

# City of Hamilton BUSINESS IMPROVEMENT AREA ADVISORY SUB-COMMITTEE AGENDA

Meeting #: 22-006

**Date:** June 14, 2022

**Time:** 8:00 a.m.

**Location:** Room 264, 2nd Floor, City Hall (hybrid) (RM)

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71 Main Street West

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

Pages

- 1. CEREMONIAL ACTIVITIES
- 2. APPROVAL OF AGENDA

(Added Items, if applicable, will be noted with \*)

- 3. DECLARATIONS OF INTEREST
- 4. APPROVAL OF MINUTES OF PREVIOUS MEETING

4.1. May 10, 2022

- 5. COMMUNICATIONS
- 6. DELEGATION REQUESTS
- 7. CONSENT ITEMS
- 8. STAFF PRESENTATIONS
  - 8.1. Open Streets Temporary Linear Urban Park

9. PUBLIC HEARINGS / DELEGATIONS

- 10. DISCUSSION ITEMS
- 11. MOTIONS

#### 12. NOTICES OF MOTION

#### 13. GENERAL INFORMATION / OTHER BUSINESS

- 13.1. Commercial Districts and Small Business Verbal Update
- 13.2. Statements by Members
- 14. PRIVATE AND CONFIDENTIAL
- 15. ADJOURNMENT



#### **BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE**

**MINUTES 22-005** 

8:00 a.m.

Tuesday, May 10, 2022
Virtual Meeting
Hamilton City Hall
71 Main Street West

**Present:** Councillor Esther Pauls (Chair)

Councillor Arlene VanderBeek – Dundas BIA

Tracy MacKinnon - Westdale Village BIA and Stoney Creek BIA

Cristina Geissler – Concession Street BIA Kerry Jarvi – Downtown Hamilton BIA Susan Pennie – Waterdown BIA

Bettina Schormann – Locke Street BIA Jessica Myers – Barton Village BIA

**Absent:** Michal Cybin – King West BIA

Bender Chug – Main West Esplanade BIA Susie Braithwaite – International Village BIA

Katie Poissant-Paul – Ancaster BIA Chelsey Braley – Ottawa Street BIA

#### FOR INFORMATION:

#### (a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised there were no changes to the agenda.

#### (Geissler/MacKinnon)

That the agenda for the May 10, 2022 Business Improvement Area Advisory Committee meeting be approved, as presented.

**CARRIED** 

#### (b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

#### (c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) April 12, 2022 (Item 4.1)

#### (Jarvi/Myers)

That the April 12, 2022 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

#### (d) STAFF PRESENTATIONS (Item 8)

#### (i) Hamilton Business Rally (Item 8.1)

Krysta Boyer, Blair Blanchard Stapleton, addressed the Committee respecting the Hamilton Business Rally.

#### (Jarvi/Pennie)

That the presentation respecting the Committee respecting the Hamilton Business Rally, be received.

CARRIED

#### (e) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

#### (i) Commercial Districts and Small Business Verbal Update (Item 13.1)

Judy Lam, Manager of Commercial Districts and Small Business, addressed the Committee respecting an update on Commercial Districts and Small Business.

#### (MacKinnon/Myers)

That the verbal update respecting Commercial Districts and Small Business, be received.

**CARRIED** 

#### (ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

#### (MacKinnon/Jarvi)

That the updates from Committee Members, be received.

CARRIED

#### (f) ADJOURNMENT (Item 15)

#### (Geissler/Jarvi)

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 8:34 a.m.

CARRIED

Respectfully submitted,

Councillor E. Pauls Chair Business Improvement Area Advisory Committee

Angela McRae Legislative Coordinator Office of the City Clerk



## Open Streets Temporary Urban Linear Park

**BIA Advisory Committee** 

June 14, 2022



### What is an Open Street?



- Temporary opening of streets to people as additional public space, closing them to cars.
- Typically have a family-friendly festival type atmosphere but are not organized as festivals.
- The first one was conducted in Bogota, Columbia in 1974. The Cyclovia (translated to "Cycle-way") closed major streets to vehicular traffic on Sundays, and still runs today with 122 km of roadway included in the program.



'Cyclovia' Open Street event in Bogota

### Why an Open Street?



- Mobility patterns have shifted during the COVID-19 pandemic, with a worldwide increase in walking, cycling, and generally being outside more.
- Many cities have recognized this and improved outdoor space such as pop-up bike lanes and temporary dining spaces
- In North America, the most common measure has been Open Streets



Open Streets in NYC

### **Open Streets in North America**





NYC Open Street



Portland Open Street

### What is being considered?



- One day this fall on a Saturday or Sunday, the roadway would be transformed into additional public space that could be used as a temporary linear urban park.
- 4 km of road closed to vehicles from Gage Park to Gore Park
- Space for cycling, physical activity stations and small urban activation projects.
- This is a pilot project, and if successful there is the potential for more of these events in 2023.



### What has Hamilton done in the past?



Past events include: James St North, Westdale, Barton Village Festival

In the past these have been much shorter, with a lot of programming and

activities.





*Images from James St North Open Street event, 2015.* 

### **Barton Village Festival**

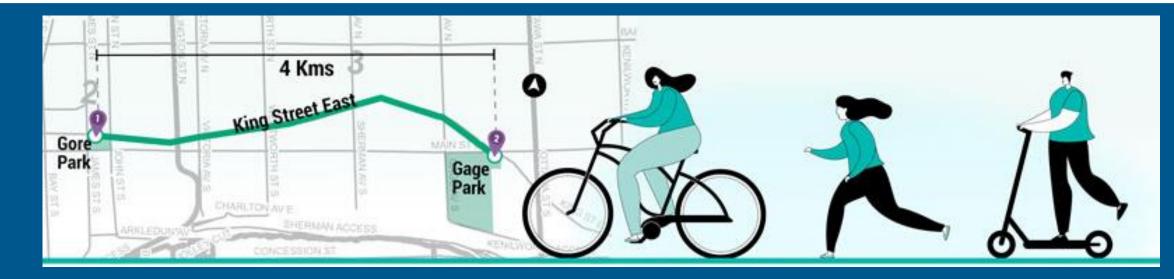






### **Survey Engagement**





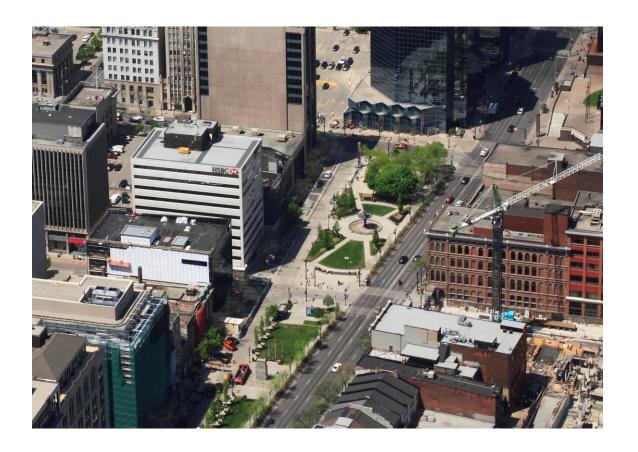
Survey now-live on at: engage.hamilton.ca/e-cargobikeprogram

- Share your comments via e-mail to <u>sustainable.mobility@hamilton.ca</u>
- Will review comments for consideration as we continue to plan the logistics of this event.
- The City will be engaging with businesses impacted by this project to ensure minimal disruption to operations

### **Next Steps**



- Compile survey results
- Continue engagement with key stakeholders including BIAs, Police, Fire, Transit, businesses
- Detail concept, costs, issues mitigation
- Report back to Council with survey results and proposed next steps







### **THANK YOU**



#### **CITY OF HAMILTON**

#### MOTION

Business Improvement Area Advisory Committee	Date: June 14, 2022
MOVED BY S. BRAITHWAITE	
SECONDED BY	
INTERNATIONAL VILLAGE BUSINESS IMPROVEMENT AREA I REQUEST	EXPENDITURE

- (a) That the expenditure request from the International Village Business Improvement Area, in the amount of \$7,316.97 for the purchase of banners, programming and promotions to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the International Village Business Improvement Area, in the amount of \$12,362.71 for the cost of graffiti removal and banners, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.