



# Hamilton

## **BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE**

**REPORT 19-010**

**8:00 a.m.**

**Tuesday, October 8, 2019**

**Rooms 192 & 193**

**Hamilton City Hall**

**71 Main Street West**

**Present:** Councillor Esther Pauls (Chair)  
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA  
Susie Braithwaite – International Village BIA  
Jennifer Mattern – Ancaster BIA  
Susan Pennie – Waterdown BIA  
Emily Burton – Ottawa Street BIA  
Cristina Geissler – Concession Street BIA  
Lisa Anderson – Dundas BIA  
Kerry Jarvi – Downtown Hamilton BIA  
Rachel Braithwaite – Barton Village BIA  
Heidi VanderKwaak – Locke Street BIA

**Absent:** Anne Marie Bergen – King West BIA  
Bender Chug – Main West Esplanade BIA

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### **THE BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE PRESENTS REPORT 19-010 AND RESPECTFULLY RECOMMENDS:**

#### **1. Locke Street Business Improvement Area Expenditure Request (Item 11.1)**

That the expenditure request from the Locke Street Business Improvement Area, in the amount of \$2,699.36 for a Street Party, to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved.

#### **2. Barton Village Business Improvement Area Expenditure Request (Added Item 11.2)**

- (a) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$6,233.41 for Beautification (\$3,233.41) and Office Equipment (\$3,000), to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$11,184.32 for the costs of our events throughout the year, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

**3. Ancaster Business Improvement Area Expenditure Request (Added Item 11.3)**

That the expenditure request from the Ancaster Business Improvement Area, in the amount of \$5,939.02 for the costs of Banners, Beatification (weeding), Promotion of the BIA and Events and Event Costs, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

**FOR INFORMATION:**

**(a) CHANGES TO THE AGENDA (Item 2)**

The Committee Clerk advised of the following changes to the agenda:

**12. NOTICES OF MOTION**

12.1 Barton Village Business Improvement Area Expenditure Request

12.2 Ancaster Business Improvement Area Expenditure Request

The agenda for the October 8, 2019 Business Improvement Area Advisory Committee meeting was approved, as amended.

**(b) DECLARATIONS OF INTEREST (Item 3)**

There were no declarations of interest.

**(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)**

**(i) September 10, 2019 (Item 4.1)**

The September 10, 2019 Minutes of the Business Improvement Area Advisory Committee were approved, as presented.

**(d) STAFF PRESENTATIONS (Item 9)**

**(i) Digital Main Street Program (Item 9.1)**

Jodi Laking, Business Development Officer, addressed the Committee respecting an update on the Digital Main Street Program.

The staff update on the Digital Main Street Program, was received.

**(ii) Creative Industries in Hamilton (Item 9.2)**

Debbie Spence, Business Development Consultant, addressed the Committee respecting Creative Industries in Hamilton, with the aid of a presentation.

The staff presentation respecting Creative Industries in Hamilton, was received.

A copy of the presentation and video is available on the City's website at [www.hamilton.ca](http://www.hamilton.ca) or through the Office of the City Clerk.

**(e) DISCUSSION ITEMS (Item 10)**

The following discussion items were deferred to the November 12, 2019 meeting:

- (i) Shop Small Saturday Event (Item 10.1)
- (ii) Small Business Week Events / Workshops (Item 10.2)

**(f) NOTICES OF MOTION (Item 12)**

**(i) Barton Village Business Improvement Area Expenditure Request (Added Item 12.1)**

Rachel Braithwaite introduced her Notice of Motion respecting the Barton Village Business Improvement Area Expenditure Request.

The rules of order were waived to allow for the introduction of a Motion respecting the Barton Village Business Improvement Area Expenditure Request.

For disposition of this matter, refer to Item 2.

**(ii) Ancaster Business Improvement Area Expenditure Request (Added Item 12.2)**

Jennifer Mattern introduced her Notice of Motion respecting the Ancaster Business Improvement Area Expenditure Request.

The rules of order were waived to allow for the introduction of a Motion respecting the Ancaster Business Improvement Area Expenditure Request.

For disposition of this matter, refer to Item 3.

**(g) GENERAL INFORMATION/OTHER BUSINESS (Item 13)**

**(i) Verbal Update from Julia Davis, Business Development and BIA Officer (Item 13.1)**

Julia Davis was not in attendance to provide her update.

**(ii) Statements by Members (Item 13.2)**

BIA Members used this opportunity to discuss matters of general interest.

The updates from Committee Members, were received.

**(h) ADJOURNMENT (Item 15)**

There being no further business, the Business Improvement Area Advisory Committee adjourned at 9:20 a.m.

Respectfully submitted,

Councillor Esther Pauls  
Chair Business Improvement Area  
Advisory Committee

Angela McRae  
Legislative Coordinator  
Office of the City Clerk