



City of Hamilton

HAMILTON CYCLING COMMITTEE ADDENDUM

Meeting #: 20-005

Date: November 4, 2020

Time: 5:45 p.m.

Location: Due to the COVID-19 and the Closure of City Hall

All electronic meetings can be viewed at:

City's YouTube Channel:

<https://www.youtube.com/user/InsideCityofHamilton>

Rachel Johnson, Project Manager - Sustainable Mobility (905) 546-2424 ext. 1473

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Hamilton Bike Share Update

Nov 4th, 2020 Update to the Cycling Committee from
Hamilton Bike Share Inc.



Who We Are

Hamilton Bike Share Inc. is the not-for-profit operator of the bike share system.

We oversee all bike maintenance, rebalancing, customer support, programming, Everyone Rides Initiative (equity program), and administration of the bike share system.

Mission:

To enhance the quality of urban life by improving equitable access to bicycles in Hamilton.

Vision:

We envision a resilient, just, and vibrant city where more people choose cycling.

Where We're At

- Currently delivering interim operations to February 2021 (contract with City of Hamilton)
- Following the staff recommendations in upcoming report, Council will determine next steps for bike share contract (eg RFP, renewal, etc)
- To date the City of Hamilton funds zero percent of operational costs; HBSI funds operations with mix of user revenues, donations/fundraising, sponsorship, (+ seeking grants).





Recent Usage (as of 10/29)

- 189,5777 KM travelled using bike share since HBSI regained operations June 30
 - VS driving: 47,117 kg of GHGs reduced
 - Approx. 4,711,926 calories burned
- Pandemic-related shifts in usage:
 - Bayfront Park hub has become most-used hub this year as people are utilizing system more for physically distanced exercise and recreation
 - Riders also report relying on bike share as alternative to transit (for distancing purposes), and for essential trips.

Everyone Rides Initiative

- Over 400 riders with financial barriers accessing fully subsidized passes
- Adaptive bike uptake among people with disabilities, seniors, and others
- Healthy Loops collaboration with Elise from Bike Buddies (Cycle Hamilton) - includes loops in Wards 1, 2, 3, 4, 8, 14
- Current programming funded by Ontario Trillium Foundation GROW grant



Thank you!

Chelsea Cox

Executive Director,
Hamilton Bike Share Inc.

Sign up

hamiltonbikeshare.ca

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[@hamontbikeshare](https://twitter.com/hamontbikeshare)

Rider support

help@hamiltonbikeshare.ca



MOTION

Hamilton Cycling Committee: November 4, 2020

MOVED BY Jessica Merolli

SECONDED BY

WHEREAS, on June 3, 2020 Hamilton City Council voted unanimously to approve a single source procurement for the interim operation of the Hamilton Bike Share program effective June 1, 2020 with Hamilton Bike Share Inc.;

WHEREAS, that agreement is set to expire in February 2021;

WHEREAS, the mandate of the Hamilton Cycling committee is to encourage and participate in planning for bicycling facilities, and to advise the City Council, through the Public Works Committee, on all matters related to cycling; and,

WHEREAS, the bike share infrastructure forms part of the City of Hamilton's bicycling facilities;

THEREFORE, BE IT RESOLVED:

- (a) That, the Hamilton Cycling Committee create a Bike Share Working Group to develop recommendations for the future of bike share in Hamilton in the form of a Citizen Committee Report and Motion to be presented at the next meeting:
 - i) That, the members of the working group include: