



City of Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY SUB-COMMITTEE AGENDA

Meeting #: 21-003

Date: March 23, 2021

Time: 8:00 a.m.

Location: Due to the COVID-19 and the Closure of City Hall

All electronic meetings can be viewed at:

City's YouTube Channel:

<https://www.youtube.com/user/InsideCityofHamilton>

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

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Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

MINUTES 21-002

8:00 a.m.

Tuesday, February 9, 2021

Virtual Meeting

Hamilton City Hall

71 Main Street West

Present: Councillor Esther Pauls (Chair)
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Cristina Geissler – Concession Street BIA
Lisa Anderson – Dundas BIA
Kerry Jarvi – Downtown Hamilton BIA
Susan Pennie – Waterdown BIA
Rachel Braithwaite – Barton Village BIA
Susie Braithwaite – International Village BIA
Jennifer Mattern – Ancaster BIA
Emily Burton – Ottawa Street BIA
Heidi VanderKwaak – Locke Street BIA

Absent: Michal Cybin – King West BIA
Bender Chug – Main West Esplanade BIA

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 1)

The Committee Clerk advised that there were no changes to the agenda.

(Mattern/S. Braithwaite)

That the agenda for the February 9, 2021 Business Improvement Area Advisory Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 2)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)

(i) January 12, 2021 (Item 3.1)

(Geissler/VanderKwaak)

That the January 12, 2021 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 8)

(i) Hamilton Business Enterprise Centre Program Update (Item 8.1)

Kristin Huigenbos, Coordinator of the Hamilton Business Enterprise Centre, addressed the Committee with an update on the Hamilton Business Enterprise Centre Program.

(Mattern/R. Braithwaite)

That the presentation from staff respecting the Hamilton Business Enterprise Centre Program, be received.

CARRIED

(e) DISCUSSION ITEMS (Item 9)

(i) Ontario Business Improvement Area Association (OBIAA) Conference 2021 (Item 9.1)

Kerry Jarvi addressed the Committee respecting the Ontario Business Improvement Area Association (OBIAA) Conference 2021 and confirmed that the Conference will be held September 26 – 29, 2021. The Committee is still hopeful to have a hybrid conference model that would comprise of in-person attendees along with a virtual attendance option.

The Committee is also hosting 4 virtual sessions on professional development in April with a focus on wellness.

(VanderKwaak/Pennie)

That the discussion respecting Ontario Business Improvement Area Association Conference 2021, be received.

CARRIED

(ii) Mayor's Task Force on Economic Recovery Report (Item 9.2)

Julia Davis and Kerri Jarvi, addressed the Committee with the highlights from the Mayor's Task Force on Economic Recovery Report.

(Mattern/)

That the discussion respecting the Mayor's Task Force on Economic Recovery Report, be received.

CARRIED

(f) GENERAL INFORMATION/OTHER BUSINESS (Item 12)

(i) Verbal Update from Julia Davis, Business Development and BIA Officer (Item 12.1)

Julia Davis advised the Committee respecting the Provincial announcements around the Stay At Home Order which will still be in effect for Hamilton until February 16th, 2021. Julia will be in touch with the BIA's once there is more information available.

Julia sent an email to all BIA's respecting the COVID-19 Business Impact Survey. The response rate has been lower than expected and Julia requested that the BIA's reach out again to members to fill it out the survey as it is open until February 14th.

Julia advised Committee that the Outdoor Dining District Program for Spring and Summer will be launching applications next week. She advised the BIA's that restaurants will need to re-apply this year.

(Geissler/MacKinnon)

That the verbal update from Julia Davis, Business Development and BIA Officer, be received.

CARRIED

(ii) Statements by Members (Item 12.2)

BIA Members used this opportunity to discuss matters of general interest.

Councillor Pauls relinquished the Chair to Rachel Braithwaite as she had another meeting to attend.

(Anderson/VanderKwaak)

That the updates from Committee Members, be received.

CARRIED

(g) ADJOURNMENT (Item 14)

(Geissler/S. Braithwaite)

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 9:30 a.m.

