



City of Hamilton
MAYOR'S TASK FORCE ON ECONOMIC RECOVERY
AGENDA

Meeting #: 21-002
Date: April 16, 2021
Time: 1:30 p.m.
Location: Due to the COVID-19 and the Closure of City Hall (RM)

All electronic meetings can be viewed at:

City of Hamilton's Website:
<https://www.hamilton.ca/council-committee/council-committee-meetings/meetings-and-agendas>

City's Youtube Channel:
<https://www.youtube.com/user/InsideCityofHamilton>

Loren Kolar, Legislative Coordinator (905) 546-2424 ext. 2604

1. APPROVAL OF AGENDA

(Added Items, if applicable, will be noted with *)

2. DECLARATIONS OF INTEREST

3. APPROVAL OF MINUTES OF PREVIOUS MEETING

3.1. February 12, 2021

4. COMMUNICATIONS

4.1. Correspondence from Michael Collins-Williams, West End Home Builders' Association, respecting Impacts on the Residential Construction Industry

5. CONSENT ITEMS

6. STAFF PRESENTATIONS

6.1. COVID-19 Business Impact Survey

6.2. Mayor's Task Force on Economic Recovery Recommendations Report Update

7. DISCUSSION ITEMS

7.1. Next Steps for the Mayor's Task Force on Economic Recovery

8. MOTIONS

9. NOTICES OF MOTION

10. GENERAL INFORMATION / OTHER BUSINESS

11. PRIVATE AND CONFIDENTIAL

12. ADJOURNMENT



Hamilton

MAYOR'S TASK FORCE ON ECONOMIC RECOVERY

MINUTES 21-001

Friday, February 12, 2021

9:30 a.m.

Council Chamber

Hamilton City Hall

71 Main Street West

Present: Mayor F. Eisenberger – City Business
Councillors J. P. Danko and N. Nann
R. McKerlie, President of Mohawk College (Chair)
M. Afinec, President & COO of Business Operations, Hamilton Tiger-Cats & Forge FC
R. Brown, Manager, Westfield Heritage Village
F. Bernstein, Executive Director, Workers Art & Heritage Centre
K. Duffin, President and CEO, Amity Goodwill
P. Hall, Executive Director, Stoney Creek Chamber of Commerce
K. Jarvi, Executive Director, Downtown Hamilton BIA
T. Johns, Board Member, West End Home Builders' Association (Vice-Chair)
L. La Rocca, Director of Operations, Sonic Unyon Records
K. Loomis, President & CEO, Hamilton Chamber of Commerce
B. Lubbers, General Manager, Courtyard by Marriott
A. Marco, President, Hamilton & District Labour Council
R. McCann, Founder, Clearcable Networks
M. Patricelli, Executive Director, Flamborough Chamber of Commerce
C. Puckering, President and CEO, Hamilton International Airport
T. Shattuck, Chair, Synapse Life Science Consortium, McMaster Innovation Park
D. Spoelstra, Chair of Agriculture & Rural Affairs Committee
H. Wegiel, Director of Government and Trade Relations ArcelorMittal Dofasco
G. Yuyitung, Executive Director of the McMaster Industry Liaison Office

Absent with

Regrets: Councillor T. Whitehead – Personal
E. Dunham, Owner, The Other Bird
M. Ellerker, Business Manager, Hamilton-Brantford Building & Construction Trades Council (Building/Skilled Trades Sector)
B. Munroe, Blacktop Recess
J. Travis, Executive Director Workforce Planning Hamilton

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Clerk advised the Task Force that there were no changes to the agenda.

4. COMMUNICATIONS (Item 4)

- 4.3. Correspondence from the Arts Advisory Commission respecting Support for the Recommendations of the Mayor's Task Force on Economic Recovery

6. STAFF PRESENTATIONS (Item 6)

- 6.1 Update respecting the Report of the Mayor's Task Force on Economic Recovery

(Nann/Brown)

That the agenda for the February 12, 2021 meeting of the Mayor's Task Force on Economic Recovery, be approved, as amended.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 2)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)

(i) November 26, 2020 (Item 3.1)

(Afinec/Wegiel)

That the Minutes of the November 26, 2020 meeting of the Mayor's Task Force on Economic Recovery, be approved, as presented.

CARRIED

(d) COMMUNICATIONS (Item 4)

(Johns/Loomis)

That the following Communications items be approved as presented:

- (i) Presentations and Motions from the General Issues Committee meeting of December of December 9, 2020 respecting the Mayor's Task Force on Economic Recovery (Item 4.1)
- (ii) Correspondence respecting Economic Recovery Initiatives for the City of Hamilton (Item 4.2)

- (iii) Correspondence from the Arts Advisory Commission respecting Support for the Recommendations of the Mayor's Task Force on Economic Recovery (Added Item 4.3)

CARRIED

(e) STAFF PRESENTATIONS (Item 6)

- (i) **Update respecting the Report of the Mayor's Task Force on Economic Recovery (Added Item 6.1)**

Norm Schleeahn, Director, Economic Development, and Carrie Brooks-Joiner, Director, Tourism and Culture, addressed the Task Force with an Update respecting the Report of the Mayor's Task Force on Economic Recovery, with the aid of a PowerPoint presentation. A copy of the presentation has been included in the official record.

(Eisenberger/Shattuck)

That the Update respecting the Report of the Mayor's Task Force on Economic Recovery, be received.

GENERAL INFORMATION / OTHER BUSINESS (Item 10)

- (i) **Mayor's Task Force on Economic Recovery Member Update (no copy) (Item 10.1)**

Members of the Task Force updated the group on developments in their sectors.

(Bernstein/Duffin)

That the Mayor's Task Force on Economic Recovery Member Update, be received.

CARRIED

(f) ADJOURNMENT (Item 11)

(Shattuck/Loomis)

There being no further business, the Mayor's Task Force on Economic Recovery be adjourned at 10:46 a.m.

CARRIED

Respectfully submitted,

Ron McKerlie, Chair
Mayor's Task Force on Economic
Recovery

Loren Kolar
Legislative Coordinator
Office of the City Clerk

February 12, 2021

Mayor Fred Eisenberger
Hamilton City Hall
71 Main Street West
Hamilton, ON L8P 4Y5

Your Worship Mayor Fred Eisenberger:

RE: Report of the Mayors Task Force on Economic Recovery

The West End Home Builders' Association (WE HBA) is the voice of the land development, new housing and professional renovation industries in Hamilton and Halton Region. The WE HBA represents nearly 300 member companies made up of all disciplines involved in land development and residential construction, including: builders, developers, professional renovators, trade contractors, consultants, and suppliers. The residential construction industry employed over 27,300 people, paying \$1.7 billion in wages, and contributed over \$3.0 billion in investment value within the Hamilton Census Metropolitan Area in 2019.

Our industry is constantly facing challenges that affect our ability to build the necessary supply of new housing to meet growing demand for a variety of housing options in Hamilton. Today, during a global pandemic, this has become even more challenging with housing of all types and tenures becoming more expensive, and making home ownership unattainable. The WE HBA strongly believes that a healthy housing system only exists when all levels of government work together to ensure the right mix of housing choices and supply that provide all residents' shelter needs through their full life cycle.

Within this context, the WE HBA is writing to you regarding the Report of the *Mayor's Task Force on Economic Recovery* and the Mayor's letter to Premier Ford and Minister Clark on December 21, 2020. Our members recognize that the City of Hamilton continues to take a cautious, and careful approach as different sectors re-open and lockdowns continue across the province with direction from Public Health Ontario. The WE HBA recognizes that we are not in a business-as-usual situation as the city is in the midst of the second wave of COVID-19. The WE HBA appreciates that we have all learned lessons from the first wave, and that critical City of Hamilton departments including the building department and planning department are continuing to operate and service our members through difficult circumstances. As we look forward to post pandemic recovery, the WE HBA very much appreciates being invited to have a direct role on the *Mayor's Task Force on Economic Recovery*, where the WE HBA 1st Vice President Terri Johns worked collaboratively to provide our recommendations within a multi-sector approach to guide Hamilton's recovery during, and, in the aftermath of the pandemic.



Mayor Eisenberger, the WE HBA would like to take an opportunity that thank you for your leadership through the pandemic and for striking a multi-sector task force not only to guide Hamilton's post pandemic recovery, but to set the parameters for a sustainable recovery and to build back better. While the WE HBA is broadly supportive of the Mayor's Task Force initiative and recommendations, we are writing to specifically address and provide additional context for three recommendations that directly impact the residential construction industry and WE HBA membership in Hamilton.

Modern Surety Bonds:

Subdivision agreements require a developer to provide a form of financial security for the necessary infrastructure work needed to realize the project. The need for financial security by the municipality is a responsible practice supported by the industry. The form of financial security however continues to be a growing challenge. As a financial security tool, letters of credit (LOC) as currently used in the City of Hamilton, directly reduce the financial capacity of the developer, immediately curtailing development investment opportunities in the City of Hamilton. Every dollar tied up in a letter of credit to the City is a dollar unavailable for immediate job-creating construction.

To improve investment liquidity in the City of Hamilton, and in turn, create a competitive advantage over neighbouring municipalities, the WE HBA is supportive of the *Mayor's Task Force Report* and the motion brought before the General Issues Committee on December 9th that Finance and Legal staff be directed to report back to the Audit, Finance and Administration Committee on the potential use of surety bonds as financial security for development projects to secure municipal agreements.

Modern Surety Bonds (MSB) can be designed to provide the City with the financial security needed to move infrastructure forward, including timely compensation if required, while permitting the financing capacity of the developer to fund additional projects. MSB are proven to provide the same benefits and security as a LOC. Municipalities get all the features of a LOC while enjoying the added benefit of professional underwriting, carried out by licensed bonding companies, ensuring that the developer is qualified to fulfill its obligations under the municipal agreement. There are current examples, like the City of Pickering, where it has permitted MSB to provide the municipality with protections while supporting more development investment in their community.

MSB are a safe and reliable form of financial security which are professionally supported through the Surety Association of Canada and regulated by the Office of the Superintendent of Financial Institutions. MSB gives the municipality the protection they need, without undercutting the financing capacity of the developer to bring additional projects and housing supply forward at the same time. For municipalities, MSB act as liquid financial instruments that can provide the funds immediately on demand without the requirement for the municipality to prove default, essentially, functioning just like a LOC. The City's acceptance of MSB would provides a clear signal to the development industry that Hamilton is open for business with modern and innovative financial opportunities. The WE HBA firmly believes that this policy change would continue to provide the City of Hamilton with the financial security needed and would have no impact on municipal revenues or expenditures, while creating millions of dollars for additional future development serving to increase not only job creation but also the City's housing supply.



Building Permit Reserve Fund – Affordable Housing

The WE HBA recognizes that through COVID-19 we are in an economic, health and housing crisis, and we recognize that unique circumstances warrant unique solutions. On December 9th at the General Issues Committee, Councillor Jason Farr tabled a motion to stimulate local development noting that the City of Hamilton currently maintains a *Building Permit Revenue Stabilization Reserve* of approximately \$22 million, and that if the province were to allow it, “the City could use a small portion of the funds to offset the cost of waiving Building Permit Fees for affordable housing.”

The WE HBA’s fundamental position on the *Building Permit Revenue Stabilization Reserve* is that if there are significant surplus fund in the reserve, then our members have overpaid for services and future fees should be adjusted accordingly. Therefore, while the WE HBA would not typically support the use of funds collected from the industry that are required to be used according to provincial legislation for a very specific purpose, the WE HBA recognizes we are in a unique situation and will support the Mayor’s December 21st request to the province. We would like to take this opportunity to provide our criteria to this initiative. As noted in the Task Force Report, the intent for the action was that it be limited in nature and that there would be further consultation with WE HBA. To ensure that this does not create a precedent, we offer these considerations:

- Temporary flexibility within the context of COVID-19 recovery to get shovels in the ground as stimulus should be limited to a 2-year period as articulated in the *Mayor’s Task Force Report*;
- The quantum of annual contributions for the 2-year period should as the Councillor’s motion stated, be a “small portion of the funds” to ensure the reserve continues to serve the purpose for which it was collected. Given that approximately \$22 million is currently in reserve, the WE HBA recommends that the principle amount collected for a specific purpose (stabilizing the building department in the event of a revenue drop) should be protected; however, the interest generated from the fund could serve as the amount of flexible funding to be dedicated to waiving building permit fees for affordable housing projects;
- Going forward, the WE HBA recommends a review of the *Building Permit Reserve Fund* to determine if the \$22 million in accumulated funds is appropriate and if reductions in permit fees for all application types should be supported to encourage broader investment across all property classes. Permit fees are intended to serve a specific purpose for cost recovery, therefore going forward a review is warranted to ensure fees are set appropriately, maintain competitiveness and support of positive investment climate for new housing supply.



It should be made clear to the City of Hamilton, that under the *Building Code Act*, permit application fees can be set at an amount that covers the cost to operate the building department and the fees are not permitted to exceed the anticipated reasonable costs of the municipality to enforce the *Building Code Act*. Building permit fees can also include a component designated for a reserve fund. The reserve fund is intended to ensure that, even if building activity in a municipality goes down, building department services can continue to be provided for a time without affecting the municipality's finances or staffing. Money in the reserve fund can only be used for costs of delivering services related to the administration and enforcement of the *Building Code Act*. The reserve fund is, therefore, not accessible for council to use to fund other municipal activities or subsidize. However, as previously stated, the WE HBA recognizes the extraordinary circumstances the pandemic has brought upon our city and we are pleased to offer the Mayor support to access the reserve with the previously articulated conditions.

Cash-in-Lieu of Parking Policy

The City of Hamilton requires developers to provide a minimum number of parking spaces per residential unit built – a significant cost that gets passed onto homebuyers (or renters). Providing parking spaces is a significant cost to development, especially for mid-rise and high-rise developments. In denser areas, creating an above ground parking structure costs about \$30,000 per space, whereas underground parking costs even more, at up to \$60,000 per space depending on the water table and soil conditions.

Demand for parking is shifting as a result of societal changes and other factors. Requiring minimum parking standards makes no sense for developments near transit, or in a society that utilizes “car sharing” apps, or for a city seeking to reduce GHG emissions. The *Mayor's Task Force Report* notes a short-term opportunity for, “cash-in-lieu of parking requirements – to create temporary City policy for 2-3 years that allows for a development in certain areas to have reduced parking requirements in exchange for cash-in-lieu of parking.” The *Mayor's Task Force Report* further recommends taking action for, “staff and council to explore changes to parking requirements through the task force as an opportunity for economic recovery and stimulus.” On December 9th a motion by Councillor Jason Farr was passed that, “planning staff be directed to report back to Planning Committee with options to modify the City's existing cash-in-lieu of parking policy to provide for a temporary reduced cash-in-lieu of parking fee within the Downtown Secondary Plan area for a temporary period”.

The WE HBA strongly supports this initiative and believes that there are further opportunities going forward to explore reductions to parking minimums and/or cash-in-lieu policies to improve housing affordability, encourage the construction of transit-oriented communities, to more efficiently use valuable land for uses other than surface parking, to reduce GHG emissions in the City of Hamilton and to reflect declining automobile ownership. It should be noted that the City of Edmonton recently eliminated minimum parking requirements, multiple American cities have reduced or eliminated parking requirements and the City of Toronto tabled a report on January 5, 2021 to its Planning and Housing Committee to review and consider reductions of their minimum parking requirements.



Ensure Hamilton Continues to Accelerate Approvals

The WE HBA notes that through COVID-19 the planning department has been proactive in moving to completely digital submissions, using WebEX for formal consultations and virtual public meetings. These steps undertaken during challenging circumstances are to be commended. The WE HBA wants to ensure that the City will take action on the remaining recommendations of the Mayor Task Force report. Specifically, focusing on the backlog of applications, improvements to processes for faster approvals and opportunities to implement further efficiencies going forward. It is our position that these changes are essential to support development industry in Hamilton which contributes not only to job creation but also home ownership opportunities for Hamiltonians.

Summary:

The WE HBA appreciates the opportunity for engagement and looks forward to future discussions and consultation on the implementation of these priority economic recovery initiatives. The WE HBA looks forward to working with the City of Hamilton to improve the public policy framework to deliver new housing supply in complete communities. We are all in this together and our membership is pleased to work collaboratively with the City of Hamilton, other stakeholders and the broader community. We understand that several of the policy proposals may differ from what our association or from what the City would typically support; but recognize the opportunity for innovative solutions in an effort to work together under extraordinary circumstances in a collaborative fashion.

A collaborative approach between the construction sector and government is essential to keeping job sites safe and healthy, delivering needed housing supply, spurring economic growth, and creating good jobs in our city. We look forward to working with the City of Hamilton to implement the recommendations of the Mayor's Task Force on Economic Recovery.

Sincerely,

Michael Collins-Williams, MCIP, RPP
Chief Executive Officer
West End Home Builders' Association

c. Jason Thorne – City of Hamilton - GM Planning & Economic Development





Hamilton

**INVEST
IN HAMILTON**

**City of Hamilton – Business Impact & Workforce Needs Survey
(January 14 – February 19, 2021)**

**PRESENTED BY:
NORM SCHLEEHAHN - DIRECTOR, ECONOMIC DEVELOPMENT, CITY OF HAMILTON**

SURVEY SUMMARY

In partnership with Workforce Planning Hamilton, the City of Hamilton launched a Business Impact & Workforce Needs survey on January 19, 2021 and closed the survey on February 14, 2021.

This collaboration enabled the completion of two important business engagement surveys to happen simultaneously, with greater respondent totals than would have been accomplished individually.

The combined effort also aimed to minimize the level of “survey fatigue” being experienced by local businesses due to the increased quantity of research being undertaken by various levels of government and the private sector.

SURVEY SUMMARY

This survey report summarizes and aggregates individual and confidential data that was generously contributed by Hamilton business community leaders and entrepreneurs, for the purpose of providing aggregate industry sector and other business category overviews, and enabling direct follow up from survey partners where prompted by the respondent.

Over approximately four weeks, 1,546 respondents contributed qualified responses. Qualified responses met the following conditions:

- The respondent accepted the terms and conditions of the survey;
- The respondent completed the questions requesting that they identify their industry and the revenue impact on their business;
- The responses, upon review, were deemed to not be materially accurate; and
- Only one response would be permitted for each individual local business.

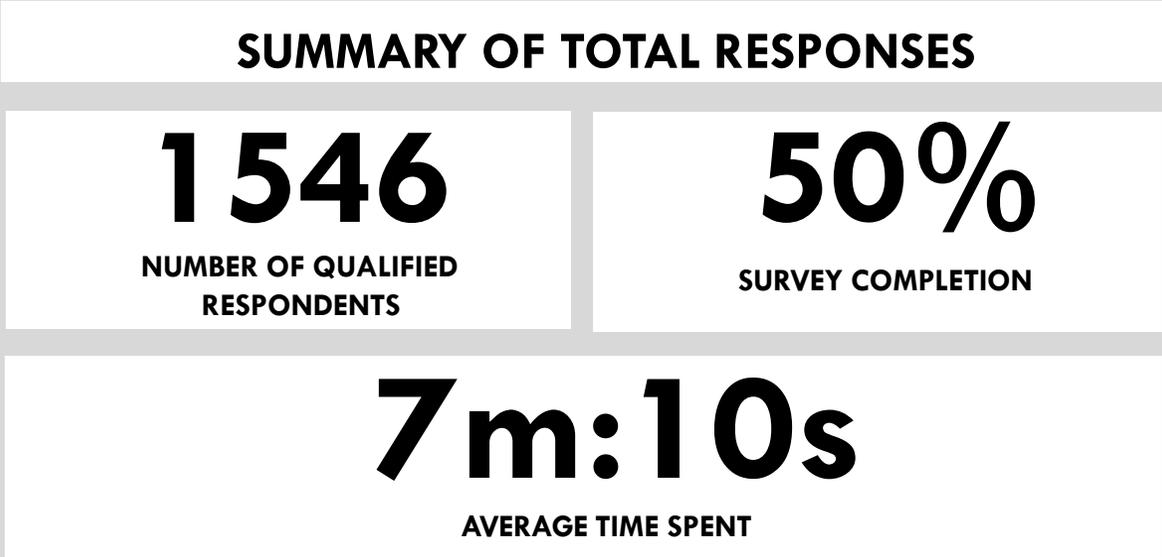
SURVEY SUMMARY

- An enhanced effort was undertaken by the Business Impact & Workforce Needs Survey partners and other individuals through various social media channels encourage and enable any Hamilton based business owner to participate in the survey.
- The most influential enhancement from the first COVID Impact Study (undertaken in April 2020) was the direct engagement of licensed businesses in Hamilton. An invitation to participate in the survey was sent to the email address provided by over 5,000 Hamilton business license holders, with over 500 of those invitations resulting in some level of engagement with the survey.
- While the outcome of those efforts appear to have produced a fairly representative group of respondents, the Business Impact Survey did not pursue academic standards and methodologies to enable the results to be considered scientifically representative (such as random sampling, etc.).

KEY FINDINGS

- Businesses across all industry sectors, and across every business size category, have been significantly impacted by the COVID-19 pandemic and the resulting actions taken by governments around the world to mitigate the associated health impacts.
- The aggregated employment impact from all respondents who participated in the survey (who collectively represent approximately 46,000 employees) communicates an employment decrease of almost 8,000 jobs (based on reported employment totals in January 2020, which was almost 54,000) representing a city-wide decrease of 14.5%.
- Approximately 80% of respondents reported a decrease in revenue in 2020 due to COVID-19, with approximately 25% of respondents indicating that the decrease in revenue was 50% or greater when compared to the prior year.

KEY FINDINGS

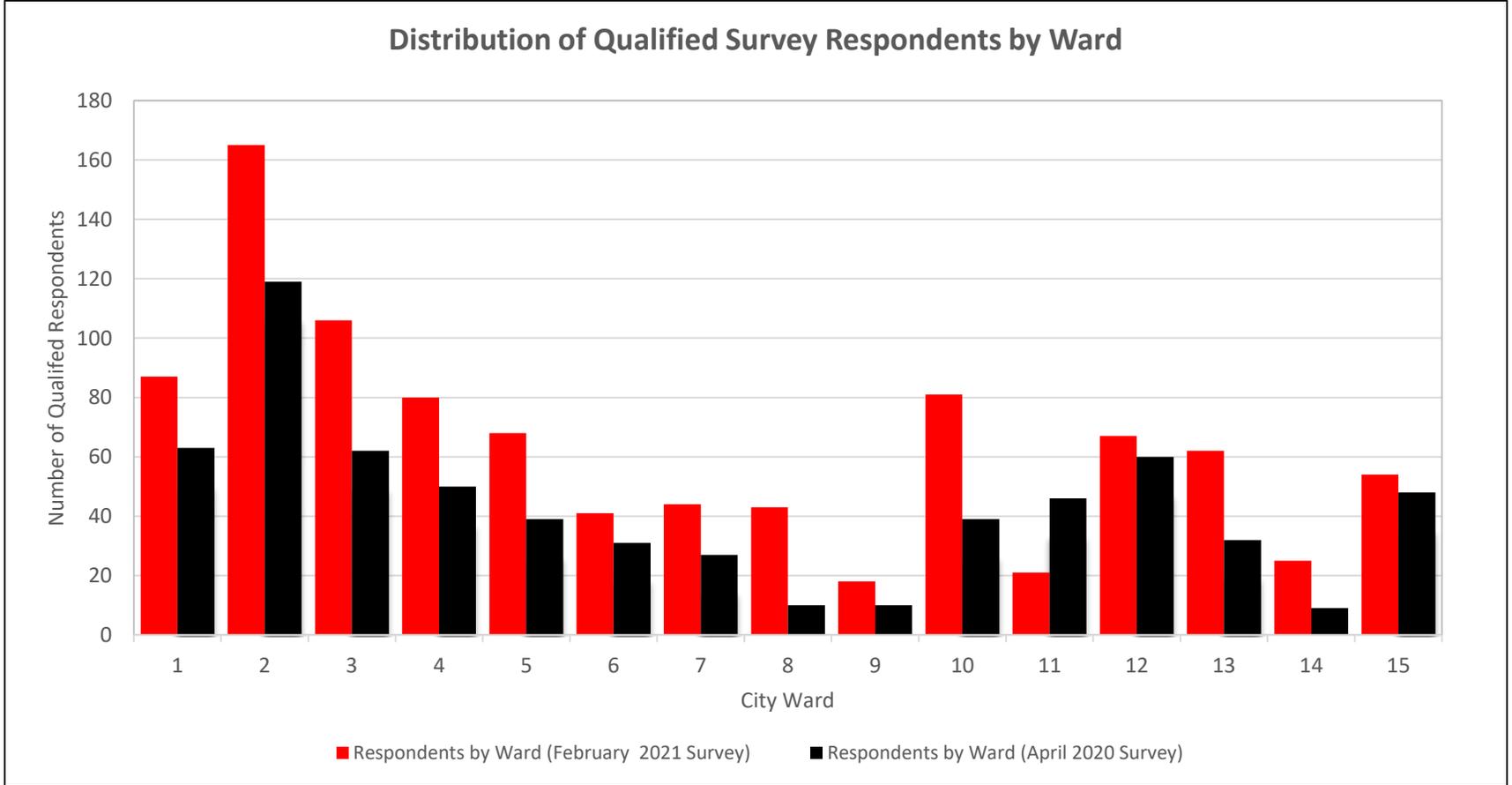


OUTREACH CHANNELS

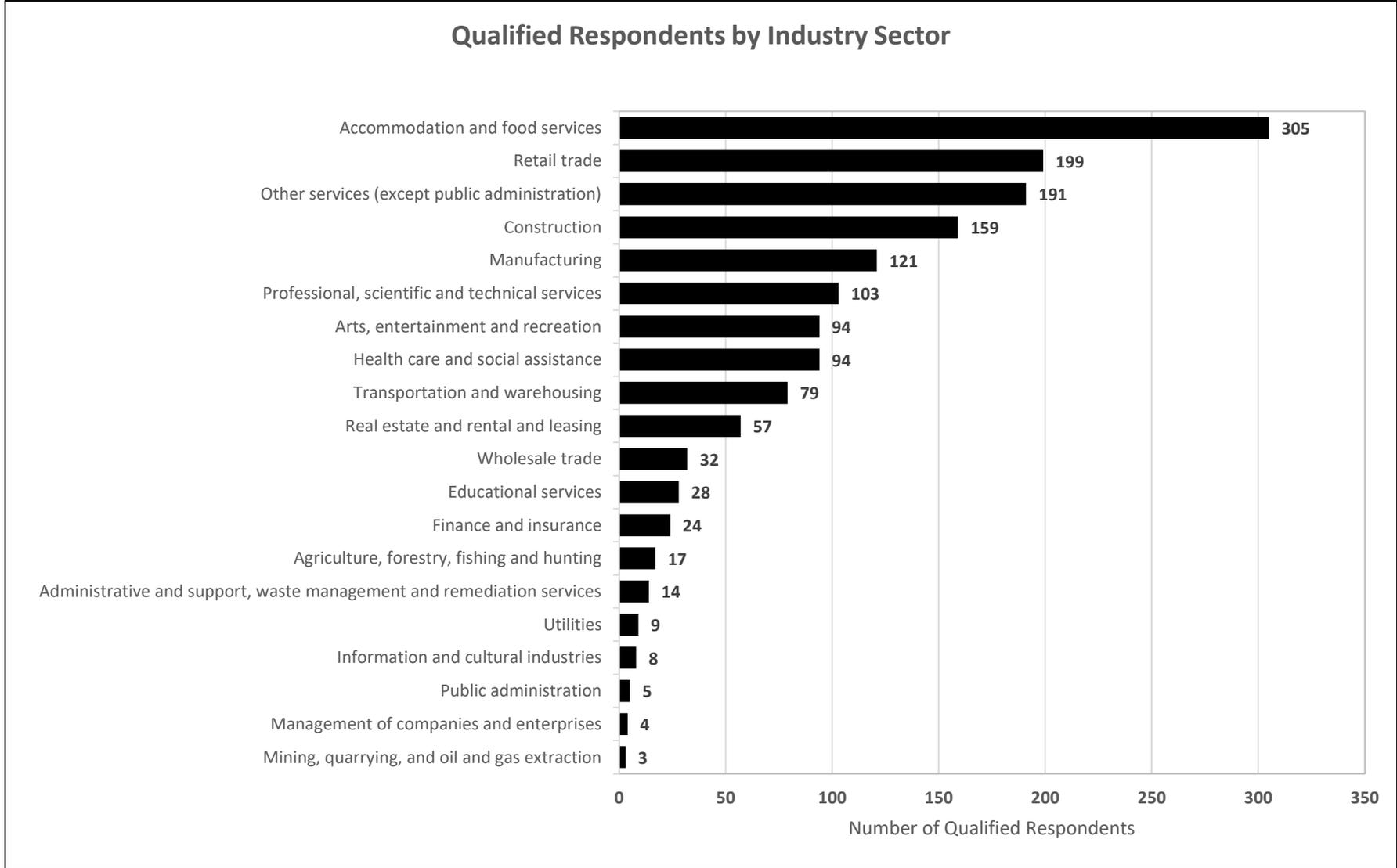


Distribution of Survey Respondents by Ward

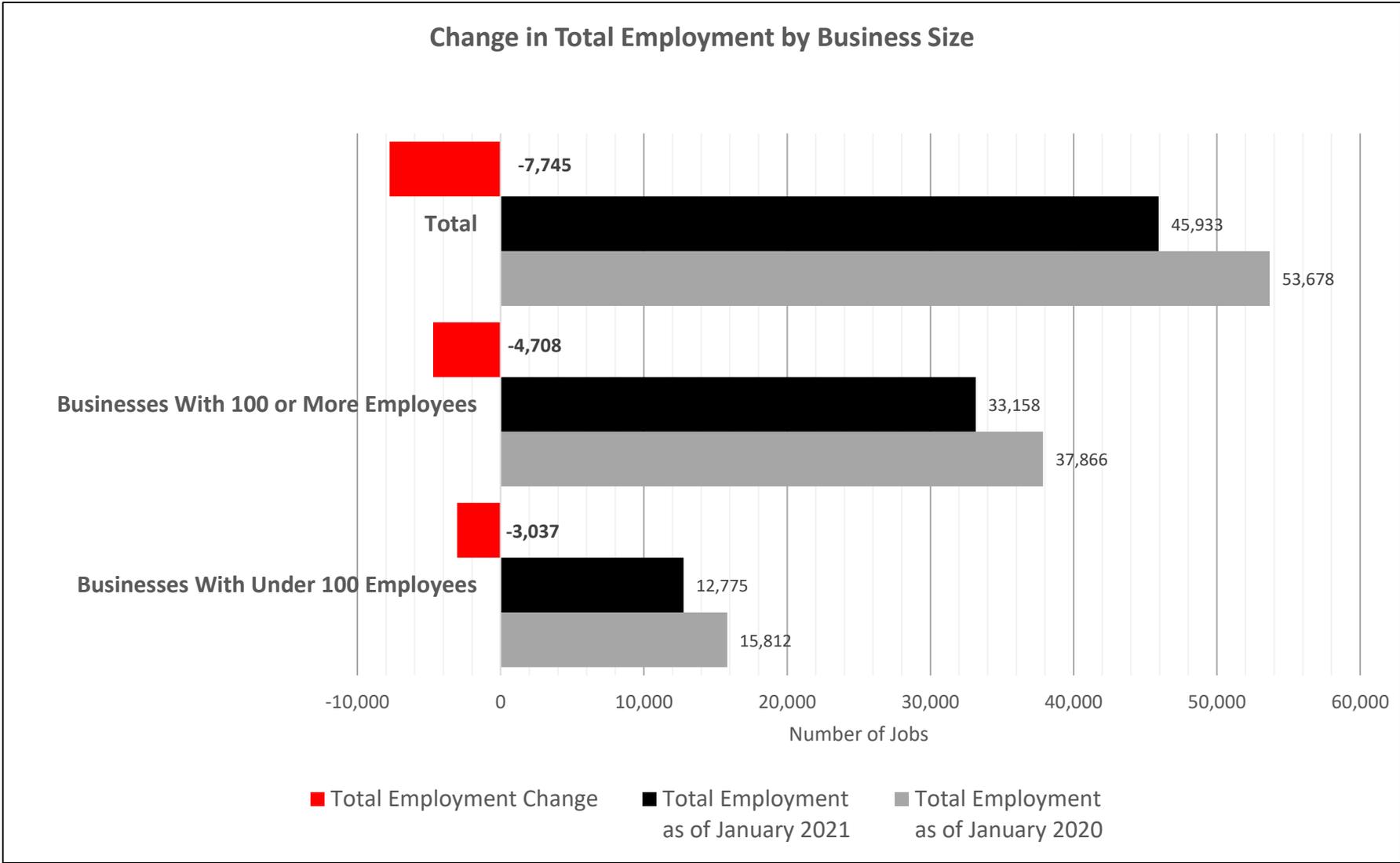
RESPONDENT DEMOGRAPHICS



Distribution of Survey Respondents by Industry Sector

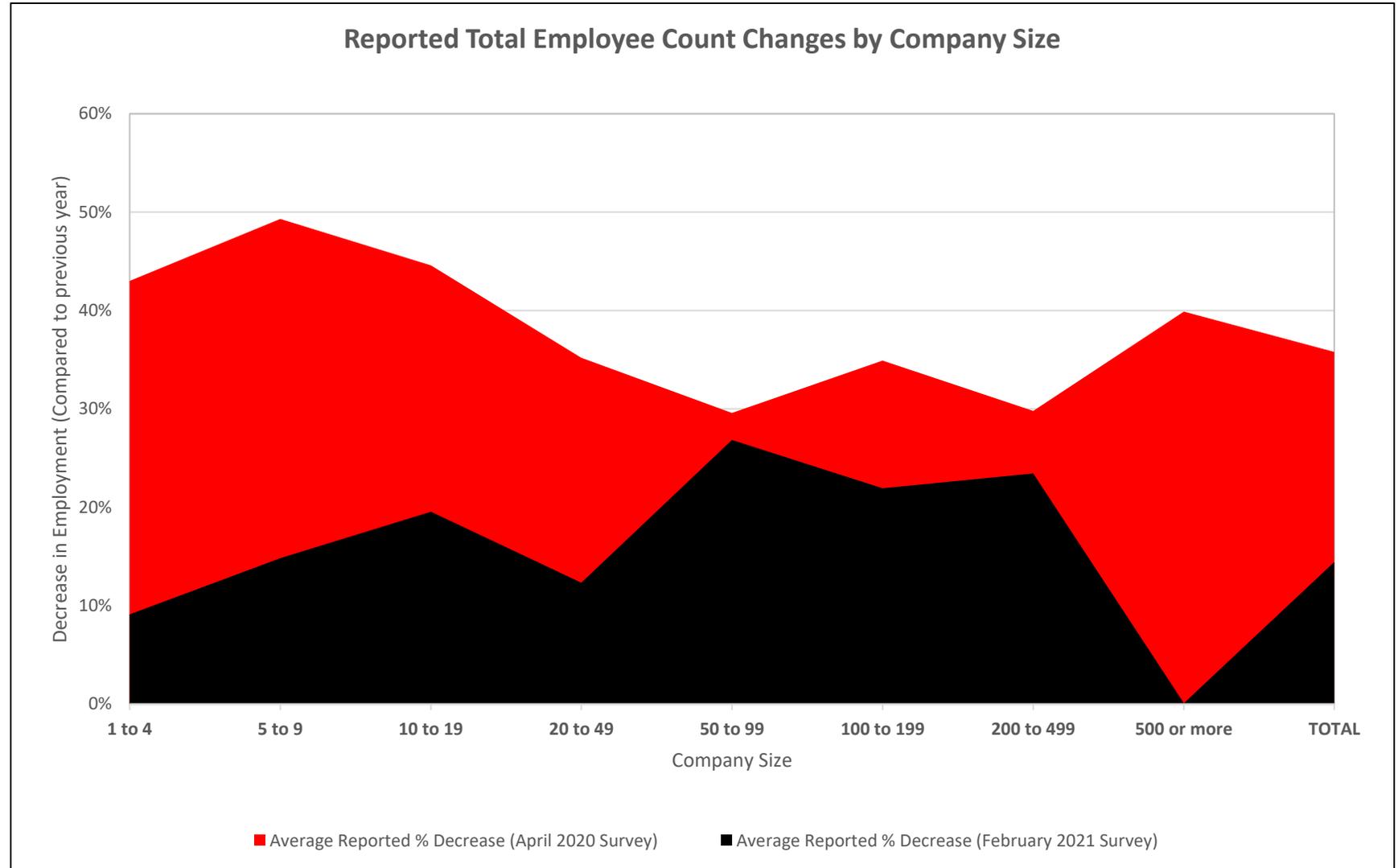


Reported Impact on Employment Totals by Business Size

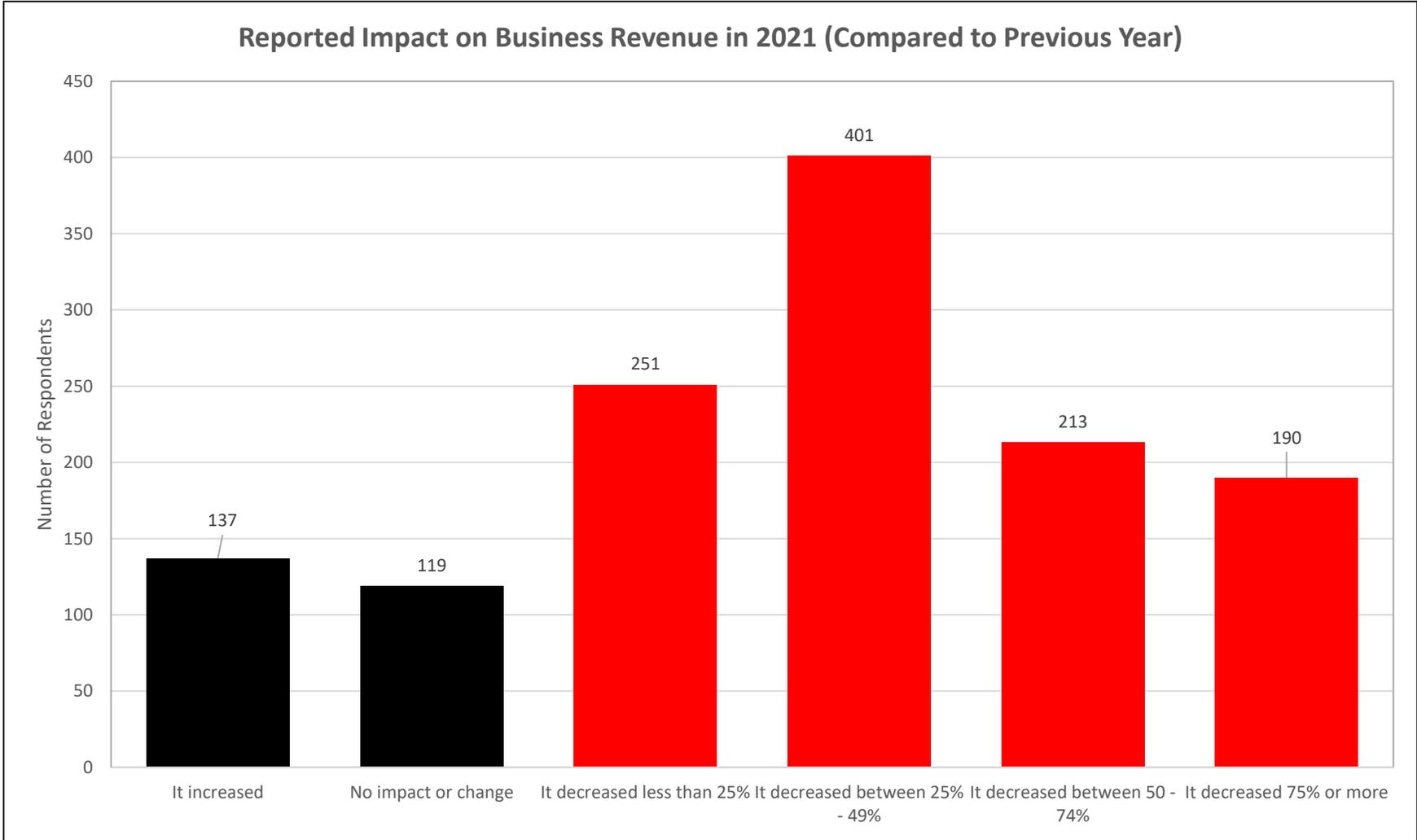


Reported Impact on Employment Totals by Business Size

**IMPACT ON
EMPLOYMENT**

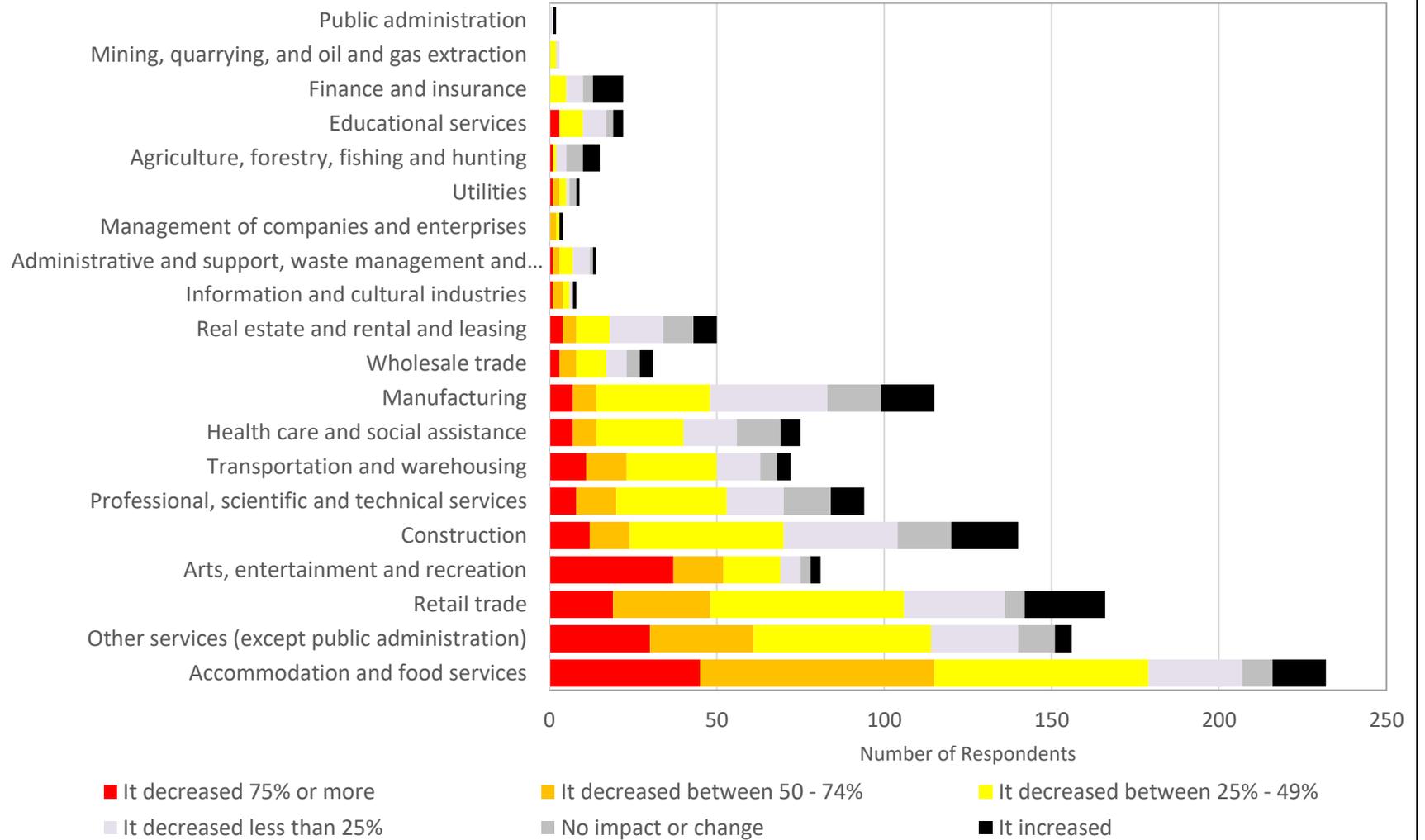


Reported Impact on Revenue (Compared to Previous Year Totals)



Reported Revenue Impact by Industry Sector

Reported Revenue Change (Compared to Previous Year) by Industry Sector



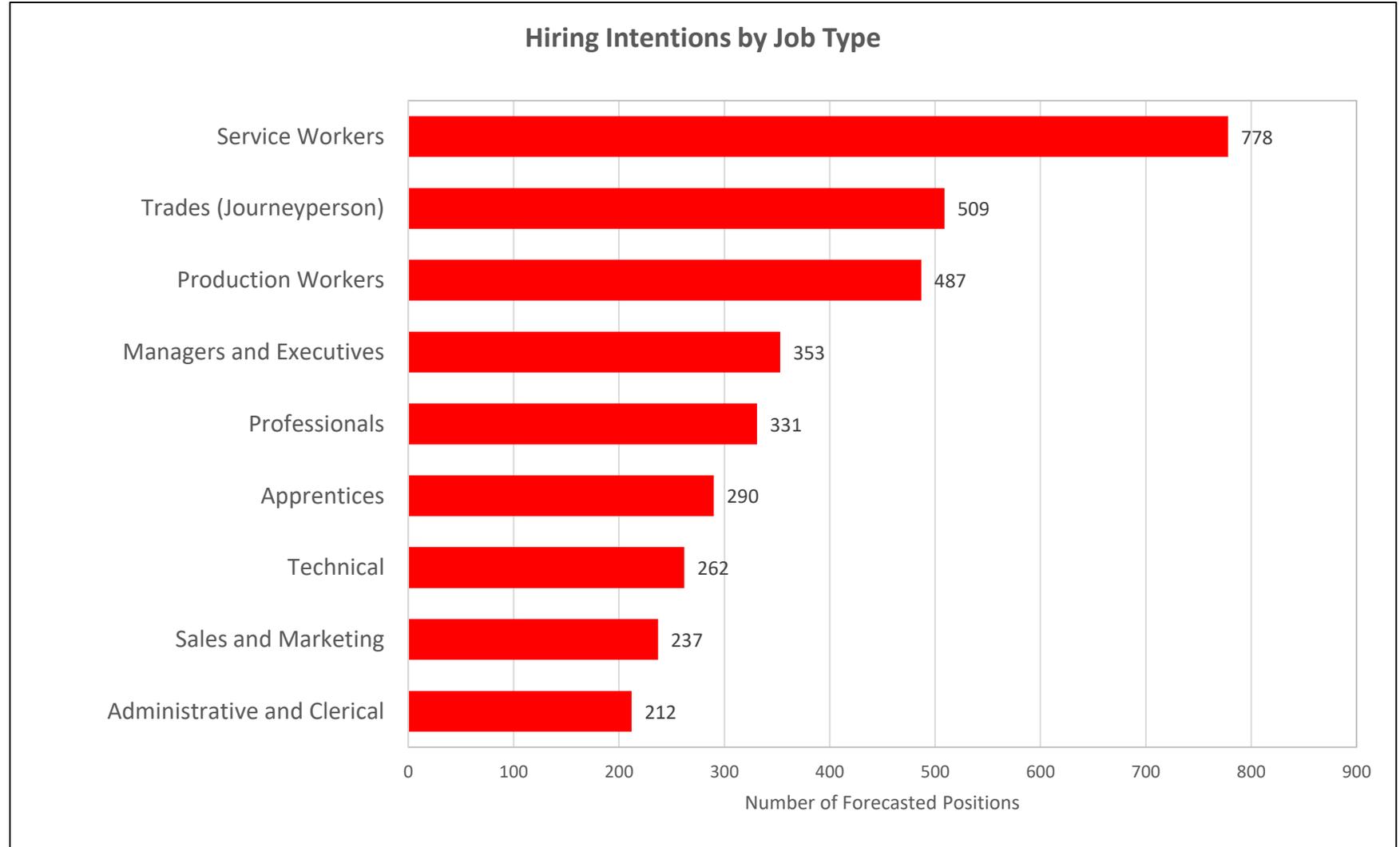
**IMPACT ON
REVENUE**

Forecasted Impact on Future Employment Totals by Business Size

IMPACT ON EMPLOYMENT

Company Size	Number of Companies	How many employees does your business currently have? (January 2021)	How many employees did your business have in January 2020?	How many employees (in total) do you forecast your business will need when all COVID-19 related restrictions are lifted? (When things return to normal)	Anticipated Change compared to pre-pandemic
500 or more	14	19,785	21,772	21,702	-70
200 to 499	28	7,668	9,003	8,200	-803
100 to 199	53	5,705	7,091	7,231	140
50 to 99	65	3,870	4,414	4,337	-77
20 to 49	178	3,927	5,368	5,357	-11
10 to 19	216	2,240	2,869	2,850	-19
5 to 9	279	1,378	1,800	2,084	284
1 to 4	705	1,360	1,361	2,098	737
TOTAL	1538	45,933	53,678	53,859	181

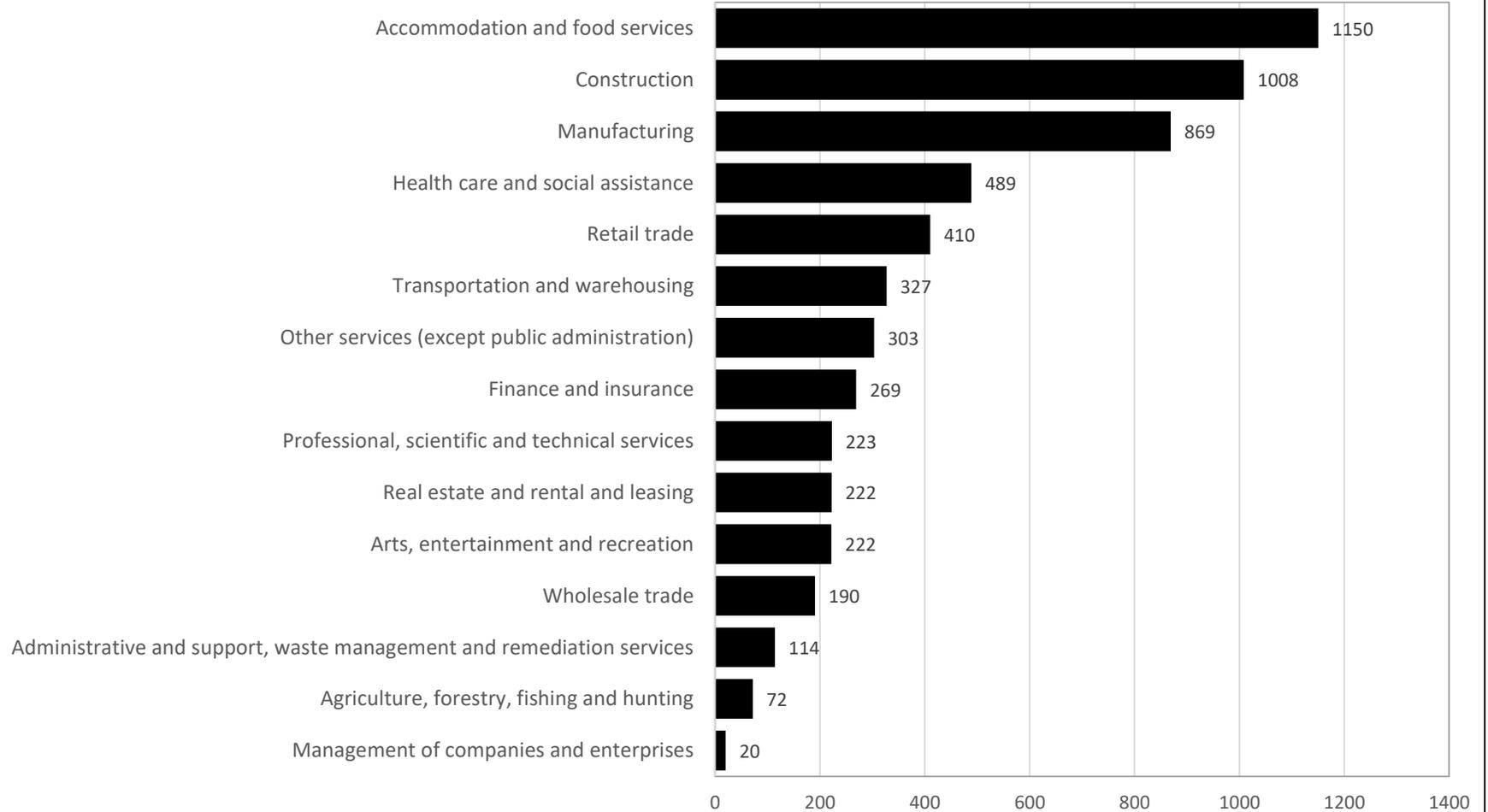
Workforce Insights



Workforce Insights



Number of Reported CEWS Supported Employees by Industry Sector



Respondent Business Priorities – Next Six Months



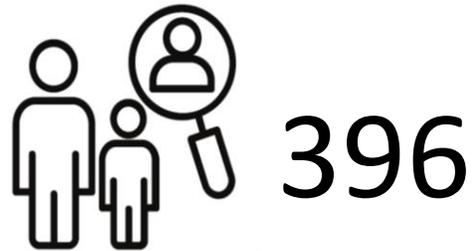
Increasing the online presence of their business



Increasing marketing / promotional activities



Finding and applying to government funding programs



Attracting new employees



Forming local partnerships and buying local



Business expansion

Intended Future Engagement of Respondents



Respondents Interested in Participating in Future Surveys

993

The previous survey had 600+ respondents indicate a willingness to participate in future surveys, and that list had a high engagement level for this survey

Respondents providing permission have their email address added to the Hamilton Economic Development e-distribution list

465

The e-distribution list has not seen this many new subscribers in the past 3 years combined

THANK YOU

Norm Schleeahn

Director, Economic Development Division

norm.schleeahn@hamilton.ca

WWW.INVESTINHAMILTON.CA



APPENDICIES

Current/Future Employment Figures All Industries



Current and Forecasted Impact on Employment by Industry Sector

IMPACT ON EMPLOYMENT

	Employee Count January 2021	Employee Count January 2020	Forecasted Employee Count When all restrictions are lifted	Change 2020 vs 2021	% Change	Change 2021 vs. When Restrictions are lifted	Change 2020 vs. When all Restrictions are lifted	% Change 2020 vs. When all Restrictions are lifted	
Accommodation and food services	305	2,812	6,804	6,855	-3,992	-58.70%	4,043	51	0.70%
Retail trade	199	2,484	2,775	3,168	-291	-10.50%	684	393	14.20%
Other services (except public administration)	191	5,581	5,920	6,454	-339	-5.70%	873	534	9.00%
Construction	159	3,506	3,812	4,303	-306	-8.00%	797	491	12.90%
Manufacturing	121	14,969	15,789	15,465	-820	-5.20%	496	-324	-2.10%
Professional, scientific and technical services	103	1,437	1,575	1,302	-138	-8.80%	-135	-273	-17.30%
Arts, entertainment and recreation	94	1,214	2,328	2,324	-1,114	-47.90%	1,110	-4	-0.20%
Health care and social assistance	94	4,212	4,425	3,976	-213	-4.80%	-236	-449	-10.10%
Transportation and warehousing	79	1,853	2,624	2,312	-771	-29.40%	459	-312	-11.90%
Real estate and rental and leasing	57	858	889	462	-31	-3.50%	-396	-427	-48.00%
Wholesale trade	32	587	687	485	-100	-14.60%	-102	-202	-29.40%
Educational services	28	4,352	4,520	4,386	-168	-3.70%	34	-134	-3.00%
Finance and insurance	24	858	835	898	23	2.80%	40	63	7.50%
Agriculture, forestry, fishing and hunting	17	368	320	445	48	15.00%	77	125	39.10%
Administrative and support, waste management and remediation services	14	556	661	728	-105	-15.90%	172	67	10.10%
Utilities	9	98	118	73	-20	-16.90%	-25	-45	-38.10%
Information and cultural industries	8	20	20	27	0	0.00%	7	7	35.00%
Public administration	5	116	173	128	-57	-32.90%	12	-45	-26.00%
Management of companies and enterprises	4	39	57	58	-18	-31.60%	19	1	1.80%
Mining, quarrying, and oil and gas extraction	3	9	9	10	0	0.00%	1	1	11.10%
TOTAL	1546	45,929	54,341	53,859	-8,412	-15.50%	7,930	-482	-0.90%

APPENDICIES

Select Industry Sector Information For all Industry Sectors with 15+ Respondents



Key Considerations



KEY CONSIDERATIONS

- The information collected in the Business Impact & Workforce Needs survey provides insights based on specific points in time. This is especially relevant for all information related to reported total revenues and employment, which the survey specifically requested insights as of January 2020 and January 2021 to allow for a year-over-year comparison.
- Given the dynamic nature of the business conditions in which respondents were operating over the past year, the point in time information provided does not completely and totally reflect the impact on the responding businesses, and should not be interpreted in such a way.
- The following Industry Sector overviews provide visibility into the aggregate information provided by all responding businesses by their self-identified Industry Sector, and while some Industry Sectors had a large number of participants, the results should not be interpreted as being fully representative of the Industry Sector. Specific caution should be applied by all users of the following data when reviewing sectors with less than 100 total respondents.

INDUSTRY SECTOR OVERVIEW

Industry Sector: Accommodation and food services

Employment Totals by Industry Sector Chart

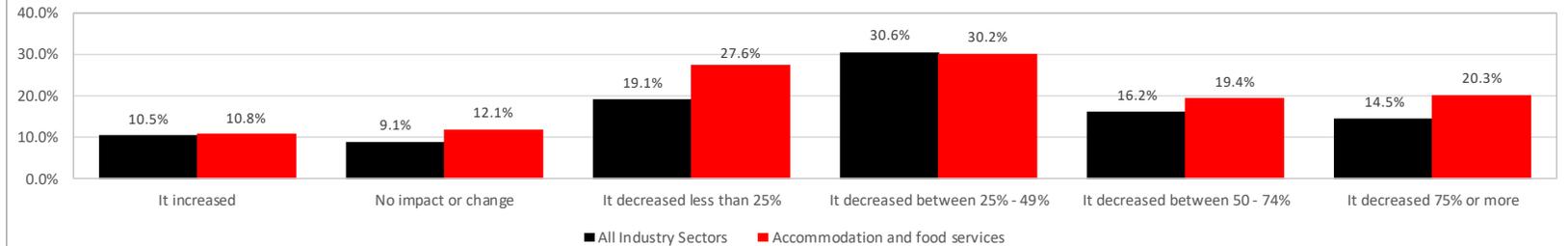
Number of Respondents	January 2021	January 2020	Change	Change %
305	2,812	6,804	-3,992	-58.7%

Employment Insights

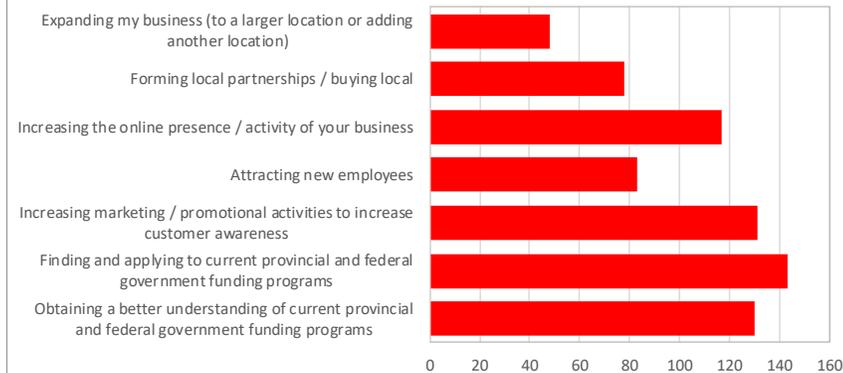
176	Number of responding companies hiring in next six months
61.8%	Percentage of responding Companies Hiring in the next six months
4043	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
1,150	Number of Employees Supported by CEWS



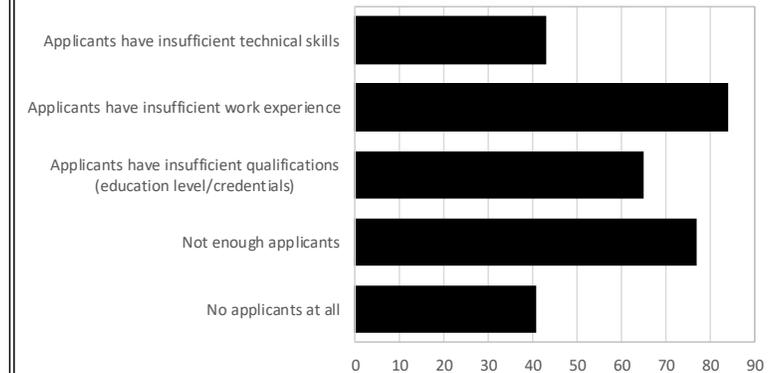
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Agriculture, forestry, fishing and hunting

Employment Totals by Industry Sector Chart

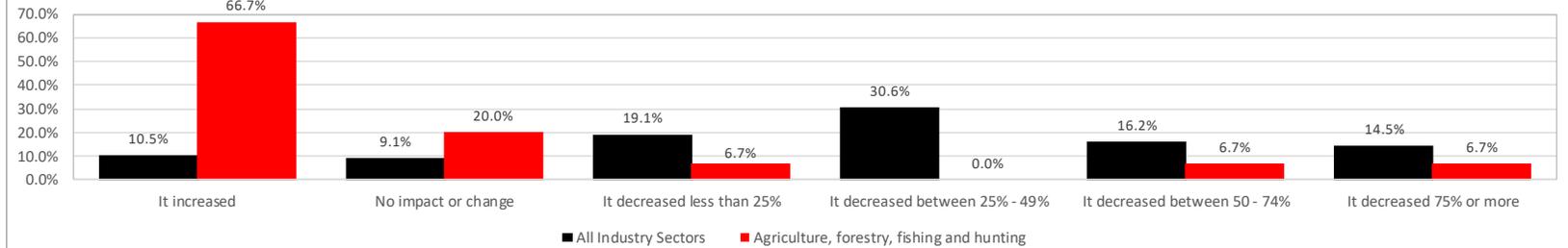
Number of Respondents	January 2021	January 2020	Change	Change %
17	368	320	48	15.0%

Employment Insights

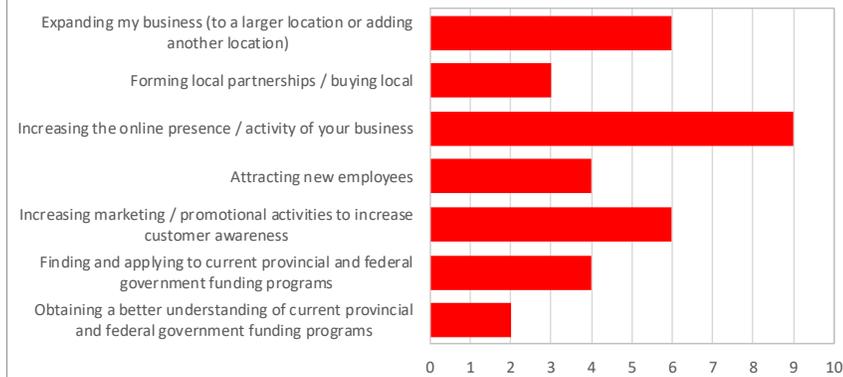
10	Number of responding companies hiring in next six months
58.8%	Percentage of responding Companies Hiring in the next six months
77	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
72	Number of Employees Supported by CEWS



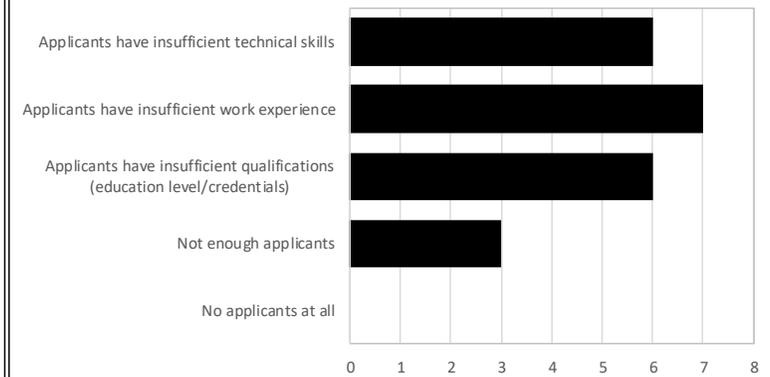
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Arts, entertainment and recreation

Employment Totals by Industry Sector Chart

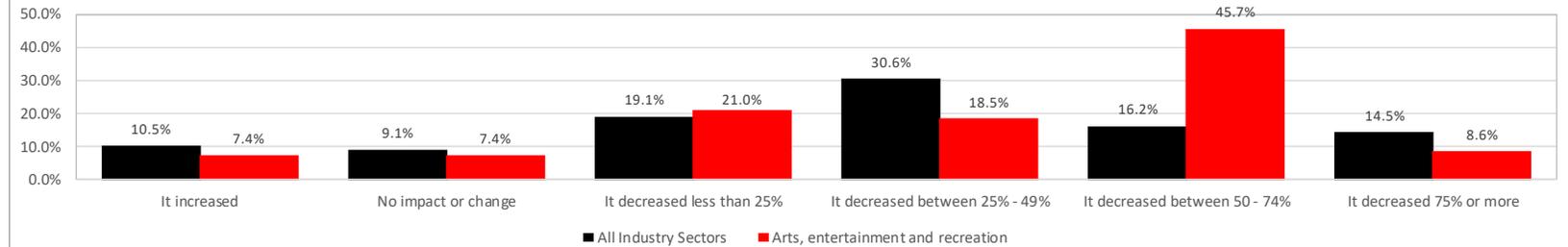
Number of Respondents	January 2021	January 2020	Change	Change %
94	1,214	2,328	-1,114	-47.9%

Employment Insights

38	Number of responding companies hiring in next six months
44.2%	Percentage of responding Companies Hiring in the next six months
1110	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
222	Number of Employees Supported by CEWS



Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Construction

Employment Totals by Industry Sector Chart

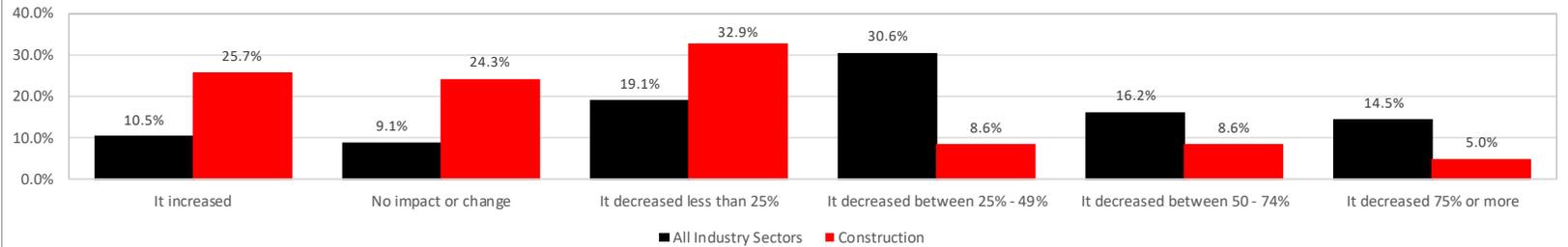
Number of Respondents	January 2021	January 2020	Change	Change %
159	3,506	3,812	-306	-8.0%

Employment Insights

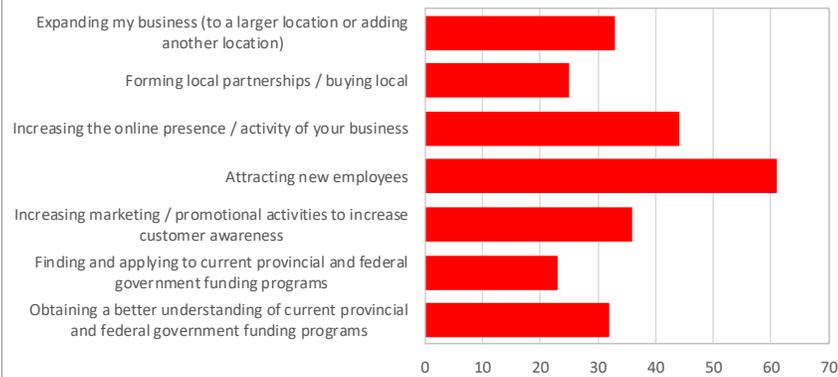
102	Number of responding companies hiring in next six months
71.3%	Percentage of responding Companies Hiring in the next six months
797	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
1,008	Number of Employees Supported by CEWS



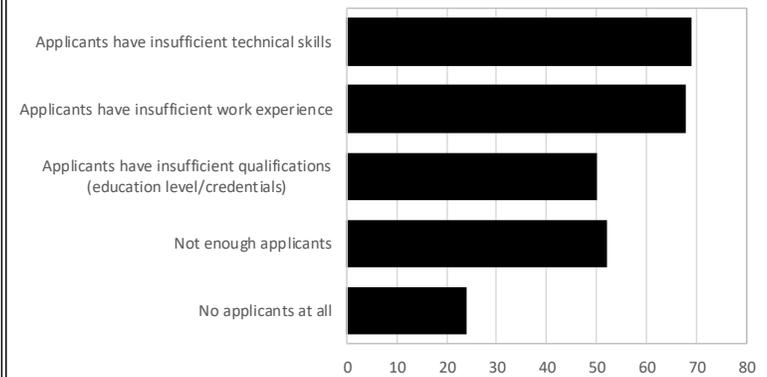
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Educational services

Employment Totals by Industry Sector Chart

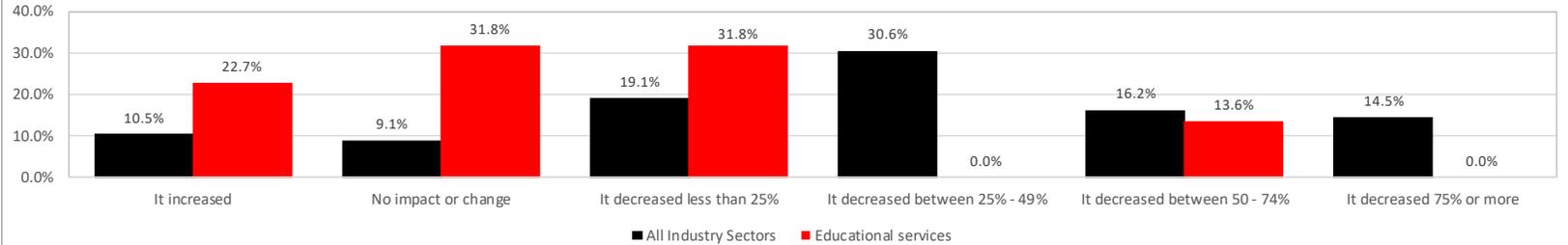
Number of Respondents	January 2021	January 2020	Change	Change %
28	4,352	4,520	-168	-3.7%

Employment Insights

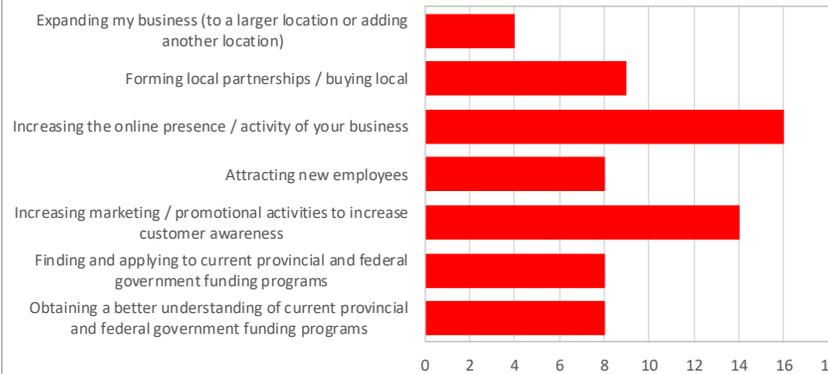
15	Number of responding companies hiring in next six months
53.6%	Percentage of responding Companies Hiring in the next six months
34	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
16	Number of Employees Supported by CEWS



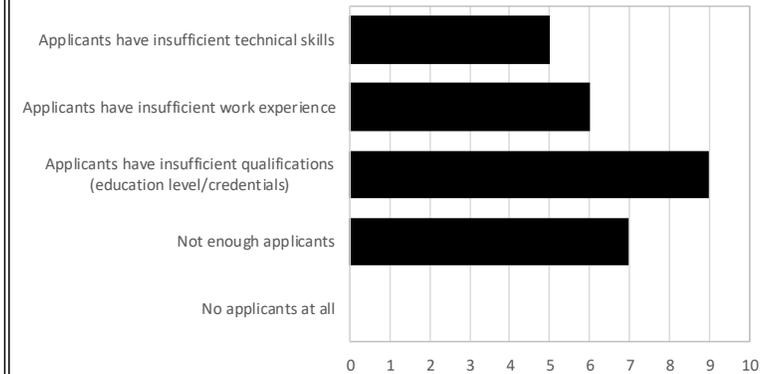
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Finance and insurance

Employment Totals by Industry Sector Chart

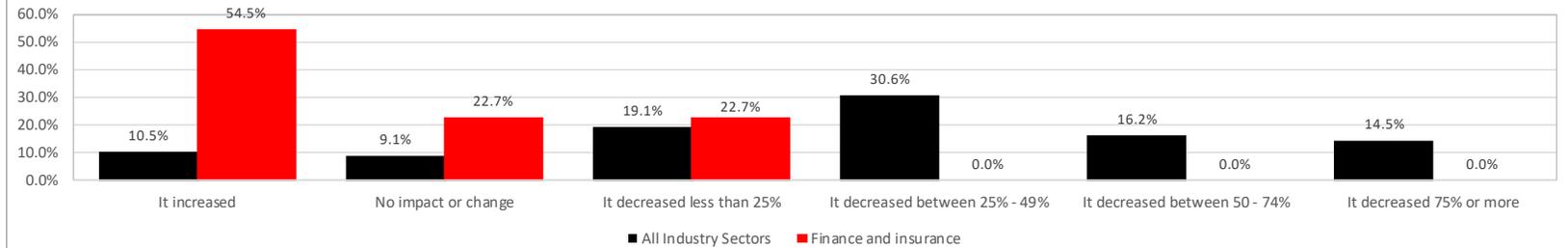
Number of Respondents	January 2021	January 2020	Change	Change %
24	858	835	23	2.8%

Employment Insights

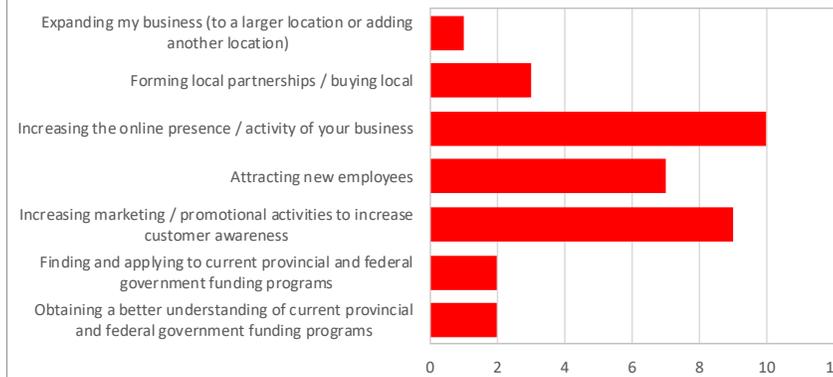
13	Number of responding companies hiring in next six months
59.1%	Percentage of responding Companies Hiring in the next six months
40	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
269	Number of Employees Supported by CEWS



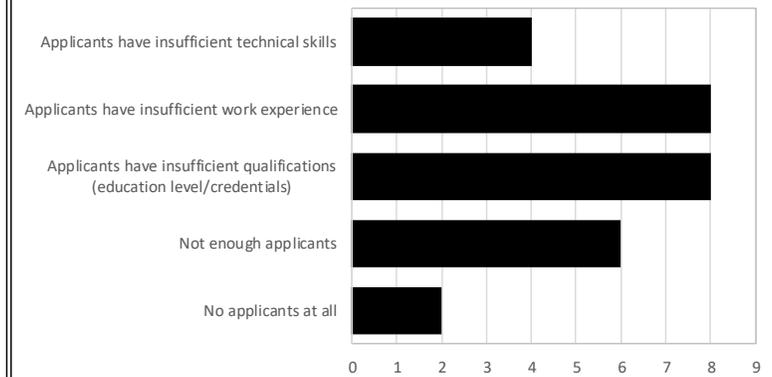
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Health care and social assistance

Employment Totals by Industry Sector Chart

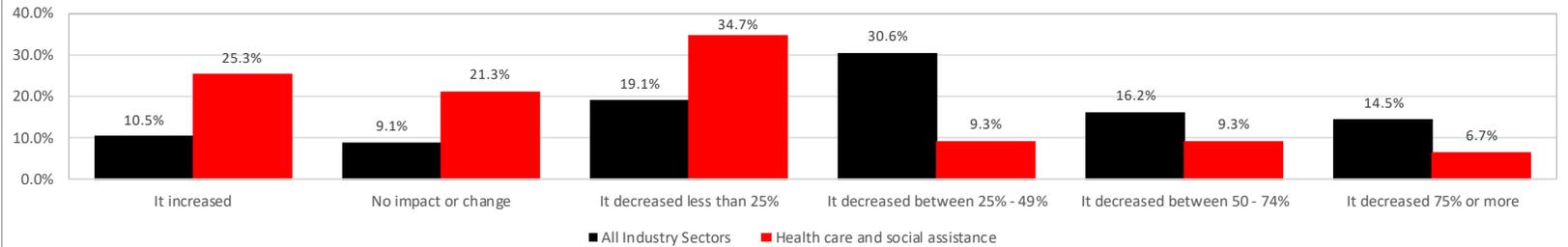
Number of Respondents	January 2021	January 2020	Change	Change %
94	4,212	4,425	-213	-4.8%

Employment Insights

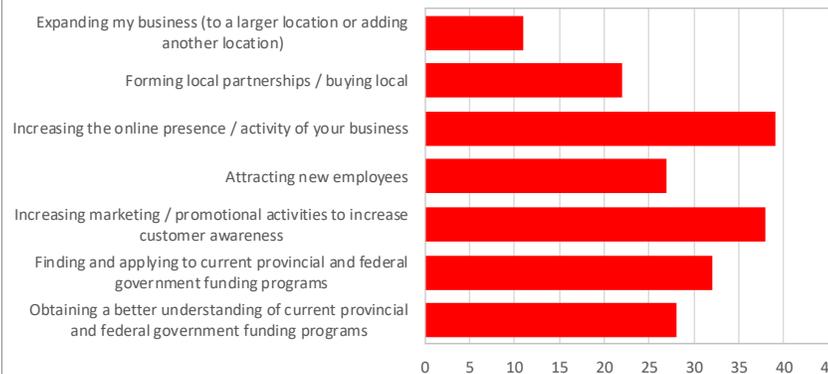
49	Number of responding companies hiring in next six months
53.3%	Percentage of responding Companies Hiring in the next six months
-236	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
489	Number of Employees Supported by CEWS



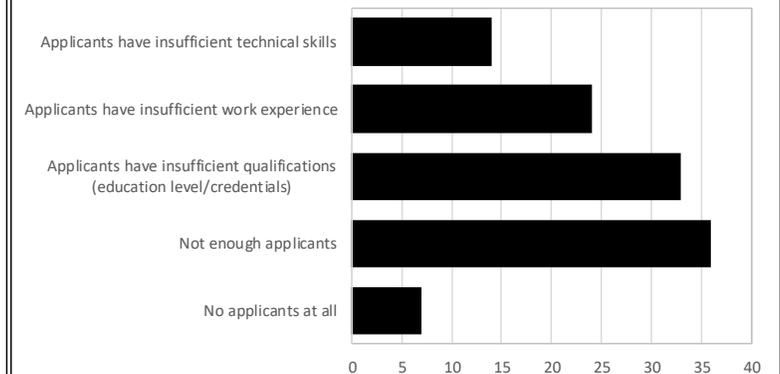
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Manufacturing

Employment Totals by Industry Sector Chart

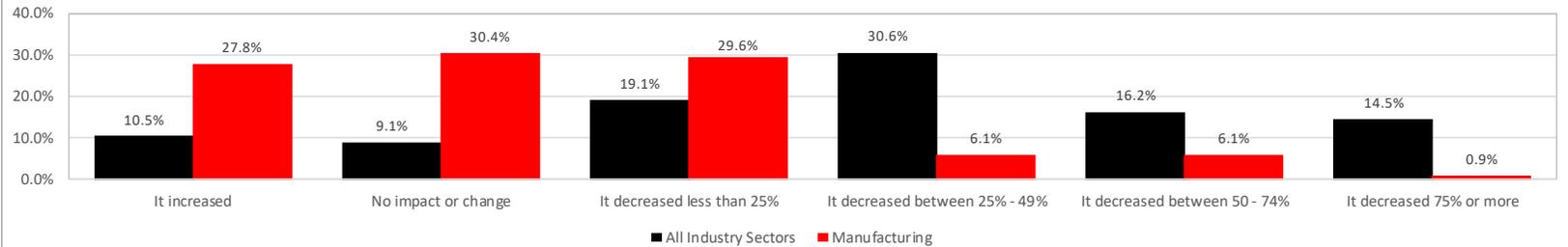
Number of Respondents	January 2021	January 2020	Change	Change %
121	14,969	15,789	-820	-5.2%

Employment Insights

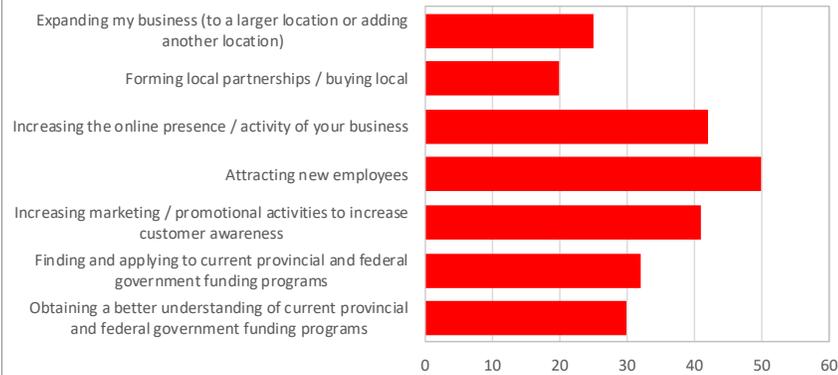
85	Number of responding companies hiring in next six months
72.0%	Percentage of responding Companies Hiring in the next six months
496	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
869	Number of Employees Supported by CEWS



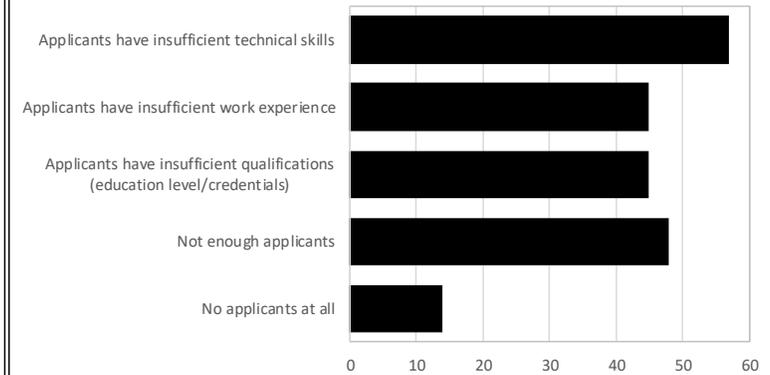
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Other services (except public administration)

Employment Totals by Industry Sector Chart

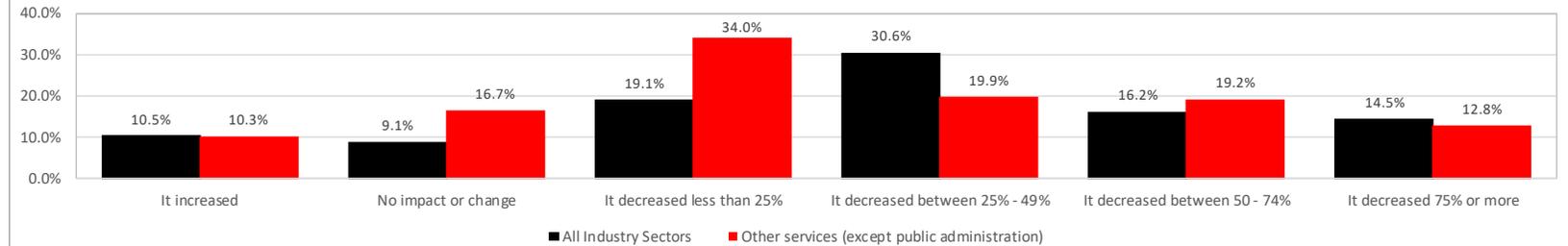
Number of Respondents	January 2021	January 2020	Change	Change %
191	5,581	5,920	-339	-5.7%

Employment Insights

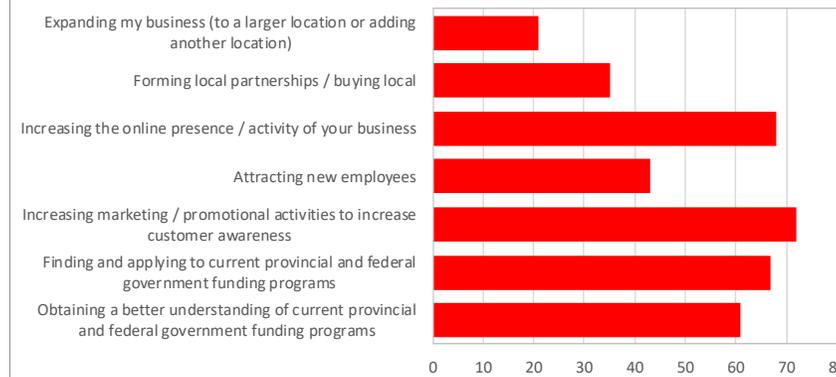
67	Number of responding companies hiring in next six months
38.5%	Percentage of responding Companies Hiring in the next six months
873	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
303	Number of Employees Supported by CEWS



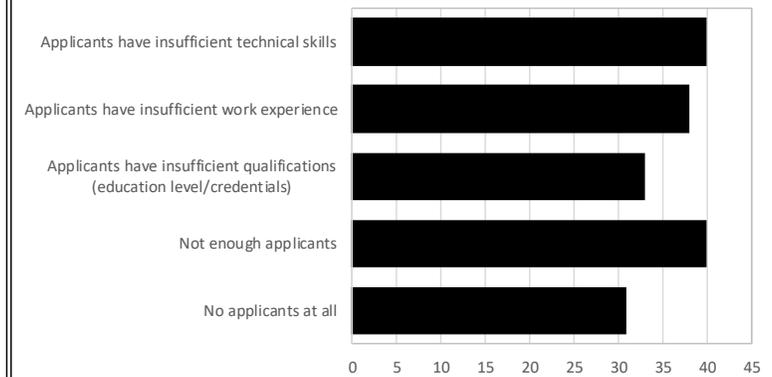
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Professional, scientific and technical services

Employment Totals by Industry Sector Chart

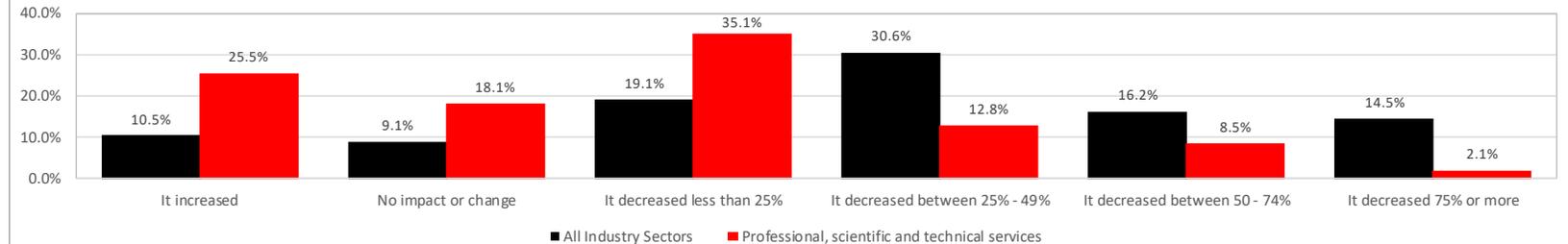
Number of Respondents	January 2021	January 2020	Change	Change %
103	1,437	1,575	-138	-8.8%

Employment Insights

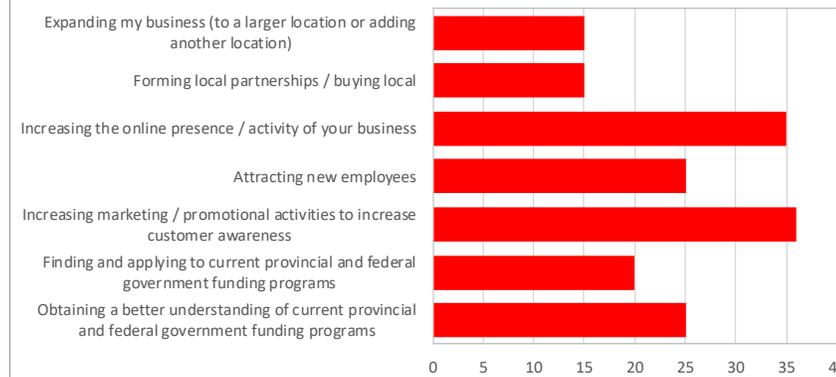
43	Number of responding companies hiring in next six months
46.2%	Percentage of responding Companies Hiring in the next six months
-135	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
223	Number of Employees Supported by CEWS



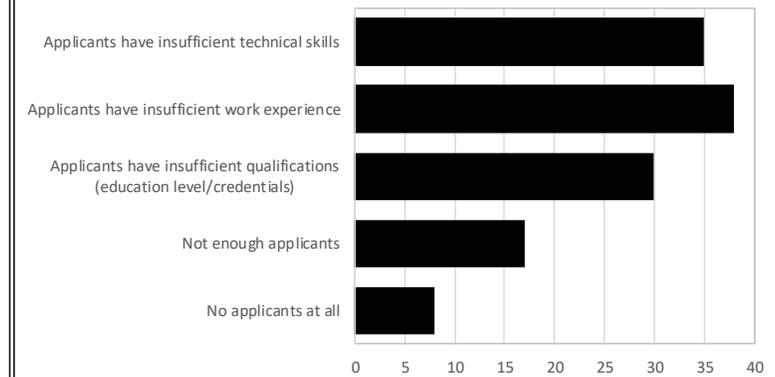
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Real estate and rental and leasing

Employment Totals by Industry Sector Chart

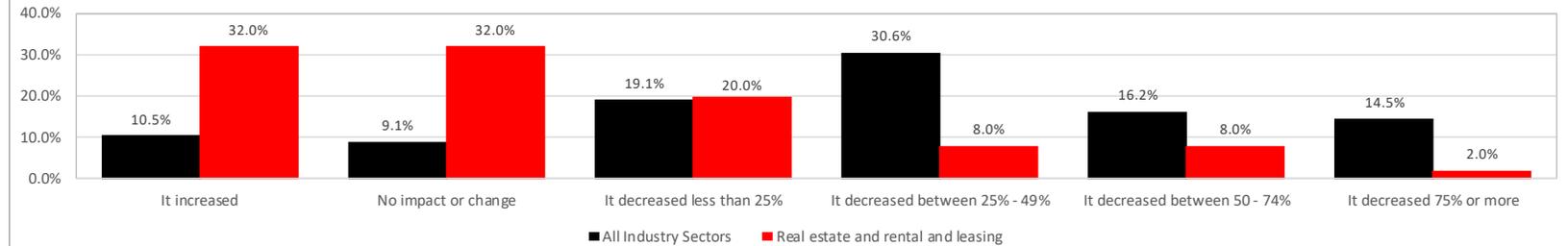
Number of Respondents	January 2021	January 2020	Change	Change %
57	858	889	-31	-3.5%

Employment Insights

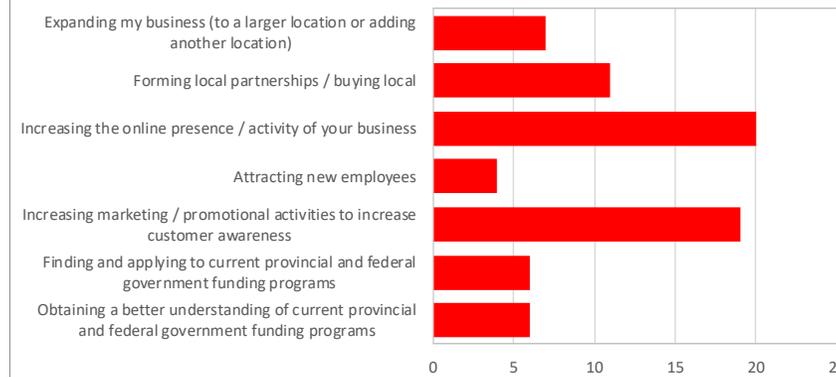
14	Number of responding companies hiring in next six months
28.0%	Percentage of responding Companies Hiring in the next six months
-396	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
222	Number of Employees Supported by CEWS



Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Retail trade

Employment Totals by Industry Sector Chart

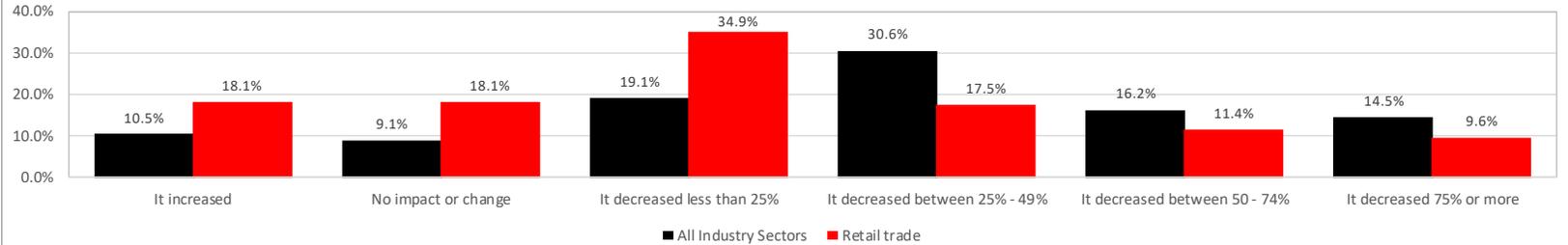
Number of Respondents	January 2021	January 2020	Change	Change %
199	2,484	2,775	-291	-10.5%

Employment Insights

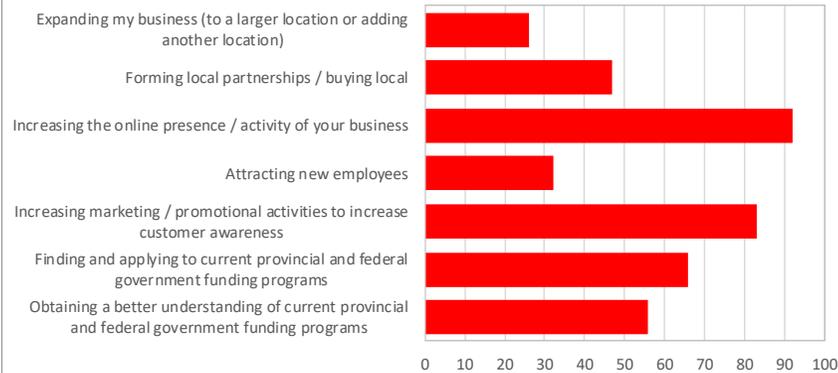
77	Number of responding companies hiring in next six months
41.6%	Percentage of responding Companies Hiring in the next six months
684	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
410	Number of Employees Supported by CEWS



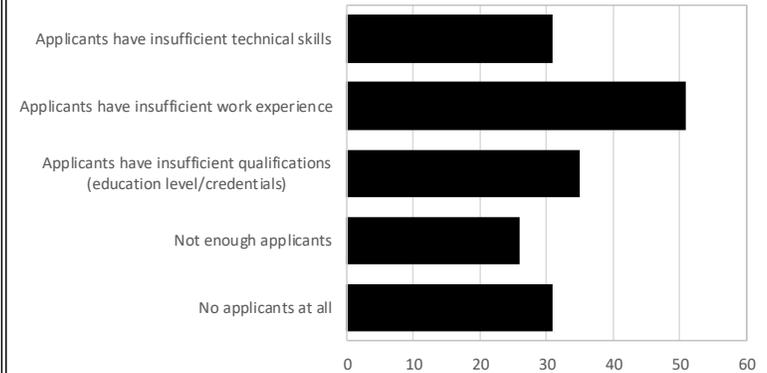
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Transportation and warehousing

Employment Totals by Industry Sector Chart

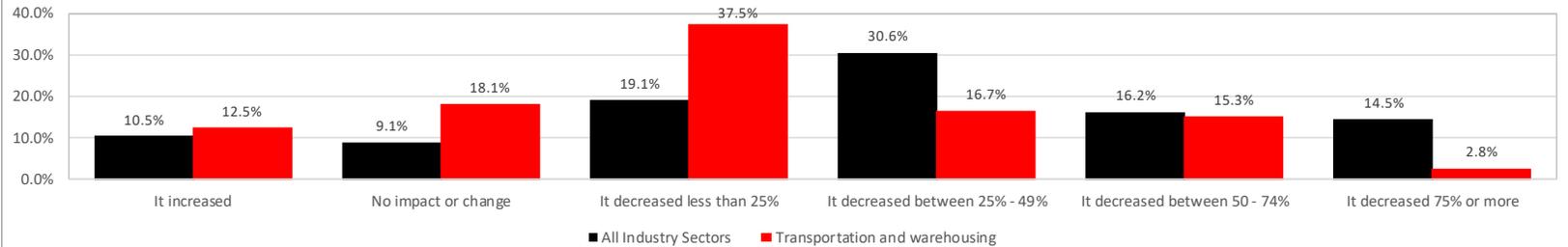
Number of Respondents	January 2021	January 2020	Change	Change %
79	1,853	2,624	-771	-29.4%

Employment Insights

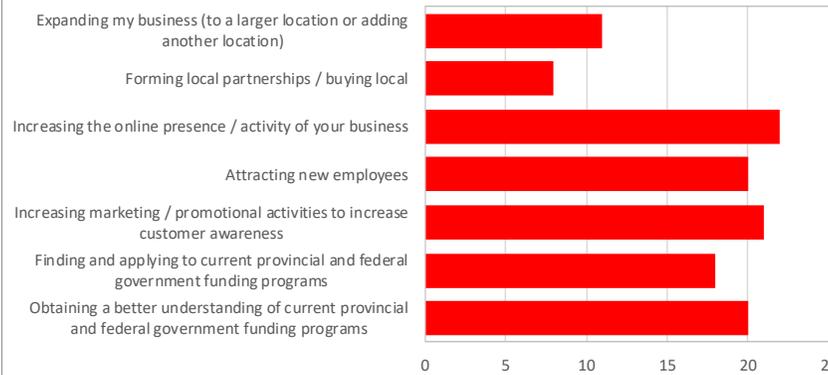
26	Number of responding companies hiring in next six months
36.6%	Percentage of responding Companies Hiring in the next six months
459	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
327	Number of Employees Supported by CEWS



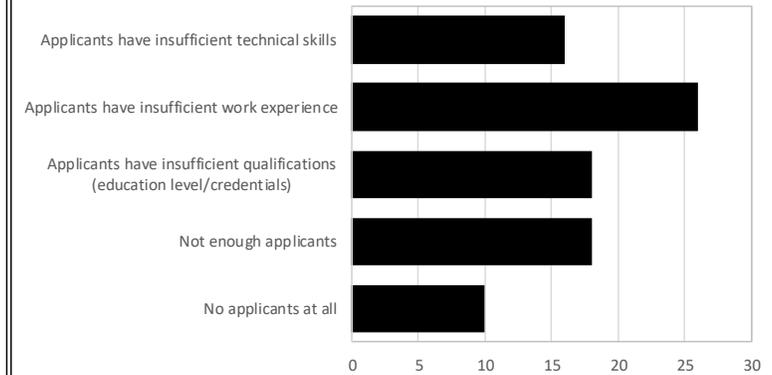
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



INDUSTRY SECTOR OVERVIEW

Industry Sector: Wholesale trade

Employment Totals by Industry Sector Chart

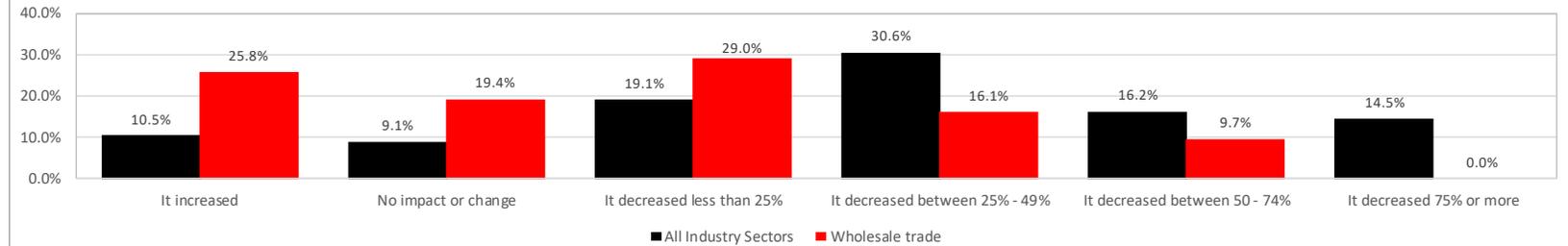
Number of Respondents	January 2021	January 2020	Change	Change %
32	587	687	-100	-14.6%

Employment Insights

17	Number of responding companies hiring in next six months
56.7%	Percentage of responding Companies Hiring in the next six months
-102	Forecasted total change in employment for responding companies (when restrictions are permanently lifted compared to January 2020)
190	Number of Employees Supported by CEWS



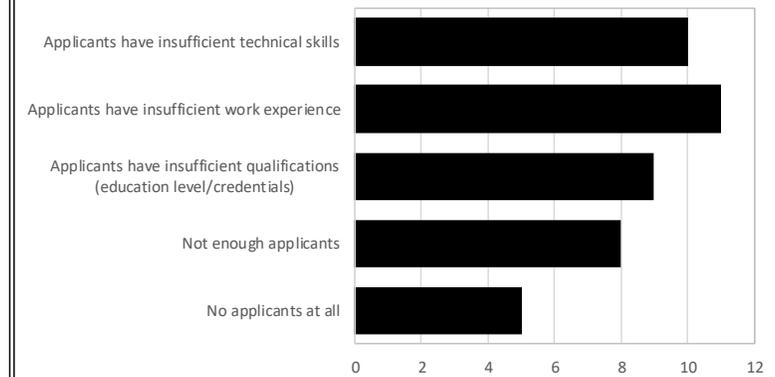
Revenue Impact Comparative Analysis



Industry Sector Short Term Priorities



Industry Sector Hiring Constraints



REPORT OF THE
Mayor's Task Force on
**ECONOMIC
RECOVERY**

Implementation Update

- Mayor's Task Force Report presented Final Report to General Issues Committee on December 9, 2020
- Includes 103 recommendations with the following breakdown:

	49	Completed - Motion implemented
	28	Referred to staff
 E	16	Referred to the Economic Development Action Plan (EDAP) 2021-2025
 \$	9	Referred to staff/financial consideration
	1	Reviewed/not feasible/completed

Completed



49

Completed

Highlights include:

- COVID Concierge service launched on February 18, 2021
- BIA one-time enhancement grants
- Winterfest/BIA enhancement
- Outdoor Dining District
- Placemaking Grant Pilot Program



Completed

✔ 49

Completed

Highlights include:

- A new board of directors/independent board for the Hamilton Anti-Racism Resource Centre approved
- CEF funding envelope approved for 2021
- Fair Wage for Musicians Policy in development



Completed



Completed

Highlights include:

- Approved reduction of City's existing cash-in-lieu parking fee within the Downtown Secondary Plan
- A new Commercial Vacancy Assistance Program was approved for prospective tenants seeking to establish a new business location or test a location in the form of a 'pop-up' venture.
- Additional funding for Digital Mainstreet
- Fee freeze at 2020 levels (film and licensing)

DIGITAL
MAIN ST.



Completed

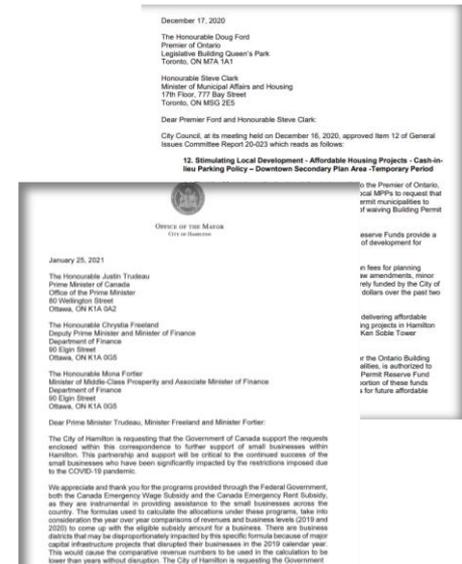


49

Completed

Highlights include:

- Advocacy Correspondence re: Trade policies, municipal budget shortfalls due, universal paid emergency leave, Commercial Rent extension, CERB/CERWS wage subsidy programs, childcare, tax programs, Creative Enterprise Facilities Property Tax Sub-class, well-being supports, fair wages, major infrastructure, skills developments and home renovation tax credit



Referred to Staff

✓ 28

Referred to staff

Highlights include:

- Use of Building Permit Reserve funds and Building Permit Reserve funds for affordable housing projects
- Use of surety bonds as financial security for development projects
- Funding being sought for multiple community art projects.

Referred to Staff

✓ 28

Referred to staff

Highlights include:

- Many recommendations tied to Council approved 2020 Tax Supported Capital Budget in the areas of capital infrastructure and transit (e.g. additional 13 buses)
- The City via Office of the Mayor and Digital Office provided letters of support to all Telcos/ISP that submitting applications to either Provincial ICON program and/or Federal Universal Broadband Fund program and resulted in two successful applications for rural connectivity.
- Tourism related recommendations have been referred to the Tourism Strategy 2021-2025 for consideration

Referred to Economic Development Action Plan (EDAP)



E

16 Referred to EDAP 2021-2025

Highlights include:

- Workforce/skilled development
- Procurement policies - promote Canadian manufactured products and services
- Implement municipal policies and investments in infrastructure to support agriculture and food processing
- Connectivity for Hamilton residents and businesses
- Accelerate development of business parks
- Review regulatory environment in order to streamline and assist businesses with approval processes

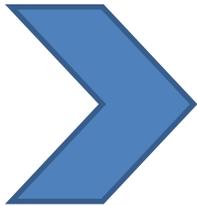
Referred to Economic Development Action Plan (EDAP)



E

16 Referred to EDAP 2021-2025

Next Steps



16 recommendations have been referred to Economic Development Action Plan 2021-2025 for consideration. The Plan will be presented to GIC in late Q2.

Referred to staff/financial consideration



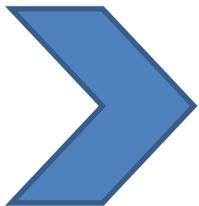
\$

9 Referred to staff/financial consideration

Highlights include:

- Creation of new or enhanced funding and relief programs
- Social and local Procurement

Next Steps



Nine recommendations with financial implications will be reviewed for possible consideration in the 2022 budget process.

Guiding Principles

Climate Change and Equity, Diversity and Inclusion are two of the eight Term of Council Priorities of the 2018 to 2022 Term of Council:

Climate Change Goal: Reduce community-wide greenhouse gas emissions to achieve net zero before 2050 (over 2006 baseline). Interim targets of 20% by 2020 and 50% by 2030.

Equity, Diversity & Inclusion Goal: Equity-seeking communities will feel safe, supported and have an enhanced sense of belonging through strengthening community capacity, City responsiveness and creating inclusive engagement opportunities.



22 Actions aligned/linkage with 103 Recommendations

Thank you

Mayor's Task Force on Economic Recovery
MTFER Approved Recommendations

	49	Completed - Motion implemented
	28	Referred to staff
	E 16	Referred to the Economic Development Action Plan (EDAP) 2021-2025
	\$ 9	Referred to staff/financial consideration
	1	Reviewed/not feasible/completed
Total		103

Group 1	Recommendation	Status/Comments
	1 Establishment of a Small Business Tax Class Status as permitted by the Province of Ontario that will target support for small businesses in the City of Hamilton,	Approved December 9, 2020 GIC motion for Finance Department to explore and will be bringing this item to Council in 2021.
	\$ 2 Create 'Hardship Grant/ Micro Business Relief Fund'	Referred to Hamilton Business Centre
	\$ 3 Utilize, promote and expand to NFPs or social enterprises granting program through Hamilton Business Centre.	Referred to Hamilton Business Centre
	4 Waive fees for new businesses being set up; review all fines, fees, interest and penalties; cap business license fees for five years; work with businesses on solutions not just a hard 'no'; lower or eliminate fees for patios (cost isn't worth the return as it is)	Approved December 9, 2020 GIC motion - all General Business License Fees, Trade License Fees, Taxi and Personal Transportation Providers (PTP) Fees, and Film Permit Fees be frozen at 2020 levels for 2021.
	5 Industry comparisons of business closures, vacancies, agency and agency program closures city wide to track vulnerable areas/neighbourhoods to focus support	Referred to Economic Development staff
	6 Undertake collective purchasing of technology to reduce costs that would otherwise be higher for individuals or organizations.	Referred to Hamilton Public Library for related services
	7 Provide more public space wifi (libraries, Career Centres).	Discussion of WIFI in public spaces/areas underway (Chief Digital Officer). Following approved motion, staff be reporting back in Q2 2021.
	8 Build on existing community supports. Hamilton Business Centre's Digital Mainstreet initiative; Green Venture/Green Byte refurbishment of computers for community needs; tech savvy organizations teach and support others who are learning (such as about ecommerce).	Underway by Hamilton Business Centre. Additional funding confirmed for Digital Mainstreet.
	9 Build on the City's Intelligent Community Plan	Underway.

	<p>10 Provide enhanced support for small business 1) maximize participation in the provincial and federal programs, 2) tech assistance by helping less tech savvy business owners quickly scale solutions, 3) utilize existing programs and education forums to encourage business growth, 4) guidance and support to pivot businesses with modified operations, service models and create new business models, 5) build digital capacity to introduce or increase e-Commerce options, 6) counselling for cash flow management, business concept review, revenue stream analysis, and marketing support, 7) create a toolkit for business, 8) tax relief strategies.</p>	<p>Approved December 9, 2020 GIC motion - Covid Concierge service launched on February 18, 2021.</p>
	<p>§ 11 Ensure the City leads with social and local procurement. Hamilton already a Social Procurement program in place and it could be an important part of the recovery for both the NFP/social service sector, as well and job seekers who might be otherwise left behind.</p>	<p>Referred to staff/financial consideration.</p>
	<p>12 City have more of an open mind about creative solutions (outdoor space); Help create attractive and safe walkable streets; Invest in the streetscapes; Continue outdoor dining program in future years so patios are less expensive and easier to set up. AGCO/road closure guidelines, permitting/ Increase in sustainable transportation; Simplify street closure applications</p>	<p>Referred to staff. Downtown Dining Expansion was approved October 6, 2020 at Planning Committee and extended until October 31, 2021. Application for Street Art Festival submitted to Healthy Communities Initiative in March 2021.</p>
	<p>13 Focus on local tourism. Reorient portion of tourism budget to support local BIAs across city to localize tourism; Ensure local tourism branches/ visitors center are in all local areas to bring people all the areas of the city; Utilize tourism funds for beautification efforts on main streets and BIAs</p>	<p>Approved December 9, 2020 GIC motion - Additional funding to BIAs approved (\$10K each) in 2021. Five videos to increase consumer confidence in supporting Hamilton businesses produced by Tourism Hamilton and Economic Development. To be released in late Feb - late March. Hamilton Street Art Festival project approved by Council on Feb 25 to be submitted to Healthy Communities Initiative Grant Program.</p>
	<p>14 For food delivery and courier services - increase opportunities for flexible parking strategies to accommodate curbside pickup and food delivery services. Implement free parking strategies.</p>	<p>Removing rush hour parking restrictions in various commercial areas (Planning)</p>

✓	15 Municipalities can further help NFPs and community organizations access land. Use their zoning tools, as well as municipal loan guarantees, to help community organizations maintain access to real estate (such as for community hubs or affordable housing) and perhaps even purchase assets that will be distressed . (Westmount in Montreal has created a zoning designation for church buildings that ensures they stay in community hands).	Referred to Planning and Economic Development staff.
✓	16 Ensure supports (money, loans, expertise, technology) are in place to allow organizations the time to adjust and plan for the future.	Approved December 9, 2020 GIC motion - City forwarded advocacy letter for continued business supports to upper levels of government on January 25, 2021.
✓	§ 17 Institute a Moratorium on commercial tenant evictions - would apply to businesses and NFPs with a license to operate; also initiate some Property tax breaks to help relieve some rent.	Referred to Finance staff.
✓	18 Ensure government and private sector leaders view NFPs, charities, and social enterprises as equal partners in creating a future that is prosperous, equitable, and has a strong social fabric by ensuring seats at decision making tables.	Refer to Chambers of Commerce.
✓	E 19 Ensure a sustainable food system, which is vulnerable at the moment (reliant on funds and food, which are not always predictable/in place).	Referred to the EDAP 2021-2025.
✓	20 Mental health and addictions support (training for employers; supports for individuals)	City forwarded advocacy letter for mental health and addiction supports.
✓	21 Training for NFP staff (and businesses) about serving people with mental health and addictions	Referred to Chambers of Commerce.
✓	§ 22 Consider providing incentives for staff to get to work (such as reduced transit, recreational passes, etc.) Offer short-term training and certification opportunities in areas including mental health first aid, suicide prevention, CPR, first aid, NVCI, back care, hoier lift training, etc. to improve job seekers' chances of being hired in these settings if they don't have post-secondary education. Offer employers additional incentives to hire full time vs. part time. This recommendation for NFPs that operate 24/7.	Referred to multiple stakeholders
✓	23 Ensure the direct connection is made to the health and wellbeing of the community AND the economy. When people with disabilities, from racialized communities, those living below the poverty line, women, newcomers, youth, etc. have employment, employers and the overall economy benefit.	City reviewing city policy framework (City's Manager Office).

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|---|--|--|
| ✓ | E 24 Invest in construction/infrastructure spending to help get people back to work and expand skilled trades opportunities. Move timelines up of projects already approved. | Council has approved the City of Hamilton's 2020 Tax Supported Capital Budget. Council's approval supports \$244M million gross in capital infrastructure projects in addition to in-year approved capital projects in 2019, resulting in a gross 2020 capital budget of \$397.7M. |
| ✓ | E 25 Increase investments in skill development, skilled trades, micro training, micro credentialing, employment supports, employment readiness, education, retraining, placements, and employer incentives are policy and funding tools to support job seekers (including those with barriers and/or the already-marginalized groups who risk being left further behind) and the employment that will be key to economic recovery. | Referred to the EDAP 2021-2025. |
| ✓ | E 26 Identify the "jobs of the future" and the skills required. Service providers can then prepare training, retraining, and employment supports for those skills. | Referred to the EDAP 2021-2025. |
| ✓ | 27 Increase safe access to childcare in a way that enables providers to operate. The federal government was contemplating a subsidy for providers but that subsidy has not yet materialized. | City forwarded advocacy letter for childcare supports. |
| ✓ | 28 Encourage flexible work arrangements (continued work from home, or flexible hours, with technology support provided), especially for parents. | Referred to City Human Resources staff. |
| ✓ | 29 Use schedule, route, and fare tools to enable more access to transportation. Municipal (with government partnerships) - asap
-Transportation infrastructure, schedules, routes, fares, etc. Invest in transportation as part of construction/infrastructure spending (above). | Referred to Public Works staff (transportation). In addition, \$192.9M Transit initiatives spending for 2021 Tax Supported Capital Budget including 13 additional buses. |
| ✓ | 30 A genuinely inclusive, barrier-free planning for people with disabilities and universal design needs to include funding and enforcement to ensure it will be delivered. | Referred to City Human Resources staff (Talent and Diversity Division) |

Group 2

Recommendation

- ✓ § 31 **Operational initiatives** Referred to PED staff.
- Improve speed on permitting and approvals for development to enable sustainable growth - Enhance and promote Job boards to support the needs of manufacturing and life sciences sectors
 - Cultivate the supply chain within Hamilton/Ontario/Canada, as a means to support manufacturing firms that converted to PPE or to those that provide component parts for multinationals; understanding that this might not necessarily be 'buy local', but can there be revisions to city procurement policy to factor local production or local suppliers within the supply chain instead of just lowest priced bids, or can City promote Hamilton PPE companies in federal / provincial grant and procurement programs
 - Consider how to continue property tax deferral program for those companies in need, especially in the event of a second shutdown – this was beneficial to many companies but is lower priority given that the next instalment is due September 30 - Continue pandemic planning in strategic areas in the event of a second wave – e.g. childcare plans in place in the event of school closures to enable parents to keep working
- ✓ 32 **Transportation and Logistics infrastructure** Referred to staff (transportation). In addition, \$192.9M Transit initiatives spending for 2021 Tax Supported Capital Budget including on demand transit and continuing the (RE) ENVISION THE HSR process that will propose network design guidelines and action plans in 2021.
- increase priority on preventative maintenance and timely repairs
 - Ensure master traffic plans engage manufacturing to enable optimum traffic flow
 - Improve public transit to industrial areas/plants (manufacturing companies interviewed did not see LRT as a high priority initiative) – Coordinate with industry regarding public transit needs (timing, routes)



E 33 **Strategic initiatives**

- Identify programs, resources and partners that City can support to enable postsecondary institutions (Mohawk, McMaster) to expand and build on both academic programs and short courses for industries that are experiencing labour shortages and skills gaps – i.e. training for not only current students as well as re-training of existing workforce
- Promote and champion Hamilton region as the Advanced Manufacturing hub of Canada – establish an Advanced Manufacturing council
- Champion Hamilton region’s on-going transformation as a Life Sciences Cluster – support of Synapse Life Sciences Consortium
- Consider strategic development of Bayfront lands as an advanced manufacturing campus that combines academia, training, ancillary services
- Continue to promote and champion Hamilton’s reputation as an attractive and livable city to attract and retain skilled workforce

Referred to the EDAP 2021-2025. FedDev Ontario awarded Innovation Factory and Synapse Consortium \$6M in funding that will result in 50 new jobs and maintain 100 others. This announcement is a boost to Hamilton’s biotech and health sciences accelerators and is expected to attract another \$7.5 million in capital or in-kind services.



34 **Continued support of Federal and Provincial programs**

- Corporate Tax deferral programs and advocacy on potential future extensions
- Federal /provincial transfers to municipalities to cover budget shortfalls
- Continued support for CEWS extension / transition plans (July to Nov)
- Support for assistance / subsidy for companies that have reduced productivity due to COVID-related plant preparations (e.g. many companies lose 1 hour of productivity per shift due to sanitization measures and reimbursement for increased PPE costs for companies)

Approved December 9, 2020 GIC motion - City forwarded advocacy letter supporting tax deferral programs supports to upper levels of government on January 25, 2021.



E 35 **Procurement policies that promote Canadian manufactured goods**

- transfer federal / provincial procurement dollars to municipalities to provide pro-Canadian decision opportunities at a City level
- Emphasize the climate / environmental benefit and security of supply for buying local
- Opportunity for City (Mayor, Council, government relations staff) to promote and raise awareness of Hamilton manufacturers for provincial and federal funding programs to ensure Hamilton companies are getting access and visibility

Referred to the EDAP 2021-2025



36 **Support of federal trade policies and their continued improvements – massive impact to manufacturing given changing global trade flows and US policies.**

- Open commercial borders with US, i.e. US232 tariff on aluminum and steel
- Maximize benefits of new NAFTA, especially auto parts

City forwarded advocacy letter supporting federal trade policies.

Referred to the EDAP 2021-2025 and Planning staff.

- ✓ E 37 **Regulatory Environment – red tape reduction**
- Advocate in policy and zoning matters to protect Farm and rural business viability
 - Attract and encourage agricultural inputs suppliers to locate in rural areas (e.g. seed and feed suppliers, grading and packing facilities, large animal veterinarians, food storage and processing facilities)
 - Maintain the farmland tax property rate proportional to other tax classes (i.e. lower the rate to maintain farmland share of tax burden to offset the disproportionate increase in farmland values)
 - Streamline and assist businesses with approval processes (e.g. drainage works, CBO, CAs, NEC, Greenbelt, planning department, building department etc.)

Referred to the EDAP 2021-2025 and Economic Development staff

- ✓ E 38 **Support Local food production**
- Implement municipal policies and investments in infrastructure to support agriculture and food processing – Invest in the maintenance of drains, ditches, roads and infrastructure necessary to move agricultural equipment and transport agri-food products
 - Establish agriculture, agri-food and rural Community Improvement Plan to encourage agri-food business expansion, revitalization and stimulate rural economic development
 - Provide specialized assistance to businesses identified as critical to the agricultural sector in Hamilton
 - Host value chain networking workshops to encourage local connections between farmers, processors, distributors, retailers, food service, etc.
 - Facilitate connections between local institutions (e.g. municipal, hospital, etc.) and local producers to encourage local food procurement.
 - Investigate feasibility of local food infrastructure based on identified gaps (e.g. food processing hub, food aggregation and distribution)
 - Continue to move forward on Hamilton’s food strategy to support local food security for low income families.



E 39 **Rural Connectivity – Look for ways to expand access to rural Hamilton resident’s and businesses. Strategic economic investments, like expanding reliable internet and cell phone access, will stimulate job creation, contribute to affordable community development, and deliver economic growth and prosperity for all Hamiltonians.**

– Develop partnerships with the provincial and federal governments and internet and cellular service providers to invest and expand services in the Hamilton area

Referred to the EDAP 2021-2025 and staff (Chief Digital Officer). The City via Office of the Mayor and Digital Office provided letters of support to all Telcos/ISP that submitting applications to either Provincial ICON program and/or Federal Universal Broadband Fund program. One successful application included \$441,200 in funding for Bell Canada to bring high-speed Internet to rural Ontario residents. Bell will contribute \$1,286,200 toward this project that will connect 756 underserved households to high-speed Internet in the following communities and surrounding rural areas: Ashgrove, Campbellville, Carlisle, Cedar Springs, Freelton, Hornby, Morriston, Waterdown and other areas just outside Milton. In addition, CRTC has announced that Cogeco has been awarded funding for their Hamilton 1 project that will provide fibre backhaul (transport) to Jerseyville. In addition, the City has a Broadband/High Speed Internet Survey in progress that was heavily promoted to Rural areas.



40 Rural Boundary Protection and Environmental Support

- Establish a firm urban boundary to protect agricultural lands, natural resources, and prevent sprawl that drastically increases greenhouse gas emissions and infrastructure costs. Hamilton’s best opportunity to meet ambitious climate change targets will be to maintain its large rural land base that provides many benefits to the environment.
- Permanent urban boundaries a designed to limit the loss of agricultural land, thereby focusing future urban growth within existing urban boundaries. This means urban growth primarily through redevelopment of vacant and underused lands, and higher density development.
- In urban areas, higher density development should be mandated province-wide to take full advantage of existing infrastructure.
- Urban areas should only be allowed to expand onto abutting agricultural lands only after exhausting redevelopment of underused or vacant areas within their existing urban boundaries. This would include the rehabilitation and redevelopment of both “greyfield” and “brownfield” sites.
- Urban expansion onto abutting agricultural land must be directed onto lower class agricultural land adjacent to the existing urban boundaries
- Promote environmental BMPs with farmers for a better balance of economics and environment on Hamilton farms
- Encourage public awareness of environmental BMPs on farms and their value as environmental goods and services.

Group 4

Recommendation

	<p>41 Create mid-sized venues useful for live performance. This could be new construction or conversion of old spaces. Venues would need to be affordable to all artists and accessible.</p> <p>Administration might be shared between venues. One administrative staff keeping up with these venues would keep administrative costs low and allow artists to keep their costs low as well.</p>	<p>Bridgeworks facility open. St Marks adaptive reuse project underway.</p>
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	<p>42 Hamilton should have a film commissioner to promote Hamilton's vibrant film/tv community to the industry and film events proactively, and also promote our tax credit incentive which is one of the highest within Canada at 45%. This would further push Hamilton during these times given our better control of COVID while the majority of America is still shut-down. More industry outreach is needed within the industry itself - many people who are in film/tv in Hamilton don't know of others who are in in this sector in Hamilton. A film commissioner can do this.</p>	<p>Film Commissioner role in place in Tourism and Culture. City is already supporting networking/education events for local industry, e.g. Canada Film Day: virtual event/panel to engage Hamilton industry has been planned for April 22, quarterly Creative Exchange virtual networking events in place. Correction: tax credit is not Hamilton-specific and is not a flat 45%. Tax credits apply to all of Ontario; regional bonus applies to all cities outside of the GTA zone and only certain productions are eligible.</p>
	<p>43 For example - waive film permit fees for the next few months.</p>	<p>Approved December 9, 2020 GIC motion - All General Business License Fees, Trade License Fees, Taxi and Personal Transportation Providers (PTP) Fees, and Film Permit Fees be frozen at 2020 levels for 2021.</p>
	<p>44 When feasible, invite senior management and board members from the Canadian Film Centre to Hamilton. The current chair is the owner of the company that makes Murdoch Mysteries - they film in Hamilton regularly.</p>	<p>Referred to staff (Tourism and Culture).</p>
	<p>45</p> <ol style="list-style-type: none"> 1) Reinstate the Anti-Racism Resource Centre, as an independent, arms length organization, to support arts organizations (and other organizations) across Hamilton to build their capacity to do anti-racism, anti-oppression, Equity Diversity Inclusion work in their organizations with assessment metrics. 2) City funding should divest from cultural institutions that are not actively working to decolonize and dismantle anti-Black and anti-Indigenous racism within their organizations - put evaluative metrics into place that make City funding conditional on addressing institutional racism/inequities. 3) Create a policy to have a minimum of one- third of the seats for Coalition of Black and Racialized Artists members and/or BIPOC representation on the City of Hamilton Arts Advisory Committee at all times. 4) City Enrichment Fund to establish a dedicated, strategic funding stream (much like many other funders have done) for BIPOC, LGBTQ+, and other equity-seeking artists and cultural producers at various stages in their careers. 	<p>1) The HARRC report with a new board of directors/independent board was approved at Hamilton City Council on February 24, 2021 (CM20007(b)) with \$50,000 approved for HARCC project next steps. 3) Referred to Arts Advisory Commission (AAC) and Tourism and Culture Staff. The AAC discussed BIPOC representation at its meeting in January and is developing suggested language to guide future recruitment. 2) & 4) the City Enrichment Fund undergoing an Equity, Diversity and Inclusion (EDI) Review. EDI survey was sent out to previous and current CEF applicants (optional). Results have been compiled. Findings to be presented to the May 28th Grants Sub-committee meeting.</p>

- 46 1) Strategize an action plan with long term solutions for a new economic model for the sector that is stable and supports the growth of its workers, cultural producers, and the culture of marginalized communities in sustainable ways to thrive. Create a working group after this taskforce that can look at this. Referred to staff (Tourism and Culture).
- 47 1) Invest in the future of the sector by resourcing emerging BIPOC artists and cultural workers with mentorship, recognition, and other opportunities to nourish their continued growth and success in the field. This could also be the role of a new working group as mentioned above. Advocate for more funding for this provincially and federally through the Ontario Arts Council, the Canada Council and Canadian Heritage. 2) Create opportunities for BIPOC artists, curators, and community members to re-interpret permanent collections held in institutions from their own truths, knowledge, lived experiences, and languages. 3) Create opportunities for BIPOC youth to train and develop skills in the areas of film, music and media arts to be more readily able to join the arts labour force. Referred to Tourism and Culture staff. Funding being sought for Hamilton Street Art Festival- includes specific community arts projects for the BIPOC arts community. Part of this work is being undertaken as part of the City's Indigenous Landmarks Working Group
- 48 1) Additional funding for fashion businesses and designers to assist emerging businesses/designers and existing ones scale up/increase client base. 2) Provide support by continuing to offer programs that focus on business planning and marketing such as Digital Main St Program and virtual business coaching that help businesses pivot and/or scale up. Virtual business coaching program (Business Canvas Model) initiated in 2020 and continues into 2021 to assist existing businesses in changing or modifying and/or new businesses start-up or expand in Hamilton. Additional funding secured for Digital Main St. Referred to staff (Tourism and Culture & Hamilton Business Centre) to identify other opportunities.
- E 49 Work Force Development: attraction, retention and development/training for fashion workers. Referred to the EDAP 2021-2025 and Tourism and Culture staff.
There are immediate and significant needs for skilled/trained fashion workers (those who make the clothes). Current workers who produced clothing are retiring and in order to grow businesses and scale up fashion businesses more workers are greatly needed. Hamilton doesn't have a local provider who trains in 'fashion production' so the recommendation is for the city to identify, develop partnerships (i.e. provincial, federal etc.), and work with a trainer (i.e. similar to Toronto's Fashion Exchange Program) to offer some funding that will assist with the development of a program that trains and provides paid work experience for fashion workers.
City to also assist with attraction of skilled workers who are often trained outside of Canada. This must be done with living wages and safe working conditions.

 § 50 Give arts organizations and businesses property tax forgiveness.

Approved December 9, 2020 GIC motion - Letter forwarded to upper levels of government to extend the eligibility for the Creative Enterprise Facilities Property Tax Sub-class to the City of Hamilton and that the Province support extending the Creative Enterprise Facilities Property Tax Sub-class to the City of Hamilton. Finance staff be directed to report back to the General Issues Committee with options for creating such a sub-class.

 51 Better access to technology for arts organizations in order to be able to deliver online programming. This could happen through an equipment bank held at the HPL as part of its maker space.
Hamilton Arts Council could play a lead role in organizing knowledge workshops.

Referred to Hamilton Public Library and Hamilton Arts Council

	52 Website to let Hamiltonians know what's open/not in the arts sector in Hamilton.	Underway. The AAC supported the Arts Council's online local arts communication/listings project with seed funding in the amount of \$5,500 in fall 2020. The project has since received federal grant support in the amount of \$90K. The Arts Council is currently surveying the community regarding needs for the site.
	53 Update the City of Hamilton's music strategy to provide a direction for industry recovery and ensure goals are relevant and speak to current industry needs. Seek a new report with recommendations from industry experts on City of Hamilton music policy.	Underway in partnership with the Chamber, Sonic Unyon, HPL. Media announcement released March 2021.
	54 Assist with reopening venues and other arts-businesses by providing continued health & safety, licensing, and by-law support through the small business centre.	Support provided through new Concierge Program and Tourism and Culture staff.

-  § 55 1) Lobby provincial and federal government to continue current granting programs at full funding amounts for arts organizations to ensure sustainability. Includes multiple actions. Referred to staff/financial consideration. 2) Fair Wage for Musicians Policy in development following motion approved by Council on February 25, 2021 and scheduled report back in June.
- 2) Ensure CEF funding continues to provide full regular funding to organizations in 2021 that pay artists and arts industry workers to ensure employment continuation within our industries, that also include equity metrics as referenced above. Consider creating an additional one-time grant for CEF 2021 to support the careers of the hardest hit artists (BIPOC) and COVID-related hardships of individual artists and musicians over the next year.
- Create “minimum wage” pay scale for musicians hired by the City and at city-related/sanctioned events, to ensure musicians are paid fairly as reopening happens and afterwards
 - Lobby provincially and federally to ensure that CERB (or equivalent program) continues for musicians and gig-workers who are unable to return to work due to gathering constraints. Ensure that the CEWS wage subsidy continues for organizations supporting arts workers.
-  56 That municipal funding be allocated immediately for ‘Phase 3 Recovery’ to for-profit live music venues that don’t currently qualify for municipal funding (like CEF) and meet the following guidelines: Referred to Finance and Tourism and Culture staff.
- 1) COVID-19 IMPACT:
- a brick & mortar establishment that was forced to close in March due to the provincial decisions pertaining to COVID-19
 - a brick & mortar establishment that was not granted the ability to re-open until late July 2020 under limited capacity, with important health & safety guidelines to presenting live events
- 2) DEFINITION OF LIVE MUSIC VENUE:
- establishment whose primary use is the presentation of live music
 - predominantly charges “admission” to the public to access the live music presentations
 - invests in ‘live music infrastructure’ to present such as staging, lighting, PA system, ticketing area, promotion expenditures
 - compensates artists fairly for their live performances depending on the program and requirements, this recommendation could include support to other for-profit arts & culture businesses that demonstrate an equivalent high need and impact on artists and arts workers.
- Group 5 **Recommendation**
-  57 Funding for tourism sectors who will be very slow to recover from this, to keep them surviving until they can thrive again. Referred to Tourism and Culture staff.

	<p>58 Provide a playbook which helps provide a solid guide for businesses and organizations about current pandemic rules and protocols. Outline the specific guidelines for hosting events safely within the current numbers that are approved. Provide industry connections/resources such as TIAO and HHRTO for the tourism sector.</p>	<p>Conciege Program</p>
	<p>59 Lobby the government to look at percentages of capacity, rather than a fixed number (ie fifty people) as the venues differ by maximum capacities.</p>	<p>The Ontario Chamber of Commerce has advocated and the province has made capacity restrictions based on percentages throughout the pandemic. Although there are still ceilings being implemented through every stage, they will increase along with percentage occupancy as we move forward and begin to reopen.</p>
	<p>60 Encourage the city to work with the province in seeking clarity on what comes next relative to measuring status over the coming weeks/months, recognizing that the “second wave” concerns tied to the fall weather change and children returning to schools. How are we evaluating our progress relative to further relaxation of restrictions or regression towards tighter restrictions or lockdowns? Is there a common measurement metric & can that be publicized and explained? Daily case count, hospital occupancy, or another? How is this applied regionally versus province wide? Clarity on this progress and how it’s being measured, would help provide some certainty across sectors as they plan next steps in the coming quarter.</p>	<p>City continues to work with the province on restrictions and protocols and how it affects industry.</p>
	<p>61 Local/Provincial public health working with larger sector/industry to proactively develop next phase of re-opening criteria in a COVID environment. Relate required planning to that of school re-openings. What is required to ensure public safety all-the-while allowing business to progress toward normal operating capacity? This will also provide consumers the benefit of understanding what precautions are being taken as they consider their own decisions about what activities to resume or not.</p>	<p>Referred to Hamilton Public Health and local partners/Hamilton Chamber of Commerce who are working with IPAC (Infection Prevention and Control Canada) on workplace protocols and procedures.</p>
	<p>62 Encourage clarity around the future of the CEWS regulations beyond November including lobbying for the continuation of existing benefits (min 75% recovery) for the hardest hit sectors like those represented in our working group. This is the only way to avoid mass layoffs in this sector.</p>	<p>Approved December 9, 2020 GIC motion - City forwarded advocacy letter to upper levels of government on January 25, 2021.</p>

	<p>63 An extension of Termination and Severance Protection beyond January 2, 2021. Many of the employees in our businesses and sectors in general continue to be laid off. Extending legislation beyond January 2021 is crucial for businesses most impacted</p>	<p>Approved December 9, 2020 GIC motion - City forwarded advocacy letter to upper levels of government focused on extension of Termination and Severance Protection on January 25, 2021.</p>
	<p>64 Communication to residents of Hamilton about the impact of visitors from other communities. - The safety measures in place to reduce the risks - The economic value to the City and its residents - Clarity on what people can and cannot do if they use local facilities such as attractions, events, hotels and restaurants - The impact it is, or isn't, having on Covid cases to the community</p>	<p>Approved December 9, 2020 GIC motion - Covid Concierge service launched on February 18, 2021.</p>
	<p>65 Communication to surrounding areas regarding visitation to Hamilton - The safety and economic value of vacationing closer to home - Clarity on what they can and cannot do when they visit - Help direct them from overused facilities to under used areas</p>	<p>Approved December 9, 2020 GIC motion - Covid Concierge service launched on February 18, 2021. Tourism Hamilton website reflects direction of EOC and Hamilton's most current status within the Provincial framework redirecting to the City's website where applicable.</p>
	<p>66 Staying connected and relevant to your market, members, supporters and community. Whether your business is partially open, virtual only, or completely closed it is important to stay in touch so that your supporters will be there when you are ready to welcome them back in physically.</p>	<p>Tourism & Culture and Economic Development produced and released five public oriented videos to increase consumer confidence.</p>
	<p>67 Champion street closures and placemaking projects that help revitalize main streets and support local businesses, attractions and tourism facilities. Sponsor all season social distanced outdoor activities by normalizing outdoor gatherings. Encourage patrons for the weather, rather than using carbon producing heating equipment when possible.</p>	<p>Approved December 9, 2020 GIC motion - Launch of public space animation initiative & Winterfest Motion (\$25,000) for additional programming. King William Gate public art project to be installed in May to facilitate closing of King William St for on street events. Hamilton Street Art Festival 2021 Healthy Communities Initiative Grant application includes placemaking enhancements to outdoor spaces that will allow more places for safe outdoor gathering.</p>

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68 Establish a major tourism marketing campaign for Spring 2021 utilizing existing outdoor infrastructure. Local attractions, such as the Peach Festival, Art Crawl and Supecrawl can be redesigned with additional COVID safety protocols in mind in larger facilities such as the Ancaster Fair Grounds or Tim Horton’s Field. Be clear and transparent with the public akin to supporting local restaurant call to action – the local tourism & hospitality industry needs your support. Inspire Local pride and support.

Referred to staff (Tourism and Culture). Marketing plan in place and messaging will be subject to public health restrictions. Any redesign of community led events is the role of the event organizers. All activities including public health restrictions are subject to provincial orders.
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69 Dedicate resources (people) to best-practice research within the sector to seek solutions for re-opening in specific sub-sectors that have been successful elsewhere as a guide to implement in Hamilton. Think regionally, provincially, nationally and internationally. How has New Zealand successfully re-opened convention centers? How is the NFL putting fans in stadiums? What is leading to success and progress?

Referred to staff.
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70 A clear distinction should be made between the nature of business meetings & events and that of mass gatherings. The World Health Organization defines mass gatherings as events that have the potential of compromising the medical system where the “number of people attending is sufficient to strain the planning and response resources of the community, or nation hosting the event.” A phased and graduated approach to reintroduce smaller meetings and events should be considered similar to what has occurred introduced in areas such as BC, Quebec and Nova Scotia. Business events are generally held in lower risk environments, and can be more easily controlled through pre-registration, overall counts and contact tracing. Social distancing practices, proper sanitization controls and food safety measures can be implemented by qualified staff. Hamilton’s meetings and events industry is by nature ready for this controlled restart and being given the green light to do so is vitally important for this industry to move forward in any capacity.

Action unclear. Referred to staff (Tourism and Culture). Events remain subject to restrictions.

Group 6	Recommendation	
	71 Single Point of Authority	Approved December 9, 2020 GIC motion - Covid Concierge service launched on February 18, 2021.
	72 Expansion of Commercial Rent Assistance Program	Approved December 9, 2020 GIC motion - City forwarded advocacy letter to upper levels of government focused on Commercial Rent Assistance Program on January 25, 2021.

 E 73 Support for an Innovative Pilot Program Referred to the EDAP 2021-2025.

	74 Bylaw Enforcement	Approved December 9, 2020 GIC motion - Covid Concierge service launched on February 18, 2021.
	75 Well-being supports for Employees	Approved December 9, 2020 GIC motion - Covid Concierge service launched on February 18, 2021.
	76 Transportation Infrastructure (LRT, Expansion, Full Schedule)	Referred to staff (transportation). In addition, \$192.9M Transit initiatives spending for 2021 Tax Supported Capital Budget including on demand transit and continuing the (RE) ENVISION THE HSR process that will propose network design guidelines and action plans in 2021.
	E 77 Network Infrastructure	Referred to the EDAP 2021-2025.
	78 Placemaking in support of well-being and healthy workplaces	Approved December 9, 2020 GIC motion - Launch of public space animation initiative & Winterfest Motion (\$25,000) for additional programming. King William Gate public art project to be installed in May to facilitate closing of King William St for on street events. Hamilton Street Art Festival 2021 Healthy Communities Initiative Grant application includes placemaking enhancements to outdoor spaces that will allow more places for safe outdoor gathering.
	79 Occupational Health and Safety requirements	Approved December 9, 2020 GIC motion - Covid Concierge service launched on February 18, 2021.
	80 Occupational Health and Safety supports for small business and not-for-profit	Approved December 9, 2020 GIC motion - City forwarded advocacy letter to upper levels of government focused on small business and not-for-profit supports on January 25, 2021.
	81 Universal Paid Emergency Leave Advocacy	City forwarded advocacy letter to upper levels of government focused on Universal Paid Emergency Leave.

