

City of Hamilton GENERAL ISSUES COMMITTEE AGENDA

Meeting #: 22-002(b)

Date: January 20, 2022

Time: 9:30 a.m.

Location: Due to the COVID-19 and the Closure of City

Hall (CC)

All electronic meetings can be viewed at:

City's Website:

https://www.hamilton.ca/councilcommittee/council-committeemeetings/meetings-and-agendas

City's YouTube Channel:

https://www.youtube.com/user/InsideCityofHa

milton or Cable 14

Stephanie Paparella, Legislative Coordinator (905) 546-2424 ext. 3993

Pages

44

- APPROVAL OF AGENDA
- 2. DECLARATIONS OF INTEREST
- 3. APPROVAL OF MINUTES OF PREVIOUS MEETING
- 4. COMMUNICATIONS
- 5. CONSENT ITEMS
- 6. PRESENTATIONS

Note: Presentation times are approximate only.

6.1.	Hamilton Farmers' Market Board - 2022 Budget Presentation (9:45 a.m.)	3
6.2.	Hamilton Public Library Board - 2022 Budget Presentation (10:15 a.m.)	13

6.3. REVISED - Hamilton Police Services Board - 2022 Budget Presentation (10:45 a.m.)

- 7. DISCUSSION ITEMS
- 8. MOTIONS
- 9. NOTICES OF MOTION
- 10. GENERAL INFORMATION / OTHER BUSINESS
- 11. ADJOURNMENT



2022 Budget Presentation Hamilton Farmers' Market Corporation

Presented on January 20th, 2022 by Elly Bowen HFM Chair/Secretary

2022 MARKET BUDGET SUMMARY

Negative Pressures:

- Corporate sponsorship of \$125K ended
- Garbage collection costs have increased by \$27K or 400%
- Ongoing need to invest in Marketing as traffic continues to be impacted by Covid (\$65K)

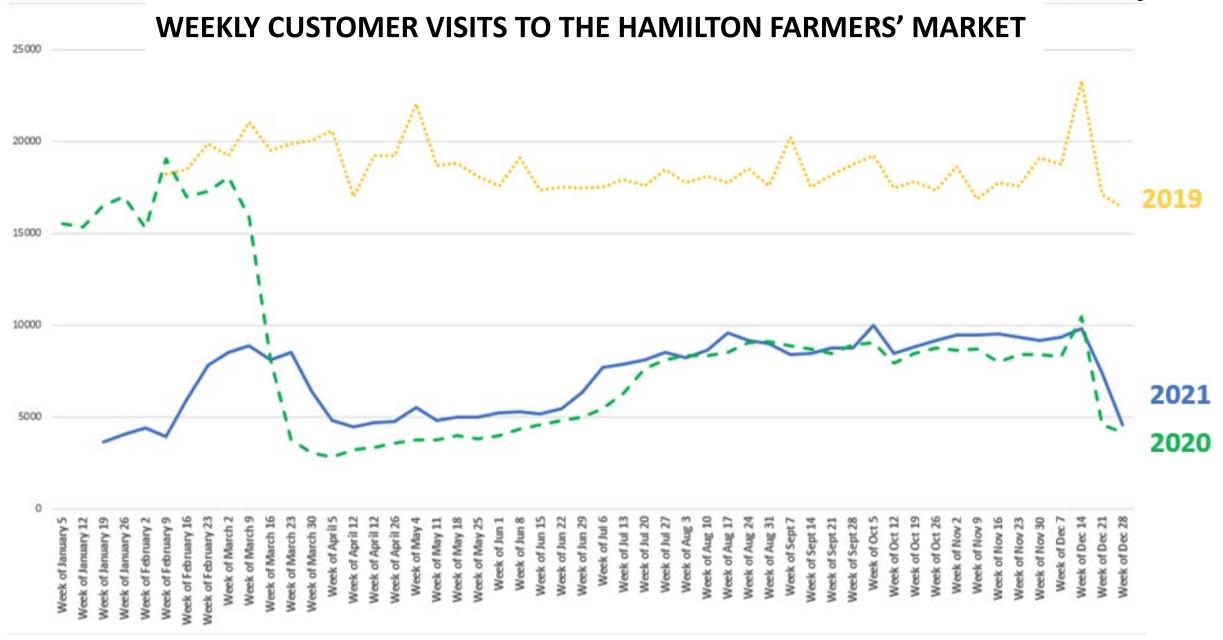
Positive Factors:

- Market Fees increase overall with lower stall vacancy than anticipated
- CUP operations expenses are \$35K lower than the 2021 Budget

Request: \$127K increase to the Council Levy for 2022 (\$242K vs \$115K)

2022 HFM OPERATING BUDGET

2022 OPERATING BUDGET - HFM	2022 BUDGET 2021 BUDGET		VARIANCE
REVENUE:			
MARKET FEES	\$ 510,000	\$ 488,600	\$ 21,400
SPONSORSHIP	-	\$ 125,000	-\$ 125,000
CART RENTAL		\$ 5,000	\$ -
MERCHANDISE	\$ 4,500	\$ 4,500	\$ -
TOTAL REVENUE:	\$ 519,500	\$ 623,100	-\$ 103,600
LABOUR:	\$ 339,800	\$ 325,440	\$ 14,360
KEY EXPENSES:			
Garbage Collection	\$ 36,400	\$ 9,000	\$ 27,400
CUP Operations	\$ 29,178	\$ 65,040	-\$ 35,862
Facilities Recovery	\$ 89,155	\$ 107,250	-\$ 18,095
Advertising & Promotion	\$ 64,260	\$ 38,000	\$ 26,260
TOTAL KEY EXPENSES:	\$ 218,993	\$ 219,290	\$ 7,703
OTHER EXPENSES:	\$ 203,067	\$ 193,430	\$ 9,637
COUNCIL LEVY:	\$ 242,360	\$ 115,060	-\$ 127,300
COH MARKETING SUPPORT:		\$ 30,000	



HFM LEVY HISTORY

YEAR	COUNCIL LEVY	SPONSORSHIP	OTHER
2014	\$ 309,476		
2015	\$ 251,440		
2016	\$ 258,931		
2017	\$ 37,857	\$ 93,750	
2018	\$ 71,581	\$ 125,000	
2019	\$ 166,348	\$ 125,000	
2020	\$ 71,989	\$ 125,000	
2021	\$ 115,060	\$ 125,000	\$ 30,000
2022	\$ 242,000	\$ -	\$ -
LEGEND:	BUDGETED LEVY		ONE TIME
	BUDGETED LEVY		MARKETING \$\$\$

IMPACTS OF COVID

- Covid continues to impose hardships on the Market and its businesses;
 - Jackson Square door was again closed during the holiday season limiting access
 - People continue to be asked to work from home in the downtown core
 - Difficult to plan in person events to attract new customers
 - Need to continue investing in Marketing for 2022 at the same level as we spent in 2021 (Additional funding of \$30K provided by Council in 2021)
- Continue to pursue rental opportunities for York Blvd Space little interest during Covid but potentially could rent for \$50K+ annually (unbudgeted)
- Continue to pursue Sponsorship opportunities instead of one large sponsor potentially source several smaller ones
- Unrealistic year to increase Stall rental fees, will explore for 2023

2021 HIGHLIGHTS

- In Year 2 of the pandemic, the HFM remained open throughout 2021, despite operational and financial challenges.
- Attracted 9 new vendors in 2021.
- Vendor turnover this year was limited to 3 vendors including one retirement.
- Exciting new marketing initiatives on upcoming slides.

MARKETING HIGHLIGHTS





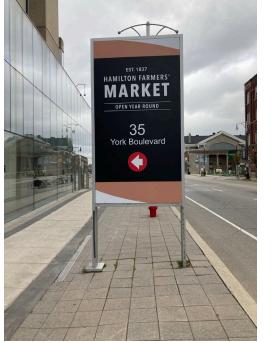














LOOKING FORWARD TO 2022

- The pandemic becomes an endemic and we are able to welcome customers back downtown and to the Market
- Celebrate the 185th Anniversary of the HFM
- Planned collaborations with Hamilton Public Library, Hamilton Bulldogs and Toronto Rock
- Continue to promote Shop Local
- New sponsorship deals
- Renting York Blvd space
- Recommendations from the Governance and Operations review to improve effectiveness and efficiencies.



HPL OPERATING BUDGET JANUARY 20, 2022



FREEDOM TO DISCOVER



2022 Operating Budget Overview

Review of Recent Budgets

Proposing 2.0% Increase for 2022 = \$654,025

2021 Highlights and Looking Ahead

Acknowledgements







OPERATING BUDGET 2022







2022 OPERATING BUDGET AND RECENT HISTORY

2022 Budget Request: 2.0% Increase, Total = \$654,025

Budget Year	Direction	Library
2013	0.0%	0.0%
2014	0.0%	0.2%
2015		1.5%
2016	1.0%	1.0%
2017	1.8%	1.8%
2018	1.5%	1.8%
2019		2.4%
2020	2.0%	2.5%
2021	2.0%	1.5%
2022	2.0%	2.0%



2022 Budget Overview

EMPLOYEE-RELATED COST

MATERIAL AND SUPPLY

BUILDING AND GROUND

RESERVES / RECOVERIES

VEHICLE EXPENSES

COST ALLOCATIONS

FEES AND GENERAL

GRANTS AND SUBSIDIES

CONTRACTUAL

FINANCIAL

Revenue

RESERVES

Net Levy

Expense

2021 Budget

33,676,677

22,502,530

3,751,280

101,360

2,553,660

1,672,710

2,485,410

234,307

375,420

(382,240)

(1,648,690)

(1,266,450)

32,027,987

2022 Budget Submission 34,502,402

23,071,436

3,751,280

108,541

2,604,130

1,696,770

2,495,188

399,637

375,420

(380,940)

(1,820,390)

(1,279,450)

32,682,012

(160,000)

2022 Budget Submission

vs. 2021 Budget

2.5%

2.5%

- %

7.1%

2.0%

1.4%

0.4%

70.6%

— %

10.4%

(0.3%)

1.0%

n/a

2.0%

825,725

568,906

7,181

50,470

24,060

9,778

165,330

(171,700)

1,300

(13,000)

(160,000)

654,025

2021 HIGHLIGHTS





SUPPORTING THE COMMUNITY RESPONSE









During the pandemic, HPL is providing as many Library services as we safely can and making it a high priority to support the response to it.

- HPL Staff secondments to Public Health are supporting mass vaccination sites.
- COVID vaccine clinics at HPL Branches immunized more than 5,000 people in 2021.



Heartfelt thanks to our Staff and the Hometown Heroes helping the community through the pandemic.





ADAPTING SERVICE TO MEET NEEDS



 In 2021 HPL Staff adapted and responded well to changing circumstances.









- Printing and Laminating
 Vaccine Certificates- hugely popular
 - October –39,197
 - November 5,595
 - December 12,109



HPL Branch Services









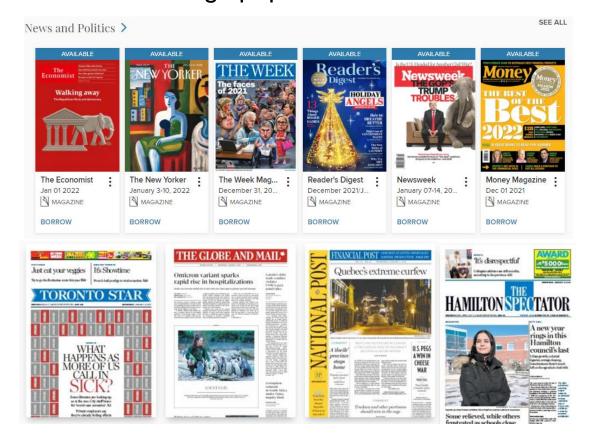




Access to Books and Much More

Hamiltonians Love Books

- Growth in digital reading over the past two years. Physical book borrowing on the rise.
- Grab & Go bags popular.







Book, Music and Movie Recommendations by HPL Staff







Supporting Digital Access & Learning

HPL provides free access to Wi-Fi and computers.

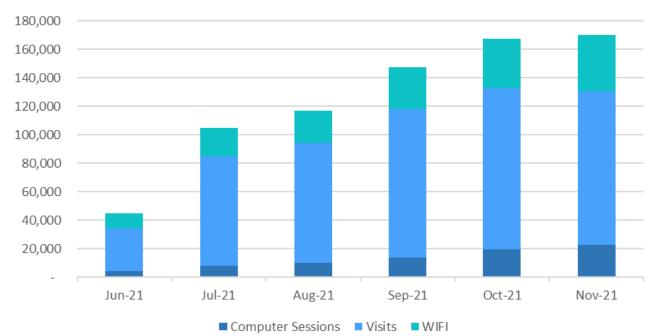
- Low-cost printing
- Q4 2021: 26,000 hours of Wi-Fi per week on average with a total of 65,000 computer sessions

During the pandemic, HPL supports virtual meetings for:

- Ontario Courts
- McMaster Children's Hospital
- Virtual job interviews

3D printers, Makerspaces and Digital Media Labs support the development of digital skills.

Visits and Onsite Digitial Access











THE POWER OF PARTNERSHIPS

- HPL has a long history of creating effective partnerships.
- Our vision is to work with organizations to create meaningful and sustainable change.
- Example: A HPL card provides free admission to **Hamilton Civic Museums**. Members can also borrow a pass for free entry to **the Art Gallery of Hamilton**, **Ontario Parks** and **Grand River Conservation Authority** sites.









FACILITY RENEWAL – 2 New Branches Opened in 2021

Parkdale

New branch opened July 2021.





Greensville- Construction of new Library and recreation space completed in September 2021 at the site of the Greensville Elementary School.







Making an impact through supporting Hamiltonians

4.4 million

circulation

850,000

hours WiFi use

725,000

in person visits

294,000

pages printed

115,000

computer use

62,000

print jobs

59,000

AskHPL questions

56,000

passports laminated

18,000 new members

LOOKING AHEAD





HPL ALIGNMENT WITH THE CITY'S EDAP

EDAP Priority	HPL Action
FACILITATING A SKILLED AND ADAPTABLE WORKFORCE	 ✓ Expanding Study Hall Access ✓ Learning Partnerships ✓ Online Learning Resources
ENHANCING DIGITAL INFRASTRUCTURE AND SERVICES	 ✓ New Service Hours Model ✓ Adding IT Service Staff To Larger Branches ✓ Continued Investments In Strong IT Infrastructure
Moving Goods and People	✓ Free Presto Cards For Children (5 To 12) With A Library Card
REVITALIZING PRIORITY AREAS & PLACEMAKING	 ✓ Continued Facility Renewal ✓ Opening Central At 8 Am, Indigenous Market Grant For Central



2021-2025 ACTION PLAN

- FACILITATING A SKILLED AND ADAPTABLE WORKFORCE
- ENHANCING DIGITAL INFRASTRUCTURE AND SERVICES
- GROWING BUSINESS AND INVESTMENTS
- MOVING GOODS AND PEOPLE
- REVITALIZING PRIORITY AREAS AND PLACEMAKING
- BUILDING TRANSFORMATIONAL PROJECTS



HPL PRIORITIES FOR 2022

- Library Board is developing a new Strategic Plan
- Continue to focus on supporting the Pandemic Response
- Open new Valley Park and Carlisle branches
- Expand Library Service Hours system-wide
 - Simpler and expanded service hours in all Wards
- Resume in-person group events (at the appropriate time)
- Continue work on Truth and Reconciliation with the Urban Indigenous Strategy
- Continue to remove barriers to Library Access
- Expand outreach services in the community











NEW BRANCHES COMING SOON



Carlisle Branch

Construction began in Fall 2021. Slated to open Summer 2022.

Thank you to *TD Bank* for donating the building and property.



Valley Park Branch

Construction is progressing well. To be completed in early 2022.

Thank you to Heritage Green Community Trust for its generous support.



More Consistency Across The System

2022 Target Hours – to be phased during the year

No more weekday closures

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Hours/ Week	Increase
Central	8-9	8-9	8-9	8-9	8-6	8-5	12-5	76	7
Regional Branches	9-8	9-8	9-8	9-8	9-6	9-5	1-5	65	50
Community Branches	9-7	9-7	9-7	9-7	9-6	9-5		57	159
Rural – Extended Access	8-8	8-8	8-8	8-8	8-5	8-5		66	96
Rural – No Extended Access	1-6	1-6	1-6	1-6	1-6	1-5		29	12



EXPANDED OPEN HOURS PLANNED FOR 2022

300+ More Open Hours Each Week

Branch	Prior	New	Increase	Branch	Prior	New	Increase
Ancaster	51	57	6	Mount Hope	18	29	11
Barton	43	57	14	Parkdale		57	57
Binbrook	51	57	6	Red Hill	60	65	5
Carlisle	32	66	34	Saltfleet	48	57	9
Central	69	76	7	Sherwood	48	57	9
Concession	43	57	14	Stoney Creek	48	57	9
Dundas	60	65	5	Terryberry	55	65	10
Freelton	60	66	6	Turner Park	63	65	2
Greensville	17	66	49	Valley Park	47	65	18
Kenilworth	43	57	14	Waterdown	55	65	10
Locke	35	57	22	Westdale	56	57	1
Lynden	60	66	6	TOTAL			324



AFTER HOURS STUDY HALLS

- Many residents face challenges studying at home, including having access to the internet, adequate bandwidth and a computer.
- Since 2015 first at Terryberry and then later at Red Hill Branches opened Monday-Thursday from 9pm-midnight for quiet, independent study.
- Our plan is to offer this successful program at more Branches.

Location	Study Hall Hours	Hours Per Week		
Central	9pm to midnight	12		
Regional Branches	8pm to midnight	96		





RETURN TO IN-PERSON EVENTS/PROGRAMS IN 2022

- During the pandemic, HPL shifted to online programs.
- Sometime in 2022, we are looking forward to offering inperson programs again.
- HPL programs focus on contributing to the health, development and success of residents:
 - Youth literacy and love of reading
 - Digital literacy skills
 - Lifelong learning, including gaining micro-credentials
 - Creative aging and reducing loneliness among seniors
 - Free access to music, culture and arts















ADVANCING INCLUSION AND UNDERSTANDING

- HPL is working with academic researchers to improve our practices.
 - HPL has our first Researcher-in-Residence.
 - Key areas of focus: digital literacy, seniors, staff wellness.
 - Working closely with McMaster University, the City and other libraries.
- Inclusion is core to HPL
 - We create spaces and services available to everyone.
 - We provide opportunities where we can learn from and get to know each other.
 - Our Diversity and Inclusion Policy challenges us to celebrate and respect differences.
- Adjust our programs to complement other good work in the community.
 - Maintain the Red Book to help navigate and co-ordinate services.
 - Work closely with HIPC





Gagan Batra

Councillor Judi Partridge

Elly Bowen

Councillor Maria Pearson

Rob Coruzzi

Lynne Serviss

C. A. Klassen

Lori-Anne Spence-Smith

John Kirkpatrick

Nick van Velzen

Stu Laurie

ADDITIONAL INFORMATION





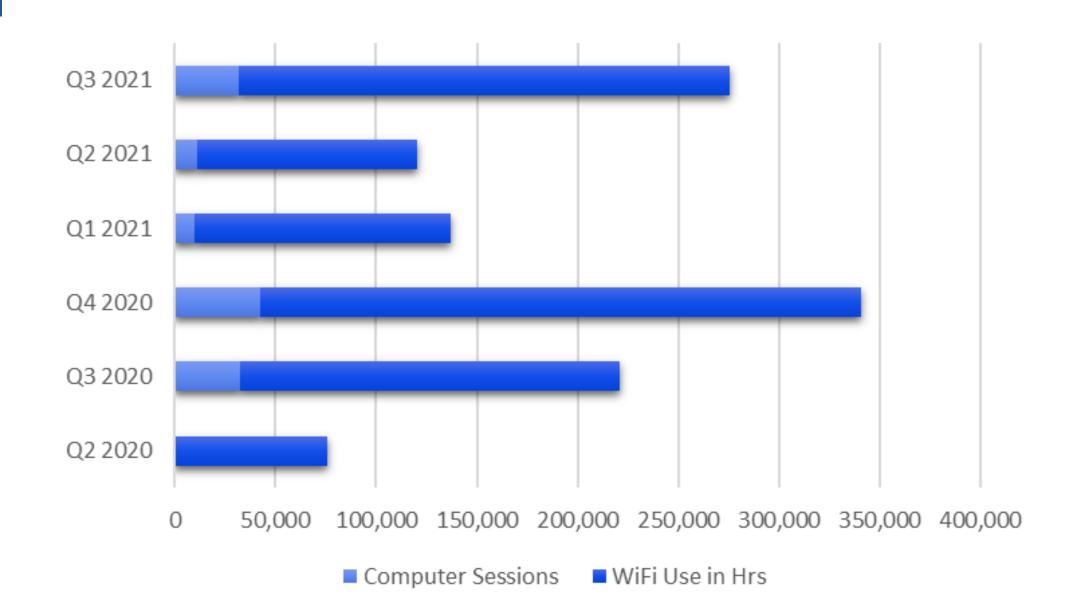
2022 BUDGET DRIVERS

Pressures	Positive Drivers		
Salaries, Wages, Benefits – \$569,000 1.6% COLA; benefits; staffing for new open hours.	Increase in Gapping – \$190,000 Expected vacancies during year.		
Cost Allocations - \$200,000	Reserve Funding – \$160,000		
Increase in City-Wide Insurance Premiums	Using recent surpluses to offset budget impacts.		
	Improved Technology – Shift to Higher-Value Work, Control of FTE.		

	2022	2021	2020
FTE	297	291	299
Full Time	160	157	156
Part Time	137	134	143

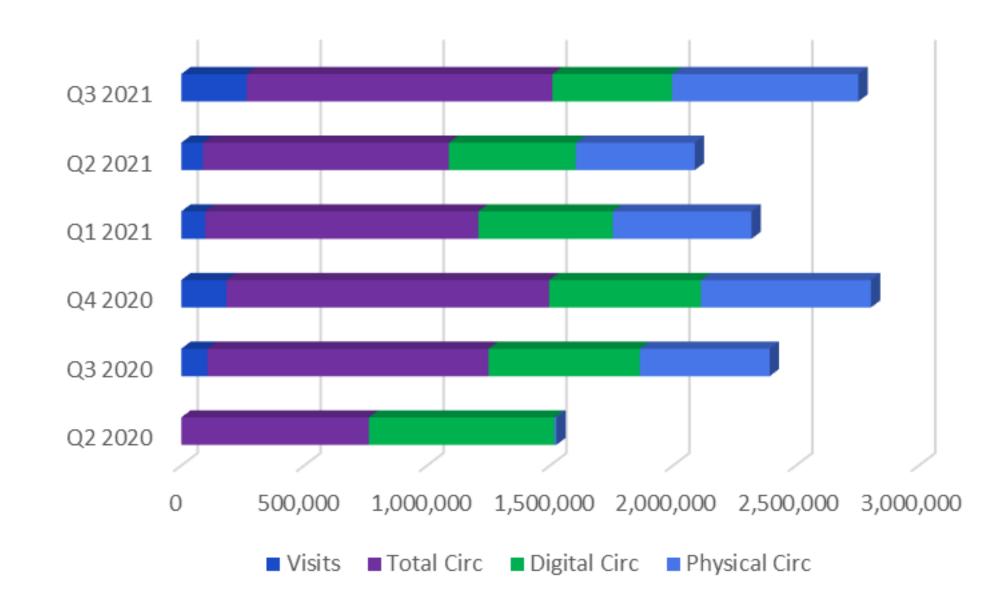


Computer and WiFi Usage During Pandemic





VISITS AND CIRCULATION DURING PANDEMIC

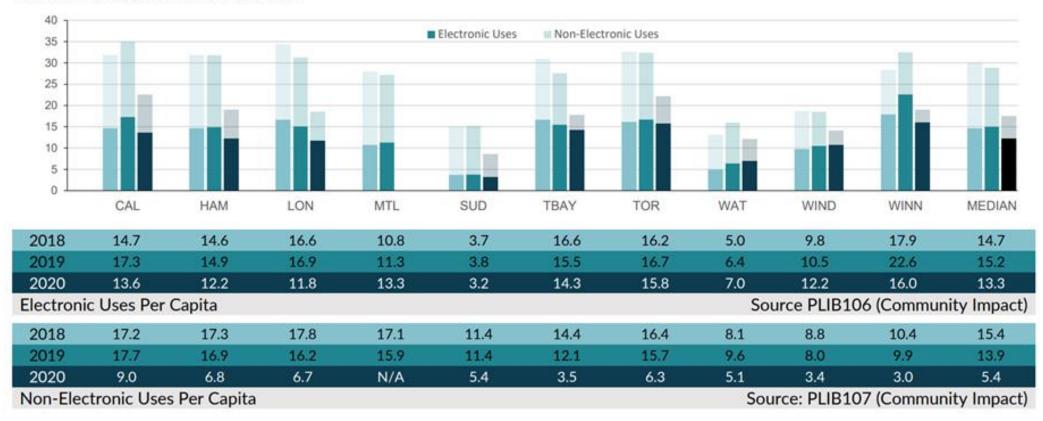




Libraries

Figure 18.1 Number of Electronic and Non-Electronic Library Uses Per Capita

This graph shows the sum of electronic uses (computer workstation uses, wireless connections, electronic database uses, electronic circulation, electronic reference transactions, electronic visits, etc.) and non-electronic uses (circulation, program attendance, in-library material use, standard reference transactions, library visits, etc.).

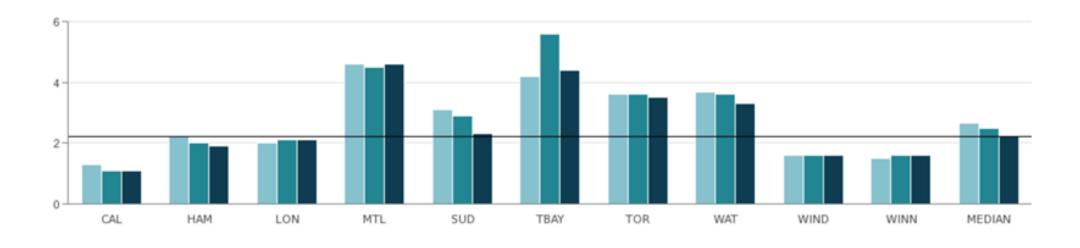




Libraries

Figure 18.2 Number of Library Holdings per Capita

Library holdings include print form (reference collections, circulating/borrowing collections and periodicals); and electronic media (CDs/DVDs, MP3 materials, audio books and eBooks).



2018	1.3	2.2	2.0	4.6	3.1	4.2	3.6	3.7	1.6	1.5	2.7
											2.5
2020	1.1	1.9	2.1	4.6	2.3	4.4	3.5	3.3	1.6	1.6	2.2

Source: PLIB205 (Service Level)



Libraries

Figure 18.3 Total Cost for Libraries per Use

This measure reflects all costs to provide a wide range of library services including access, collections, technology, programs and staff expertise.



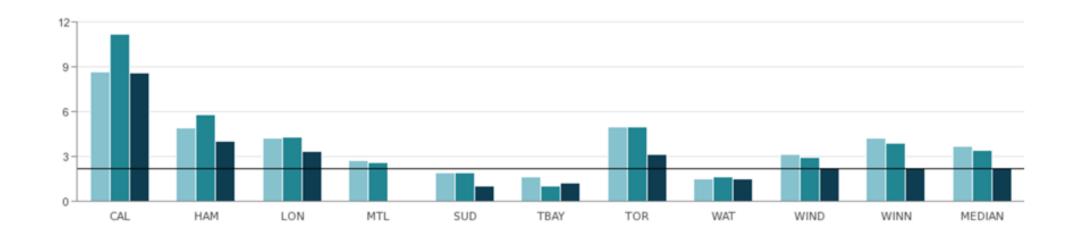
Source: PLIB305T (Efficiency)



Libraries

Figure 18.4 Average Number of Times in Year Circulating Items are Borrowed (Turnover)

Circulating items include print material and electronic media.



2018	8.7	4.9	4.2	2.7	1.9	1.6	5.0	1.5	3.1	4.2	3.7
2019	11.2	5.8	4.3	2.6	1.9	1.0	5.0	1.6	2.9	3.9	3.4
2020	8.6	4.0	3.3	N/A	1.0	1.2	3.1	1.5	2.2	2.2	2.2

Source: PLIB405 (Customer Service)



► ANNUAL BUDGET PROCESS



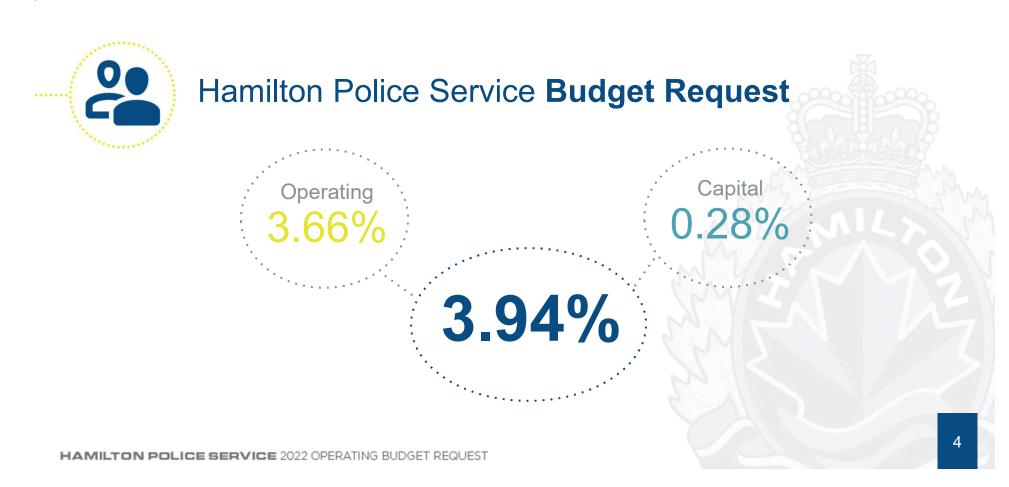
HAMILTON POLICE SERVICE 2022 OPERATING BUDGET REQUEST



▶ 2020 STRATEGIC DIRECTIONS



► BUDGET REQUEST



► STAFFING



► STAFFING



HPSB Civilian Position

- Identified need to based on requirements for Police Boards to provide a better standard of transparency and compliance under the new Community Safety and Policing Act (2019)
- Increased commitments and involvement with stakeholders
- Develop strategic policy and direction



► 2021 HIGHLIGHTS



Equity, Diversity & Inclusion

Hired the EDI Specialist
Appointed fulltime Two-Spirit and LGBTQIA+ Liaison Officer
Conducted Canadian Centre for Diversity and Inclusion (CCDI) member survey

Mental Health

Crisis Response Branch was reorganized with additional staffing for the Social Navigator Team to better support Hamilton's most vulnerable citizens

Public Safety

Launched Project Strong Community Safety and Well Being Plan

Service Delivery Improvement

Increase in Online Reporting Options
Alternative Response Officers
Enhanced CIAU

► POLICING OUR COMMUNITY



Authorized Strength

855 Sworn

253 Civilian Positions

24 Cadets

51 Special Constables



Population **583**,**963**



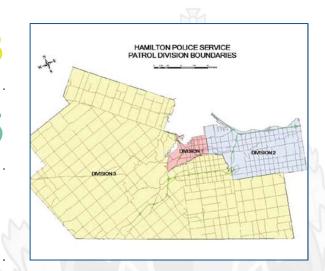
Youth 105,755



Households 211,595



Area 112,710 1,113 hectares



CALLS AND EVENTS



Total Calls Received (2021 Year End)

410,087



219,813 911 Calls Received

190,274 Non Emergency Calls Received



Dispatched for Service

96,906*



*Does not include traffic stops

HAMILTON POLICE SERVICE 2022 OPERATING BUDGET REQUEST

► MOST FREQUENT CALL TYPES



► RESPONSE TIMES



Priority

HIGHEST PRIORITY

Immediate Response Required Priority

1

IN PROGRESS EVENTS

- Domestic
- Suicide / Person in Crisis
- Disturbance on Premise

Priority

2

JUST OCCURED EVENTS

- Suspicious Activity
- Driving Complaints
- Disturbance on Premise

00:15:39 FROM 2020

Target: 15 min

Priority

3

REPORT EVENTS

- Trespassing
- Residence / Compassion
- Disorderly

Priority

4

REPORT EVENTS

- Noise Complaints
- Break and Enter Report
- Neighbour Trouble

Dispatch Time:



Target: 30 sec



Target: 3 min



Target: 60 min



Target: 180 min

A YEAR IN NUMBERS

Homicides
19
VICTIMS

12% INCREASE FROM 2020 YTD

Shootings
39 21
OCCURRENCES VICTIMS

23% / 9% DECREASE FROM 2020 YTD

Firearms Seized 204

13% INCREASE FROM 2020 YTD

MVC Fatalities

16

VICTIMS

7% INCREASE FROM 2020

COST OF A HOMICIDE



Ghorbani Homicide

On November 14, 2021, Ali Ghorbani was gunned down in a well-attended nightclub on the Hamilton Mountain. Three days later two suspects were identified and arrested. The following is a breakdown of the Police resources and economic impact of a homicide.





*Although multiple ranks are involved in the investigation, costs are calculated based on a 1st Class Constable.

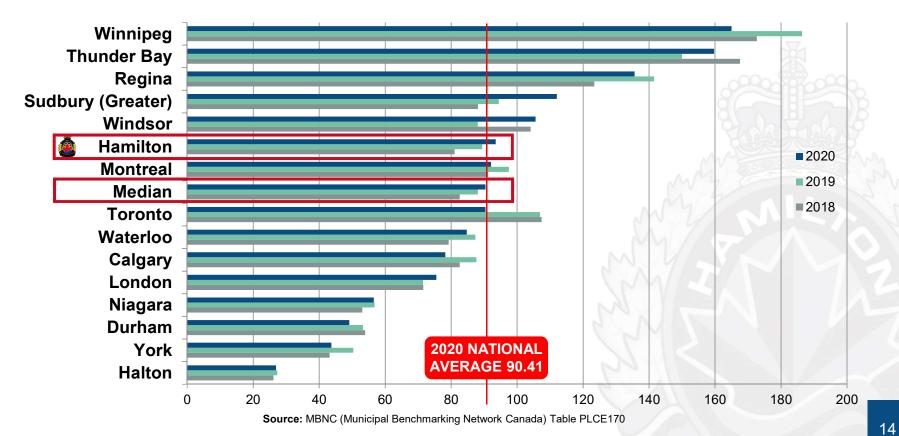
Involved

MEMBERS

- Patrol
- Duty Officer
- Intelligence
- Vice and DrugsForensics

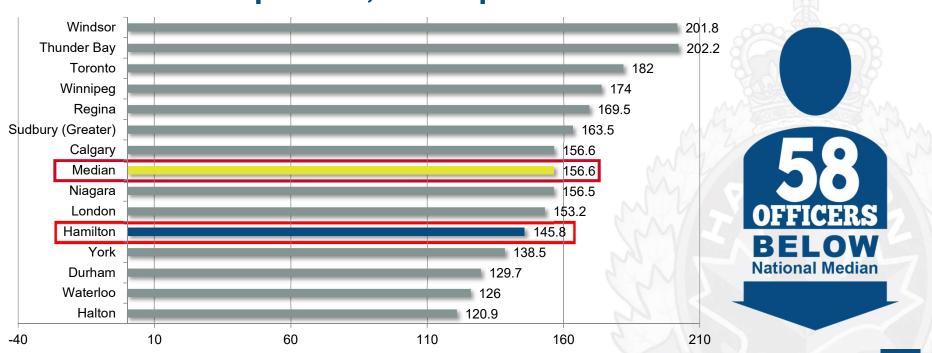
- Major Crime
- BEAR
- K9
- ACTION

► VIOLENT CRIME SEVERITY INDEX 2020



▶ BENCHMARKING

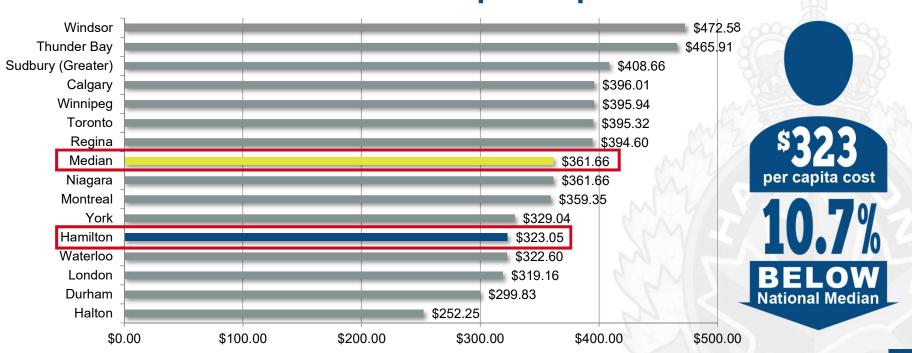
Officers per 100,000 Population



Source: MBNC (Municipal Benchmarking Network Canada) Table PLCE220

▶ BENCHMARKING

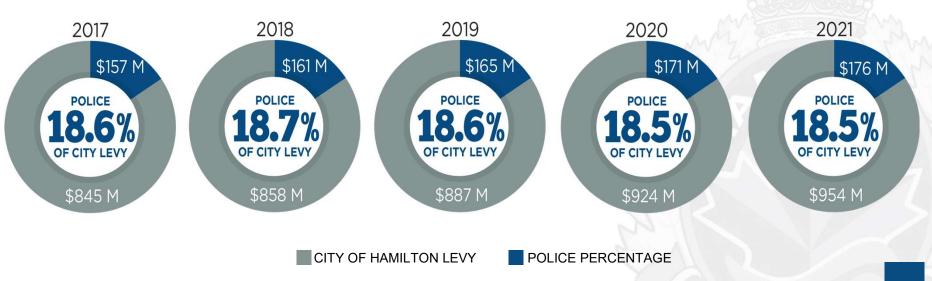
Cost of Police Service per Capita



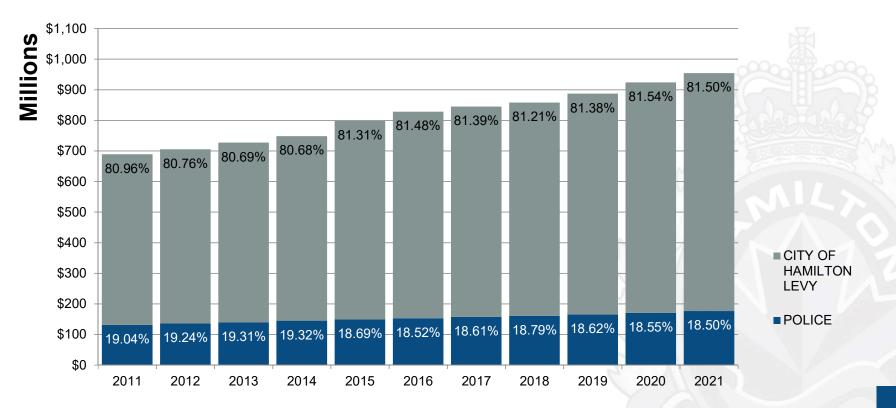
Source: MBNC (Municipal Benchmarking Network Canada) Table PLCE227

► HPS BUDGET AS % OF TOTAL COH LEVY

PAST 5 YEARS AT A GLANCE



► HPS BUDGET AS % OF TOTAL COH LEVY



► 2022 BUDGET PRESSURES



Employee-related costs

Collective Agreements – New FTEs



Cost allocations from City of Hamilton
Insurance - WSIB



Decrease in grants/revenues

► 2022 BUDGET PRESSURES



Category	In Millions*	Percentage Impact*
Employee-Related Costs	\$4.95M	2.80%
Operating Expenditures	\$1.25M	0.71%
Operating Revenues - Decrease	\$0.06M	0.04%
Grant Revenues - Decrease	\$0.20M	0.11%
Capital - Increase	\$0.49M	0.28%
Total Budget Impact Over 2021	\$6.96M	3.94%

^{*}Anomalies due to rounding

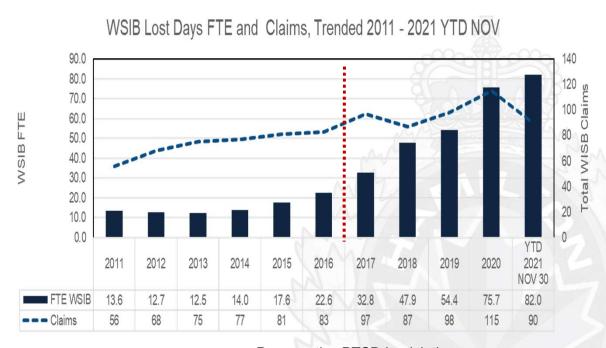
► FUTURE BUDGET PRESSURES



► FUTURE BUDGET PRESSURES







····· Presumptive PTSD Legislation

► ECONOMIC INDICATORS



Conference Board of Canada has named Hamilton as the most diversified economy in Canada



City recently broke through the \$2-billion mark in building permit value and industrial development



Increase in the number of residential units under construction, with a mix of condos, rental units and single family homes.



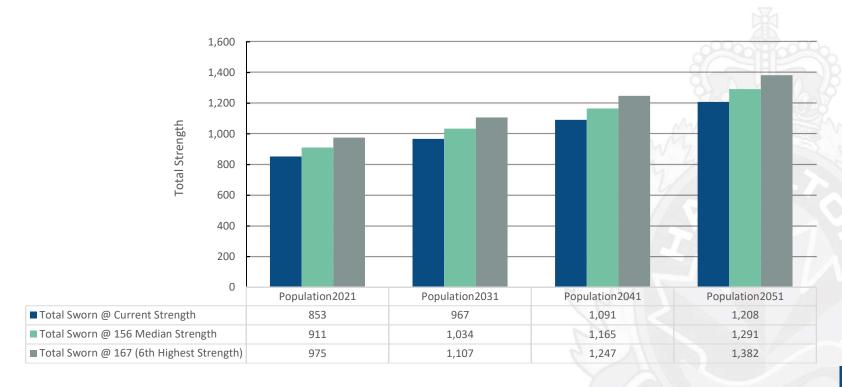
Over the last five years, Hamilton has seen a 30 to 40 per cent growth in hotel capacity, with additional units planned.

▶ PROJECTED POPULATION GROWTH

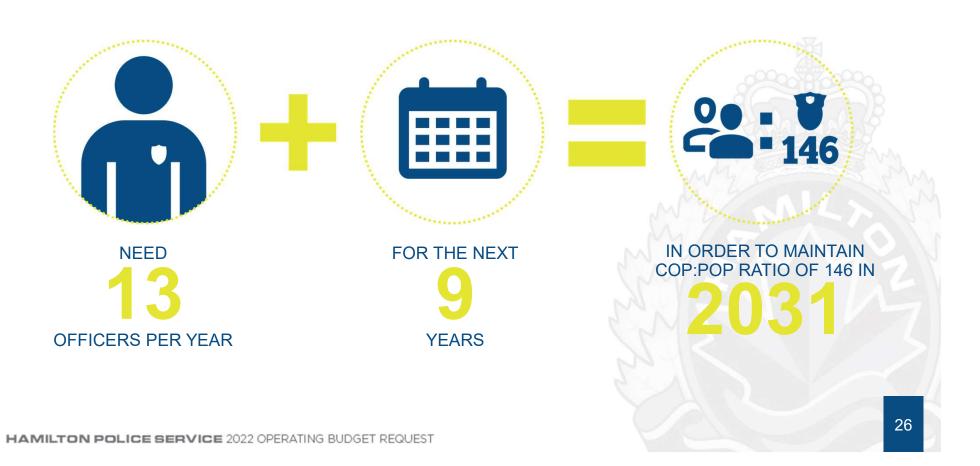
Year 	Population Control	Cop Ratio	Expected Net New Sworn Hires at Current Strength
2021	583,963	146	0
2031	662,586	146	115
2041	746,935	146	123
2051	827,432	146	118

TOTAL: 355

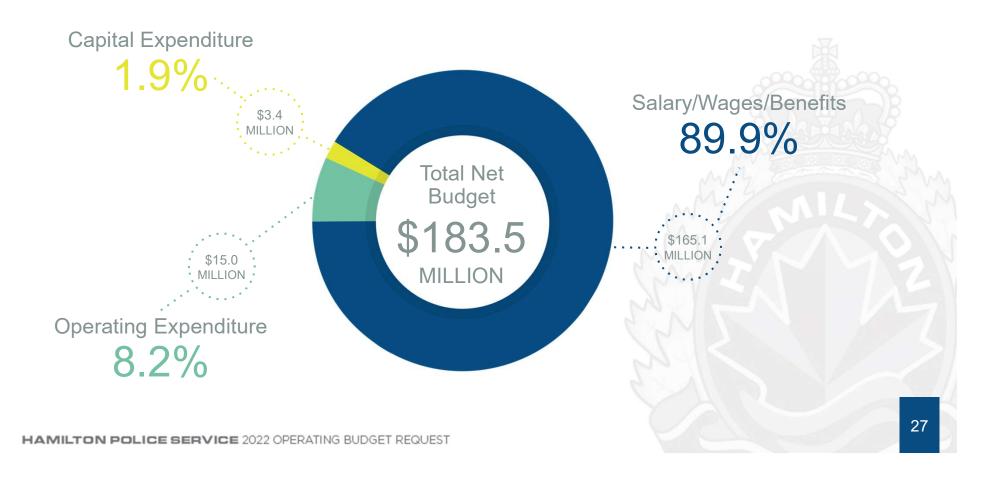
SWORN STRENGTH FOR 30 YEAR POPULATION PROJECTIONS



HUMAN CAPITAL



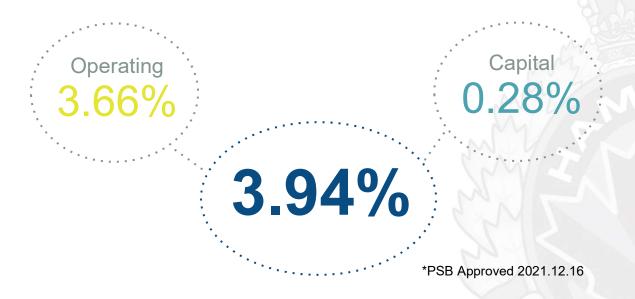
► 2022 PROPOSED BUDGET



▶ BUDGET REQUEST / APPROVED



Hamilton Police Service Proposed Budget



▶ RECOMMENDATION

Recommendation:

Hamilton City Council approve the 2022 Budget Request of

3.94%

^{*} If the Board considers a 1% assessment growth projection as provided by the City of Hamilton, the 2022 combined budget request would be 2.94%.

► 2022 BUDGET INCREASES



Service	Board Approved %	Council Approved %
Durham	4.54%	Feb 2022
Halton	4.21%	4.21%
London	2.6%	2.6%
Niagara	4.5%	4.5%
Ottawa	2.0%	2.0%
Peel	4.8%	4.8%
Waterloo	5.6%	5.6%
Windsor	1.6%	1.6%
York	4.5%	N/A
Average		