



City of Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY SUB-COMMITTEE AGENDA

Meeting #: 21-007

Date: July 13, 2021

Time: 8:00 a.m.

Location: Due to the COVID-19 and the Closure of City Hall

All electronic meetings can be viewed at:

City's YouTube Channel:

<https://www.youtube.com/user/InsideCityofHamilton>

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

	Pages
1. CEREMONIAL ACTIVITIES	
2. APPROVAL OF AGENDA	
(Added Items, if applicable, will be noted with *)	
3. DECLARATIONS OF INTEREST	
4. APPROVAL OF MINUTES OF PREVIOUS MEETING	
4.1. June 8, 2021	3
5. COMMUNICATIONS	
6. DELEGATION REQUESTS	
6.1. Alex Weinberger, YWCA Hamilton, respecting what YWCA Hamilton offers and to learn from the BIAs what we can do to support and collaborate with the businesses in their areas (For a future meeting)	7
7. CONSENT ITEMS	
8. STAFF PRESENTATIONS	

8.1. Infection Prevention and Control Team Update

9

9. PUBLIC HEARINGS / DELEGATIONS

10. DISCUSSION ITEMS

10.1. Ontario Business Improvement Area Association (OBIAA) Conference Update (No Copy)

11. MOTIONS

11.1. International Village Business Improvement Area Expenditure Request

25

11.2. Business Improvement Areas Parking Master Plan Response

27

12. NOTICES OF MOTION

13. GENERAL INFORMATION / OTHER BUSINESS

13.1. Verbal Update from Julia Davis, Business Development & BIA Officer

13.2. Statements by Members

14. PRIVATE AND CONFIDENTIAL

15. ADJOURNMENT



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

MINUTES 21-006

8:00 a.m.

Tuesday, June 8, 2021

Virtual Meeting

Hamilton City Hall

71 Main Street West

Present: Susie Braithwaite – International Village BIA
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Cristina Geissler – Concession Street BIA
Kerry Jarvi – Downtown Hamilton BIA
Jude Szabo – Ancaster BIA
Heidi VanderKwaak – Locke Street BIA
Susan Pennie – Waterdown BIA
Lisa Anderson – Dundas BIA
Emily Burton – Ottawa Street BIA

Absent: Councillor Esther Pauls (Chair)
Michal Cybin – King West BIA
Bender Chug – Main West Esplanade BIA
Rachel Braithwaite – Barton Village BIA

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised that there were no changes to the agenda.

(Geissler/Pennie)

That the agenda for the June 8, 2021 Business Improvement Area Advisory Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) May 11, 2021 (Item 4.1)

(VanderKwaak/Jarvi)

That the May 11, 2021 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 9)

(i) Special Events Advisory Team (SEAT) Update (Item 9.1)

Sarah Linfoot-Fusina, Cultural Project Specialist, addressed the Committee with an update on the Special Events Advisory Team (SEAT).

(Pennie/Anderson)

That the staff presentation on the Special Events Advisory Team (SEAT) Update, be received.

CARRIED

(ii) Parking Master Plan Update (Item 9.2)

Brian Hollingworth, Director of Transportation, Planning, and Parking, and Amanda McIlveen, Manager of Parking Operations and Initiatives addressed the Committee with an update on the Parking Master Plan.

(Anderson/VanderKwaak)

That the staff presentation on the Parking Master Plan, be received.

CARRIED

(e) DISCUSSION ITEMS (Item 10)

(i) Ontario Business Improvement Area Association (OBIAA) Conference 2021 (Item 10.1)

Julia Davis addressed the Committee respecting the Ontario Business Improvement Area Association (OBIAA) Conference 2021 being held September 26 – 29, 2021.

Julia advised that the Conference is still being planned as a hybrid event with 150 in person attendees and the remainder being virtual. The formal registration will be available mid- June and there will be early bird rates offered.

The host Committee will be meeting this week and is working on the mobile tours. Any BIA that has expressed an interest in hosting a mobile tour will be provided an update following the meeting.

(Burton/Pennie)

That the discussion respecting Ontario Business Improvement Area Association Conference 2021, be received.

CARRIED

(f) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Verbal Update from Julia Davis, Business Development and BIA Officer (Item 13.1)

Julia Davis advised the Committee that Ontario is entering Step One of the reopening framework on Friday, June 11, 2021. This will increase the outdoor limits and allow outdoor dining (will restrictions). In Step One, the capacity for essential retail will be increased, and non-essential retail will be allowed to open (on a restricted capacity).

Julia reminded the Committee that the Shop Local Grant funding of \$10,000 is available to each BIA. The BIA's will need to submit a written proposal with a budget. The proposals must be submitted no later than June 30, 2021 and the funds must be spent in 2021.

Julia advised that the Hamilton COVID Concierge Site is excellent resource for businesses. The website can be accessed at www.hamiltoncovidconcierge.ca. Alternatively, their phone number is 905-521-3989 and this line is staffed Monday – Friday (8:30 am – 4:30 pm).

Julia asked the Committee if there were any volunteers wanting to attend the Infection Prevention and Control meetings, which happen weekly (every Wednesday). As the meetings are weekly, Committee members suggested that a rotating BIA member attendance might be more realistic than the same member attending each week.

The Hamilton Chamber of Commerce is hosting a Webinar on Thursday, June 10, 2021 at 11:00 am. Topic will include Stage One Reopening and Rapid Covid testing. Julia will be sending an email to the BIA's with information on how to sign up.

(Anderson/Pennie)

That the verbal update from Julia Davis, Business Development and BIA Officer, be received.

CARRIED

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

(Geissler/Burton)

That the updates from Committee Members, be received.

CARRIED

(g) ADJOURNMENT (Item 15)

(Burton/Anderson)

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 9:31 a.m.

CARRIED

Respectfully submitted,

Susie Braithwaite
Vice-Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk

Submitted on Friday, July 2, 2021 - 10:34am Submitted by anonymous user:
162.158.126.118 Submitted values are:

==Committee Requested==

Committee: Other Advisory/Sub-Committee

Specify which Advisory/Sub-Committee: BIA Advisory Committee

==Requestor Information==

Name of Individual: Alex Weinberger

Name of Organization: YWCA Hamilton

Contact Number: 19055229922 x314

Email Address: aweinberger@ywcahamilton.org

Mailing Address:
75 MacNab St South
Hamilton ON L8P 3C1

Reason(s) for delegation request:

YWCA Hamilton has a number of programs to support small businesses. We have been meeting with BIA's individually to discuss these opportunities and would love to present about our work to all of the BIAs in the city.

For example, we run a Women's Enterprise Centre to assist new and existing women-led businesses to establish and grow. Additionally, in collaboration with Fempreneurs, we host a women-led business directory.

Especially, following COVID19, we want to support and collaborate with businesses in the community. We would like the opportunity to present more about what we offer and learn from the BIAs what we can do to support and collaborate with the businesses in their areas.

Will you be requesting funds from the City? No

Will you be submitting a formal presentation? Yes



Hamilton

PUBLIC HEALTH UPDATE

BIA Advisory Committee

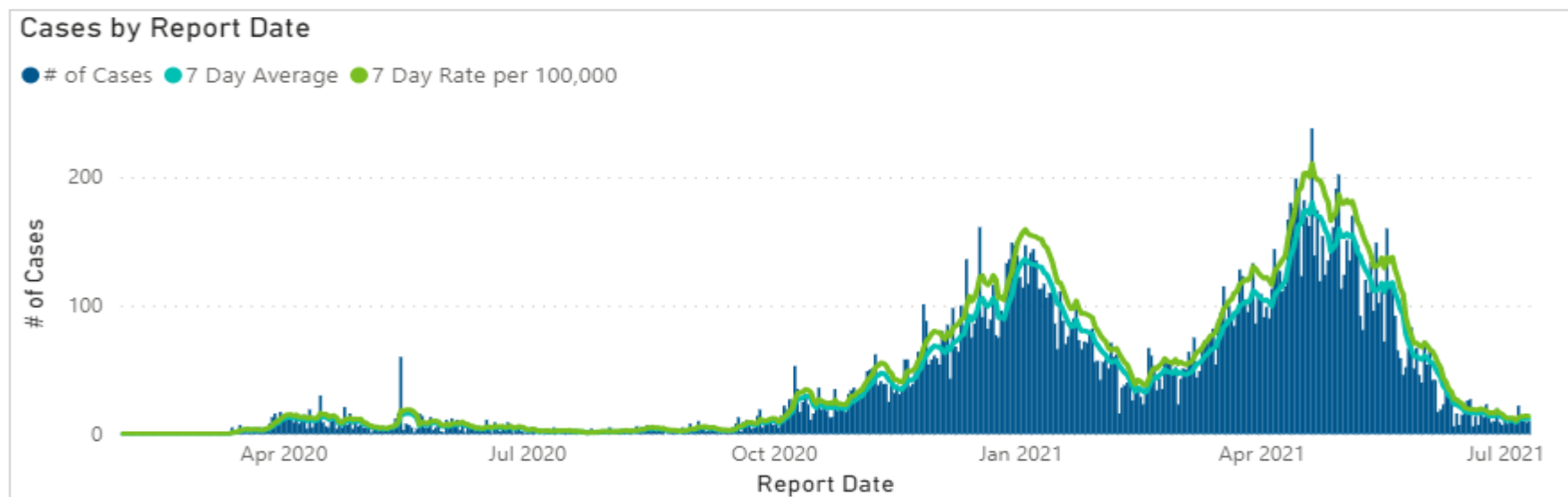
July 13, 2021



- Local epidemiology and forecasting updates
- Vaccination data & symptom management
- PHAC guidance for fully vaccinated individuals
- Overview of Step 2
- Overview of Step 3
- WorkWise campaign
- Rapid testing

Local epidemiology update

- Local data can be found on the CoH webpage “[Status of Cases in Hamilton](#)”
- Brief update as of July 12, 2021:
 - Number of new cases (7 day average) = 12
 - Current reproductive number = 1.05
 - Current # of outbreaks = 3
 - Average number of deaths per day = 0-1





Forecasting update

- Current forecasts continue to be positive. However, Delta variant continues to pose an unknown risk
- Forecasts indicate that current lower levels of Delta variant circulating could prevent a swell of 600 cases in August 2021 and can be maintained by:
 - Increased vaccination levels, particularly 2nd dose coverage
 - Maintaining public health measures such as masking, physical distancing and reducing contacts



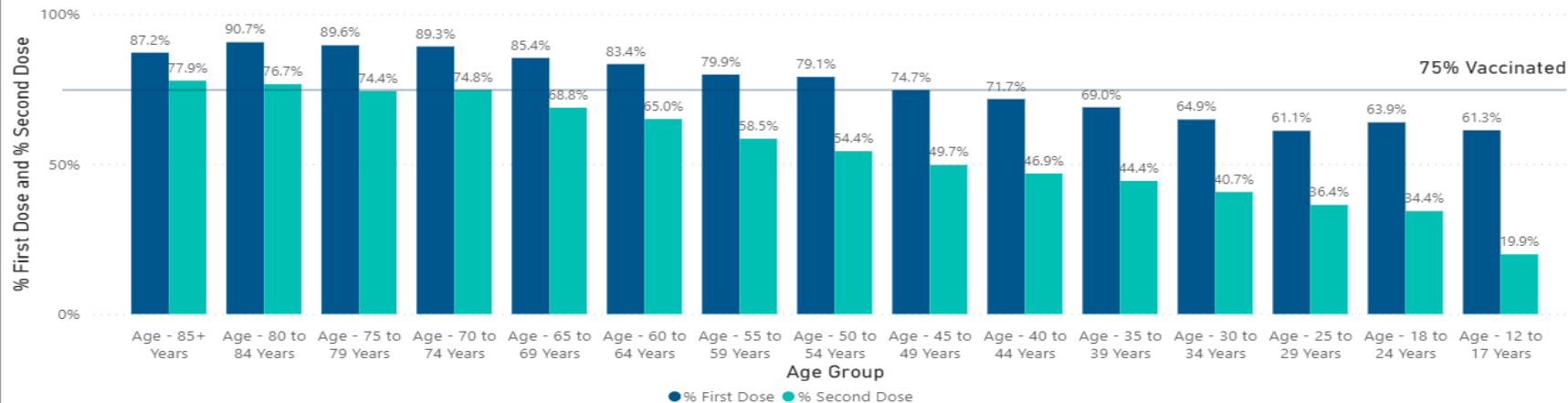
Vaccination Update

- Local data can be found on the CoH webpage: [COVID-19 Vaccine Distribution](#)
- As of July 12, 75.1% of individuals 18+ had at least one dose administered in Hamilton and 52.9% were fully vaccinated.

Estimated COVID-19 Vaccine Coverage by Age Groups in Hamilton

The chart below describes vaccination progress by age group in Hamilton.

% Vaccinated by Age Group



Data Source: IntelliHealth (COVAXon Data Load).

Vaccination, workplace and symptom management

- Information specific to workplaces and vaccination can be found on the CoH webpage: [COVID-19 Vaccination and Workplaces](#)
- **Workplaces/Businesses should continue to encourage all workers to follow direction from provincial screening tools**
- Certain screening criteria would allow workers to return to onsite work following vaccination if they are:
 - Experiencing mild symptoms within 48 hours after vaccination (e.g. headache, fatigue, muscle ache, joint pain)
 - Required to be at work
 - Do not have known exposure to confirmed COVID-19 case in last 14 days



Fully vaccinated status & work guidance

- New guidance for fully vaccinated individuals (> 14 days since 2nd dose). Can attend work even if:
 - Received a COVID-19 exposure alert from the cell phone app
 - Have travelled outside of Canada
 - Are living with someone experiencing COVID-19 symptoms and/or waiting for test results

Fully vaccinated individuals who are identified as a close contact of a confirmed case require a Public Health assessment to determine need to self-isolate



Fully Vaccinated and PHAC guidelines

- New guidance has been developed by the Public Health Agency of Canada (PHAC):
 - [Vaccinated Against COVID-19? What does it mean to me?](#)
- New guidance permits individuals to discard certain public health measures depending on setting/activity and risk-status
- We are still waiting for provincial adoption of PHAC guidance

Step 2 – Overview



Key messages:

- Public Health measures from Step 1 to Step 2 remain in effect e.g. physical distancing, screening, contact tracing, face masks safety plans etc.
- Fully vaccinated individuals must follow all current regulations

Major changes for Step 2 related to:

- Opening of additional businesses (e.g. PSS, non-essential retail, outdoor performing arts, live music, amusement parks etc.)
- Increased capacity limits (non-essential 25%, essential 50%)
- Outdoor social gatherings and organized public events for up to 25 people (indoors 5 people)

- Businesses are required to **post**:
 - Prepare **safety plans** & post in visible place
 - Post **face covering** requirements
 - Post **passive screening** requirements
 - Post **capacity limits** (*required for: retail, restaurants, PSS, photography studios and services, meeting or event spaces and entertainment venues)

Businesses are required to **screen**:

- All employees and visitors actively
- All patrons passively & patrons actively if required:
 - Meeting or event spaces
 - Restaurants, bars & nightclubs (dine in)
 - Facilities for sports and recreational fitness activities
 - Personal fitness & sports trainers
 - Personal care services
 - Teaching and instruction, driving instruction
 - Media industries (i.e. photography studios)

Province moving into Step 3 as of Friday July 16, 2021

Indoor dining

- No limits per table, subject to physical distancing
- No dancing at restaurants

Nightclubs/restobars (dancing venues)

- 25% capacity or up to max 250 people

Sports & rec

- Max 50% capacity indoors
- Indoor spectators 50% capacity or 1000 pple

Retail

- Essential and Non-Essential capacity limited to number of people that can maintain a physical distance of 2 metres

Concerts, cinemas & theatres

- Up to 50% indoors (max 1000 pple for seated events)
- Up to 75% outdoors (max 15, 000 pple for events with fixed seating).

Personal care services

- Includes services requiring removal of face covering
- Capacity limited to number that can physically distance

Museums, casinos, amusement parks etc.

- 50% capacity indoors
- 75% capacity outdoors



WorkWise Campaign

WorkWise Hamilton

- Campaign created in partnership with the Hamilton COVID Concierge Team and Hamilton Public Health Services
- Supports local workplaces with information and resources needed to 'WorkWise' and assist them as we transition between Steps
- Webpage contains:
 - Work-related resources and information
 - Links to upcoming webinars
 - Workplace safety checklist/ interactive quiz
 - Suggestions for how workplaces can share innovations that have enabled them to WorkWise

Rapid Antigen Testing – Overview

- Rapid testing is an additional public health layer that businesses can adopt
- Rapid testing should NOT be used for individuals
 - With symptoms
 - Who are close contacts
 - Who have previously been infected and recovered from COVID-19
 - To diagnose COVID-19
- Rapid testing does not:
 - Replace public health measures such as symptom screening, physical distancing and so forth
 - prevent someone from getting COVID-19
- Any positive test from rapid testing must be confirmed with laboratory-based PCR testing within 24 hours

More information can be found on the CoH webpage: [Rapid Antigen Testing..](#)



Rapid Antigen Testing- process for enrolling

- More information for businesses looking to participate in the rapid screening program is available on the Concierge webpage: [Vaccines & Rapid Testing](#) & Hamilton Chamber of Commerce webpage: [Hamilton Rapid Testing](#)
- Free COVID-19 Antigen Rapid Testing Kits for business with fewer than 150 employees from the HCC (and through Ministry for larger organizations)
- Prior to placing an order, business are required to:
 - Watch a 5-minute instructional training video on self-collection for COVID-19 Antigen Rapid Testing
 - Complete a Provincial Antigen Screening Program form upon first pick up
 - Complete a Terms of Use Agreement upon first pick up



Hamilton

THANK YOU



Visit the City of Hamilton's COVID-19 website at [Hamilton.ca/coronavirus](https://hamilton.ca/coronavirus)

Visit the Concierge Workwise website at <https://hamiltoncovidconciierge.ca/workwise/>

Contact us with your questions at (905) 974-9848 or phscovid19@Hamilton.ca



CITY OF HAMILTON

MOTION

Business Improvement Area Advisory Committee

Date: July 13, 2021

MOVED BY S. BRAITHWAITE.....

SECONDED BY.....

INTERNATIONAL VILLAGE BUSINESS IMPROVEMENT AREA EXPENDITURE REQUEST

That the expenditure request from the International Village Business Improvement Area, in the amount of \$7,110.80 for Office Expenses – moving expenses, renovations and new furniture, to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved.

CITY OF HAMILTON

MOTION

Business Improvement Area Advisory Committee

Date: July 13, 2021

MOVED BY L. ANDERSON.....

SECONDED BY.....

BUSINESS IMPROVEMENT AREAS PARKING MASTER PLAN RESPONSE

WHEREAS, the City of Hamilton Parking has recently shared with BIAs recommendations for a parking plan in the City of Hamilton, and in response, the Hamilton BIAs would like to see City of Hamilton support for local small businesses and local BIAs continue;

WHEREAS, in keeping with Hamilton BIAs contributions to the unique vibrant neighbourhoods, destinations and districts of Hamilton;

WHEREAS, priority pricing for parking and reduced paid hours for parking are key strategies that promote foot traffic to our local businesses and attract new visitors within the Business Improvement Areas (BIAs); and,

WHEREAS, a supportive parking plan is critical as small businesses move to recovery mode following the pandemic;

THEREFORE BE IT RESOLVED:

- (a) That the Business Improvement Areas Advisory Committee request that there be no changes to the current paid parking schedule for Monday-to-Sunday parking, within the BIAs where paid parking is established;
- (b) That the current paid parking hours remain in effect;
- (c) That a free Saturday and Sunday parking program be extended to those BIAs that wish to partake; and,
- (d) That City Staff, in collaboration with the BIAs, investigate parking revenue options that would support a BIA preferred parking program.