	82 Municipal Champion for funding supports	At the March 31, 2021 City Council meeting, a new Commercial Vacancy Assistance Program was approved. This temporary two-year program was developed in response to COVID and intended to mitigate the potential for street-facing commercial vacancies. This program would be available to prospective tenants seeking to establish a new business location or test a location in the form of a 'pop-up' venture.
	83 Sources for PPE and related required materials	Approved December 9, 2020 GIC motion - Covid Concierge service launched on February 18, 2021.
	84 Façade Grant Program to include outdoor patio spaces.	The original recommendation referred to the purchase of patio furniture. The city's existing commercial property improvement programs support permanent physical improvements including the creation of new outdoor patios/decks adjacent to a street. Under proposed changes to this program grant eligibility would be expanded to include the creation of patios/decks located anywhere on a property (not just those facing a street) and could now include rear/laneway patios or rooftop patios (where permitted).
Group 7 Recommendation		
	<p>E 85 Ground Transportation</p> <p>Support the acceleration of the City's, Province and Federal transportation plans. Build awareness of the vision behind City of Hamilton's transportation plan. Advance shovel ready projects that jumpstart the economy</p> <p>MTO should identify and designate a right of way for the NGTA Corridor as a first step to constructing the highway and specify timelines for the construction of this connecting corridor, as an initial step to getting it built.</p>	<p>Referred to the EDAP 2021-2025 and PED staff. In addition, \$192.9M Transit initiatives spending for 2021 Tax Supported Capital Budget including on demand transit and continuing the (RE) ENVISION THE HSR process that will propose network design guidelines and action plans in 2021.</p>

	<p>E 86 Goods Movement</p> <p>All municipalities across the Trade Corridor should closely monitor technological advancement conduct pilot projects as a first step to large-scale rollout. Develop Business Parks where land is planned such that freight hubs or clusters are located nearer to complementary uses. Build supply logistics opportunities and capacity (e.g. additional warehousing, increased manufacturing and innovative distribution systems). Execute Transportation Plans (Freight and Goods Movement Strategy) Obtain data including last mile analytics. Understand technological enhancements.</p> <p>The MTO, in partnership with the OTA, should build on its ongoing study of truck parking needs to implement a strategic truck parking plan to serve the needs of the trucking industry in our trade corridor.</p>	<p>Referred to the EDAP 2021-2025 and PED staff.</p>
	<p>E 87 Goods Movement</p> <p>Ensure Hamilton is manufacturing sufficient supply of PPE, medical supplies, and equipment. Obtain critical infrastructure designation from government. The Province and municipalities should support a quick completion of the approval process so that privately funded infrastructure is built without delay.</p>	<p>Referred to the EDAP 2021-2025</p>
	<p>88 Travel and Tourism</p> <p>Implement measures to stimulate travel to promote regional travel to Hamilton with Tourism Hamilton and other regional partners such as Hamilton Halton Brant Regional Tourism Association *Based on provincial guidelines". Promote Hamilton's 'shop local' campaigns. Create awareness of all the outdoor opportunities/venues for tourism – create new open space options with businesses with excess capacity to rent.</p>	<p>Shop local campaign implemented in Fall 2020 and continues. Five videos to increase consumer confidence in supporting Hamilton businesses produced by Tourism Hamilton and Economic Development. Broader regional promotion is subject to restrictions. Awaiting further direction from Province on Rediscover Ont Tax Credit program outlined in fall budget. Outdoor opportunities subject to framework /restrictions and not wanting to encourage restricted hotspots from coming to Hamilton to enjoy outdoor activities.</p>
	<p>89 Ride sharing programs</p> <p>Support alternative modes of transportation such as UBER, Lyft, SOBI that provide safe and accessible transportation for workers and tourism. Scale the use of public transit vehicles to meet demand.</p>	<p>Multiple actions. Referred to staff (transportation).</p>

	<p>90 Public Transit Continue to advocate for the \$1B investment from the province. These monies should be directed to shovel ready projects (including buildings and infrastructure). Meetings with Premier, Mayor, elected officials introduced calling Federal Government to the discussions regarding support for LRT.</p>	<p>The City Manager recently wrote a letter at Council direction to the Province of Ontario asking Metrolinx for status on \$1B investment</p>
	<p>91 Partnerships Collaborations (Health and Wellbeing) Lobby Province to allocate funding for recovery of healthcare, substance abuse, mental health and other key areas.</p>	<p>City forwarded an advocacy letter in support of funding for recovery of healthcare, substance abuse, mental health and other key areas.</p>
	<p>92 COVID Preparedness, Prevention, and Safety on Construction Sites Ensure there is awareness of proper public health and COVID-19 measures are in place. Support proper protocols and procedures for return to work and ensuring development sites can get to full activity and strength in the safest way.</p>	<p>Concierge Program</p>
	<p>93 Hamilton Fair Wage Policy reflects local ICI prevailing wage Advocate to support prevailing wage language for local construction workers. Advocate to support prevailing fair wages and consistent fair policies for local contractors and workers.</p>	<p>Referred to staff</p>
	<p>94 Construction Contractor Challenges City Purchasing Department and Public Works to work with local contractors affected by these unprecedented challenges caused by the pandemic and the mandatory provincial shutdowns. City Purchasing Department and Public Works Department meet and strategize with local contractors affected by these additional public health measures to find win, win, win solutions. The City can help eliminate future COVID-19 exposures this Fall by having Public Health Office coordinate closer with MOL and small/ mid sized contractors who are at the greatest risk of workplace exposures due to limited resources and smaller operational scale.</p>	<p>Multiple actions. Referred to Procurement, Public Health and Public Works staff.</p>

	<p>95 Labour Expand and build on academic programs to include supply chain industry where there continues to be a shortage. City procurement strategy should support local supply chain including apprenticeship development and training of skilled trades. Advocate for WSIB claims to align with the impacts of COVID-19 and uncertainties in all sectors. COVID Preparedness: Advocate to the province to designate key City assets as Critical Provincial Infrastructure (Airport) and deemed essential. Ensure any future restrictions on construction projects does not interfere with the critical movement of goods, PPE, etc. City offices to reopen and accelerate process to get Hamilton moving, through return of administrative departments, council meetings, approvals, acceleration of process to encourage development.</p>	<p>Approved December 9, 2020 GIC motion - City forwarded an advocacy letter in support of various items including ensuring fair wages/consistent policy for workers WSIB claims to align with COVID-19 impacts on January 25,2021.</p>
	<p>96 Labour: Safety Prevention and PPE Explore measures that would require mandatory testing for critical sectors (i.e. if second wave occurs) and develop rapid testing and delivery of results. Task Force and city stakeholders should endorse and support the COVID-19 Alert App to help assist Public Health with COVID-19 tracking and tracing.</p>	<p>Referred to Public Health staff. In addition, city staff promoted the use of the COVID-19 Alert App.</p>
	<p>97 Labour: Safety on Building and Construction sites Support proper protocols and procedures for return to work and ensuring development sites can get to full activity and strength in the safest way.</p>	<p>Referred to Hamilton Public Health and local partners/Hamilton Chamber of Commerce who are working with IPAC (Infection Prevention and Control Canada) on workplace protocols and procedures.</p>
	<p>E 98 Building Capacity Accelerate development of business parks and AEGD lands (servicing, planning, etc.) Continue promoting Hamilton business parks as current policies make parks competitive and attractive. Accelerate future major infrastructure projects through coordinated funding through the province and federal levels of government. Advance shovel ready and “shovel worthy” core infrastructure projects (roads, transit, water, wastewater). Create a list of priority projects and ensure Province is in receipt for consideration and inclusion into the Fall 2020 Budget.</p>	<p>Referred to the EDAP 2021-2025</p>

	<p>§ 99 Process Improvement: Expediting Processes and Improving Contract Delivery and Execution</p>	Finance working on surety bonds review.
<p>Encourage the City to adopt process changes that include adequate resources and staff support.</p>		
<p>Ensure expediting changes can continue into the future.</p>		
<p>Encourage hiring of more City staff.</p>		
<p>Encourage municipalities to accept surety bonds as financial security for projects to secure municipal agreements.</p>		
<p>Lobby and advocate at provincial level and provide support for partner associations (OHBA, CHBA, other local HBA's) lobbying for similar issues and efforts.</p>		
	<p>100 Process Improvements: Ensuring Confidence in Hamilton and the Market for all Sectors</p>	Housing Department working on building permit reserve review.
<p>Ensure working relationships with City staff and stakeholders for collaboration on process improvements to attract new homeowners, business owners, developers, tourism etc.</p>		
<p>Provide new ideas to City staff and council, for joint efforts at provincial level for policy change regarding building reserve funds. WEHBA to discuss topic further with City staff in future.</p>		
<p>Encourage staff and Council to explore changes to parking requirements through task force as an opportunity for economic recovery and stimulus.</p>		
<p>Pursue stimulus funding to get projects moving.</p>		
	<p>101 Supply of Land to Support Supply of Housing</p> <p>Lobbying and advocacy at provincial level with growth-related policies and land needs assessments to ensure land supply will continue or if boundary expansions are necessary.</p> <p>Build on existing municipal incentives to encourage new housing and affordable housing options.</p> <p>Keep people living and working in Hamilton with continued support to the housing and development industry.</p>	<p>Approved December 9, 2020 GIC motion - Motion approved for Affordable Housing Projects - Cash-in-lieu Parking Policy – Downtown Secondary Plan Area and forwarded a letter to the province on December 17,2020. At the April 6,2021 Planning Committee meeting, committee approved to modify the City's existing Cash-In-Lieu of Parking (CILP) Policy to provide for a temporary, reduced cash-in-lieu of parking fee within the Downtown Secondary Plan (DTSP) Area for an 18th month period. Staff will review the usage of the policy at the end of this temporary period. In addition, the 2021 Tax Supported Capital Budget included \$30.3M towards housing initiatives.</p>

	<p>102 Lobbying and Advocacy Advocacy and awareness. Encourage partnerships and collaborations with similar stakeholders for collective messaging and lobbying efforts at provincial and federal level.</p>	<p>Approved December 9, 2020 GIC motion -City forwarded an advocacy letter supporting partnerships and collaborations with all levels of government on December 17,2020 and January 25,2021.</p>
	<p>103 Development Industry as a Tool for Economic Recovery –Jobs and Infrastructure Support lobbying efforts for economic and job-related efforts with development and industry associations. Ensure construction and development are “essential” and will not get shut down again. Encourage City Council to support the initiative of a home renovation tax credit at other levels of government – OHBA pushing for a provincial HRTC as an economic stimulus as it provides an effective tool for combating underground ‘cash’ economy and protects integrity of renovators, contractors etc. as well as the provincial tax base. Ensure incentives provided by the government has obligations to keep investment and create sustainable jobs in the region.</p>	<p>City forwarded advocacy letter to upper levels of government focused on home renovation tax credit.</p>

103 Total

For the remainder of the 2018 to 2022 Term of Council, the administration will be prioritizing Climate Change and Equity, Diversity and Inclusion as two of the eight Term of Council Priorities.

Climate Change Goal: Reduce community-wide greenhouse gas emissions to achieve net zero before 2050 (over 2006 baseline). Interim targets of 20% by 2020 and 50% by 2030.

Equity, Diversity & Inclusion Goal: Equity-seeking communities will feel safe, supported and have an enhanced sense of belonging through strengthening community capacity, City responsiveness and creating inclusive engagement opportunities.

Guiding Principles

Climate Action

Priority Areas of Action

- 1 Immediately establish a municipal home energy retrofit (HERO) program for homeowners, with a plan to extend retrofit support to commercial and multi-residential buildings in the future

- 2 Continue to advocate for the LRT and invest in the electrification and expansion of transit

- 3 Help local manufacturers transition to a carbon-free future through advancing waste heat recovery, and other energy efficiency practices, and a shift to alternative fuel sources such as hydrogen.

- 4 Champion street closures & placemaking projects through all seasons to help revitalize main streets and support local businesses through the winter months.

Linkage/Alignment with 103 Recommendations

	R103	Encourage City Council to support the initiative of a home renovation tax credit at other levels of government
	R76	Transportation Infrastructure (LRT, Expansion, Full Schedule)
New recommendation/action.		
	R67	Champion street closures and placemaking projects that help revitalize main streets and support local businesses, attractions and tourism facilities.

5 Support investments in broadband internet services to support working and learning from home beyond the crisis; this is especially important in underserved and rural communities.

6 Develop “shovel ready” zero carbon affordable housing projects. Support the “Hamilton is Home” proposal to provide 3,000 affordable housing units in three years.

EDI

1 Universal Childcare

We recognize that workforce participation is key for economic recovery and universal childcare is critical for Hamilton’s economic recovery plans, including coordination between the reopening of schools and childcare centres, as well as, advocating for a national universal childcare program.

2 Paid Sick Leave

Racialized workers, particularly Black women, are over-represented in front-facing essential service provider roles, including among Personal Support Workers and Registered Practical Nurses. Many are providing essential services, yet unable to access emergency paid sick leave. Emergency paid sick leave recognizes the sacrifices front-line and essential workers provide during a pandemic.

	E R39	Rural Connectivity – Look for ways to expand access to rural Hamilton resident’s and businesses. Strategic economic investments, like expanding reliable internet and cell phone access, will stimulate job creation, contribute to affordable community development, and deliver economic growth and prosperity for all Hamiltonians.
	R101	Build on existing municipal incentives to encourage new housing and affordable housing options.
	R27	City forwarded advocacy letter for childcare supports.
	R81	Universal Paid Emergency Leave Advocacy

3 Transit

Accessible, public transit is essential for residents to get to jobs and requires adequate and enhanced routes, affordable fares structures, and capacity and scheduling planning as long as safety is a concern. The need for public transit to more remote and industrial areas across the City of Hamilton requires coordination with industry to ensure workers can get to work safely.

4 Housing

Homelessness and insufficient housing are barriers to economic recovery. Hamilton has seen a growing supply crisis through this pandemic and more social and affordable housing is needed. In addition to the City’s existing Housing and Homelessness Strategy, the City can build on existing municipal incentives to encourage new housing while ensuring there is enough available land to produce more affordable housing options. If the LRT does not get built, the surplus of Metrolinx properties on the former LRT Corridor should be developed into social housing. If the LRT does get built, the community benefits should include more affordable and social housing units.

5 Community Space / Planning

If the price of commercial and industrial real estate drops, desirable spaces and locations will likely be acquired for residential or commercial development, potentially reducing access to community space and/or housing. Using zoning tools, municipal loan guarantees, and perhaps even purchasing assets, the City can help community organizations maintain access to real estate (e.g. for community hubs or more affordable housing). Other Canadian communities have created zoning designations for church buildings that ensure they stay in community hands. In addition, community space must be accessible, barrier-free, and always advance inclusion. Principles of universal design, appropriate funding, and enforcement mechanisms need to be in place to ensure no one is excluded from public space. The need to include people from equity seeking groups in the decision making process - which is noted in the preamble - may be illustrated by the example of restaurant patios using sidewalks for safe outdoor dining. In this example, people who are blind, have vision loss or require room to maneuver mobility devices find it challenging to navigate hazards if they have to move onto the road. Creative solutions have been found in many jurisdictions but in this case, including people with disabilities in the design would contribute to accessibility for all.

	<p>R76 Transportation Infrastructure (LRT, Expansion, Full Schedule)</p>
	<p>R101 Build on existing municipal incentives to encourage new housing and affordable housing options.</p>
	<p>R30 A genuinely inclusive, barrier-free planning for people with disabilities and universal design needs to include funding and enforcement to ensure it will be delivered.</p>

6 Technology and Connectivity

The pandemic has made technology essential, and businesses, not for profit organizations, individuals, and families require sufficient access to participate in the economy and recovery. However, many do not have the means to purchase technology and lack of bandwidth or WIFI has also presented a barrier.

New opportunities include more public space WIFI (e.g. libraries, career centres, parks), collective purchasing of technology to reduce cost, and building on existing community supports and municipal initiatives to ensure now-essential technology is accessible.

Additional digital literacy supports are also needed to enable residents to participate in virtual communication, services, programs, education, and employment.

7 Mental Health

The pandemic has exacerbated mental health and addictions. To ensure those affected have opportunities to participate in the economic recovery, it will be important to educate and build the capacity of employers to understand and meet the needs of their workforce to enhance the provision of mental health supports to better protect and support employees. Advocating to other levels of government for additional investment for mental health and addiction services is also a priority.

8 Food Security and Resilience

Food insecurity has increased during COVID-19 and the need will continue through the recovery. It will be important to move forward with Hamilton’s food strategy to support low income families. The City should also invest in expanded infrastructure to ensure local food production is enhanced. Food workers often have precarious status and deserve wage security, safe conditions and a pathway to immigration. It is important to promote and advocate for this given Hamilton’s contributions as a food producing area.

	R9 Build on the City's Intelligent Community Plan
	R91 Partnerships Collaborations (Health and Wellbeing) Lobby Province to allocate funding for recovery of healthcare, substance abuse, mental health and other key areas.
	E R38 Continue to move forward on Hamilton’s food strategy to support local food security for low income families.

9 Workforce Training and Employment

Increased investments in skill development, skilled trades, micro training, micro-credentialing, employment supports, employment readiness, education, retraining, placements, and employer incentives are policy and funding tools to support job seekers. In particular, job seekers with barriers and/or the already-marginalized groups who risk being left further behind.

✓	E R25	Increase investments in skill development, skilled trades, micro training, micro credentialing, employment supports, employment readiness, education, retraining, placements, and employer incentives are policy and funding tools to support job seekers (including those with barriers and/or the already-marginalized groups who risk being left further
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10 Social Procurement

Ensure the City leads with social and local procurement. Hamilton already has a Social Procurement program in place that could be an important part of the recovery for the NFP/ social service sector, job seekers and business owners from marginalized communities.

✓	\$ R11	Ensure the City leads with social and local procurement.
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11 Supporting local business owners

Offer targeted support to business owners from disproportionately impacted groups—not only women but also racialized people, persons with disabilities, Indigenous people, and immigrants—in the form of emergency funding. This funding would include skills training, mentorship and marketing to allow for businesses to pivot and come out of the pandemic thriving.

✓	E R25	Increase investments in skill development, skilled trades, micro training, micro credentialing, employment supports, employment readiness, education, retraining, placements, and employer incentives are policy and funding tools to support job seekers (including those with barriers and/or the already-marginalized groups who risk being left further behind) and the employment that will be key to economic recovery.
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12 Sustainable Funding, Capacity & Resources for equity-serving organizations

Government funding should never create barriers and must advance equity based outcomes throughout our city.

The City must examine the administration of all funding streams to ensure the investments are aimed to achieve outcomes that redress systemic forms of inequity.

Dedicated funding must be sustainable for individuals and community organizations to meet the increased need of equity-seeking individuals and groups to ensure their capacity to deliver support through each phase of recovery

13 Income Security

Wage inequality has continued to widen through the pandemic. To ensure an inclusive recovery, Hamilton employers should pay all employees a living wage or set a short timeline by which to bring all employees to a living wage. Recognizing that current income supports are not adequate, ensure the City advocates for a Universal Basic Income.

	R45	The City Enrichment Fund undergoing an Equity, Diversity and Inclusion (EDI) Review.
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	R23	Ensure the direct connection is made to the health and wellbeing of the community AND the economy. When people with disabilities, from racialized communities, those living below the poverty line, women, newcomers, youth, etc. have employment, employers and the overall economy benefit.
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	R93	Hamilton Fair Wage Policy reflects local ICI prevailing wage
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	\$ R55	Create “minimum wage” pay scale for musicians hired by the City and at city-related/sanctioned events, to ensure musicians are paid fairly as reopening happens and afterwards
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Labour

1 We recommend that all employers in Hamilton pay all employees a living wage or set a short timeline by which to bring all employees to a living wage.

2 We recommend that all employers (who contract jobs or services) adopt procedures whereby living wage requirements are written into procurement and tendering policies.

- 3 We recommend that all employers in Hamilton, who have not already undertaken pay equity assessments to do so by contacting the Ontario Pay Equity Commission for Gender Equity and in consultation with the standard set by the Canadian Human Rights Commission for those whose gender is intersectional with race, LGBTQ2SI+, and/or disability.
- 4 We recommend that the Task Force communicate support of publicly run, single-payer, universal pharmacare and dental care plans to federal and provincial levels of government.
- 5 We recommend that all employers strictly adhere to article 25(2)(h) of the Occupational Health and Safety Act which dictates that an employer shall “take every precaution reasonable in the circumstances for the protection of a worker”.
- 6 We recommend that all employers strictly adhere to Article 50.1 which prohibits reprisals against any worker who is acting or reporting in compliance with the Occupational Health and Safety Act.
- 7 We recommend all employers adopt policies, practices and procedures that clearly ensure effective and impartial mechanisms are in place to ensure investigation of complaints, providing support and protection for survivors of gender-based violence, and holding perpetrators accountable.
- 8 We recommend the City of Hamilton should connect any existing targets for greenhouse gas emissions to future infrastructure development in renewable energies, home and building retrofits, public transit, and just transition measures supporting workers and their families.

- 9 We recommend that the City of Hamilton and other large employers in the city help to ensure all of the above decent work practices across Hamilton by requiring attestations of compliance to the aforementioned recommendations from all businesses who are part of tendering or procurement for goods or services.

New recommendation/action.		
New recommendation/action.		
	R80	Occupational Health and Safety supports for small business and not-for-profit
New recommendation/action.		
New recommendation/action.		
	R40	Establish a firm urban boundary to protect agricultural lands, natural resources, and prevent sprawl that drastically increases greenhouse gas emissions and infrastructure costs. Hamilton’s best opportunity to meet
New recommendation/action.		