



## City of Hamilton

# BUSINESS IMPROVEMENT AREA ADVISORY SUB-COMMITTEE AGENDA

**Meeting #:** 22-006  
**Date:** June 14, 2022  
**Time:** 8:00 a.m.  
**Location:** Room 264, 2nd Floor, City Hall (hybrid) (RM)  
71 Main Street West

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

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	<b>Pages</b>
1. CEREMONIAL ACTIVITIES	
2. APPROVAL OF AGENDA (Added Items, if applicable, will be noted with *)	
3. DECLARATIONS OF INTEREST	
4. APPROVAL OF MINUTES OF PREVIOUS MEETING	
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**12. NOTICES OF MOTION**

**13. GENERAL INFORMATION / OTHER BUSINESS**

13.1. Commercial Districts and Small Business Verbal Update

13.2. Statements by Members

**14. PRIVATE AND CONFIDENTIAL**

**15. ADJOURNMENT**



# Hamilton

## **BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE**

**MINUTES 22-005**

**8:00 a.m.**

**Tuesday, May 10, 2022**

**Virtual Meeting**

**Hamilton City Hall**

**71 Main Street West**

**Present:** Councillor Esther Pauls (Chair)  
Councillor Arlene VanderBeek – Dundas BIA  
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA  
Cristina Geissler – Concession Street BIA  
Kerry Jarvi – Downtown Hamilton BIA  
Susan Pennie – Waterdown BIA  
Bettina Schormann – Locke Street BIA  
Jessica Myers – Barton Village BIA

**Absent:** Michal Cybin – King West BIA  
Bender Chug – Main West Esplanade BIA  
Susie Braithwaite – International Village BIA  
Katie Poissant-Paul – Ancaster BIA  
Chelsey Braley – Ottawa Street BIA

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### **FOR INFORMATION:**

**(a) CHANGES TO THE AGENDA (Item 2)**

The Committee Clerk advised there were no changes to the agenda.

**(Geissler/MacKinnon)**

That the agenda for the May 10, 2022 Business Improvement Area Advisory Committee meeting be approved, as presented.

**CARRIED**

**(b) DECLARATIONS OF INTEREST (Item 3)**

There were no declarations of interest.

**(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)**

**(i) April 12, 2022 (Item 4.1)**

**(Jarvi/Myers)**

That the April 12, 2022 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

**CARRIED**

**(d) STAFF PRESENTATIONS (Item 8)**

**(i) Hamilton Business Rally (Item 8.1)**

Krysta Boyer, Blair Blanchard Stapleton, addressed the Committee respecting the Hamilton Business Rally.

**(Jarvi/Pennie)**

That the presentation respecting the Committee respecting the Hamilton Business Rally, be received.

**CARRIED**

**(e) GENERAL INFORMATION/OTHER BUSINESS (Item 13)**

**(i) Commercial Districts and Small Business Verbal Update (Item 13.1)**

Judy Lam, Manager of Commercial Districts and Small Business, addressed the Committee respecting an update on Commercial Districts and Small Business.

**(MacKinnon/Myers)**

That the verbal update respecting Commercial Districts and Small Business, be received.

**CARRIED**

**(ii) Statements by Members (Item 13.2)**

BIA Members used this opportunity to discuss matters of general interest.

**(MacKinnon/Jarvi)**

That the updates from Committee Members, be received.

**CARRIED**

**(f) ADJOURNMENT (Item 15)**

**(Geissler/Jarvi)**

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 8:34 a.m.

**CARRIED**

Respectfully submitted,

Councillor E. Pauls  
Chair Business Improvement Area  
Advisory Committee

Angela McRae  
Legislative Coordinator  
Office of the City Clerk



# Open Streets Temporary Urban Linear Park

BIA Advisory Committee

June 14, 2022



# What is an Open Street?

- Temporary opening of streets to people as additional public space, closing them to cars.
- Typically have a family-friendly festival type atmosphere but are not organized as festivals.
- The first one was conducted in Bogota, Columbia in 1974. The Cyclovia (translated to "Cycle-way") closed major streets to vehicular traffic on Sundays, and still runs today with 122 km of roadway included in the program.



*'Cyclovia' Open Street event in Bogota*



# Why an Open Street?

- Mobility patterns have shifted during the COVID-19 pandemic, with a worldwide increase in walking, cycling, and generally being outside more.
- Many cities have recognized this and improved outdoor space such as pop-up bike lanes and temporary dining spaces
- In North America, the most common measure has been Open Streets



*Open Streets in NYC*

# Open Streets in North America



*NYC Open Street*



*Portland Open Street*





# What is being considered?

- One day this fall on a Saturday or Sunday, the roadway would be transformed into additional public space that could be used as a temporary linear urban park.
- 4 km of road closed to vehicles from Gore Park to Gore Park
- Space for cycling, physical activity stations and small urban activation projects.
- This is a pilot project, and if successful there is the potential for more of these events in 2023.





# What has Hamilton done in the past?

- Past events include: James St North, Westdale, Barton Village Festival
- In the past these have been much shorter, with a lot of programming and activities.



*Images from James St North Open Street event, 2015.*

# Barton Village Festival





**Survey now-live on at: [engage.hamilton.ca/e-cargobikeprogram](https://engage.hamilton.ca/e-cargobikeprogram)**

- Share your comments via e-mail to [sustainable.mobility@hamilton.ca](mailto:sustainable.mobility@hamilton.ca)
- Will review comments for consideration as we continue to plan the logistics of this event.
- The City will be engaging with businesses impacted by this project to ensure minimal disruption to operations



# Next Steps

- Compile survey results
- Continue engagement with key stakeholders including BIAs, Police, Fire, Transit, businesses
- Detail concept, costs, issues mitigation
- Report back to Council with survey results and proposed next steps





THANK YOU

# CITY OF HAMILTON

## MOTION

Business Improvement Area Advisory Committee

Date: June 14, 2022

**MOVED BY S. BRAITHWAITE.....**

**SECONDED BY.....**

### **INTERNATIONAL VILLAGE BUSINESS IMPROVEMENT AREA EXPENDITURE REQUEST**

- (a) That the expenditure request from the International Village Business Improvement Area, in the amount of \$7,316.97 for the purchase of banners, programming and promotions to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the International Village Business Improvement Area, in the amount of \$12,362.71 for the cost of graffiti removal and banners, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.