenna.valleriani@bccsu.ubc.ca

Mailing Address:

303-2177 Wall Street

Vancouver BC

OR

162 Green Pointe Drive

Welland, ON

Reason(s) for delegation request:

I am in southwestern Ontario for three weeks speaking with various municipalities and public health bodies around cannabis retail. I'd like to present some concerns around public health and opting in / out of cannabis retail. I would like to request to speak at the Tuesday, December 18th meeting on the issue of cannabis retail.

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work is community based health research around cannabis with vulnerable populations in Vancouver. I also led the development of a Sensible Cannabis Education toolkit, and was invited as an expert witness to the Senate of Canada to speak on issues pertaining to cannabis legalization and protection of young people.

Will you be requesting funds from the City? No

Will you be submitting a formal presentation? Yes

Form: Request to Speak to Committee of Council

Submitted on Friday, December 14, 2018 - 12:25 pm

==Committee Requested==

Committee: General Issues Committee

==Requestor Information==

Name of Individual: Loren Lieberman

Name of Organization:

Contact Number: 9059617213

Email Address: loren@westsidelive.com

Mailing Address: 1 Summers Lane, Hamilton On L8P 4Y2

Reason(s) for delegation request: I wish to speak in regards to the Cannabis retail from a Hamilton perspective.

Will you be requesting funds from the City? No

Will you be submitting a formal presentation? No