Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

REPORT 20-003
8:00 a.m.
Tuesday, October 13, 2020
Virtual Meeting
Hamilton City Hall
71 Main Street West

Present: Councillor Esther Pauls (Chair)
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Cristina Geissler – Concession Street BIA
Lisa Anderson – Dundas BIA
Kerry Jarvi – Downtown Hamilton BIA
Susan Pennie – Waterdown BIA
Rachel Braithwaite – Barton Village BIA
Brendan Wetton – International Village BIA
Heidi VanderKwaak – Locke Street BIA
Jennifer Mattern – Ancaster BIA
Maggie Burns – Ottawa Street BIA

Absent: Michal Cybin – King West BIA
Bender Chug – Main West Esplanade BIA

THE BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE PRESENTS REPORT 20-003 AND RESPECT:

1. Ottawa Street Business Improvement Area Expenditure Request (Item 10.1)

(a) That the expenditure request from the Ottawa Street Business Improvement Area, in the amount of $13,110.50 for Hanging Baskets (Spring/Summer), and Holiday Decorative Swag, to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,

(b) That the expenditure request from the Ottawa Street Business Improvement Area, in the amount of $16,884.50 for Banners, Banner Maintenance, Media, Special Events, Street Maintenance, and Christmas Hanging Baskets, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

2. Downtown Hamilton Business Improvement Area Expenditure Request (Item 10.2)

(a) That the expenditure request from the Downtown Hamilton Business Improvement Area, in the amount of $5,638.68 for the purchase of street

furniture (umbrellas), to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,

(b) That the expenditure request from the Downtown Hamilton Business Improvement Area, in the amount of $11,250.33 for Banners, and Christmas Decoration Maintenance, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

3. International Village Business Improvement Area Expenditure Request (Item 10.3)

(a) That the expenditure request from the International Village Business Improvement Area, in the amount of $6,993.79 for Graffiti Removal, Other Beautification and Maintenance Efforts, and Office Equipment, to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,

(b) That the expenditure request from the International Village Business Improvement Area, in the amount of $12,362.71 for Programming, and Marketing, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

4. Concession Street Business Improvement Area Expenditure Request (Item 10.4)

(a) That the expenditure request from Concession Street Business Improvement Area, in the amount of $7,915.15 for the purchase of a new BIA Office Laptop ($2,000), and Decorative Summer Flowers along Concession Street ($,5,915.15), to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,

(b) That the expenditure request from Concession Street Business Improvement Area, in the amount of $16,431.64 for Christmas Lights ($3,000), Christmas Light Installation ($2,000), Decorative Winter Inserts for Sidewalk Planters ($7,500), and Banner Arm Reinforcement along Concession Street ($3,931.64), to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

5. Ancaster Business Improvement Area Expenditure Request (Item 10.5)

(a) That the expenditure request from the Ancaster Business Improvement Area, in the amount of $5,550.26 for Spring and Summer Flowers, to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,

(b) That the expenditure request from the Ancaster Business Improvement Area, in the amount of $ 5,283.45 for Spring and Summer Flowers, Fall Flowers, and an Office Lap Top, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

6. Waterdown Business Improvement Area Expenditure Request (Item 10.6)

That the expenditure request from the Waterdown Business Improvement Area, in the amount of $5,509.72 for the Purchase and Maintenance of 49 Hanging Baskets, to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved.

7. Business Improvement Area Crime Statistics (Item 10.7)

WHEREAS, each Business Improvement Area is affected by crime that is happening within their Business Improvement Area boundary;

WHEREAS, currently Crime Statistics are reported by neighbourhood and not by the Business Improvement Area boundary;

WHEREAS, Crime Statistics (grouped by Business Improvement Area) including detailed information on the types of crimes, would be beneficial to increasing preventative measures within each Business Improvement Area;

THEREFORE, BE IT RESOLVED:

(a) That Hamilton Police Service Staff be requested to compile detailed Crime Statistics using the Business Improvement Area boundaries; and,

(b) That Hamilton Police Service Staff be requested to report back to the Business Improvement Area Advisory Committee with these statistics on a quarterly basis.

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 1)

The Committee Clerk advised that there were no changes to the agenda.

The agenda for the October 13, 2020 Business Improvement Area Advisory Committee meeting was approved, as presented.

(b) DECLARATIONS OF INTEREST (Item 2)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)

(i) February 11, 2020 (Item 3.1)

The February 11, 2020 Minutes of the Business Improvement Area Advisory Committee were approved, as presented.

(d) STAFF PRESENTATIONS (Item 8)

(i) Emergency Operations Centre Update (Item 8.1)

Paul Johnson, the City's Emergency Operations Centre (EOC) Director, addressed the Committee respecting an update on the Emergency Operations Centre.

The staff presentation on the Emergency Operations Centre Update, was received.

(ii) Parking Updates (Item 8.2)

Amanda McIlveen, Manager, Parking Operations and Initiatives, addressed the Committee respecting a Parking Update, with the aid of a presentation.

The staff presentation on Parking Updates, was received.

A copy of the presentation is available on the City's website at www.hamilton.ca or through the Office of the City Clerk.

(iii) Hamilton Business Centre - Digital Main Street Program (Item 8.3)

Keith Russell, Business Development Officer, addressed the Committee respecting the Digital Main Street Program, with the aid of a presentation.

The staff presentation on the Digital Main Street Program, was received.

A copy of the presentation is available on the City's website at www.hamilton.ca or through the Office of the City Clerk.

(e) DISCUSSION ITEMS (Item 9)

(i) Ontario Business Improvement Area Association (OBIAA) Conference 2021 (Item 9.1)

Julia Davis, Business Development and BIA Officer, addressed the Committee with an update on the Ontario Business Improvement Area Association (OBIAA) Conference 2021, with the aid of a handout.

The discussion respecting OBIAA Conference 2021, was received.

A copy of the handout is available on the City's website at www.hamilton.ca or through the Office of the City Clerk.

(f) MOTIONS (Item 10)

(i) Waterdown Business Improvement Area Expenditure Request (Item 10.6)

Rachel Braithwaite assumed the Chair as Councillor Pauls lost her internet connection.

(ii) Business Improvement Area Crime Statistics (Item 10.7)

Rachel Braithwaite relinquished the Chair to Lisa Anderson to introduce her motion.

Rachel Braithwaite assumed the Chair.

(g) GENERAL INFORMATION/OTHER BUSINESS (Item 12)

(i) Verbal Update from Julia Davis, Business Development and BIA Officer (Item 12.1)

Julia Davis advised the Committee that all financial expenditure requests should be sent early (more than one week prior) to herself and Angela McRae to be added to future agenda's as a motion. The Shared Parking Revenue funds can be carried over year to year. The Contribution to Operating Budget Program funds that were allocated to 2020, can be carried over to 2021 for this year only.

For the Christmas Grant Program, spending must happen in 2020 and the receipts must be submitted by January 6, 2021.

There is a Community Improvement Plan (CIP) Review in process and the Public Consultation piece is happening on October 29, 2020 at 6:00 pm. Julia advised Committee that they are welcome to participate in the Public Consultation and that an update will be coming forward at the November 10, 2020 BIA Committee Meeting.

Julia advised Committee of the virtual meeting procedures regarding the Annual General Meetings (AGM) that are upcoming. Julia would like to be invited to all AGMs and is happy to speak at the meeting if the BIA would like that.

Outdoor Dining Districts Program has been requested to extend to October 31, 2021. Planning Committee approved this and will be discussed at Council on October 14, 2020. If Council ratifies this decision, approved communication will be sent to all BIAs and program participants to discuss steps to extend.

The verbal update from Julia Davis, Business Development and BIA Officer, were received.

(ii) Statements by Members (Item 12.2)

BIA Members used this opportunity to discuss matters of general interest.

The updates from Committee Members, were received.

(h) ADJOURNMENT (Item 14)

There being no further business, the Business Improvement Area Advisory Committee adjourned at 10:10 a.m.

Respectfully submitted,

Councillor Esther Pauls
Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk