



City of Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY SUB-COMMITTEE

Meeting #: 19-003
Date: March 19, 2019
Time: 8:00 a.m.
Location: Room 192 and 193, City Hall
71 Main Street West

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

	Pages
1. CEREMONIAL ACTIVITIES	
2. APPROVAL OF AGENDA	
(Added Items, if applicable, will be noted with *)	
3. DECLARATIONS OF INTEREST	
4. APPROVAL OF MINUTES OF PREVIOUS MEETING	
4.1 February 12, 2019	3
5. COMMUNICATIONS	
6. DELEGATION REQUESTS	
7. CONSENT ITEMS	
8. PUBLIC HEARINGS / DELEGATIONS	
9. STAFF PRESENTATIONS	
9.1 HSR (Re)envision Survey Information (Deferred from the February 12, 2019 meeting, due to loss of quorum)	7
9.2 Update on Cannabis Retail Locations (No copy)	
9.3 Cigarette Litter Prevention Program	17

10. DISCUSSION ITEMS

- 10.1 Shop the Neighbourhood Discussion (No copy) (Deferred from the February 12, 2019 meeting, due to loss of quorum)

11. MOTIONS

12. NOTICES OF MOTION

13. GENERAL INFORMATION / OTHER BUSINESS

- 13.1 Verbal Update from Julia Davis, Business Development & BIA Officer

- 13.2 Statements by Members

14. PRIVATE AND CONFIDENTIAL

15. ADJOURNMENT



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE MINUTES 19-002

8:00 a.m.

Tuesday, February 12, 2019

Rooms 192 & 193

Hamilton City Hall

71 Main Street West

Present: Councillor Esther Pauls (Chair)
Maggie Burns – Ottawa Street BIA
Rachel Braithwaite – Barton Village BIA
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Kerry Jarvi – Downtown Hamilton BIA
Bender Chug – Main West Esplanade BIA
Lisa Anderson – Dundas BIA

**Absent with
Regrets:** Anne Marie Bergen – King West BIA
Tony Greco – Locke Street BIA
Susan Pennie – Waterdown BIA
Susie Braithwaite – International Village BIA
Cristina Geissler – Concession Street BIA
Jennifer Mattern – Ancaster BIA

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised that there were no changes to the agenda.

(R. Braithwaite/Chug)

That the agenda for the February 12, 2019 Business Improvement Area Advisory Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) January 15, 2019 (Item 4.1)

(MacKinnon/Chug)

That the January 15, 2019 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 9)

(i) Graffiti Management Strategy – Follow Up (Item 9.1)

Kelly Barnett, Manager Service Delivery, addressed the Committee with a follow up on the Graffiti Management Strategy.

Kelly spoke to the Graffiti Management Strategy program, the new student involvement in the program and the protocol for removal of the graffiti. Kelly also clarified that the statistics provided at the last BIA Advisory Committee meeting were a snapshot in time and not reflective of a collective amount of graffiti for the year. Kelly also advised Committee that the City is looking into improving the lighting in City owned parking lots to deter graffiti.

(Jarvi/R. Braithwaite)

That the staff follow up respecting the Graffiti Management Strategy, be received.

CARRIED

(ii) 2019 Parking Updates and Communication (Item 9.2)

Amanda McIlveen, Project Manager Off-Street Parking, provided Committee with an update on Parking and Communication.

Amanda provided an update to the on-street patio process for 2019 highlighting changes in the program. Staff are focusing on permits to cafes and restaurants this year and the application period will start March 1 and close on April 30. Some changes have been made to increase the size of the barriers surrounding the patios and staff would like to encourage business owners to beautify the barriers on the patios.

Amanda also inquired as to the BIA's interest in continuing with the Christmas Free Parking Initiative.

(Jarvi/Chug)

That the staff presentation respecting 2019 Parking Updates and Communication, be received.

CARRIED

Quorum was lost at 9:00 a.m.

(iii) HSR (Re)envision Survey Information (Item 9.3)

The item has been deferred to the March 19, 2019 meeting, due to loss of quorum.

(e) DISCUSSION ITEMS (Item 10)

(i) Shop the Neighbourhood Discussion (Item 10.1)

The item has been deferred to the March 19, 2019 meeting, due to loss of quorum.

(f) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Update from Julia Davis, Business Development & BIA Officer (Item 13.1)

The item has been deferred to the March 19, 2019 meeting, due to loss of quorum.

(ii) Statements by Members (Item 13.2)

The item has been deferred to the March 19, 2019 meeting, due to loss of quorum.

(g) ADJOURNMENT (Item 15)

Due to loss of quorum, the meeting adjourned at 9:00 a.m.

Respectfully submitted,

Councillor Esther Pauls, Chair
Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk



(Re)envision the HSR

B.I.A. Advisory Committee
February 12, 2019 • 8 a.m.

Presented by: Melissa Steep & Conor Flood, HSR

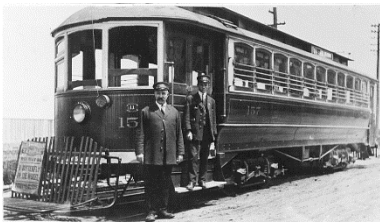


Agenda

1. Brief history
2. (Re)envision project
3. My HSR campaign
4. How to get involved



Since 1874





(Re)envision Project

INFORM

Providing updates on the project for major milestones



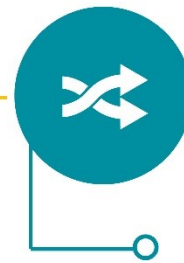
WINTER 2019

Survey our current and potential customers



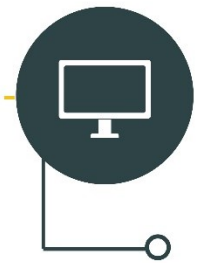
SPRING/SUMMER 2019

Consult, deliberate and collaborate with Hamilton's many communities



FALL 2019/WINTER 2020

Design and reconfigure our network



SPRING 2020

Provide recommendations to Council



My HSR Campaign



How to get involved



- Take the survey
- Share the message
- Invite us to your events



Thank you



Questions?

Get in touch:

HSR Customer Experience and Innovation team

hamilton.ca/reenvision

reenvision@hamilton.ca

905.527.4441

is part of my commute



What is (Re)envision?

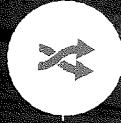
Our goal is to meet your needs today and exceed your expectations tomorrow. With your voice, we'll reconfigure our routes and improve our schedules and service.



WINTER 2019
Surveying our current and potential customers



SPRING/SUMMER 2019
Community consultation, deliberation and collaboration



FALL/WINTER 2019
Design and reconfiguration of our network

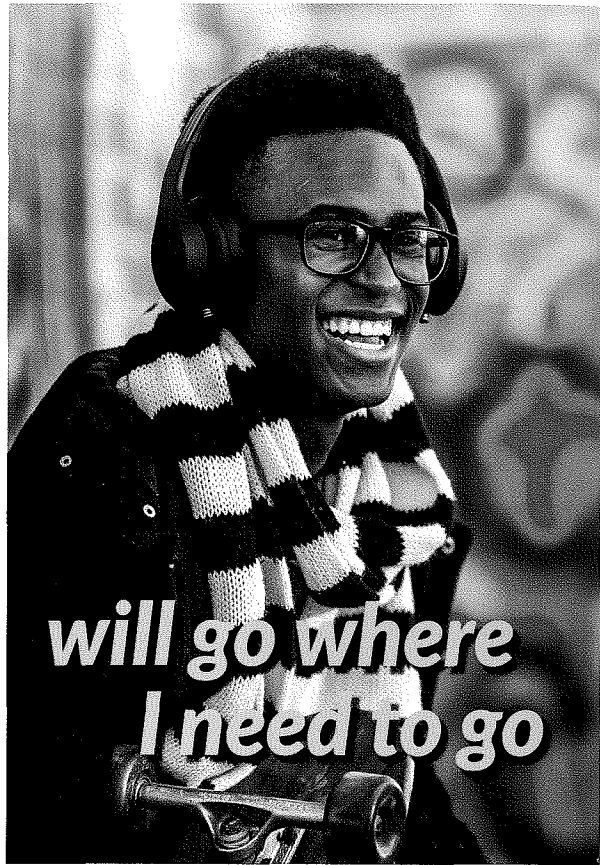


SPRING 2020
Report to Council for decision making

For more information

hamilton.ca/reenvision
reenvision@hamilton.ca
905.527.4441





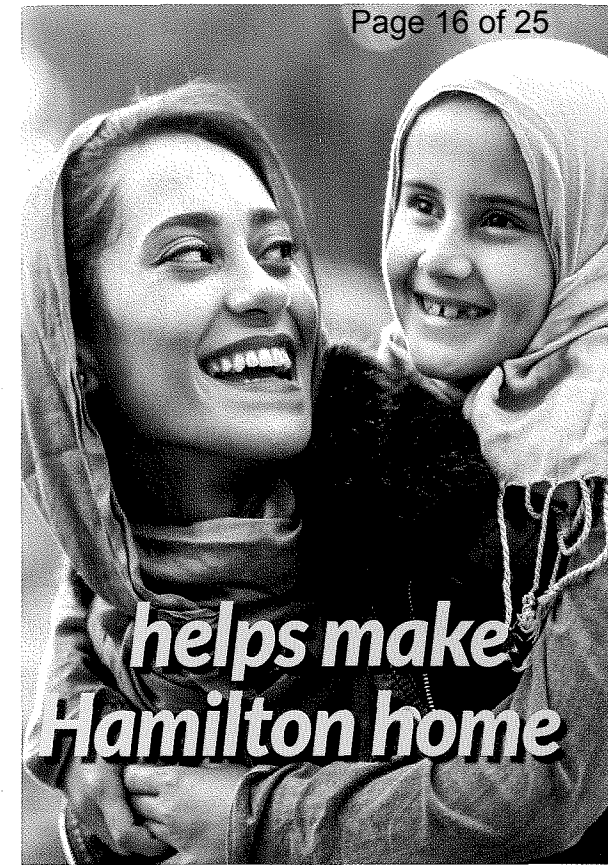
**will go where
I need to go**



keeps us social



**builds the
community**



**helps make
Hamilton home**

How can we make transit your first choice?

Hamilton is changing, we are too.

For work, school, play and everything in between we want to take you there.

That's why we're asking you to tell us what you need from the HSR, today and in the future.

Join thousands of your fellow residents. Visit hamilton.ca/reenvision and help us (Re)envision the HSR.

Let's start a conversation.

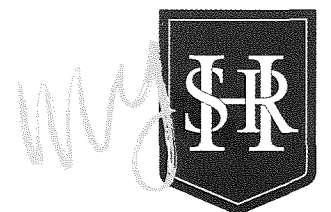
Answer the survey for your chance to win!

Enter your name, phone and email for a chance to win one of five prizes. The Grand Prize is a tablet, plus an HSR Prize Pack including:

- \$100 PRESTO card
- A family pass to Hamilton Civic Museums
- A family pass to City of Hamilton Recreation facilities

Four secondary prizes of an HSR Prize Pack will also be awarded.

Winners will be drawn at random from all valid entries. Full contest rules at hamilton.ca/reenvision





Hamilton

CIGARETTE LITTER PREVENTION PROGRAM

Update for BIAAC

March 2019

CLPP IMAGES

INSTAGRAM SERIES



CLPP IMAGES

POSTER SERIES



30% OF SMOKERS ADMITTED TO LITTERING WITHIN THE PAST 30 DAYS. #CLEANHAMONT



INGESTING JUST ONE CIGARETTE BUTT CAN BE LETHAL TO CHILDREN OR ANIMALS. #CLEANHAMONT

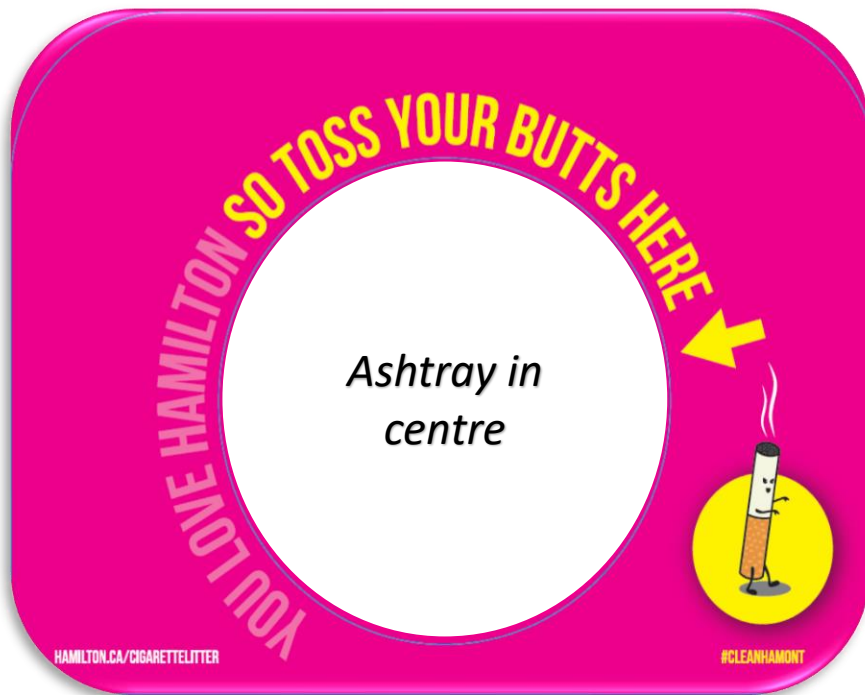
CLPP IMAGES

RECEPTACLE WRAPS



Top of bin

Front of bin



CLPP IMAGES

COASTERS

Side 1



Side 2



Late March – baseline auditing in Downtown BIA, International Village BIA and Barton Village BIA

Early April – Anticipated media and advertising launch; roll-out of additional cigarette receptacles downtown

April 27 – “Butt Blitz” one day volunteer cleanup

May to September – presentations, community engagement at events and festivals

October to December – reporting and wrap-up

KEY ACTIVITIES

The Butt Blitz: Saturday, April 27, 11am – 2pm

In partnership with A Greener Future: <https://www.agreenerfuture.ca/the-butt-blitz/>

The Butt Blitz is annual country-wide cigarette butt cleanup. Volunteers collected 2,500 butts in Hamilton in 2018.

Ways that BIAs can support the Butt Blitz:

- BIA office open to the public during the cleanup so volunteers can pick up cleaning supplies and drop off their filled bags afterwards;
- BIA staff/volunteers as “volunteer coordinators” to lead the cleanup;
- Share promotional info, encourage BIA businesses and visitors to participate, take photos during the cleanup.



QUESTIONS?



Hamilton

THANK YOU

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