



## City of Hamilton

# BUSINESS IMPROVEMENT AREA ADVISORY SUB-COMMITTEE

**Meeting #:** 19-004  
**Date:** April 9, 2019  
**Time:** 8:00 a.m.  
**Location:** Room 192 and 193, City Hall  
71 Main Street West

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

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	<b>Pages</b>
<b>1. CEREMONIAL ACTIVITIES</b>	
<b>2. APPROVAL OF AGENDA</b>	
(Added Items, if applicable, will be noted with *)	
<b>3. DECLARATIONS OF INTEREST</b>	
<b>4. APPROVAL OF MINUTES OF PREVIOUS MEETING</b>	
4.1 March 19, 2019	3
<b>5. COMMUNICATIONS</b>	
<b>6. DELEGATION REQUESTS</b>	
6.1 Laura Anderson, Green Venture, respecting 100 in 1 Day a city-wide festival of civic engagement (For today's meeting)	7
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<b>8. PUBLIC HEARINGS / DELEGATIONS</b>	
<b>9. STAFF PRESENTATIONS</b>	
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**10. DISCUSSION ITEMS**

**11. MOTIONS**

**12. NOTICES OF MOTION**

**13. GENERAL INFORMATION / OTHER BUSINESS**

13.1 Verbal Update from Julia Davis, Business Development & BIA Officer

13.2 Statements by Members

**14. PRIVATE AND CONFIDENTIAL**

**15. ADJOURNMENT**



# Hamilton

**BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE  
MINUTES 19-003  
8:00 a.m.  
Tuesday, March 19, 2019  
Rooms 192 & 193  
Hamilton City Hall  
71 Main Street West**

**Present:** Cristina Geissler – Concession Street BIA (Vice-Chair)  
Catherine Johnston – Ottawa Street BIA  
Rachel Braithwaite – Barton Village BIA  
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA  
Kerry Jarvi – Downtown Hamilton BIA  
Peter Loukas – Main West Esplanade BIA  
Lisa Anderson – Dundas BIA  
Susie Braithwaite – International Village BIA  
Jennifer Mattern – Ancaster BIA  
Susan Pennie – Waterdown BIA

**Absent with  
Regrets:** Councillor Esther Pauls - Personal  
Anne Marie Bergen – King West BIA  
Tony Greco – Locke Street BIA

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**FOR INFORMATION:**

**(a) CHANGES TO THE AGENDA (Item 2)**

The Committee Clerk advised that there were no changes to the agenda.

**(R. Braithwaite/MacKinnon)**

That the agenda for the March 19, 2019 Business Improvement Area Advisory Committee meeting be approved, as presented.

**CARRIED**

**(b) DECLARATIONS OF INTEREST (Item 3)**

There were no declarations of interest.

**(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)**

**(i) February 12, 2019 (Item 4.1)**

**(MacKinnon/R. Braithwaite)**

That the February 12, 2019 Minutes of the Business Improvement Area Advisory Committee be approved, as amended.

**CARRIED**

**(d) STAFF PRESENTATIONS (Item 9)**

**(i) HSR (Re)envision Survey Information (Deferred from the February 12, 2019 meeting, due to loss of quorum) (Item 9.1)**

**(R. Braithwaite/Mattern)**

That the staff presentation material respecting the HSR (Re)envision Survey Information, be received.

**CARRIED**

A copy of the presentation is available on the City's website or through the Office of the City Clerk.

**(ii) Update on Cannabis Retail Locations (Item 9.2)**

Ken Leenderste, Director, Licensing & By-law Services, provided Committee with an update on Cannabis Retail Locations.

**(Mattern/S. Braithwaite)**

That the staff update on Cannabis Retail Locations, be received.

**CARRIED**

**(iii) Cigarette Litter Prevention Program (Item 9.3)**

Diedre Rozema, Clean and Green Coordinator, addressed Committee with information on the Cigarette Litter Prevention Program, with the aid of a presentation. A copy of the presentation has been included in the official record.

**(R. Braithwaite/MacKinnon)**

That the staff presentation respecting the Cigarette Litter Prevention Program, be received.

**CARRIED**

A copy of the presentation is available on the City's website or through the Office of the City Clerk.

**(e) DISCUSSION ITEMS (Item 10)**

**(i) Shop the Neighbourhood Discussion (Item 10.1)**

Committee members discussed the possibility of a 'Shop Small Saturday' to be held on November 30<sup>th</sup>, the day after Black Friday. Susie Braithwaite from the International Village BIA will look into organizing and getting group discounts depending on the level of interest of the other BIAs. Susie requested that interested BIAs contact her directly.

**(Mattern/MacKinnon)**

That the discussion on Shop the Neighbourhood, be received.

**CARRIED**

**(f) GENERAL INFORMATION/OTHER BUSINESS (Item 13)**

**(i) Update from Julia Davis, Business Development & BIA Officer (Item 13.1)**

Julia Davis advised the Committee that the Main Street Revitalization Funding has been approved and applications should be submitted to her.

The Digital Main Street Program representatives have been in contact with BIAs and Julia is interested in feedback on the program to pass along to the Digital Main Street Program group, the Ontario Business Improvement Area Association, and the Chamber.

Julia advised Committee that the On-Street Patio Applications are now open until the end of April.

Julia thanked Susan Pennie from the Waterdown BIA for agreeing to speak at the at the Hamilton Chamber of Commerce Outstanding Business Achievement Awards on March 26<sup>th</sup>.

Julia advised the Committee that the Governance Training session will be held on April 16<sup>th</sup> and members can register online. Julia will resend the link to Committee.

The last week of March is Toronto BIA Week and Julia is interested to see what Toronto is doing for this. She is hoping to get some ideas from it and evaluate whether it might be a good idea for Hamilton to incorporate here.

**(Mattern/MacKinnon)**

That the verbal update from Julia Davis, Business Development & BIA Officer, be received.

**CARRIED**

**(ii) Statements by Members (Item 13.2)**

BIA Members used this opportunity to discuss matters of general interest.

**(g) ADJOURNMENT (Item 15)**

**(S. Braithwaite/Mattern)**

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 9:16 a.m.

**CARRIED**

Respectfully submitted,

Christina Geissler, Vice-Chair  
Business Improvement Area  
Advisory Committee

Angela McRae  
Legislative Coordinator  
Office of the City Clerk

**Form: Request to Speak to Committee of Council**

Submitted on Thursday, March 14, 2019 - 11:53 am

==Committee Requested==

Committee: Advisory/Sub-Committee

Name of Sub-Committee: BIA Advisory Committee

==Requestor Information==

**Name of Individual:** Laura Anderson

**Name of Organization:** Green Venture/100 in 1 Day

**Contact Number:** 905-540-8787 ext. 158

**Email Address:** [laura.anderson@greenventure.ca](mailto:laura.anderson@greenventure.ca)

**Mailing Address:**

22 Veevers Drive  
Hamilton, Ontario, L8K 5P5

**Reason(s) for delegation request:** We would like to present 100 in 1 Day Hamilton, a city-wide festival of civic engagement to the BIA Advisory Committee meeting on April 9th.

**Will you be requesting funds from the City?** No

**Will you be submitting a formal presentation?** No





# FILMING IN HAMILTON: 2019 UPDATE

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April 9, 2019

Kim Adrovez

# 2018 By The Numbers

- 2018 was the busiest year yet for the Hamilton Film Office
- 811 Film permits issued (50% increase vs. 2017)
- Direct spend\* at just under \$60 million – more than triple 2017 numbers

\*self-reported by the industry

# Filmed in Hamilton in 2018....

- The Handmaid's Tale (Emmy, AFI, Bafta award-winning)
- Scary Stories to Tell in the Dark (Guillermo del Toro)
- Guest of Honour (Atom Egoyan)
- The Boys (Seth Rogen, Evan Goldberg, Eric Kripke)
- V-Wars
- Designated Survivor
- Murdoch Mysteries
- Frankie Drake
- Anne with an E
- The Hot Zone
- Plus many more....135 Productions in total (13% increase)



# The Handmaid's Tale

Image credit: Take 5 Productions



## The Good Witch

Image Credits: Shane Mahood/Crown Media United States, LLC



# The Umbrella Academy

Image Credits: Christos Kalohoridis/Netflix

# What's in Store for 2019

- Currently on the pace with 2018 numbers (112 permits issued Q1 2019 year vs. 113 same time last year)
- 260,000 sq ft CBS film and television studio in Mississauga coming online in 2019
- Netflix announcements: on track to exceed commitment of \$500M towards Canadian production; 164,000 sq ft production hub coming to Toronto
- Ontario Creates forecasting similar volumes to last year; working with unions and guilds and municipalities to address labour needs and find production space
- Busiest time of year is from May-November; currently lots of productions scouting with plans to start filming beginning late April

# Maximizing Opportunities

- List businesses on Ontario Creates – Ontario Production Guide (to provide goods and services to the industry):  
<https://digitallibrary.ontariocreates.ca/digitalLibrary/ProductionGuide/ProductionGuide.aspx>
- List potential locations on Ontario Creates – Digital Locations Library (to advertise as a potential on-camera location):  
<https://digitallibrary.ontariocreates.ca/digitalLibrary/ProductionGuide/ProductionGuide.aspx>
- Continue to provide feedback to the Film Office



# QUESTIONS?

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Film Office:

905-546-4233

[film@hamilton.ca](mailto:film@hamilton.ca)

Kim Adrovez (Film Operations Specialist):

905-546-2424 x. 2921

[Kimberley.adrovez@hamilton.ca](mailto:Kimberley.adrovez@hamilton.ca)



# PARKING OVERVIEW

*Presentation to BIA Advisory Committee  
April 9, 2019*

## CURRENT STATE OF PARKING

- Last city-wide parking review completed in 2005, downtown update in 2013 – PMP COMING 2019
- Parking conditions and needs are changing – particularly in Downtown and BIAs areas
- Permit and enforcement policies do not reflect new forms of development
- Demand and supply trends are changing
- Need to ensure sustainability of self-funding model

## KEY TASKS & SCOPE – PARKING MASTER PLAN

1. Best Practices Review
  2. Data Collection
  3. Update 2013 Downtown Parking Review
  4. Draft City-wide Policy Framework
  5. Options for future operational model and transition to structured parking
- Scope will be City-wide
  - Includes both off-street and on-street parking
  - Not intended to review supply rates for development, but will consider who these affect needs
  - Extensive stakeholder consultation planned

## NEXT STEPS - PMP

- Issue consultant RFP – end of Q1 2019
- Commence on-line survey
- Commence stakeholder consultation –  
*Business, Residential, Visitors*

# DOWNTOWN PARKING ENVIRONMENT

- Approximately 400-600 spaces being repurposed or redeveloped in downtown lots - 2019/2020
- LRT – change travel patterns and availability of on-street parking in key areas
- Bike lane infill projects –Hunter Street
- Residential & Tourism growth
- RFI - Single purpose parking structure not financially realistic

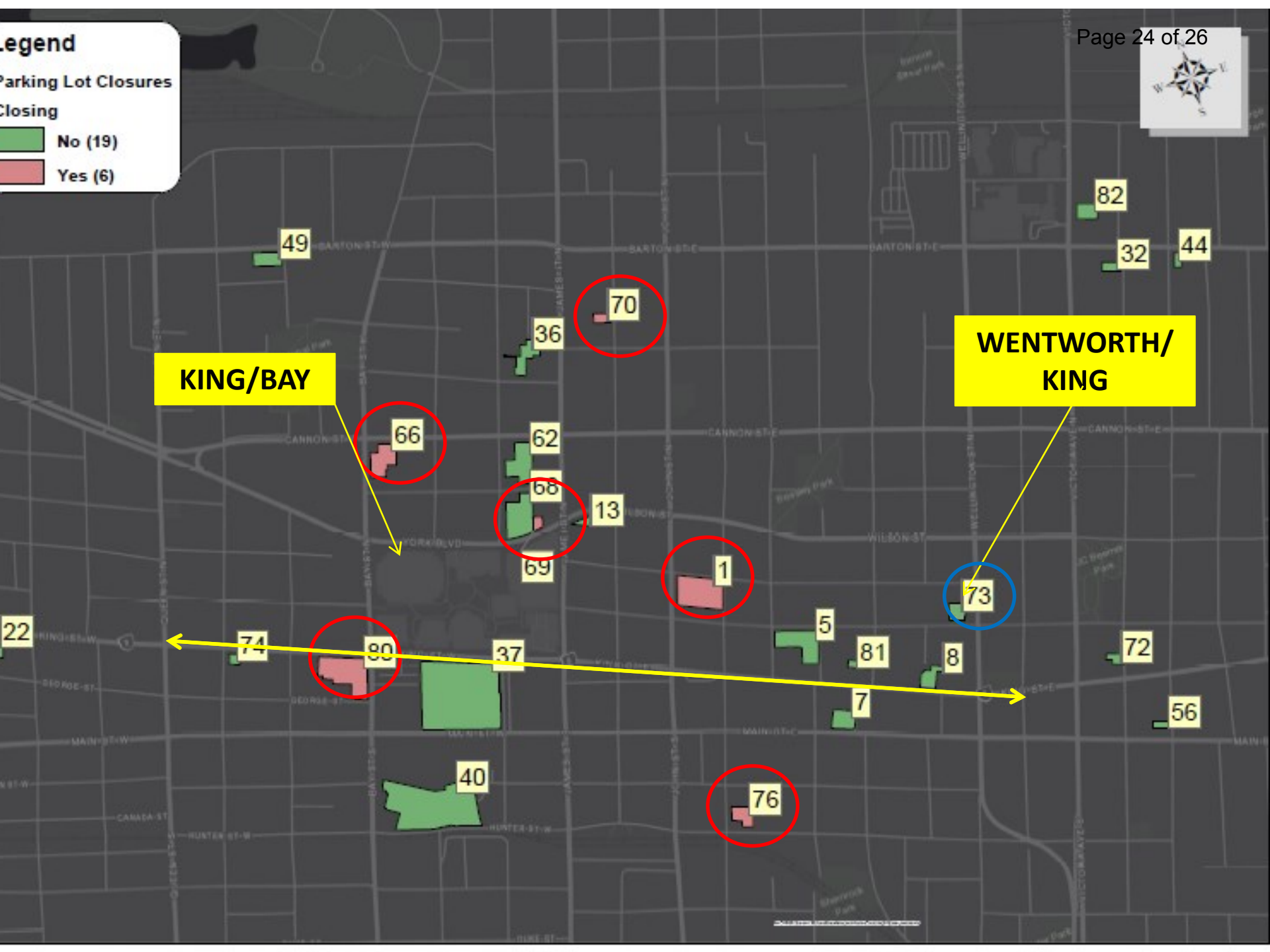


**Legend**

**Parking Lot Closures**

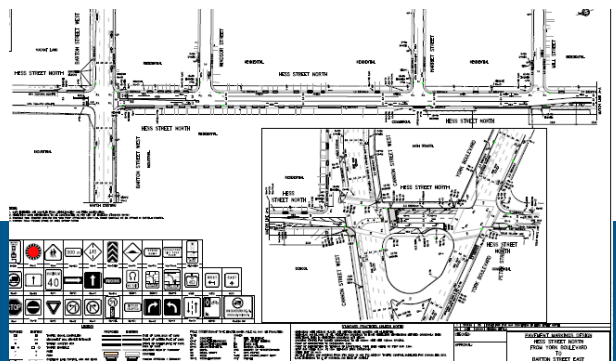
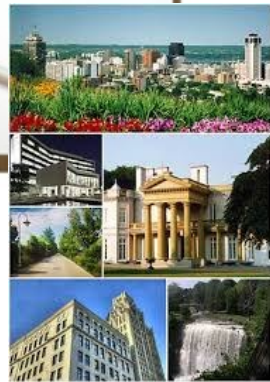
**Closing**

- No (19)
- Yes (6)





# POLICY CHALLENGES



IRH  
Institute for  
Respiratory Health

St. Joseph's  
Healthcare Hamilton  
Charlton Campus  
50 Charlton Avenue East

## 2019 SERVICE ENHANCEMENTS

- Live Enforcement System
- Municipal Carparks – Credit Card Machines/Pay by Plate
- Pay-by-Phone

## 2020 PROJECTS

- Online Permitting