



City of Hamilton
ARTS ADVISORY COMMISSION
AGENDA

Meeting #: 21-003
Date: May 25, 2021
Time: 4:00 p.m.
Location: Due to the COVID-19 and the Closure of City Hall
All electronic meetings can be viewed at:
City's YouTube Channel:
<https://www.youtube.com/user/InsideCityofHamilton>

Ken Coit, Program Manager Public Art and Projects (905) 546-2424 ext. 6281
Lauren Anastasi, Administrative Secretary (905) 546-2424 ext. 6210

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MINUTES 21-002
ARTS ADVISORY COMMISSION
March 23rd, 2021
4:00 p.m. – 6:00 p.m.
WebEx – Virtual Platform

Chair: Annette Paiement

Recorder: Lauren Anastasi

Present: Monika Ciolek, Janna Malseed, Eileen Reilly, Elizabeth Jayne Cardno, Lisa LaRocca, Councillor Danko, Ken Coit (Staff), Carrie Brooks-Joiner (Staff)

Absent with Regrets: Monolina Bhattacharyya-Ray, Ranil Sonnadara, Councillor Farr

1. CEREMONIAL ACTIVITIES

1.1 Land Acknowledgement

2. APPROVAL OF AGENDA

2.1 Request made by Annette Paiement to add Item 13.2 an update on Steve Parton at (former member of AAC).

MOVED: Janna Malseed

SECOND: Eileen Reilly

That the agenda of today's as amended meeting be approved.

CARRIED

3. DECLERATIONS OF INTEREST

There were no declarations of interest.

4. APPROVAL OF MINUTES OF PREVIOUS MEETING

4.1 Approval of Minutes January 26th, 2021

No changes to the minutes were required.

MOVED: Lisa La Rocca

SECOND: Eileen Reilly

That the meeting minutes of January 26th, 2021 be approved.

CARRIED**5. COMMUNICATIONS**

- 5.1 Communication re Advisory Committees and Citizen Committee Reports from City Clerk
- 5.2 Communications re All Advisory Committee from City Clerk
- 5.3 Communications re: Revised Procedural By-law from City Clerk
- 5.4 Communication re: Volunteer Patient Experience from St. Joseph's Healthcare

6. DELEGATION REQUESTS

- 6.1 Hamilton Arts Council to Update AAC on HAMSTR initiative

MOVED: Eileen Reilly

SECOND: Elizabeth Jayne Cardno

That the virtual delegation request from AAC for David Hudson, regarding an update about the HAMSTR initiative be accepted and added as item 8.1. to this agenda.

CARRIED**7. CONSENT ITEMS**

There were no consent items.

8. PUBLIC HEARINGS/DELEGATIONS

- 8.1 David Hudson from Hamilton Arts Council.

The Hamilton Arts Council was successful in grant applications for funding the HAMSTR Initiative. Jessica Vinluan has been hired as Outreach & Communications Coordinator to lead the initiative. Goal is to have the full website available for community profiles by December 2021.

9. STAFF PRESENTATIONS

- 9.1 Hamilton Arts Awards Update – Ken Coit

AAC Commissionaires Eileen Reilly and Monika Ciolek attended jury orientation for the Hamilton Arts Awards. The short-listing process and

final adjudication of awards will take place in April. The event is being planned as an on-line presentation due to COVID public health requirements. A pre-Arts Awards video will be released the week before the June event as promotion.

9.2 Public Art Update – Ken Coit

Century Street Parkette public art project jury has shortlisted six proposals. The artists are currently developing detailed stage 2 proposals. It is anticipated that these will be shared in June for public consultation.

Focus groups to start the public art process for the Locke Street Marker and Ancaster Memorial Arts Centre project are planned for this spring.

The City has applied for a grant through the Healthy Communities Initiative which could be an opportunity for community and temporary art. The grant proposal is for \$230,000 for a Street Art Festival. This will be an outdoor festival meant to be experienced with physical distancing.

9.3 Council Motion Update – Ken Coit

Councillor Danko's and Councillor Farr's motion on the AAC's support of the Mayor's Task Force on Economic Recovery recommendations was presented at Council on Feb 10th, 2021 and approved.

9.4 Mayor's Task Force on Economic Recovery AAC Membership Recommendation Update – Ken Coit

Staff provided a history and current membership criteria to address the following recommendation of the Mayor's Task Force on Economic Recovery:

3) Create a policy to have a minimum of one third of the seats for Coalition of Black and Racialized Artists members and/or BIPOC representation on the City of Hamilton Arts Advisory Committee at all times. – Mayor's Task Force on Economic Recovery Report pg. 20

Current statement from the AAC Terms of Reference:

- 1.1 - Membership should represent a balanced range of artistic disciplines that may include but are not limited to: visual arts, literary arts, media arts, theatre arts, music, dance, crafts. Every effort will be made to have membership reflect the diversity of Hamilton's many communities.

The current statement from the AAC Terms of Reference was updated by the AAC last term based on recommendations from the Big Picture Report. Some language developed around equity, diversity and inclusion through the Arts Awards review consultation was discussed in relation to a further update. Staff will consult with Clerks about options for changes and other work around this issue with other committees and will return with an update for the next meeting.

Motion: Janna Malseed

Second: Monika Ciolek

That this item be tabled to the next meeting.

CARRIED

10. DISCUSSION ITEMS

10.1 AAC Subcommittee Action Items – Mayor’s Task Force on Economic Recovery Report 2020 next steps.

The AAC subcommittee to review the recommendations of the Mayor’s Task Force on Economic Recovery reported on their review of the recommendations specific to Arts and Culture and asked for clarifications and updates from Carrie Brooks-Joiner, Director of Tourism and Culture.

The importance of cultural events in economic recovery were highlighted.

Director Brooks-Joiner noted that there is one last meeting for the task force planned for April. It is anticipated that it will dissolve afterward as it will have fulfilled its mandate. A report will be going to GIC with community recommendations. A new Economic Development Plan is to be presented to General Issues Committee in April or May. This plan includes many of the task force’s recommendations.

When asked about how the AAC could best support the economic recovery the following 3 areas were suggested:

A) Carry on the work you have done in the past bringing the community together in dialogue in the form of a conference, forum or gathering.

B) We don't have Hamilton specific data (only Provincial data) on the impacts of COVID on the arts, heritage, cultural sector. Potential for a survey, research projects to quantify impacts.

C) Seed money and pilots to further some of the ideas you have short term. Could spark a program with longer sustainability.

Volunteers to form subcommittee to action these suggestions included: Annette Paiement, Elizabeth Jayne Cardno, Lisa La Rocca, Monika Ciolek, Janna Malseed and Eileen Reilly.

That a subcommittee be formed to organize a conference or gathering in hopes of bringing the arts community together in dialogue and collect data on the impacts of COVID in Hamilton.

Motion: Annette Paiement

Second: Eileen Reilly

11. MOTIONS

There were no motions.

12. NOTICES OF MOTION

There were no notices of motion.

13. GENERAL INFORMATION/OTHER BUSINESS

13.1 Hamilton Arts Organizing – Monika Ciolek

HAO has written a letter to the Mayor to request important issues be raised, a cry for help from artists. Would like to share the Mayor's Task Force on Economic Recovery Report 2020 with HAO.

13.2 Steve Parton Update

Steve Parton was a former member of AAC who had to step down because of his health. He succumbed to his illness. Would like to make note of his contribution to the arts in Hamilton and to music over the years.

That Annette Paiement write a letter on behalf of AAC to Steve Parton's wife to say thank you for his service and contribution to the community.

Motion: Annette Paiement

Second: Lisa La Rocca

CARRIED

13.3 Fair Wages for Musicians

Janna Malseed noted that North America is using Hamilton as an example of what can be done in other cities regarding fair wages for musicians.

14. ADJOURNMENT

MOVED: Lisa La Rocca

SECOND: Monika Ciolek

That the Arts Advisory Commission meeting be adjourned at 5:36pm

CARRIED

City Clerk's Division **COUNCIL FOLLOW-UP NOTICE**

TO: Ken Coit
Program Manager,
Public Art and Projects

DATE: March 31, 2021

FROM: Stephanie Paparella
Legislative Coordinator, Office of the City Clerk

SUBJECT: Arts Advisory Commission – 2021 Budget

For your information, at its meeting of March 31, 2021, Council approved Item 16 of the General Issues Committee Report 21-002, which reads as follows.

16. Arts Advisory Commission 2021 Base Budget Submission (PED20219) (City Wide) (Item 7.8) (February 11, 2021)

That the Arts Advisory Commission 2021 base budget submission, attached as Appendix "L" to Report 21-002, in the amount of \$9,000, be approved.

Thank you!

May 18, 2021

Arts Advisory Commission

Hamilton City Hall
71 Main Street West
Hamilton, ON, L8P 4Y5

Re: The “HAMSTR” initiative and community committee partnership

For the attention of the Arts Advisory Commission,

Hamilton Arts Council are currently preparing to undertake the development of the ‘Hamstr initiative’. This project consists of developing an online platform that addresses the current challenges of audience engagement, whilst identifying opportunities for collaborative project planning and communication between artists and organizations.

Hamilton Arts Council is seeking representation from the Arts Advisory Commission, as part of the project steering committee. Participation will include attendance at monthly meetings (where possible), participation in reviewing resources and provision of feedback.

This role of the committee will establish guidelines for content, sustainability planning for the project, and implementation of a strategy for accessibility and inclusion.

This initiative has been enthusiastically supported by multiple organizations that will directly benefit, and identified as a key program to accelerate the recovery of Hamilton’s arts sector in the wake of the COVID-19 pandemic.

David Hudson will be HAC’s representative, and will speak on behalf of this request at the May 25th Arts Advisory Commission meeting.

Sincerely,

Joanna Johnson

General Manager | Hamilton Arts Council

joanna@hamiltonartscouncil.ca

905-481-3218

May 18, 2021

Arts Advisory Commission

Hamilton City Hall
71 Main Street West
Hamilton, ON, L8P 4Y5

Re: Cultural Executive Working Group

For the attention of the Arts Advisory Commission,

Recently, a group of 12 senior cultural executives met to discuss how we could work together to ensure the sustainability of the cultural sector in Hamilton, post-pandemic. Representing \$39,592,000 in economic impact (TREIM 2019), we are particularly dedicated to providing programs and services that will support the COVID-19 pandemic recovery and help ensure the sustainable future of the arts and culture sector in the City of Hamilton.

We are looking to work together with the local government to reshape the sector, its infrastructure, and supports, so it can thrive and contribute even more to the social, mental, and economic health of our community.

Cultural organizations have been the hardest hit, with few options for short term recovery, and we are projected to be the last to be able to fully open and recover. The cultural sector is incredibly vulnerable to disruption. The risks and impact are equally devastating to large cultural organizations as to small local galleries and museums, performing arts groups, schools, concert halls, and individual artists.

The Cultural Executives Working Group are seeking support from the Arts Advisory Commission that includes:

- Clarification on how the recommendations made by the Mayor's Taskforce on Economic Recovery will be initiated, and on what timeline.
- Identification of a key contact for communications, providing clarification on programming limits, and expectations for reentry into in-person engagement
- Provision of a (temporary) directory for the latest programming updates from arts and cultural organizations
- Development of a city-wide communications plan to highlight the importance of Hamilton's cultural organizations and motivate attendance and support
- Recommendations for how the cultural executive group may formulate their discussions to best serve the purpose of the AAC in the fulfilment of their mandate

As representatives of the cultural executives working group, David Hudson (Hamilton Arts Council) and Claire Loughheed (Dundas Valley School of Art), would speak to the request for support, as part of the May 25th Arts Advisory Commission Meeting.

Sincerely,**Joanna Johnson**

General Manager | Hamilton Arts Council

joanna@hamiltonartscouncil.ca

905-481-3218

Project: Celebrating Resilience in Arts

MISSION STATEMENT:

The Covid-19 pandemic has affected us all, especially the arts community, in unique ways. Each of us have survived this historical phase through sickness and healing, loss and life, struggles and accomplishments.

We want to hear from you: We are collecting stories celebrating resilience in the arts. The stories will showcase ways in which artists in Hamilton and the surrounding region have found hope, strength and courage to pivot, adapt and create new ways to showcase, present, and perhaps sell their work in the time of Covid.

We want to celebrate your resilience. Our goal is to include stories from different creative genres: visual artists, writers, poets, photographers, musicians and performers from all backgrounds. We want to know about your coping mechanisms, little joys and miracles, and creativity in the field of arts during this period.

We want you to be a part of history. Your experiences from this extraordinary will encapsulate the physical, social and emotional impact of the pandemic, and act as tools of inspiration. This project will be stored online and used to inform future conversations and work about response and recovery of the arts community in Hamilton.

- Budget - \$8,000.00 TBD
- Artist fees - Flat Fee TBD \$150 (33 artists approx.) Works relevant to theme only. Works not relevant to the theme will not be considered.
- Images and Video - they are hosting on there site - we are just asking for a link

HAMILTON ARTS COUNCIL - FEE FOR SERVICE \$2,000.00

ROLES and RESPONSIBILITIES

- Send out media release announcing call for submissions
- Post call using approved AAC call for submission and criteria information
- Design social media assets using City of Hamilton brand elements
- Submit draft designs to AAC for proper approvals and vetting
- Budget for Marketing and Advertising on all social media platforms with a number of paid targeted boosting up to \$200.00
- Collect submissions, create spreadsheet/data folder with artist information
- Collate submission files and forward to AAC for jurying
- Provide all jury assets to jury committee
- Once submissions have been juried the winning submissions will be uploaded to website by HAC
- Share announcement of winning submissions via Media Release

DRAFT TIMELINE

- Launch call for submission at the end of Hamilton Arts Week
- Deadline for call for submissions September, 2021
- AAC subcommittee members to design survey
- Jury mid September
- Announce winners by end of September
- Upload files and launch survey by first week of September
- Announce launch of online content with request for survey submissions
- Create social media posts highlighting different story weekly or biweekly tbd
- Survey Deadline - End of September (tbc)
- Compile findings from survey - October
- Submit request to Council for Symposium in 2022 with possible dates and themes
- Begin designing programming for 2022 Symposium based on stories and findings and needs of Hamilton's Creative Community

AAC ROLES and RESPONSIBILITIES

- Clearly define criteria for submissions
- Create artist release form
- Write Press Release
- Provide Hamilton Arts Council with project package consisting of Call For Submission, Media Releases, Artist Release Documents
- Set up Jury Criteria
- Organize Jury Date
- Write Survey Questions to help inform possible 2022 Arts and Culture Symposium
- Compile and breakdown findings
- Write a proposal for 2022 Symposium
- Send request and budget to Council for review and consideration
- Upon approvals from Council, Build 2022 Symposium sub committee and planning team

CELEBRATING RESILIENCE: CALL FOR SUBMISSIONS

MISSION STATEMENT:

The Covid-19 pandemic has affected us all, especially the arts community, in unique ways. Each of us have survived this historical phase through sickness and healing, loss and life, struggles and accomplishments.

We want to hear from you: We are collecting stories celebrating resilience in the arts. The stories will showcase ways in which artists in Hamilton and the surrounding region have found hope, strength and courage to pivot, adapt and create new ways to showcase, present, and perhaps sell their work in the time of Covid.

We want to celebrate your resilience. Our goal is to include stories from different creative genres: visual artists, writers, poets, photographers, musicians and performers from all backgrounds. We want to know about your coping mechanisms, little joys and miracles, and creativity in the field of arts during this period.

We want you to be a part of history. Your experiences from this extraordinary will encapsulate the physical, social and emotional impact of the pandemic, and act as tools of inspiration. This project will be stored online and used to inform future conversations and work about response and recovery of the arts community in Hamilton.

SUBMISSION GUIDELINES

There is **NO ENTRY FEE** but we request that you please **share this call on your social media platforms and spread the word**

Submission Deadline:

Format:

- Nonfiction up to 1500 words (one supporting artwork allowed)
- Fiction up to 1500 words (one supporting artwork allowed)
- Poems up to 30 lines (one supporting artwork allowed)
- Artwork (up to 6 cartoons, photographs, or sketches).
- Links to YouTube videos (music, drama, comedy)
- All submissions must be in **English**
- Only **DOC** and **DOCX** accepted for Prose; Only **JPG** accepted for Artwork
- Entries are accepted by email only. Submission forms and releases must also be attached.

Copyright:

- All entries must be the original work of the submitter, and the rights to the work cannot have been assigned elsewhere (Entries may be previously published provided the submitter retains the rights to the piece).
- We require one-time rights only; the copyright for each piece remains with the author

The AAC reserves the right to:

- Edit entries prior to publication
- Reject any submission that does not meet the selection criteria
- Cancel this call for submissions.
- Any conditions that prevent us from fulfilling the rules will result in the cancelation of the publication of the Anthology.

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AAC will **NOT** accept:

- Material that is hateful to any religion, race, gender, or other group.
- Anything not considered “family friendly.”
- Anything political.

SUBMISSION DEADLINE

September, 2021.

ENTRY FORM: Celebrating Resilience

Title of Entry: _____

Genre (check one): ___ nonfiction (essays and articles) ___ Fiction (made up stories)
 ___ Poetry ___ Photographs ___ Original Art ___ Video

Supporting Photograph or Artwork included with nonfiction, fiction, or poetry? (Y/N) _____

Full Name: _____

Name to be printed in anthology (pen name or alias) _____

About the Author/Artist (up to 50 words to be included with your submission):

Email Address: _____

Phone Number: (including country code and area code)* _____

City _____ State/Province/Other _____

Country _____ Website URL: _____

Instagram: _____ Links to video: _____

* We will not phone you unless we cannot reach you by email. We will not use your information for any purpose other than to publish this Anthology.

IMPORTANT: IF YOU ARE UNDER LEGAL AGE (18 IN THE US), YOUR PARENT OR GUARDIAN MUST COMPLETE ALL THE LINES BELOW THIS POINT:

I _____ (parent name) give my permission for the work of my child, _____ (child's name) to submit this entry.

SUBMISSION DISCLAIMER (check each line).

- I hereby certify this submission is my original creation, and that no other entity holds ownership or rights to this submission or any form of this submission.
- I hereby certify this submission does not violate any copyright, trademark, trade name, or the rights of any third party, and is not otherwise unlawful.
- I have read, understand, and shall follow the Submission Guidelines.

- I understand, acknowledge, and agree that by sending my submission to AAC, that AAC has my permission to print, publish, post, *and* make available on electronic readers or other such devices my submission for inclusion in *Celebrating Resilience*. I understand that AAC is under no obligation to provide me with any monetary compensation for the submission and/or use of the submissions. I will receive publishing credit with a byline on material that is published.
- I understand that I must obtain consent from every identifiable person (and his/her parent/legal guardian if he/she is under the age of majority in the jurisdiction of residence) who appears in my submitted materials (note: in photographs, if you cannot obtain the appropriate consent for an identifiable individual appearing in your submitted materials, then his/her face must be blurred out; in prose, if you cannot obtain appropriate consent, the names and likenesses of the individuals must be changed so as not to be recognizable);
- I have not used any music, logos, trademarks or other copyrighted materials (e.g. photographs, pictures, texts, lyrics, etc.) unless I have first obtained consent from the owner of such materials. I hereby agree to release and hold harmless AAC from and against any and all claims based on any materials I submit, including (without limitation) claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property-related cause of action.
- I agree to provide AAC with evidence of the above consents upon request.
- I understand AAC may edit or reject my submission.
- By making my submission, I acknowledge and agree to be bound by the above Submission Disclaimer. If I do not agree to be so bound, I must not make a submission.

Name _____

Signature* _____ Date _____

*typed signature accepted

HOW TO SUBMIT:

Email To

In the SUBJECT field, type: Anthology Entry

In the TEXT, copy and paste the following statement. Replace the name of your submission for “submission name.” Type your name at the bottom of the email.

“Attached is my submission, (submission name) for *Celebrating Resilience*. I have read, understand, and agree to the submission guidelines and the submission disclaimer. I have also attached the completed entry form, and, by making this submission, I acknowledge and agree to be bound by the submission disclaimer included on the entry form.”

Your name

Your email address

ATTACH:

All pages of this form, in full, with all blank spaces filled (These may be handprinted and scanned into a PDF, or they may be typed and sent as a DOC or DOCX file).

Your submission, in a DOC or DOCX file (JPG for art).

A scanned copy or a photograph of the appropriate release form (adult or minor) for each recognizable person in a photograph (you may email us at [-----t](#) to request the required forms).

URL Links to video:

Instagram:

CONTACT INFORMATION:

We will email you when we receive your submission. If you do not hear from us within 48 hours (longer on weekends or holidays), please check your spam folder.

If your email address changes before the anthology is printed, please email us