



City of Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY SUB-COMMITTEE REVISED SUB-COMMITTEE REVISED

Meeting #: 19-007
Date: July 9, 2019
Time: 8:00 a.m.
Location: Room 192 and 193, City Hall
71 Main Street West

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

Pages

1. CEREMONIAL ACTIVITIES
2. APPROVAL OF AGENDA
(Added Items, if applicable, will be noted with *)
3. DECLARATIONS OF INTEREST
4. APPROVAL OF MINUTES OF PREVIOUS MEETING
 - 4.1 June 11, 2019
5. COMMUNICATIONS
6. DELEGATION REQUESTS
7. CONSENT ITEMS
8. PUBLIC HEARINGS / DELEGATIONS
9. STAFF PRESENTATIONS
10. DISCUSSION ITEMS
 - 10.1 Shop Small Saturday Event (No copy)

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10.2 Small Business Week Events/Workshops (No copy)

*10.3 Letter of Support for 2SLGBTQ+ Community 7

11. MOTIONS

11.1 Ancaster Village Business Improvement Area Expenditure Request 9

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*12.1 International Village Business Improvement Area Expenditure Request 11

13. GENERAL INFORMATION / OTHER BUSINESS

13.1 Verbal Update from Julia Davis, Business Development & BIA Officer

13.2 Statements by Members

14. PRIVATE AND CONFIDENTIAL

15. ADJOURNMENT



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

MINUTES 19-006

8:00 a.m.

Tuesday, June 11, 2019

Rooms 192 & 193

Hamilton City Hall

71 Main Street West

- Present:** Councillor Esther Pauls (Chair)
 Kerry Jarvi – Downtown Hamilton BIA
 Cristina Geissler – Concession Street BIA
 Rachel Braithwaite – Barton Village BIA
 Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
 Susie Braithwaite – International Village BIA
 Jennifer Mattern – Ancaster BIA
 Heidi VanderKwaak – Locke Street BIA
- Absent:** Bender Chug – Main West Esplanade BIA
 Anne Marie Bergen – King West BIA
 Catherine Johnston – Ottawa Street BIA
 Lisa Anderson – Dundas BIA
 Susan Pennie – Waterdown BIA

THE FOLLOWING ITEMS WERE REFERRED TO THE GENERAL ISSUES COMMITTEE FOR CONSIDERATION:

- 1. Business Improvement Area Advisory Committee Working Group for the 2021 Grey Cup (Added Item 8.1)**

(R. Braithwaite/MacKinnon)

That a Business Improvement Area working group be established to work with the Hamilton Tiger-Cats Football Club for the 2021 Grey Cup.

CARRIED

- 2. Increased Community Policing and Engagement Within the Business Improvement Areas (Item 9.2)**

(S. Braithwaite/Geissler)

That the Hamilton Police Services Board be requested to investigate the feasibility of more community policing and engagement within the Business Improvement Area's across the City and respond back to the Business Improvement Area Advisory Committee.

CARRIED

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised that there were no changes to the agenda.

(S. Braithwaite/Mattern)

That the agenda for the June 11, 2019 Business Improvement Area Advisory Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) May 14, 2019 (Item 4.1)

(R. Braithwaite/Geissler)

That the May 14, 2019 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) DELEGATION REQUESTS (Item 6)

(i) Matt Afinec, Hamilton Tiger-Cats Football Club, respecting the 2021 Grey Cup (For today's meeting) (Item 6.1)

(R. Braithwaite/Mattern)

That the delegation request from Matt Afinec, Hamilton Tiger-Cats Football Club, respecting the 2021 Grey Cup, be approved for today's meeting.

CARRIED

(e) PUBLIC HEARINGS / DELEGATIONS (Item 8)

(i) Matt Afinec, Hamilton Tiger-Cats Football Club, respecting the 2021 Grey Cup (Added Item 8.1)

Matt Afinec and Gerry Fonzo, Hamilton Tiger-Cats Football Club, addressed the Committee respecting the 2021 Grey Cup, with the aid of a presentation and a video.

(Geissler/Jarvi)

That the delegation from Matt Afinec and Gerry Fonzo, Hamilton Tiger-Cats Football Club, respecting the 2021 Grey Cup, be received.

CARRIED

A copy of the presentation and video is available on the City's website at www.hamilton.ca or through the Office of the City Clerk.

(f) STAFF PRESENTATIONS (Item 9)

(i) Graffiti Management & Enforcement Update (Item 9.1)

Cindy Heuck, Student Coordinator, addressed the Committee respecting an update on Graffiti Management and Enforcement.

(Mattern/VanderKwaak)

That the staff update respecting Graffiti Management and Enforcement, be received.

CARRIED

(ii) Graffiti Management & Crime Prevention Through Environmental Design (Item 9.2)

Police Constable Ray Wong, Hamilton Police Services, addressed the Committee respecting an update on Graffiti Management and Crime Prevention through Environmental Design.

(MacKinnon/Mattern)

That the staff update respecting Graffiti Management and Crime Prevention through Environmental Design, be received.

CARRIED

(iii) Employment Survey Update (Item 9.3)

Angela Monaco, Senior Information Systems Planner, addressed the Committee respecting an update on the Employment Survey, with the aid of a presentation.

(R. Braithwaite/Mattern)

That the staff update respecting the Employment Survey, be received.

CARRIED

A copy of the presentation is available on the City's website at www.hamilton.ca or through the Office of the City Clerk.

(g) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Update from Julia Davis, Business Development and BIA Officer (Item 13.1)

Julia Davis advised Committee that all draft financials have been received and dates that they will be presented to board meetings have been determined. Please let Julia know once they've been approved.

There will be collateral available for the Spend It Here Campaign and Shop Small Saturday, and the dates will be late in the third quarter or early fourth quarter.

The preliminary meeting with Hamilton Municipal Parking System to discuss the Master Parking Plan was well attended and all feedback was noted. There will be upcoming meetings and Julia will keep the Committee informed.

Hamilton Newcomer Day will be June 14th at City Hall and last year over 1,000 people attended. Please come out and support this event.

The 2019 Urban Design & Architecture Award submissions are due by 4:00p.m. on June 14th, 2019.

(Mattern/VanderKwaak)

That the verbal update from Julia Davis, Business Development and BIA Officer, be received.

CARRIED

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

(MacKinnon/Mattern)

That the updates from Committee Members, be received.

CARRIED

(h) ADJOURNMENT (Item 15)

(Mattern/MacKinnon)

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 10:04 a.m.

CARRIED

Respectfully submitted,

Councillor Esther Pauls
Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk

10.3

We believe that our communities are for everyone and are committed to fostering communities where all residents can live, work, and play free from fear, intimidation, and violence. We are deeply saddened and concerned that members of our communities were subjected to hateful violence at Hamilton Pride on Saturday June 15th.

We pledge our solidarity with the 2SLGBTQ+ community targeted by hate at Hamilton Pride. An attack against any minority is a threat to our communities. The Business Improvement Areas in Hamilton stand against hate. We stand with those who are the targets of hate. As Business Improvement Areas, we pledge to protect the rights of communities that are most vulnerable. We affirm our shared commitment to building and defending communities throughout Hamilton where residents and visitors feel welcome and included.

The Business Improvement Areas will continue to work within their respected communities - and work together across Hamilton - to make our city a place where our aspirations for respect, inclusion, and peace have become a reality.

The Business Improvement Areas of Hamilton:

Ancaster BIA
Barton Village BIA
Concession Street BIA
Downtown Dundas BIA
Downtown Hamilton BIA
International Village BIA
King Street West BIA
Locke Street BIA
Main West Esplanade BIA
Ottawa Street BIA
Stoney Creek BIA
Waterdown BIA
Westdale Village BIA

Business Improvement Areas (BIAs) represent groups of property and business owners that work together to develop and promote economic and community development in their area.

CITY OF HAMILTON

MOTION

Business Improvement Area Advisory Committee

Date: July 9, 2019

MOVED BY J. MATTERN.....

SECONDED BY.....

ANCASTER VILLAGE BUSINESS IMPROVEMENT AREA EXPENDITURE REQUEST

That the expenditure request from the Ancaster Village Business Improvement Area in the amount of \$5,778.55 for spending on flower planters and banners to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905); be approved.

CITY OF HAMILTON

NOTICE OF M O T I O N

Business Improvement Area Advisory Committee

Date: July 9, 2019

MOVED BY S. BRAITHWAITE.....

INTERNATIONAL VILLAGE BUSINESS IMPROVEMENT AREA EXPENDITURE REQUEST

That the expenditure request from the International Village Business Improvement Area in the amount of \$25,298.04 for the following projects, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559):

- (i) \$14,195.65 for Victorian Night in the Village; and,
- (ii) \$11,102.39 for marketing and promotion of the International Village Business Improvement Area; be approved.