CARRIED

Respectfully submitted,

Councillor Esther Pauls
Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk

Filming in Hamilton: Update to Hamilton's BIA Advisory Committee

Introduction

The purpose of this presentation is to provide members of Hamilton's Business Improvement Area (BIA) Advisory Committee with an update on filming in Hamilton, including a review of film activity in 2020 as well as information about expected demand and relevant industry trends that will be likely to impact BIAs in 2021.

2020 Recap: Impact of COVID-19

Like most industries, film and television production in 2020 was heavily impacted by the global pandemic. Film and television production shut down in mid-March, 2020, and the first productions returned to Hamilton in mid-July, followed by a surge of productions in the last four months of the year.

The strong return of filming in Hamilton has helped with overall economic recovery. Film and television productions reported spending just over \$53 million here in 2020, vs. approximately \$60 million in 2019. In other words, film and television production spending in Hamilton was down only 10% despite production being completely shut down for four months of the year.

Productions Filmed in Hamilton in 2020

In total, 113 productions filmed in Hamilton in 2020, down just 20% from 141 in 2019. Encouragingly, about 70% of this business came to Hamilton after the shutdown, indicating a strong rebound and pointing to continued demand into 2021.

Some highlights amongst the many projects that filmed in Hamilton in 2020 include:

- The Handmaid's Tale
- See Season 2
- Nightmare Alley
- Titans
- Sneakerella
- Clarice
- Murdoch Mysteries
- Frankie Drake
- And many more...

Forecasting for 2021: How the Hamilton Film Office works with Ontario Creates to anticipate demand

Ontario Creates is an agency to the Ministry of Heritage, Sport, Tourism and Culture Industries, and home to the Ontario Film Commission. The Film Commission attracts production business to the region and provides consultation, liaison, and scouting assistance, including through the maintenance of a digital locations library.

Staff meet virtually with the representatives of the Ontario Film Commission and other film offices across Ontario on a weekly basis. These meetings provide great insight into general demand for filming in Ontario and specific projects that are considering Hamilton.

What to expect for 2021

Interest in filming in Ontario and within the GTHA in particular continues to be very strong. In Hamilton, we are on track to issue a record high number of permits for a first quarter. We have also had much more demand for assistance with planning for spring and summer shoots than is usual for the winter. We are anticipating that 2021 will be extremely busy for filming in Hamilton.

The industry has put a number of health and safety protocols in place in response to the pandemic. There is robust COVID-19 testing for all crew members as well as daily health screening and an on-site health and safety specialist who coordinates site-specific health and safety plans. In addition to the traditional technical trailers and equipment normally seen at a film set, we are seeing most productions set up a medical tent or health and safety headquarters, where cast and crew check in daily. With physical distancing, there is also an increased need for support spaces for background performers, wardrobe, hair and makeup, etc. Film activity is often spread across a higher number of physical spaces in addition to the main location.

Opportunities:

As noted above, we expect a high volume of projects looking for locations to film in Hamilton and an increased need from productions to rent supporting spaces.

So far, the Ontario Regulations (82/20) have allowed for filming to proceed with specific health and safety conditions in all stages (grey to green) of reopening. This has provided an opportunity for some businesses that have had to temporarily close to rent space to film productions as a supplement to traditional revenue streams.

Any businesses that are interested in hosting filming are encouraged to list their property on the Ontario Film Commission's Digital Locations Library:

<https://digitallibrary.ontariocreates.ca/DigitalLibrary/Location/LocationSearch.aspx>.

Additionally, we encourage businesses that could work well as supporting space, or are interested in filming as a temporary/short term opportunity (but don't want to have a permanent listing in the database), to contact the Film Office. Staff receive scouting requests from productions on a daily basis and can help connect location managers with interested business owners.

The Film Office actively steers productions towards off-street parking. Anyone who would be interested in renting their off-street parking to film productions is strongly encouraged to get in touch with the Film Office. Even a small lot can be useful to help keep equipment off the sidewalk and street.

Productions often look for opportunities to give back to the neighbourhoods they work in. Film Office staff connect location managers directly with BIA leads to discuss this.

Questions or Concerns About Filming:

Film productions are guests in Hamilton and we expect them to show consideration to the community. When a request comes in for filming in a BIA, the process is for staff to connect the location manager with the BIA lead. This provides the BIA with the contact information for the staff person at the City who is most familiar with the file as well as the email and cell phone number for the location manager. The location manager is the crew member responsible for liaising between the production, the film office, and the neighbourhood.

We recommend notifying the production of any issues as soon as possible. Location managers are eager to address concerns before they escalate into problems.

Other ways to get help:

- Contact the Film Office's general line or email at 905-546-4233 or film@hamilton.ca – all film office staff have access to these channels and ensure they are monitored during business hours, even when individual staff are absent
- Contact the assistant location manager or production office at the numbers listed on the notification letter
- Approach any crew member, explain there is a concern and ask to speak to the location manager or assistant location manager
- For production vehicles parked illegally/without a permit, contact Parking Enforcement at 905-540-6000

Office of the Chief Medical Officer of Health

COVID-19 Screening Tool for Businesses and Organizations (Screening Patrons)

Version 2 – February 10, 2021

This screening tool provides advice, recommendations and instructions issued by the Office of the Chief Medical Officer of Health in accordance with subsection 2(3) of Schedule 1 and Schedule 6 in [O. Reg. 82/20: Rules for Areas in Stage 1](#), and subsections 2(3) of Schedule 1 in [O. Reg. 263/20: Rules for Areas in Stage 2](#) and [O. Reg. 364/20: Rules for Areas in Stage 3](#) made under the [Reopening Ontario \(A Flexible Response to COVID-19\) Act, 2020](#) (ROA).

The person responsible for one of the following businesses or organizations that is permitted to open in accordance with the regulations made under the ROA and located in the Orange (Restrict), Red (Control) or Grey (Lockdown) zones is required to screen patrons before they enter the business or organization:

Business or organization	Zone
Indoor malls	Orange – Restrict Red – Control Grey – Lockdown
Restaurants, bards and other food and drink establishments (not required for take-out, drive through or delivery)	Orange – Restrict Red – Control
Sports and recreational fitness facilities	Orange – Restrict Red – Control
Meeting and event spaces	Orange – Restrict Red – Control
Personal care services	Orange – Restrict Red – Control
Casinos, bingo halls and gaming establishments	Orange – Restrict Red – Control
Cinemas	Orange – Restrict
Performing arts facilities	Orange – Restrict

This screening tool is not to be used as a clinical assessment tool or intended to take the place of medical advice, diagnosis, treatment or legal advice. In the event of any conflict between this document and any applicable legislation, regulation, or orders or directives issued by the Minister of Health or the Chief Medical Officer of Health, the legislation, order or directive prevails.

The questions in this tool have been defined by the Ministry of Health. These questions can be adapted to meet the communication the needs of people with learning, developmental or cognitive disabilities.

This screening tool can be used in advance or on-site before the patron enters the business or organization. If the screening is on-site, ensure that screeners receive information and instructions on how to perform this work safely and what to do if a person is not permitted to enter. The result of screening is collected and reviewed to determine whether a person may enter the business or organization.

This screening does not exempt an individual from being screened by another business or organization if the individual is seeking entry into a different premise on the same day (e.g., restaurant, arena, retail store).

This screening tool is not required for emergency services or other first responders entering a workplace for emergency purposes.

Anyone who does not pass screening should be advised not to enter the business or organization and that they should self-isolate, ideally at home, and call their health care provider or Telehealth Ontario ([1-866-797-0000](tel:1-866-797-0000)) to get advice or an assessment, including if they need a COVID-19 test.

Required Screening Questions

1. Are you currently experiencing any one of the symptoms below that are new or worsening? Symptoms should not be chronic or related to other known causes or conditions.

