



**City of Hamilton**  
**Agriculture and Rural Affairs**  
**Advisory Committee ADDENDUM**

**Meeting #:** 21-001  
**Date:** January 18, 2021  
**Time:** 7:00 p.m.  
**Location:** Due to the COVID-19 and the Closure of City Hall

All electronic meetings can be viewed at:

City's Website:

<https://www.hamilton.ca/council-committee/council-committee-meetings/meetings-and-agendas>

City's YouTube Channel:

<https://www.youtube.com/user/InsideCityofHamilton> or Cable 14

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**Pages**

**9. DISCUSSION ITEMS**

9.4. Farm 911 (deferred from the November 24, 2020 meeting)

\*9.4.a. Added Presentation and Handout

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**HWFA**

Hamilton-Wentworth Federation of Agriculture



Order your civic address today.

*For your family*

*For your employees*

*For your community*

*For first responders*

[www.FARM911.ca](http://www.FARM911.ca)

# Farm 911 – The Emily Project

- Farm accidents can occur in remote locations
- Many rural & farm properties lack civic address signage
- Project in response to an on-farm accident involving the child of a farm family in Hastings County
- First Responders were unable to locate the scene of the accident



Presenting ...



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- For your family*
- For your employees*
- For your community*
- For first responders*

[www.FARM911.ca](http://www.FARM911.ca)

# Farm 911 – The Emily Project

## How it works:

- Municipalities create a form to request an address for farm field
- Designated address put into GIS/Grid system
- Becomes permanent part of emergency response system
- Sign in the ground is permanent address marker



# Farm 911 – The Emily Project

## Benefits:

- First responders at accident scene quicker
- Exact address – more reliable than cell phones
- Other community benefits:
  - road accident in rural area
  - non-emergency property location



# Farm 911 – The Emily Project

## Important to Note:

- Different from a new entrance application/permit
- More than 20 municipalities have a Farm 911 program
- Signs are typically offered free or at low cost
- Partnership with local Federation of Agriculture



Hamilton-Wentworth Federation of Agriculture



# In honour of Emily



In the event of an emergency, no one should have to wait helplessly for first responders to find them. Time is everything, and a civic address at the entrance to a vacant farm field could make all the difference.



[www.FARM911.ca](http://www.FARM911.ca)

 **FARM 911: The Emily Project**

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## Our Mission

To improve emergency services in our rural communities, by ensuring landowners can request a civic address from their municipality, for entrances to their vacant farm fields.

## History

Farm accidents can occur in the most remote locations, making it difficult for first responders to easily locate the situation. In the summer of 2014, a young girl's life was lost and first responders couldn't find the scene of the accident. In short, there was no civic address for the farm field and the family had to flag down the ambulance. A devastating situation was made even more painful having to wait for the EMS to arrive.

All vacant farmland should have the opportunity to become part of the addressing system. Our emergency response system is based on addresses, and when seconds matter, a sign in the ground can make all the difference in finding someone quickly.

## Objectives

- Invite municipalities to offer this program as a service to the community
- Ensure the program is accessible and affordable for landowners
- Encourage rural landowners to use the service
- Develop resources to teach property owners how to contact EMS efficiently
- Promote the program through digital, print, and social media

## Contact Information

Website: [www.farm911.ca](http://www.farm911.ca)  
 Facebook: @FARM911EmilyProject  
 Email: [farm911emilyproject@gmail.com](mailto:farm911emilyproject@gmail.com)  
 Youtube: <http://bit.ly/Farm911video>

## Founding Partners

Hastings Federation of Agriculture  
 Northumberland Federation of Agriculture  
 Lennox & Addington Federation of Agriculture  
 Prince Edward Federation of Agriculture  
 Ontario Federation of Agriculture

