



**City of Hamilton**  
**GENERAL ISSUES COMMITTEE**  
**AGENDA**

**Meeting #:** 20-002(i)  
**Date:** February 24, 2020  
**Time:** 9:30 a.m.  
**Location:** Council Chambers, Hamilton City Hall  
71 Main Street West

Stephanie Paparella, Legislative Coordinator (905) 546-2424 ext. 3993

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	<b>Pages</b>
<b>1. APPROVAL OF AGENDA</b>	
<b>2. DECLARATIONS OF INTEREST</b>	
<b>3. APPROVAL OF MINUTES OF PREVIOUS MEETING</b>	
3.1 February 7, 2020	3
3.2 February 10, 2020	10
3.3 February 13, 2020	19
<b>4. COMMUNICATIONS</b>	
4.1 Correspondence from Elizabeth McGuire, Disability Justice Network of Ontario, respecting Sidewalk Snow Removal  Recommendation: Be received.	30
4.2 Correspondence from Beatrice Ekoko, Senior Program Manager, Environment Hamilton, respecting Sidewalk Snow Removal  Recommendation: Be received.	31
<b>5. CONSENT ITEMS</b>	
<b>6. STAFF PRESENTATIONS</b>	

**7. DISCUSSION ITEMS**

7.1	Summary of Communications Team Functions (CM20003) (City Wide)	35
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**8. MOTIONS**

**9. NOTICES OF MOTION**

**10. PRIVATE & CONFIDENTIAL**

**11. ADJOURNMENT**



**GENERAL ISSUES COMMITTEE  
(2020 OPERATING BUDGET)  
MINUTES 20-002(g)**

9:30 a.m.

Friday, February 7, 2020

Council Chambers

Hamilton City Hall

71 Main Street West

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**Present:** Deputy Mayor J. P. Danko (Chair)  
Councillors M. Wilson, J. Farr, N. Nann, S. Merulla, C. Collins,  
T. Jackson, E. Pauls, B. Clark, M. Pearson, B. Johnson,  
L. Ferguson, A. VanderBeek, J. Partridge

**Absent:** Mayor F. Eisenberger – Other City Business  
Councillor T. Whitehead – Personal

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**THE FOLLOWING ITEMS WERE REFERRED TO COUNCIL FOR CONSIDERATION:**

**1. Living Wage - School Crossing Guards (HUR20004) (City Wide) (Item 7.1)**

**(Partridge/Nann)**

That Report HUR20004, respecting Living Wage - School Crossing Guards, be received.

**CARRIED**

**2. Living Wage (HUR20003/FCS20013) (City Wide) (Item 7.2)**

**(Nann/Collins)**

That Report HUR20003/FCS20013, respecting Living Wage, be received.

**CARRIED**

**FOR INFORMATION:**

**(a) APPROVAL OF THE AGENDA (Item 1)**

The Committee Clerk advised of the following changes to the agenda:

3. APPROVAL OF MINUTES OF PREVIOUS MEETING

3.1 January 30, 2020

4. COMMUNICATIONS

4.1 Correspondence from Tom Cooper, Hamilton Roundtable for Poverty Reduction, respecting Living Wage

Recommendation: Be received and referred to consideration of Item 7.2.

4.2 Correspondence from Councillor Bridget Doherty, City of Kingston, Portsmouth District, respecting Living Wage

Recommendation: Be received and referred to consideration of Item 7.2.

6. STAFF PRESENTATIONS

Added as Item 6.2(a), Marion Emo, President and CEO Hamilton-Burlington SPCA is in attendance to comment on the Animal Adoption Program matter, at the request of Council.

**(Ferguson/VanderBeek)**

That the agenda for the February 7, 2020 General Issues Committee (Budget) meeting be approved, as amended.

**Result: Motion CARRIED by a vote of 11 to 0, as follows:**

YES - Ward 1 Councillor Maureen Wilson  
YES - Ward 2 Councillor Jason Farr  
YES - Ward 3 Councillor Nrinder Nann  
YES - Ward 4 Councillor Sam Merulla  
YES - Ward 5 Councillor Chad Collins  
YES - Ward 6 Councillor Tom Jackson

YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 NOT PRESENT - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 NOT PRESENT - Ward 11 Councillor Brenda Johnson  
 NOT PRESENT - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**(b) DECLARATIONS OF INTEREST (Item 2)**

There were no declarations of interest.

**(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)**

**(i) January 30, 2020 (Item 3.1)**

**(Pauls/Jackson)**

That the Minutes of the January 30, 2020 General Issues Committee (Budget) meeting be approved, as presented.

**Result: Motion CARRIED by a vote of 11 to 0, as follows:**

YES - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 YES - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 NOT PRESENT - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 NOT PRESENT - Ward 11 Councillor Brenda Johnson  
 NOT PRESENT - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**(d) COMMUNICATIONS (Item 4)**

**(Wilson/VanderBeek)**

That Communication Items 4.1 and 4.2 be approved, as follows:

- (i) Correspondence from Tom Cooper, Hamilton Roundtable for Poverty Reduction, respecting Living Wage (Item 4.1)**

Recommendation: Be received and referred to consideration of Item 7.2.

- (ii) Correspondence from Councillor Bridget Doherty, City of Kingston, Portsmouth District, respecting Living Wage (Item 4.2)**

Recommendation: Be received and referred to consideration of Item 7.2.

**CARRIED**

**(e) PRESENTATIONS (Item 6)**

- (i) 2020 Corporate Financials & Non-Program Revenue Budgets (Item 6.1)**

Mike Zegarac, General Manager, Finance & Corporate Services, addressed Committee and provided a PowerPoint presentation respecting the 2020 Corporate Financials & Non-Program Revenue Budgets.

**(Partridge/Clark)**

That the presentation, respecting the 2020 Corporate Financials & Non-Program Revenue Budgets, be received.

**CARRIED**

A copy of the presentation is available on the City's website at [www.hamilton.ca](http://www.hamilton.ca) or through the Office of the City Clerk.

**(Nann/Collins)**

That the Corporate Pension, Benefits and Contingency, in the amount of \$15,946,000 for 2020, be approved.

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

YES – Ward 1 Councillor Maureen Wilson  
 YES – Ward 2 Councillor Jason Farr  
 YES – Ward 3 Councillor Nringer Nann  
 YES – Ward 4 Councillor Sam Merulla

YES – Ward 5 Councillor Chad Collins  
 YES – Ward 6 Councillor Tom Jackson  
 NOT PRESENT – Ward 7 Councillor Esther Pauls  
 YES – Deputy Mayor – Ward 8 Councillor John-Paul Danko  
 NOT PRESENT – Mayor Fred Eisenberger  
 YES – Ward 15 Councillor Judi Partridge  
 NOT PRESENT – Ward 14 Councillor Terry Whitehead  
 YES – Ward 13 Councillor Arlene VanderBeek  
 YES – Ward 12 Councillor Lloyd Ferguson  
 NOT PRESENT – Ward 11 Councillor Brenda Johnson  
 YES – Ward 10 Councillor Maria Pearson  
 YES – Ward 9 Councillor Brad Clark

**(Collins/Ferguson)**

- (a) That the Hamilton Entertainment Facilities – Global Spectrum 2020 Budget, be reduced by \$350,000; and,
- (b) That the Hamilton Entertainment Facilities – Hamilton Convention Centre by Carmen’s 2020 Budget, be reduced \$100,000 by utilizing a transfer from a working fund reserve.

**Result: Motion CARRIED by a vote of 9 to 0, as follows:**

YES - Ward 1 Councillor Maureen Wilson  
 NOT PRESENT - Ward 2 Councillor Jason Farr  
 YES - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 NOT PRESENT - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 NOT PRESENT - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 NOT PRESENT - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 NOT PRESENT - Ward 9 Councillor Brad Clark

**(ii) 2020 Council Referred Items (Item 6.2)**

Mike Zegarac, General Manager, Finance & Corporate Services, addressed Committee and provided a PowerPoint presentation respecting the 2020 Council Referred Items.

**(Partridge/Ferguson)**

That the presentation, respecting the 2020 Council Referred Items, be received.

**CARRIED**

A copy of the presentation is available on the City's website at [www.hamilton.ca](http://www.hamilton.ca) or through the Office of the City Clerk.

**(1) Marion Emo, President and CEO Hamilton-Burlington SPCA, addressed Committee, at their request, to speak to the Animal Adoption Program Matter (Item 6.2(a))**

Marion Emo, President and CEO Hamilton-Burlington SPCA, addressed Committee, at their request, and spoke to the Animal Adoption Program Matter.

**(Pearson/Jackson)**

That the presentation, provided by Marion Emo, President and CEO Hamilton-Burlington SPCA, respecting the Animal Adoption Program matter, be received.

**CARRIED****(Collins/Partridge)**

That all 2020 Council Referred Items, be DEFERRED to a future 2020 General Issues Committee Budget meeting.

**CARRIED****(iii) 2020 Business Cases (Item 6.3)****(Jackson/Pearson)**

That, with the exception of the Corporate Pension, Benefits and Contingency; and, the Hamilton Entertainment Facilities matters, the 2020 Businesses Cases be DEFERRED to a future 2020 General Issues Committee Budget meeting.

**CARRIED**

A copy of the presentation is available on the City's website at [www.hamilton.ca](http://www.hamilton.ca) or through the Office of the City Clerk.



**(f) ADJOURNMENT (Item 8)**

**(Pearson/Ferguson)**

That, there being no further business, the General Issues Committee (Budget),  
be adjourned at 12:41 p.m.

**CARRIED**

Respectfully submitted,

Deputy Mayor J. P. Danko  
Chair, General Issues Committee

Stephanie Paparella  
Legislative Coordinator  
Office of the City Clerk



**GENERAL ISSUES COMMITTEE  
(2020 OPERATING BUDGET)  
MINUTES 20-002(h)**

9:30 a.m.

Monday, February 10, 2020

Council Chambers

Hamilton City Hall

71 Main Street West

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**Present:** Mayor F. Eisenberger, Deputy Mayor J. P. Danko (Chair)  
Councillors M. Wilson, N. Nann, J. Farr, S. Merulla, C. Collins,  
T. Jackson, E. Pauls, B. Clark, M. Pearson, B. Johnson,  
L. Ferguson, A. VanderBeek, J. Partridge

**Absent:** Councillor T. Whitehead – Personal

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**THE FOLLOWING ITEMS WERE REFERRED TO COUNCIL FOR INFORMATION:**

**(a) APPROVAL OF THE AGENDA (Item 1)**

The Committee Clerk advised of the following changes to the agenda:

1. CORRESPONDENCE

- 4.1 Correspondence from Kevin MacDonald respecting Sidewalk Snow Removal

2. DELEGATION REQUESTS

The following Delegation Requests have been withdrawn from today's agenda:

- 5.8 Craig Burley, Barrister and Solicitor, respecting Report PW19022(a) - Sidewalk Snow Removal
- 5.11 Paula Kilburn respecting Report PW19022(a) - Sidewalk Snow Removal
- 5.27 Janice Folk-Dawson, Ontario Federation of Labour, respecting Student Living Wage

- 5.28 Bobby Barnett, City of Hamilton, respecting Living Wage for Students Employed with the City of Hamilton

Added Delegations Requests:

- 5.14 Kojo Dampsey, Hamilton Centre for Civic Inclusion, respecting the 2020 Operating Budget
- 5.15 Leo Dragtoe, Disability Justice Network of Ontario, respecting Sidewalk Snow Removal
- 5.16 Arthur Gallant, respecting Sidewalk Snow Removal
- 5.17 Cameron Kroetsch, respecting Report PW19022(a) – Sidewalk Snow Removal
- 5.18 Violetta Nikolskaya, YWCA, respecting the 2020-02-10 GIC Budget meeting, pertaining the need for a GBA+ (gender-based analysis plus) analysis on the City of Hamilton's budget priorities and process, and inclusive open governance practices.
- 5.19 Shelbi De Sliva, Moms Hamilton Speaking to council on behalf of Moms in the city who are negatively impacted by the lack of snow removal that happens on major pedestrian sidewalks in Hamilton after a heavy snow fall. I have a large community of moms who have expressed frustrations and experienced injury due to residential and commercial properties not following current snow removal by law. We believe more has to be done by the city to ensure snow is removed in a timely manner in the best interest of all citizens.
- 5.20 Mike Wood, ACORN, respecting the 2020 Operating Budget
- 5.21 Alex Murphy, Beasley Neighbourhood Association, respecting Sidewalk Snow Removal
- 5.22 Ian Borsuk, Environment Hamilton, respecting the 2020 Operating Budget
- 5.23 Jason Beharriell, respecting Sidewalk Snow Removal
- 5.24 Michelle Xu, Disability Justice Network of Ontario, respecting Snow Removal
- 5.25 Barry Conway, CUPE 5167, respecting Living Wage

- 5.26 Margie Goold, Disability Justice Network of Ontario
- 5.27 Janice Folk-Dawson, Ontario Federation of Labour, respecting Student Living Wage
- 5.28 Bobby Barnett, City of Hamilton, respecting Living Wage for Students Employed with the City of Hamilton
- 5.29 Terri Wallis, Disability Justice Network of Ontario, respecting Snow Removal
- 5.30 Tania Kerr, ETFO, respecting Living Wage for Students
- 5.31 James Watson, CUPE 3906, respecting Student Living Wage
- 5.32 Miriam Sager, respecting the Climate Emergency
- 5.33 Geraldine McMullen, respecting Sidewalk Snow Removal

**(Eisenberger/Pearson)**

That the agenda for the February 10, 2020 General Issues Committee (Budget) meeting be approved, as amended.

**Result: Motion CARRIED by a vote of 11 to 0, as follows:**

YES – Ward 1 Councillor Maureen Wilson  
 YES – Ward 2 Councillor Jason Farr  
 YES – Ward 3 Councillor Nrinder Nann  
 YES – Ward 4 Councillor Sam Merulla  
 NOT PRESENT – Ward 5 Councillor Chad Collins  
 NOT PRESENT – Ward 6 Councillor Tom Jackson  
 NOT PRESENT – Ward 7 Councillor Esther Pauls  
 YES – Deputy Mayor – Ward 8 Councillor John-Paul Danko  
 YES – Mayor Fred Eisenberger  
 YES – Ward 15 Councillor Judi Partridge  
 NOT PRESENT – Ward 14 Councillor Terry Whitehead  
 NOT PRESENT – Ward 13 Councillor Arlene VanderBeek  
 YES – Ward 12 Councillor Lloyd Ferguson  
 YES – Ward 11 Councillor Brenda Johnson  
 YES – Ward 10 Councillor Maria Pearson  
 YES – Ward 9 Councillor Brad Clark

**(b) DECLARATIONS OF INTEREST (Item 2)**

There were no declarations of interest.

**(c) COMMUNICATIONS (Item 4)****(i) Correspondence from Kevin MacDonald respecting Sidewalk Snow Removal (Item 4.1)****(Farr/Wilson)**

That the correspondence from Kevin MacDonald respecting Sidewalk Snow Removal, be received.

**CARRIED**

**(d) DELEGATION REQUESTS (Item 5)****(Partridge/VanderBeek)**

That the following Delegation Requests be approved, as follows:

- (i) Ryan Tse, AVP Municipal Affairs, McMaster Students Union, respecting the 2020 Operating Budget (Item 5.1)
- (ii) Gabriella Christopher in Support of Cycling Related Initiatives and Developments in Hamilton (Item 5.2)
- (iii) Jennifer Vermeer, S.V.N. Stop Violence Now, respecting the Need for More Police Liaison Officers to Assist with Rising School Violence (Item 5.3)
- (iv) Nicole Smith, Kumon Hamilton West, respecting the Need for all Budget Items and Council Decisions to be Considered through a Climate Change Lens (Item 5.4)
- (v) Karl Andrus respecting Report PW19022(a) - Sidewalk Snow Removal (Item 5.5)
- (vi) Sarah Jama, Disability Justice Network of Ontario, respecting Report PW19022(a) - Sidewalk Snow Removal (Item 5.6)
- (vii) Tajseem Hussain, Hamilton Centre for Civic Inclusion, respecting Report PW19022(a) - Sidewalk Snow Removal (Item 5.7)
- (viii) Stewart Klazinga, respecting Report PW19022(a) - Sidewalk Snow Removal (Item 5.9)

- (ix) Thomas Manzuk, respecting Report PW19022(a) - Sidewalk Snow Removal (Item 5.10)
- (x) James Kemp, respecting Report PW19022(a) - Sidewalk Snow Removal (Item 5.12)
- (xi) Anthony Marco, Hamilton and District Labour Council, respecting the Living Wage Report for City Employees (Item 5.13)
- (xii) Kojo Dampsey, Hamilton Centre for Civic Inclusion, respecting the 2020 Operating Budget (Item 5.14)
- (xiii) Leo Dragtoe, Disability Justice Network of Ontario, respecting Sidewalk Snow Removal (Item 5.15)
- (xiv) Arthur Gallant, respecting Sidewalk Snow Removal (Item 5.16)
- (xv) Cameron Kroetsch, respecting Report PW19022(a) – Sidewalk Snow Removal (Item 5.17)
- (xvi) Violetta Nikolskaya, YWCA, respecting the 2020-02-10 GIC Budget meeting, pertaining the need for a GBA+ (gender-based analysis plus) analysis on the City of Hamilton’s budget priorities and process, and inclusive open governance practices (Item 5.18)
- (xvii) Shelbi De Sliva, Moms Hamilton Speaking to council on behalf of Moms in the city who are negatively impacted by the lack of snow removal that happens on major pedestrian sidewalks in Hamilton after a heavy snow fall. I have a large community of moms who have expressed frustrations and experienced injury due to residential and commercial properties not following current snow removal by law. We believe more has to be done by the city to ensure snow is removed in a timely manner in the best interest of all citizens (Item 5.19)
- (xviii) Mike Wood, ACORN, respecting the 2020 Operating Budget (Item 5.20)
- (xix) Alex Murphy, Beasley Neighbourhood Association, respecting Sidewalk Snow Removal (Item 5.21)
- (xx) Ian Borsuk, Environment Hamilton, respecting the 2020 Operating Budget (Item 5.22)
- (xxi) Jason Beharriell, respecting Sidewalk Snow Removal (Item 5.23)
- (xxii) Michelle Xu, Disability Justice Network of Ontario, respecting Snow Removal (Item 5.24)

- (xxiii) Barry Conway, CUPE 5167, respecting Living Wage (Item 5.25)
- (xxiv) Margie Goold, Disability Justice Network of Ontario (Item 5.26)
- (xxv) Janice Folk-Dawson, Ontario Federation of Labour, respecting Student Living Wage (Item 5.27)
- (xxvi) Bobby Barnett, City of Hamilton, respecting Living Wage for Students Employed with the City of Hamilton (Item 5.28)
- (xxvii) Terri Wallis, Disability Justice Network of Ontario, respecting Snow Removal (Item 5.29)
- (xxviii) Tania Kerr, ETFO, respecting Living Wage for Students (Item 5.30)
- (xxix) James Watson, CUPE 3906, respecting Student Living Wage (Item 5.31)
- (xxx) Miriam Sager, respecting the Climate Emergency (Item 5.32)
- (xxxi) Geraldine McMullen, respecting Sidewalk Snow Removal (Item 5.33)

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

YES - Ward 1 Councillor Maureen Wilson  
YES - Ward 2 Councillor Jason Farr  
YES - Ward 3 Councillor Nrinder Nann  
YES - Ward 4 Councillor Sam Merulla  
NOT PRESENT - Ward 5 Councillor Chad Collins  
NOT PRESENT - Ward 6 Councillor Tom Jackson  
NOT PRESENT - Ward 7 Councillor Esther Pauls  
YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
YES - Mayor Fred Eisenberger  
YES - Ward 15 Councillor Judi Partridge  
NOT PRESENT - Ward 14 Councillor Terry Whitehead  
YES - Ward 13 Councillor Arlene VanderBeek  
YES - Ward 12 Councillor Lloyd Ferguson  
YES - Ward 11 Councillor Brenda Johnson  
YES - Ward 10 Councillor Maria Pearson  
YES - Ward 9 Councillor Brad Clark

**(d) DELEGATIONS (Item 6)****(Partridge/Nann)**

That the presentations from the following delegates, be received:

- (i) Ryan Tse, AVP Municipal Affairs, McMaster Students Union, respecting the 2020 Operating Budget (Item 6.1)
- (ii) Gabriella Christopher in Support of Cycling Related Initiatives and Developments in Hamilton (Item 6.2)
- (iii) Jennifer Vermeer, S.V.N. Stop Violence Now, respecting the Need for More Police Liaison Officers to Assist with Rising School Violence (Item 6.3)
- (iv) Nicole Smith, Kumon Hamilton West, respecting the Need for all Budget Items and Council Decisions to be Considered through a Climate Change Lens (Item 6.4)
- (v) Karl Andrus respecting Report PW19022(a) - Sidewalk Snow Removal (Item 6.5)
- (vi) Sarah Jama, Disability Justice Network of Ontario, respecting Report PW19022(a) - Sidewalk Snow Removal (Item 6.6)
- (vii) Tajseem Hussain, Hamilton Centre for Civic Inclusion, respecting Report PW19022(a) - Sidewalk Snow Removal (Item 6.7)
- (viii) Stewart Klazinga, respecting Report PW19022(a) - Sidewalk Snow Removal (Item 6.9)
- (ix) Thomas Manzuk, respecting Report PW19022(a) - Sidewalk Snow Removal (Item 6.10)
- (x) James Kemp, respecting Report PW19022(a) - Sidewalk Snow Removal (Item 6.12)
- (xi) Anthony Marco, Hamilton and District Labour Council, respecting the Living Wage Report for City Employees (Item 6.13)
- (xii) Kojo Dampsey, Hamilton Centre for Civic Inclusion, respecting the 2020 Operating Budget (Item 6.14)
- (xiii) Leo Dragtoe, Disability Justice Network of Ontario, respecting Sidewalk Snow Removal (Item 6.15)
- (xiv) Arthur Gallant, respecting Sidewalk Snow Removal (Item 6.16)



- (xv) Cameron Kroetsch, respecting Report PW19022(a) – Sidewalk Snow Removal (Item 6.17)
- (xvi) Violetta Nikolskaya, YWCA, respecting the 2020-02-10 GIC Budget meeting, pertaining the need for a GBA+ (gender-based analysis plus) analysis on the City of Hamilton’s budget priorities and process, and inclusive open governance practices (Item 6.18)
- (xvii) Shelbi De Sliva, Moms Hamilton Speaking to council on behalf of Moms in the city who are negatively impacted by the lack of snow removal that happens on major pedestrian sidewalks in Hamilton after a heavy snow fall. I have a large community of moms who have expressed frustrations and experienced injury due to residential and commercial properties not following current snow removal by law. We believe more has to be done by the city to ensure snow is removed in a timely manner in the best interest of all citizens (Item 6.19)
- (xviii) Mike Wood, ACORN, respecting the 2020 Operating Budget (Item 6.20)
- (xix) Alex Murphy, Beasley Neighbourhood Association, and Rosa Zetler, respecting Sidewalk Snow Removal (Item 6.21)
- (xx) Lynda Lukasik, Executive Director, Environment Hamilton, respecting the 2020 Operating Budget (Item 6.22)
- (xxi) Jason Beharriell, respecting Sidewalk Snow Removal (Item 6.23)
- (xxii) Michelle Xu, Disability Justice Network of Ontario, respecting Snow Removal (Item 6.24)
- (xxiii) Barry Conway, CUPE 5167, respecting Living Wage (Item 6.25)
- (xxiv) Margie Goold, Disability Justice Network of Ontario (Item 6.26)
- (xxv) Janice Folk-Dawson, Ontario Federation of Labour, respecting Student Living Wage (Item 6.27)
- (xxvi) Bobby Barnett, City of Hamilton, respecting Living Wage for Students Employed with the City of Hamilton (Item 6.28)
- (xxvii) Terri Wallis, Disability Justice Network of Ontario, respecting Snow Removal (Item 6.29)
- (xxviii) Tania Kerr, ETFO, respecting Living Wage for Students (Item 6.30)
- (xxix) James Watson, CUPE 3906, respecting Student Living Wage (Item 6.31)

(xxx) Miriam Sager, respecting the Climate Emergency (Item 6.32)

(xxxi) Geraldine McMullen, respecting Sidewalk Snow Removal (Item 6.33)

**CARRIED**

**(e) ADJOURNMENT (Item 9)**

**(Pearson/Pauls)**

That, there being no further business, the General Issues Committee (Budget),  
be adjourned at 6:39 p.m.

**CARRIED**

Respectfully submitted,

Deputy Mayor J. P. Danko  
Chair, General Issues Committee

Stephanie Paparella  
Legislative Coordinator  
Office of the City Clerk



**GENERAL ISSUES COMMITTEE  
(2020 OPERATING BUDGET)  
MINUTES 20-002(i)**

9:30 a.m.

Thursday, February 13, 2020

Council Chambers

Hamilton City Hall

71 Main Street West

**Present:** Mayor F. Eisenberger, Deputy Mayor J. P. Danko (Chair)  
Councillors M. Wilson, J. Farr, N. Nann, S. Merulla, C. Collins,  
T. Jackson, E. Pauls, B. Clark, M. Pearson, B. Johnson,  
L. Ferguson, A. VanderBeek, J. Partridge

**Absent:** Councillor T. Whitehead – Personal

**THE FOLLOWING ITEMS WERE REFERRED TO COUNCIL FOR CONSIDERATION:**

**1. Sidewalk Snow Removal (PW19022(a)) (City Wide) (Item 7.1)**

**(Pearson/Jackson)**

- (a) That staff be directed to expand the existing communications initiatives regarding winter storm activities to include additional information about By-law No. 03-296 and on-street parking during snow events;
- (b) *That staff be directed report to the General Issues Committee on the benefits and challenges associated with universal winter sidewalk snow removal no later than August 10, 2020, with that report to include the impact of proactive enforcement of sidewalk snow removal and a review of current service levels of sidewalk clearing to determine how it may be improved;*
- (c) *That staff be directed to engage with the City's Advisory Committee for Persons with Disabilities, the Seniors' Advisory Committee, and the Hamilton Status of Women's Committee, external interested and relevant stakeholders, including but not limited to, those whom delegated with respect to the sidewalk snow removal matter, as it relates to assisting those with mobility issues (wheelchairs, strollers, scooters, seniors, etc.); and,*
- (d) *That staff be directed to communicate with other municipalities that are providing sidewalk snow removal, in order to gauge and*

*understand how it is received in their community and to assess what success is achieved with respect to enhanced mobility of its citizens.*

**Result: Main Motion, As Amended, CARRIED by a vote of 14 to 0, as follows:**

YES - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 NOT PRESENT - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 YES - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**2. 2020 Volunteer Committee Budget - Keep Hamilton Clean and Green Committee (PW19093) (City Wide) (Item 7.2)**

**(Johnson/Partridge)**

That the Keep Hamilton Clean and Green Committee's 2020 base budget submission, attached as Appendix "A" to Report PW19093, in the amount of \$18,250, representing a zero-net levy impact from the previous year budget, be approved.

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

NOT PRESENT - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 NOT PRESENT - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson

YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**3. Hamilton Cycling Committee Budget 2020 (PED19194) (City Wide) (Item 7.3)**

**(Pauls/Farr)**

- (a) That the Hamilton Cycling Committee 2020 base budget submission, in the amount of \$10,000, as described in Appendix "A" attached to Report PED19194, be approved; and,
- (b) That, in addition to the base funding, a one-time budget allocation for 2020 of \$3,000 to support community events and initiatives that meet the mandate of the Hamilton Cycling Committee, to be funded by the Hamilton Cycling Committee reserve, be approved.

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

NOT PRESENT - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 NOT PRESENT - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**4. 2020 Budget Submissions Volunteer Advisory Committee (HUR19026) (City Wide) (Item 7.4)**

**(Ferguson/Johnson)**

- (a) That the following Volunteer Advisory Committee 2020 budget base submissions be approved, as follows:
- (i) Advisory Committee on Immigrant & Refugees in the amount of \$3,500, attached as Appendix "A" to Report HUR19026;

- (ii) Lesbian, Gay, Bisexual, Transgender and Queer Advisory Committee in the amount of \$3,914, attached as Appendix “B” to Report HUR19026;
  - (iii) Aboriginal Advisory Committee in the amount of \$3,552, attached as Appendix “C” to Report HUR19026;
  - (iv) Hamilton Mundialization Committee in the amount of \$5,890, attached as Appendix “D” to Report HUR19026;
  - (v) Hamilton Status of Women Committee in the amount of \$3,500, attached as Appendix “E” to Report HUR19026; and,
  - (vi) Committee Against Racism in the amount of \$8,900, attached as Appendix “F” to Report HUR19026;
- (b) That, in addition to the base funding, a one-time budget allocation for 2020 of \$2,000 to support external community partners working to promote the safety and well-being of woman identified and non-binary Hamiltonians, to be funded by the Status of Women Committee’s reserve, attached as Appendix “E” to Report HUR19026, be approved; and,
- (c) That, in addition to the base funding, a one-time budget allocation for 2020 of \$7,000, for ongoing support to the Hamilton Anti-Racism Resource Centre, to be funded by the Committee Against Racism’s reserve, attached as Appendix “F” to Report HUR19026, be approved.

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

NOT PRESENT - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 NOT PRESENT - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**5. City of Hamilton Veterans Committee 2020 Budget Submission (PED19229)  
 (City Wide) (Item 7.5)**

**(Farr/Johnson)**

- (a) That the Hamilton Veterans Committee 2020 base budget be approved with an increase of \$13,000 (from \$30,000 to \$43,000), attached as Appendix 'A' to Report PED19229; and,
- (b) That a one-time budget allocation for 2020 of \$12,000, to be funded by the Hamilton Veterans Committee reserve, be approved.

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

NOT PRESENT - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 NOT PRESENT - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**6. 2020 Budget Submission - Housing and Homelessness Advisory  
 Committee (HSC19069) (City Wide) (Item 7.6)**

**(Farr/Johnson)**

That the Housing and Homelessness Advisory Committee 2020 base budget submission attached as Appendix "A" to Report HSC19069 in the amount of \$1,000, be approved.

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

NOT PRESENT - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 NOT PRESENT - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls

YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**7. 2020 Budget Submission - Seniors Advisory Committee (HUR19027) (City Wide) (Item 7.7)**

**(Farr/Johnson)**

That the Seniors Advisory Committee 2020 base budget submission in the amount of \$2,500, attached as Appendix "A" to Report HUR19027, be approved.

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

NOT PRESENT - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 NOT PRESENT - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**8. Arts Advisory Commission 2020 Budget Submission (PED19231) (City Wide) (Item 7.8)**

**(Farr/Johnson)**

That the Arts Advisory Commission 2020 base budget submission, attached as Appendix "A" to Report PED19231, in the amount of \$9,000, be approved.

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

NOT PRESENT - Ward 1 Councillor Maureen Wilson



YES - Ward 2 Councillor Jason Farr  
 NOT PRESENT - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**9. 2020 Budget Submission – Advisory Committee for Persons with Disabilities (HUR19025) (City Wide) (Item 7.9)**

**(Farr/Johnson)**

That the Advisory Committee for Persons with Disabilities (ACPD) 2020 base budget submission, attached as Appendix “A” to Report HUR19025, in the amount of \$6,100, be approved.

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

NOT PRESENT - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 NOT PRESENT - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**10. Food Advisory Committee 2020 Budget Request (BOH20001) (City Wide)**  
**(Item 7.10)**

**(Farr/Johnson)**

- (a) That the Food Advisory Committee 2020 base budget submission, attached as Appendix "A" to Report BOH20001, in the amount of \$1,500, be approved; and,
- (b) That, in addition to the base funding, a one-time budget allocation for 2020 of \$1,000, to be funded from the Food Advisory Committee Reserve, be approved.

**Result: Motion CARRIED by a vote of 12 to 0, as follows:**

NOT PRESENT - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 NOT PRESENT - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 NOT PRESENT - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 YES - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**11. Savings Generated from Funded Projects (FCS20015) (City Wide) (Item 7.11)**

**(Partridge/Pearson)**

That Report FCS20015, respecting the Savings Generated from Funded Projects, be received.

**CARRIED**

**FOR INFORMATION:**

**(a) CHANGES TO THE AGENDA (Item 1)**

The Committee Clerk advised of the following change to the agenda:

1. DISCUSSION ITEMS (Item 7)

7.11 Savings Generated from Funded Projects (FCS20015) (City Wide)

**(Pearson/Merulla)**

That the agenda for the February 13, 2020 General Issues Committee (Budget) meeting be approved, as amended.

**Result: Motion CARRIED by a vote of 10 to 0, as follows:**

YES - Ward 1 Councillor Maureen Wilson  
 NOT PRESENT - Ward 2 Councillor Jason Farr  
 YES - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 NOT PRESENT - Ward 5 Councillor Chad Collins  
 NOT PRESENT - Ward 6 Councillor Tom Jackson  
 NOT PRESENT - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 YES - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge  
 NOT PRESENT - Ward 14 Councillor Terry Whitehead  
 NOT PRESENT - Ward 13 Councillor Arlene VanderBeek  
 YES - Ward 12 Councillor Lloyd Ferguson  
 YES - Ward 11 Councillor Brenda Johnson  
 YES - Ward 10 Councillor Maria Pearson  
 YES - Ward 9 Councillor Brad Clark

**(b) DECLARATIONS OF INTEREST (Item 2)**

There were no declarations of interest.

**(c) DISCUSSION ITEMS (Item 7)**

**(i) Sidewalk Snow Removal (PW19022(a)) (City Wide) (Item 7.1)**

**(Eisenberger/Merulla)**

(a) That sub-section (b) to Report PW19022(a), respecting Sidewalk Snow Removal, be deleted in its entirety:

~~(b) That the Sidewalk Clearing Program, Snow Angels Program, Pro-Active Sidewalk Snow Removal Enforcement and Regular Maintenance of Canada Post Community Mailbox Locations, be removed from the General Issues Committee Outstanding Business List.~~

(b) That Report PW19022(a), respecting Sidewalk Snow Removal, be amended by adding new sub-sections (b), (c) and (d), to read as follows:

(b) *That staff be directed report to the General Issues Committee on the benefits and challenges associated with universal winter sidewalk snow removal no later than August 10, 2020, with that report to include the impact of proactive enforcement of sidewalk snow removal and a review of current service levels of sidewalk clearing to determine how it may be improved;*

(c) *That staff be directed to engage with the City's Advisory Committee for Persons with Disabilities, the Seniors' Advisory Committee, and the Hamilton Status of Women's Committee, external interested and relevant stakeholders, including but not limited to, those whom delegated with respect to the sidewalk snow removal matter, as it relates to assisting those with mobility issues (wheelchairs, strollers, scooters, seniors, etc.); and,*

(d) *That staff be directed to communicate with other municipalities that are providing sidewalk snow removal, in order to gauge and understand how it is received in their community and to assess what success is achieved with respect to enhanced mobility of its citizens.*

**Result:** **Amendment CARRIED** by a vote of 13 to 2, as follows:

NO - Ward 1 Councillor Maureen Wilson  
 YES - Ward 2 Councillor Jason Farr  
 YES - Ward 3 Councillor Nrinder Nann  
 YES - Ward 4 Councillor Sam Merulla  
 YES - Ward 5 Councillor Chad Collins  
 YES - Ward 6 Councillor Tom Jackson  
 YES - Ward 7 Councillor Esther Pauls  
 YES - Deputy Mayor - Ward 8 Councillor John-Paul Danko  
 YES - Mayor Fred Eisenberger  
 YES - Ward 15 Councillor Judi Partridge

NOT PRESENT - Ward 14 Councillor Terry Whitehead  
YES - Ward 13 Councillor Arlene VanderBeek  
NO - Ward 12 Councillor Lloyd Ferguson  
YES - Ward 11 Councillor Brenda Johnson  
YES - Ward 10 Councillor Maria Pearson  
YES - Ward 9 Councillor Brad Clark

For disposition of this matter, please refer to Item 1.

**(d) ADJOURNMENT (Item 11)**

**(VanderBeek/Ferguson)**

That, there being no further business, the General Issues Committee (Budget),  
be adjourned at 12:40 p.m.

**CARRIED**

Respectfully submitted,

Deputy Mayor J. P. Danko  
Chair, General Issues Committee

Stephanie Paparella  
Legislative Coordinator  
Office of the City Clerk

## 4.1

Yes, we know that many of our problems have to be solved at the Provincial Level. And that is why, ten months ago, on April 10th of last year, DJNO took a bus to Queen's Park. They were joined by members of the Campaign.

Joel Harden, NDP, MPP Ottawa Centre had organized the day in collaboration with the Accessibility for Ontarians with Disabilities Act Alliance and DJNO.

From 57 presenters we bore witness to the struggles of those with disabilities. Topics included, AODA enforcement, assistive devices reform program, social assistance rates, medical justice, education reform, public education and infrastructure among other subjects. For some, a major obstacle is the difficulty in communicating when autistic. Access to augmentative and alternative technologies is uneven and often not available.

One hundred people attended and among them family members, advocates, media, activities and other people with disabilities. Once the presenters had finished, the floor was open.

We learned of elementary school teachers who had received no training in how to use communication devices and knew no braille or Sign Language. Some students, needless to say, feel left out.

We learned of housing that was inadequate for many with disabilities. For six hours, we heard repeatedly about the barriers faced by those with disabilities today. Our population is aging, and the cost of living is increasing.

We want you to know that we are not stopping. We are still engaged in the good fight. We hope you are engaged right alongside us.

Elizabeth McGuire  
Disability Justice Network of Ontario

**City sidewalk snow removal: A necessity for a liveable, equitable city.**

Beatrice Ekoko, Senior Project Manager, Environment Hamilton.

[bekoko@environmenthamilton.org](mailto:bekoko@environmenthamilton.org) 905 549 0900

February 11, 2020.

You are a senior, trying to decide whether or not you will attend the seniors' breakfast club at the Eva Rothwell Centre today. You haven't spoken to a single soul in days, and you could really use the food, but it's snowed again and the walk is treacherous; you fear you will slip. The last time it snowed like this, you had to walk on the road and you were almost hit by a car.



Wentworth st. N (by Empire Steel).

You are a parent, and you are encouraging your child to walk to school--the Public Health nurse who spoke at Parent-Teacher Council about the Active Sustainable School Travel program was so convincing; praising the benefits of active mobility for children's physical and mental health. But the sidewalk to get to Dr. Davey school is extremely narrow, slippery with ice and snow, and directly along an arterial road (no buffer between this road and the strip of sidewalk if you don't count the unpredictable cars pulling dropping kids off) with transport trucks speeding along.



Dr. Davey Elementary School, Wilson St.

You are a student with a knee injury. Or a person in a wheelchair. Getting off the bus is going to be difficult, and embarrassing; how will you manage to navigate the pile of snow directly left by the road plows, directly where the bus pulls up?

You are a commuter, trying to catch the number 10 beeline to work from Eastgate bus transit terminal to downtown, but the major roadway is sleek with ice, you have your computer you are terrified of falling on top off should you fall, plus you've already pulled your back, and really can't afford to take the time off.

These scenarios are typical, real life stories the Friendly Streets Hamilton project (an initiative of Environment Hamilton and Cycle Hamilton since 2017) routinely hears from residents we engage with. To us, it is egregious that the question of whether or not sidewalk snow removal, particularly along major roadways causes so much debate when the answer is clearly staring at us in the face: yes, of course! Why? Because what we are talking about is the wellbeing of residents and the liveability of a city.





King at Dundurn.



York Blvd.

By contrast, we would laugh our pants off if someone were to suggest that the roads not be cleared for drivers. And yet, in other great Northern nations like Sweden, unbelievably, sidewalks are cleared first, BEFORE roadways. Priority is given to active mobility/transportation since a car can push through a couple inches of snow, no problem, but the impact of the same amount on vulnerable road users, (often women, studies show) on quality of life is drastic. In our partnership with the City of Hamilton's Vision Zero program (called Friendly Streets for Vision Zero) we can attest that most people want sidewalk snow removal to be prioritized for safer streets. Our most recent survey (since January, 21st 2020) to our question, "Thinking about these neighbourhood streets, how often, if ever, are any of the following a concern? [Lack of snow removal on sidewalks in the winter]" only 3 out of 100 responses to date say they are not concerned with snow removal on sidewalks. 21 say they worry about it occasionally. The rest are either often concerned (37), or always concerned (35). From our street audits and direct engagement the response is the same.

The city has vowed to make Hamilton "the best place to raise a child and age successfully." Safe, active transportation is key to achieving this goal. Coupled with the fact the City of Hamilton has literally declared a Climate Emergency, and given that private, fossil-fueled based transportation is responsible for most of our personal emissions, and we need to drastically reduce carbon emissions if we have a hope of a familiar climate moving forward, it is time to

reward, rather than punish those participants of active travel. Let's embrace Hamilton as a winter city and act accordingly for all its residents.

## **Links**

Why Sweden clears walkways before roads

<https://usa.streetsblog.org/2018/01/24/why-sweden-clears-walkways-before-roads/>

Other Ontario cities that do sidewalk snow removal

<https://www.cbc.ca/news/canada/kitchener-waterloo/kitchener-snow-removal-climate-change-wa-rmer-winters-1.4968898>

## **Liveability and Climate Change**

In Paris, it's a 15-minute city--getting from A to B.

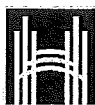
[https://www.forbes.com/sites/carltonreid/2020/01/21/phasing-out-cars-key-to-paris-mayors-plans-for-15-minute-city/?utm\\_source=hs\\_email&utm\\_medium=email&utm\\_content=82421127&\\_hse\\_nc=p2ANqtz-kBL0tPJNj8rKNRsoZR9pLDW9DpJmyT4q7xiXpZdcXRrLgRI4EiOg2677zppafx5PFmJX3cZt93GEpGnL1WgKFLQ5jd6xXm88Jv2FfH9x-QenLCJ4&\\_hsmi=82421127#5b22d5476952](https://www.forbes.com/sites/carltonreid/2020/01/21/phasing-out-cars-key-to-paris-mayors-plans-for-15-minute-city/?utm_source=hs_email&utm_medium=email&utm_content=82421127&_hse_nc=p2ANqtz-kBL0tPJNj8rKNRsoZR9pLDW9DpJmyT4q7xiXpZdcXRrLgRI4EiOg2677zppafx5PFmJX3cZt93GEpGnL1WgKFLQ5jd6xXm88Jv2FfH9x-QenLCJ4&_hsmi=82421127#5b22d5476952)

## **Love your city**

<https://www.thestar.com/opinion/contributors/2020/02/07/how-torontos-late-poet-laureate-taught-us-the-importance-of-caring-for-a-citys-emotions.html>

## **Disability context**

<https://braceworks.ca/2018/01/17/health-tech/how-to-make-snow-bound-cities-less-of-a-frozen-hell-for-people-with-disabilities/>



Hamilton

# INFORMATION REPORT

<b>TO:</b>	Mayor and Members General Issues Committee
<b>COMMITTEE DATE:</b>	February 24, 2020
<b>SUBJECT/REPORT NO:</b>	Summary of Communications Team Functions (CM20003) (City Wide)
<b>WARD(S) AFFECTED:</b>	City Wide
<b>PREPARED BY:</b>	John Hertel
<b>SUBMITTED BY:</b>	John Hertel Director Strategic Partnerships and Communications
<b>SIGNATURE:</b>	

## COUNCIL DIRECTION

At General Issues Committee Budget meeting January 29, 2020, Council requested a more detailed summary of roles and responsibilities within the Communications team.

## INFORMATION

Communications is an enabling support to all the Divisions of the Corporation, communicating with the public and staff about City business, programs, services, and engagement opportunities through a variety of channels.

The Communications team supports all 70 of the City's services through a unique set of skills in four main categories; an organized, integrated approach to delivering services to the community and the corporation:

<ol style="list-style-type: none"> <li>1. Media relations and information</li> <li>2. Marketing and Social Media</li> <li>3. Graphic Design and Production</li> <li>4. Digital Communication Operations</li> </ol>	<b>Roles:</b> The prime point of contact for all media relations, keeps the public informed through all media channels, develops & executes campaigns with operating departments, manages the City's digital channels. Seeks out savings through media buys, use of digital tools
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OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

**SUBJECT: Summary of Communications Team Functions – February 24, 2020  
(CM200003) (City Wide) - Page 2 of 4**

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The City of Hamilton is a 24-hour, 7 day a week operation, as is the news cycle. The majority of staff including the Communications Officers, Social Media and Digital Communications Officers are available seven (7) days a week to provide timely public communications related to emergencies, closures, cancellations, roads and inclement weather events, urgent matters, etc. The strong media relationships that have been established through the team are very important to the City.

In the past, many of these resources were decentralized across the operating departments. Council approved Centralization of City Internal support Services (HUR17007/CM17012 /FCS170560), dated May 8, 2017, to gain consistency, efficiency, and standards across the corporation. Centralized media buying, for example, has resulted in a dramatic reduction in rates and better placements of ads in the appropriate media channel.

Many of these Communications deliverables would otherwise require contracting out to suppliers. Bringing the work in house for core projects is a cost-effective delivery method compared to outsourcing. For example, some of our operating groups used 3<sup>rd</sup> party suppliers to develop and maintain micro web sites for their Division. The Digital team developed a framework within Hamilton.ca to meet their needs and eliminate the costs for design, content management, and hosting.

Both digital and traditional media activity has continued to increase significantly in 2019, for example, there was a 42% increase in the number of campaigns and projects, continued growth across our digital platform followers, and Hamilton.ca enhancements that created \$35,000 in savings.

While the team has grown modestly through centralization, the incremental FTE's and their funding have mostly resulted from transfers of work, and in some cases people, from the operating groups. Much of this work was previously outsourced. By centralizing these resources, it has provided capacity through efficiencies that enabled additional work to be handled, and it has avoided additional staffing or outsourcing costs.

There are four (4) functional teams within the collective group, each reporting to the Director: Total current FTE = 24

<p><b>Communications Officer Team – 9 FTE</b></p> <p>Manager 1 - supports team, CMO and all departments:</p>	<p><b>Key responsibilities:</b></p> <p>Leads public communications on behalf of the corporation:</p> <ul style="list-style-type: none"> <li>• Media relations</li> <li>• Issues management messaging and plans</li> </ul>
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OUR Vision: To be the best place to raise a child and age successfully.

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**SUBJECT: Summary of Communications Team Functions – February 24, 2020  
(CM200003) (City Wide) - Page 3 of 4**

<ul style="list-style-type: none"> <li>• 3 - supporting Healthy and Safe Communities (1 solely funded by the Province)</li> <li>• 1 - supporting Public Works</li> <li>• 2 - supporting PED</li> <li>• 1 - supporting the CMO and Corporate Services</li> <li>• 1 - Videographer – supports team and all departments</li> </ul>	<ul style="list-style-type: none"> <li>• Emergency response communications</li> <li>• Public awareness campaigns</li> <li>• Event protocols and support</li> <li>• Media training</li> <li>• Internal communications; employee communications, support organizational changes, etc.</li> <li>• Video production to communicate with the public about City programs, services and initiatives</li> </ul>
<p><b>Marketing &amp; Social Media – 4*</b></p> <p>Senior Communications Officer – 1</p> <ul style="list-style-type: none"> <li>• 1 - Media Buyer</li> <li>• 1 - Marketing Officer (moved from Recreation Division)1</li> <li>• *1- Social Media and Marketing Coordinator – FTE and funding transferring to HSR</li> </ul>	<p><b>Key Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Social Media &amp; Marketing: Leads City's social media strategy, policy and disclaimer, brand and reputation management, marketing strategies, plans and tactics, logo/brand development</li> <li>• Management of City of Hamilton social media accounts (Twitter, Instagram, LinkedIn, YouTube)</li> <li>• Media Buyer: Management of centralized media buying program to achieve significant savings</li> <li>• Marketing Officer: Responsible for all marketing and outreach tactics for Recreation including Municipal Golf</li> </ul>
<p><b>Graphic Design – 6</b></p> <p>Creative Design Lead – 1</p> <ul style="list-style-type: none"> <li>• 5 - Graphic Designers (1 moved from Recreation and 1 funded by Waste &amp; HSR vs. outsource)</li> </ul>	<p><b>Key Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Supports communications efforts by developing creative and professionally designed materials for public and internal campaigns</li> </ul>
<p><b>Digital Communications – 5</b></p> <p>Senior Digital Officer – 1</p> <ul style="list-style-type: none"> <li>• 2- Digital Communications Officers</li> <li>• 2- Digital Media Administrator (1 incremental</li> </ul>	<p><b>Key Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Ensuring that the City's suite of digital channels' presence is strategic, professional, and effective in reaching key audiences</li> </ul>

OUR Vision: To be the best place to raise a child and age successfully.

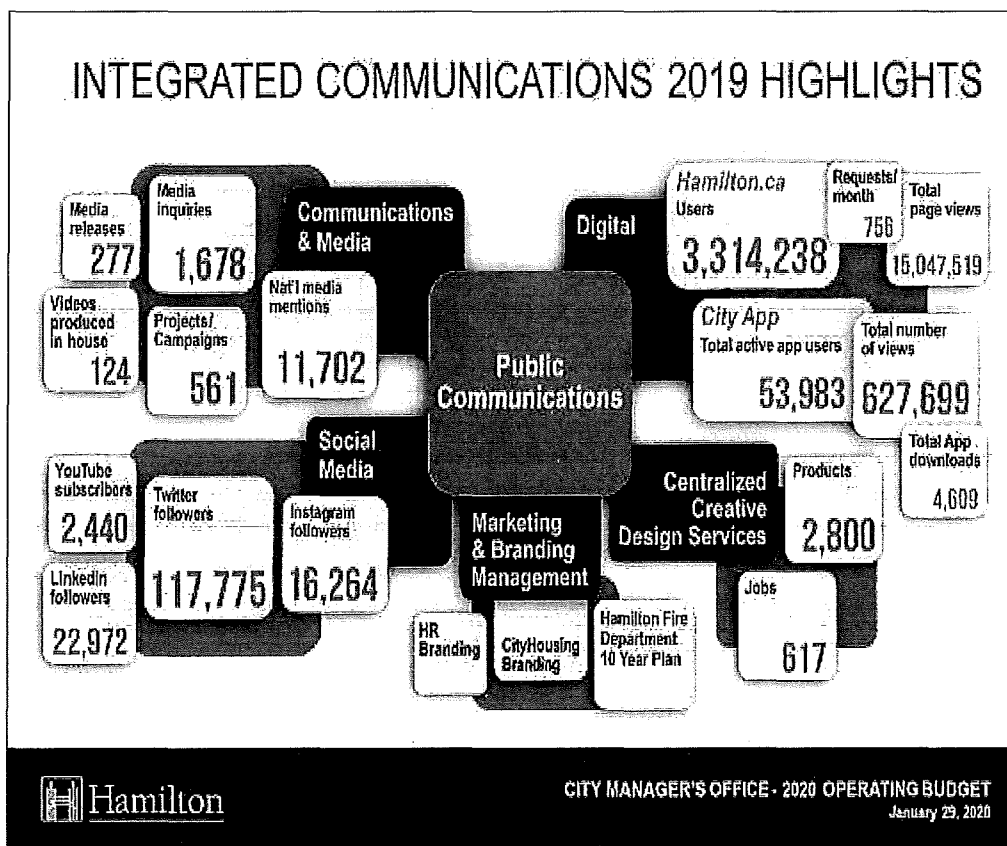
OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

**SUBJECT: Summary of Communications Team Functions – February 24, 2020  
(CM200003) (City Wide) - Page 4 of 4**

<p>FTE approved by Council in 2019 budget)</p>	<ul style="list-style-type: none"> <li>Operational management of City’s digital channels: Hamilton.ca, CityApp, Open Data Portal, Public Engagement Portal, Intranet/ internal communications, Google Analytics program</li> <li>Each channel has its own plan of action and implementation roadmap including: standards and policies, KPIs, business, user and legislative requirements, continuity planning, vendor management/procurement</li> </ul>
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The intentional move towards centralization and the use of digital media has resulted in a significant increase in the volume of work, and importantly, a higher level of integration of the effectiveness and approaches to communications, branding, and campaigns.



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