



## City of Hamilton

# BUSINESS IMPROVEMENT AREA ADVISORY SUB-COMMITTEE REVISED SUB-COMMITTEE REVISED

**Meeting #:** 19-002  
**Date:** February 12, 2019  
**Time:** 8:00 a.m.  
**Location:** Room 192 and 193, City Hall  
71 Main Street West

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

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Pages

1. CEREMONIAL ACTIVITIES

2. APPROVAL OF AGENDA

(Added Items, if applicable, will be noted with \*)

3. DECLARATIONS OF INTEREST

4. APPROVAL OF MINUTES OF PREVIOUS MEETING

4.1 January 15, 2019

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5. COMMUNICATIONS

6. DELEGATION REQUESTS

7. CONSENT ITEMS

8. PUBLIC HEARINGS / DELEGATIONS

9. STAFF PRESENTATIONS

9.1 Graffiti Management Strategy - Follow Up (No copy)

9.2 2019 Parking Updates and Communication (No copy)

9.3 HSR (Re)envision Survey Information

\*9.3.a Staff Presentation

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**10. DISCUSSION ITEMS**

10.1 Shop the Neighbourhood Discussion (No copy)

**11. MOTIONS**

**12. NOTICES OF MOTION**

**13. GENERAL INFORMATION / OTHER BUSINESS**

13.1 Verbal Update from Julia Davis, Business Development & BIA Officer

13.2 Statements by Members

**14. PRIVATE AND CONFIDENTIAL**

**15. ADJOURNMENT**



# Hamilton

## **BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE**

### **MINUTES 19-001**

**8:00 a.m.**

**Tuesday, January 15, 2019**

**Room 192 & 193**

**Hamilton City Hall**

**71 Main Street West**

**Present:** Councillor Esther Pauls (Chair)  
Susan Pennie – Waterdown BIA  
Tony Greco – Locke Street BIA  
Susie Braithwaite – International Village BIA  
Cristina Geissler – Concession Street BIA  
Maggie Burns – Ottawa Street BIA  
Rachel Braithwaite – Barton Village BIA  
Lisa Anderson – Dundas BIA  
Jennifer Mattern – Ancaster BIA  
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA  
Kerry Jarvi – Downtown Hamilton BIA

**Absent with  
Regrets:** Bender Chug – Main West Esplanade BIA  
Anne Marie Bergen – King West BIA

**Also Present:** Mayor Eisenberger

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### **FOR INFORMATION:**

**(a) CEREMONIAL ACTIVITIES (Item 1)**

**(i) Greetings from Mayor Eisenberger (Item 1.1)**

Mayor Eisenberger addressed the Committee and gave his support and best wishes to the BIA members for the upcoming term.

**(b) CHANGES TO THE AGENDA (Item 2)**

The Committee Clerk advised that there were no changes to the agenda.

**(Greco/S. Braithwaite)**

That the agenda for the December 11, 2018 Business Improvement Area Advisory Committee meeting be approved, as presented.

**CARRIED**

**(c) DECLARATIONS OF INTEREST (Item 3)**

There were no declarations of interest.

**(d) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)**

**(ii) December 11, 2018 (Item 4.1)**

**(Mattern/Pennie)**

That the December 11, 2018 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

**CARRIED**

**(e) STAFF PRESENTATIONS (Item 9)**

**(i) 2018 BIA Audits Update (Item 9.1)**

Shelley Hesmer, Manager of Accounting Services, and Scott Plugers, Senior Manager of Audit, KPMG provided an update on the 2018 BIA Audits, with the aid of a handout. A copy of the handout has been included in the official record.

**(Jarvi/Anderson)**

That the staff update, respecting the 2018 BIA Audits, be received.

**CARRIED**

A copy of the handout is available on the City's website or through the Office of the City Clerk.

**(ii) Graffiti Management Strategy Update (Item 9.2)**

Cindy Heuck, Student Coordinator, along with Municipal Law Enforcement Students, addressed the Committee respecting an update on the Graffiti Management Strategy, with the aid of a presentation. A copy of the presentation has been included in the official record.

**(R. Braithwaite/Mattern)**

That the staff presentation respecting an update on the Graffiti Management Strategy, be received.

**CARRIED**

A copy of the presentation is available on the City's website or through the Office of the City Clerk.

**(iii) Emergency Management and Preparedness Update (Item 9.3)**

Connie Verhaeghe, Senior Emergency Management Coordinator, and Kirsten Marples, Emergency Management Coordinator provided Committee with an Emergency Management and Preparedness Update,

with the aid of a presentation. A copy of the presentation has been included in the official record.

**(Burns/MacKinnon)**

That the staff presentation respecting Emergency Management and Preparedness, be received.

**CARRIED**

A copy of the presentation is available on the City's website or through the Office of the City Clerk.

**(f) GENERAL INFORMATION/OTHER BUSINESS (Item 13)**

**(i) Update from Julia Davis, Business Development & BIA Officer (Item 13.1)**

Julia advised the Committee that the Christmas Grant Program funding will be available within the next two weeks.

Julia spoke to the recent Cannabis decision made by Council. Committee members have requested an update from staff to provide more details on the decision at an upcoming meeting.

Julia advised the Committee that the Governance Training session is being finalized and will take place in the last week of February 2019.

**(Mattern/Jarvi)**

That the verbal update from Julia Davis, Business Development & BIA Officer, be received.

**CARRIED**

**(ii) Statements by Members (Item 13.2)**

BIA Members used this opportunity to discuss matters of general interest.

**(g) ADJOURNMENT (Item 15)**

**(Pennie/Jarvi)**

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 9:31 a.m.

**CARRIED**

Respectfully submitted,

Councillor Esther Pauls, Chair  
Business Improvement Area  
Advisory Committee

Angela McRae  
Legislative Coordinator  
Office of the City Clerk





# **(Re)envision the HSR**

B.I.A. Advisory Committee  
February 12, 2019 • 8 a.m.

*Presented by: Melissa Steep & Conor Flood, HSR*



**Hamilton**



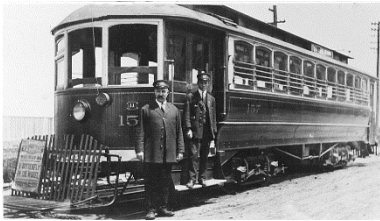
# Agenda

1. Brief history
2. (Re)envision project
3. My HSR campaign
4. How to get involved





# Since 1874





# (Re)envision Project

## INFORM

Providing updates on the project for major milestones



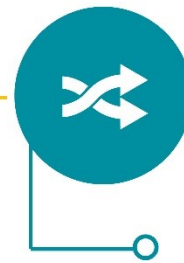
### WINTER 2019

Survey our current and potential customers



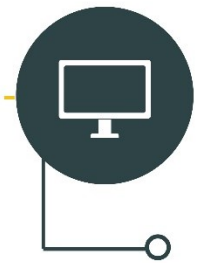
### SPRING/SUMMER 2019

Consult, deliberate and collaborate with Hamilton's many communities



### FALL 2019/WINTER 2020

Design and reconfigure our network



### SPRING 2020

Provide recommendations to Council



# My HSR Campaign



# How to get involved



- Take the survey
- Share the message
- Invite us to your events



# Thank you



## Questions?

**Get in touch:**

HSR Customer Experience and Innovation team

[hamilton.ca/reenvision](https://hamilton.ca/reenvision)

[reenvision@hamilton.ca](mailto:reenvision@hamilton.ca)

905.527.4441