



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

MINUTES 19-010

8:00 a.m.

Tuesday, October 8, 2019

Rooms 192 & 193

Hamilton City Hall

71 Main Street West

- Present:** Councillor Esther Pauls (Chair)
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Susie Braithwaite – International Village BIA
Jennifer Mattern – Ancaster BIA
Susan Pennie – Waterdown BIA
Emily Burton – Ottawa Street BIA
Cristina Geissler – Concession Street BIA
Lisa Anderson – Dundas BIA
Kerry Jarvi – Downtown Hamilton BIA
Rachel Braithwaite – Barton Village BIA
Heidi VanderKwaak – Locke Street BIA
- Absent:** Anne Marie Bergen – King West BIA
Bender Chug – Main West Esplanade BIA

THE FOLLOWING ITEMS WERE REFERRED TO THE GENERAL ISSUES COMMITTEE FOR CONSIDERATION:

1. Locke Street Business Improvement Area Expenditure Request (Item 11.1)

(VanderKwaak/Geissler)

That the expenditure request from the Locke Street Business Improvement Area, in the amount of \$2,699.36 for a Street Party, to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved.

CARRIED

2. Barton Village Business Improvement Area Expenditure Request (Added Item 11.2)

(R. Braithwaite/Jarvi)

- (a) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$6,233.41 for Beautification (\$3,233.41) and Office Equipment (\$3,000), to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,

- (b) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$11,184.32 for the costs of our events throughout the year, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

CARRIED

3. Ancaster Business Improvement Area Expenditure Request (Added Item 11.3)

(Mattern/Anderson)

That the expenditure request from the Ancaster Business Improvement Area, in the amount of \$5,939.02 for the costs of Banners, Beatification (weeding), Promotion of the BIA and Events and Event Costs, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

CARRIED

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised of the following changes to the agenda:

12. NOTICES OF MOTION

12.1 Barton Village Business Improvement Area Expenditure Request

12.2 Ancaster Business Improvement Area Expenditure Request

(Mattern/Pennie)

That the agenda for the October 8, 2019 Business Improvement Area Advisory Committee meeting be approved, as amended.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) September 10, 2019 (Item 4.1)

(R. Braithwaite/S. Braithwaite)

That the September 10, 2019 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 9)

(i) Digital Main Street Program (Item 9.1)

Jodi Laking, Business Development Officer, addressed the Committee respecting an update on the Digital Main Street Program.

(Mattern/VanderKwaak)

That the staff update on the Digital Main Street Program, be received.

CARRIED

(ii) Creative Industries in Hamilton (Item 9.2)

Debbie Spence, Business Development Consultant, addressed the Committee respecting Creative Industries in Hamilton, with the aid of a presentation.

(Anderson/MacKinnon)

That the staff presentation respecting Creative Industries in Hamilton, be received.

CARRIED

A copy of the presentation and video is available on the City's website at www.hamilton.ca or through the Office of the City Clerk.

(e) DISCUSSION ITEMS (Item 10)

(Geissler/Anderson)

That the following discussion items be deferred to the November 12, 2019 meeting:

- (i) Shop Small Saturday Event (Item 10.1)
- (ii) Small Business Week Events / Workshops (Item 10.2)

CARRIED

(f) NOTICES OF MOTION (Item 12)

(i) Barton Village Business Improvement Area Expenditure Request (Added Item 12.1)

Rachel Braithwaite introduced her Notice of Motion respecting the Barton Village Business Improvement Area Expenditure Request.

(R. Braithwaite/Jarvi)

That the rules of order be waived to allow for the introduction of a Motion respecting the Barton Village Business Improvement Area Expenditure Request.

CARRIED

For disposition of this matter, refer to Item 2.

(ii) Ancaster Business Improvement Area Expenditure Request (Added Item 12.2)

Jennifer Mattern introduced her Notice of Motion respecting the Ancaster Business Improvement Area Expenditure Request.

(Mattern/Anderson)

That the rules of order be waived to allow for the introduction of a Motion respecting the Ancaster Business Improvement Area Expenditure Request.

CARRIED

For disposition of this matter, refer to Item 3.

(g) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Verbal Update from Julia Davis, Business Development and BIA Officer (Item 13.1)

Julia Davis was not in attendance to provide her update.

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

(Pennie/Anderson)

That the updates from Committee Members, be received.

CARRIED

(h) ADJOURNMENT (Item 15)

(Mattern/MacKinnon)

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 9:20 a.m.

CARRIED

Respectfully submitted,

Councillor Esther Pauls
Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk