



## City of Hamilton

# HAMILTON CYCLING COMMITTEE ADDENDUM

**Meeting #:** 22-002

**Date:** February 2, 2022

**Time:** 5:45 p.m.

**Location:** Due to the COVID-19 and the Closure of City Hall

All electronic meetings can be viewed at:

City's YouTube Channel:

<https://www.youtube.com/user/InsideCityofHamilton>

Danny Pimentel, Active Transportation Technologist (905) 546-2424 ext. 4581

---

|  | <b>Pages</b> |
|--|--------------|
| <b>8. DISCUSSION ITEMS</b>                         |              |
| *8.4. 2022 HCyc Workplan                           | 3            |
| *8.5. Cycle Hamilton - Movie Night Funding Request | 5            |







To the Hamilton Cycling Committee,

I am writing this letter on behalf of Cycle Hamilton a member-supported organization that works to make Hamilton a place where people of all ages and abilities can safely get around by bike to all parts of the city. Cycle Hamilton’s overarching theme for the “Cycle Year” of 2022 is to build a sense of energy, fun, and camaraderie in the Hamilton cycling community. After a hard two years of isolation and virtual meetups, we want to work to safely rebuild a sense of joy and connection that can come with biking in Hamilton.

We would like to submit a request to HCyC for financial support to cover the costs of a cycling event for Cycle Hamilton’s membership and the general public. We would like to host a “[Host a Filmed by Bike Show](#)” movie night in April 2022. The “Filmed by Bike: Bike love program”, is a series of light-hearted short films that showcase diverse cyclists who tell stories about bikes and their impact on their communities. With your financial support we would secure the rights to the Filmed by Bike series as well as the necessary audio/visual equipment and light refreshments.

The timing will align with the kickoff of the spring cycling season and will allow for an outdoor viewing party. This provides room for risk management with consideration to physical health and safety guidelines for COVID-19 protocols as well as ample space for people to cycle to the venue.

**Approximate Cost Breakdown:**

| <b>Item</b>  | <b>Cost</b>                   |
|--|-------------------------------|
| Filmed by Bike movie rights  | \$490 USD (approx. \$625 CAD) |
| A/V equipment from the Playhouse Cinema  | \$500 (2hr rental)            |
| Advertising (social media, posters)  | \$50                          |
| Bike Valet (paid student position \$50, tent/rack rental/ticket stubs/truck rental, \$150) | \$200                         |
| Administration/Event Planning/Implementation   | \$100                         |
| Snacks and refreshments (popcorn, water)   | \$100                         |
| <b>Total</b>   | <b>\$1575</b>                 |

Please let me know if you have any questions regarding the proposal. Cycle Hamilton appreciates your consideration and we look forward to hearing back from you.

Regards,  
Liana Bontempo | On Behalf of the Cycle Hamilton Board of Directors