For individuals who are 18 years of age and older:

Do you have any one of the following symptoms?		<input type="checkbox"/> Yes	<input type="checkbox"/> No
Fever and/or chills	Temperature of 37.8 degrees Celsius/100 degrees Fahrenheit or higher		
Cough or barking cough (croup)	Not related to asthma, post-infectious reactive airways, COPD, or other known causes or conditions you already have		
Shortness of breath	Not related to asthma or other known causes or conditions you already have		
Sore throat	Not related to seasonal allergies, acid reflux, or other known causes or conditions you already have		
Difficulty swallowing	Painful swallowing not related to other known causes or conditions you already have		
Decrease or loss of smell or taste	Not related to seasonal allergies, neurological disorders, or other known causes or conditions you already have		
Pink eye	Conjunctivitis not related to reoccurring styes or other known causes or conditions you already have		
Runny or stuffy/congested nose	Not related to seasonal allergies, being outside in cold weather, or other known causes or conditions you already have		
Headache	Unusual, long-lasting not related to tension-type headaches, chronic migraines, or other known causes or conditions you already have		

Digestive issues like nausea/vomiting, diarrhea, stomach pain	Not related to irritable bowel syndrome, menstrual cramps, or other known causes or conditions you already have
Muscle aches	Unusual, long-lasting (not related to a sudden injury, fibromyalgia, or other known causes or conditions you already have)
Extreme tiredness	Unusual, fatigue, lack of energy (not related to depression, insomnia, thyroid dysfunction, or other known causes or conditions you already have)
Falling down often	For older people

For individuals who are under 18 years of age:

Do you have any one of the following symptoms?		<input type="checkbox"/> Yes	<input type="checkbox"/> No
Fever and/or chills	Temperature of 37.8 degrees Celsius/100 degrees Fahrenheit or higher		
Cough or barking cough (croup)	Continuous, more than usual, making a whistling noise when breathing (not related to asthma, post-infectious reactive airways, or other known causes or conditions you already have)		
Shortness of breath	Out of breath, unable to breathe deeply (not related to asthma or other known causes or conditions you already have)		
Decrease or loss of smell or taste	Not related to seasonal allergies, neurological disorders, or other known causes or conditions you already have		
Sore throat or difficulty swallowing	Painful swallowing (not related to seasonal allergies, acid reflux, or other known causes or conditions you already have)		

Runny or stuffy/congested nose	Not related to seasonal allergies, being outside in cold weather, or other known causes or conditions you already have
Headache	Unusual, long-lasting (not related to tension-type headaches, chronic migraines, or other known causes or conditions you already have)
Nausea, vomiting and/or diarrhea	Not related to irritable bowel syndrome, anxiety, menstrual cramps, or other known causes or conditions you already have
Extreme tiredness or muscle aches	Unusual, fatigue, lack of energy (not related to depression, insomnia, thyroid dysfunction, sudden injury, or other known causes or conditions you already have)

2. Has a doctor, health care provider, or public health unit told you that you should currently be isolating (staying at home)?

Yes

No

3. In the last 14 days, have you been identified as a “close contact” of someone who currently has COVID-19?

Yes

No

4. In the last 14 days, have you received a COVID Alert exposure notification on your cell phone?

If you already went for a test and got a negative result, select "No."

Yes

No

5. In the last 14 days, have you travelled outside of Canada?

If you are exempted from federal quarantine as per [Group Exemptions, Quarantine Requirements](#) under the *Quarantine Act*, select “No”.

Yes

No

Results of Screening Questions:

- If the patron answered **NO to all questions from 1 through 5**, they can enter the business or organization.
- If the patron answered **YES to any questions from 1 through 5**, they should not enter the business or organization (including any outdoor, or partially outdoor business or facility). They should be advised to go home to self-isolate immediately and contact their health care provider or Telehealth Ontario (1 866-797-0000) to get advice or an assessment, including if they need a COVID-19 test.
- If any of the answers to these screening questions change during the day, this screening result is no longer valid and the patron may need to screen again, wherever necessary.
- Any record created as part of patron screening may only be disclosed as required by law.

Resources:

- [COVID-19 \(coronavirus\) in Ontario](#) webpage (find a testing location, check your results, how to stop the spread of the virus).
- Ministry of Labour, Training and Skills Development's [Resources to prevent COVID-19 in the workplace](#).