



# Hamilton

## **BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE REPORT 19-006**

**8:00 a.m.**

**Tuesday, June 11, 2019**

**Rooms 192 & 193**

**Hamilton City Hall**

**71 Main Street West**

**Present:** Councillor Esther Pauls (Chair)  
Kerry Jarvi – Downtown Hamilton BIA  
Cristina Geissler – Concession Street BIA  
Rachel Braithwaite – Barton Village BIA  
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA  
Susie Braithwaite – International Village BIA  
Jennifer Mattern – Ancaster BIA  
Heidi VanderKwaak – Locke Street BIA

**Absent:** Bender Chug – Main West Esplanade BIA  
Anne Marie Bergen – King West BIA  
Catherine Johnston – Ottawa Street BIA  
Lisa Anderson – Dundas BIA  
Susan Pennie – Waterdown BIA

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### **THE BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE PRESENTS REPORT 19-006 AND RESPECTFULLY RECOMMENDS:**

**1. Business Improvement Area Advisory Committee Working Group for the 2021 Grey Cup (Added Item 8.1)**

That a Business Improvement Area working group be established to work with the Hamilton Tiger-Cats Football Club for the 2021 Grey Cup.

**2. Increased Community Policing and Engagement Within the Business Improvement Areas (Item 9.2)**

That the Hamilton Police Services Board be requested to investigate the feasibility of more community policing and engagement within the Business Improvement Area's across the City and respond back to the Business Improvement Area Advisory Committee.

**FOR INFORMATION:**

**(a) CHANGES TO THE AGENDA (Item 2)**

The Committee Clerk advised that there were no changes to the agenda.

That the agenda for the June 11, 2019 Business Improvement Area Advisory Committee meeting be approved, as presented.

**(b) DECLARATIONS OF INTEREST (Item 3)**

There were no declarations of interest.

**(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)**

**(i) May 14, 2019 (Item 4.1)**

That the May 14, 2019 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

**(d) DELEGATION REQUESTS (Item 6)**

**(i) Matt Afinec, Hamilton Tiger-Cats Football Club, respecting the 2021 Grey Cup (For today's meeting) (Item 6.1)**

That the delegation request from Matt Afinec, Hamilton Tiger-Cats Football Club, respecting the 2021 Grey Cup, be approved for today's meeting.

**(e) PUBLIC HEARINGS / DELEGATIONS (Item 8)**

**(i) Matt Afinec, Hamilton Tiger-Cats Football Club, respecting the 2021 Grey Cup (Added Item 8.1)**

Matt Afinec and Gerry Fonzo, Hamilton Tiger-Cats Football Club, addressed the Committee respecting the 2021 Grey Cup, with the aid of a presentation and a video.

That the delegation from Matt Afinec and Gerry Fonzo, Hamilton Tiger-Cats Football Club, respecting the 2021 Grey Cup, be received.

A copy of the presentation and video is available on the City's website at [www.hamilton.ca](http://www.hamilton.ca) or through the Office of the City Clerk.

**(f) STAFF PRESENTATIONS (Item 9)**

**(i) Graffiti Management & Enforcement Update (Item 9.1)**

Cindy Heuck, Student Coordinator, addressed the Committee respecting an update on Graffiti Management and Enforcement.

That the staff update respecting Graffiti Management and Enforcement, be received.

**(ii) Graffiti Management & Crime Prevention Through Environmental Design (Item 9.2)**

Police Constable Ray Wong, Hamilton Police Services, addressed the Committee respecting an update on Graffiti Management and Crime Prevention through Environmental Design.

That the staff update respecting Graffiti Management and Crime Prevention through Environmental Design, be received.

**(iii) Employment Survey Update (Item 9.3)**

Angela Monaco, Senior Information Systems Planner, addressed the Committee respecting an update on the Employment Survey, with the aid of a presentation.

That the staff update respecting the Employment Survey, be received.

A copy of the presentation is available on the City's website at [www.hamilton.ca](http://www.hamilton.ca) or through the Office of the City Clerk.

**(g) GENERAL INFORMATION/OTHER BUSINESS (Item 13)**

**(i) Update from Julia Davis, Business Development and BIA Officer (Item 13.1)**

Julia Davis advised Committee that all draft financials have been received and dates that they will be presented to board meetings have been determined. Please let Julia know once they've been approved.

There will be collateral available for the Spend It Here Campaign and Shop Small Saturday, and the dates will be late in the third quarter or early fourth quarter.

The preliminary meeting with Hamilton Municipal Parking System to discuss the Master Parking Plan was well attended and all feedback was noted. There will be upcoming meetings and Julia will keep the Committee informed.

Hamilton Newcomer Day will be June 14<sup>th</sup> at City Hall and last year over 1,000 people attended. Please come out and support this event.

The 2019 Urban Design & Architecture Award submissions are due by 4:00p.m. on June 14<sup>th</sup>, 2019.

That the verbal update from Julia Davis, Business Development and BIA Officer, be received.

**(ii) Statements by Members (Item 13.2)**

BIA Members used this opportunity to discuss matters of general interest.

That the updates from Committee Members, be received.

**(h) ADJOURNMENT (Item 15)**

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 10:04 a.m.

Respectfully submitted,

Councillor Esther Pauls  
Chair Business Improvement Area  
Advisory Committee

Angela McRae  
Legislative Coordinator  
Office of the City Clerk