

City of Hamilton

BUSINESS IMPROVEMENT AREA SUB-COMMITTEE REVISEDSUB-COMMITTEE REVISED

Meeting #: 22-008

Date: September 13, 2022

Time: 10:30 a.m.

Location: Room 264, 2nd Floor, City Hall (hybrid) (RM)

21

71 Main Street West

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

Christmas Free Parking Program

8.2.

Pages 1. **CEREMONIAL ACTIVITIES** 2. APPROVAL OF AGENDA (Added Items, if applicable, will be noted with *) 3. **DECLARATIONS OF INTEREST** 4. APPROVAL OF MINUTES OF PREVIOUS MEETING 3 4.1. July 12, 2022 5. **COMMUNICATIONS** 6. **DELEGATION REQUESTS** 7. **CONSENT ITEMS** 7 7.1. Business Improvement Area Sub-Committee - Terms of Reference (Approved at Council on July 8, 2022) 8. STAFF PRESENTATIONS 9 8.1. Hamilton Day 2022

	8.3.	Hamilton Complete Streets Design Manual	31	
	*8.4.	Hamilton City Magazine (No Copy)		
9.	PUBL	IC HEARINGS / DELEGATIONS		
10.	DISCUSSION ITEMS			
	10.1.	IT Security Policy for Business Improvement Areas		
		*10.1.a. WITHDRAWN		
11.	MOTIONS			
	11.1.	Waterdown Business Improvement Area Expenditure Request	47	
	11.2.	Concession Street Business Improvement Area Expenditure Request	49	
	11.3.	Barton Village Business Improvement Area Expenditure Request	51	
	11.4.	Ancaster Business Improvement Area Expenditure Request	53	
	11.5.	Stoney Creek Business Improvement Area Expenditure Request	55	
	11.6.	Locke Street Business Improvement Area Expenditure Request	57	
	11.7.	Westdale Village Business Improvement Area Expenditure Request	59	
	11.8.	Downtown Dundas Business Improvement Area Expenditure Request	61	
	11.9.	Downtown Hamilton Business Improvement Area Expenditure Request	63	
12.	NOTI	NOTICES OF MOTION		
13.	GENERAL INFORMATION / OTHER BUSINESS			
	13.1.	Commercial Districts and Small Business Verbal Update		
	13.2.	Statements by Members		
14.	PRIVATE AND CONFIDENTIAL			
15.	ADJOURNMENT			



BUSINESS IMPROVEMENT AREA SUB-COMMITTEE

MINUTES 22-007

8:00 a.m.
Tuesday, July 12, 2022
Hamilton City Hall
71 Main Street West
Room 264

Present: Susie Braithwaite – International Village BIA (Vice-Chair)

Councillor Arlene VanderBeek - Dundas BIA

Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA

Cristina Geissler – Concession Street BIA Kerry Jarvi – Downtown Hamilton BIA Katie Poissant-Paul – Ancaster BIA Chelsea Braley – Ottawa Street BIA Jessica Myers – Barton Village BIA

Absent: Councillor Esther Pauls (Chair) - Personal

Michal Cybin - King West BIA

Bender Chug – Main West Esplanade BIA Bettina Schormann – Locke Street BIA

Susan Pennie – Waterdown BIA

THE FOLLOWING ITEMS WERE REFERRED TO THE GENERAL ISSUES COMMITTEE FOR CONSIDERATION:

1. Ottawa Street Business Improvement Area Expenditure Request (Item 11.1)

(Braley/Poissant-Paul)

- (a) That the expenditure request from the Ottawa Street Business Improvement Area, in the amount of \$13,120.36 for the purchase of branded banners, office and street maintenance, street furniture maintenance, hanging basket maintenance, and hanging baskets for Fall / Winter to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the Ottawa Street Business Improvement Area, in the amount of \$16,884.50 for the cost of Christmas décor, Christmas décor storage and maintenance, and hanging baskets for Spring / Summer, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

CARRIED

2. Concession Street Business Improvement Area Expenditure Request (Item 11.2)

(Geissler/Braithwaite)

That the expenditure request from the Concession Street Business Improvement Area, in the amount of \$8,283.09 for the purchase and maintenance of 2022 summer hanging flower baskets for Concession Street to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved.

CARRIED

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised there were no changes to the agenda.

(MacKinnon/Geissler)

That the agenda for the July 12, 2022 Business Improvement Area Advisory Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) June 14, 2022 (Item 4.1)

(MacKinnon/Geissler)

That the June 14, 2022 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) DISCUSSION ITEMS (Item 10)

(i) Encampment Coordination Team Pilot Project Update (Item 10.1)

Kelly Barnett, Manager, Response Coordination, provided Committee with a verbal update on the Encampment Coordination Team Pilot Project.

(Geissler/VanderBeek)

That the discussion respecting the Encampment Coordination Team Pilot Project Update, be received.

CARRIED

(e) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Commercial Districts and Small Business Verbal Update (Item 13.1)

Judy Lam, Manager of Commercial Districts and Small Business, addressed the Committee respecting an update on Commercial Districts and Small Business.

Susie Braithwaite relinquished the Chair to introduce the following Motion:

(Braithwaite/MacKinnon)

That the Business Improvement Area (BIA) Sub-Committee meeting start time be changed to 10:30 am on a going forward basis.

CARRIED

Susie Braithwaite assumed the Chair.

(Poissant-Paul/Braley)

That the verbal update respecting Commercial Districts and Small Business, be received.

CARRIED

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

(MacKinnon/Geissler)

That the updates from Committee Members, be received.

CARRIED

(f) ADJOURNMENT (Item 15)

(MacKinnon/Poissant-Paul)

That there being no further business, the Business Improvement Area Sub-Committee be adjourned at 8:57 a.m.

CARRIED

Respectfully submitted,

Susie Braithwaite
Vice-Chair Business Improvement Area
Sub-Committee

Angela McRae Legislative Coordinator Office of the City Clerk

Business Improvement Area Sub-Committee Terms of Reference

(approved by Council on July 8, 2022)

Mandate

To provide a forum for individual BIAs which encourages and facilitates receiving and sharing of information relating to initiatives affecting small businesses and business districts in the City of Hamilton.

Role of Sub-Committee Members

It shall be the role of the members of the Committee to share with their individual BIAs information received at meetings and consult with, and seek input when required, from its members on matters referred to the Sub-Committee by City Council.

Membership

- 1. Membership will be open to each BIA who will submit the name of one representative and one alternate to attend meetings of the Sub-Committee
- 2. One Member of Council
- 3. Membership is for the Term of Council

Election of Chair and Vice-Chair

A Chair and Vice Chair will be selected from amongst the Sub-Committee members through a nomination process.

City of Hamilton Staff

A member of the City Clerk's Legislative Team will provide legislative support to the Sub-Committee, and the Sub-Committee will follow all processes and procedures established by the City of Hamilton.

Departmental staff will act as Liaisons and provide updates and presentations on matters referred to the Sub-Committee by Council and Senior Management Team.

Meetings

Meetings will be on the second Tuesday of each month.

Reporting Structure

Sub-Committee to report to the General Issues Committee.





HAMILTON DAY





HAMILTON DAY IS A ONE-DAY, CITY-WIDE SHOPPING EVENT TO SUPPORT LOCAL AND SMALL BUSINESS. IT IS A DAY FOR ALL HAMILTONIANS (BUSINESSES AND PATRONS) THAT DRIVES COMMUNITY CONNECTION AND ECONOMIC DEVELOPMENT.



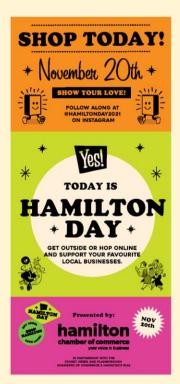
OUR PREDECESSORS AT THE HAMILTON CHAMBER OF COMMERCE FIRST HELD HAMILTON DAY IN 1931 IN THE DEPTHS OF THE GREAT DEPRESSION TO BOOST SPIRITS AND THE LOCAL ECONOMY. WHILE IT WAS ONLY ONE DAY IN AN ECONOMIC DOWNTURN THAT CARRIED ON FOR YEARS, HAMILTON DAY WAS SYMOBLIC OF A RALLYING SPIRIT IN THE FACE OF ADVERSITY.

90 YEARS LATER, IN THE WAKE OF COVID-19, IT WAS TIME TO DO IT AGAIN. ON NOVEMBER 20, 2021 THE HAMILTON CHAMBER OF COMMERCE, ALONG WITH OUR PARTNERS, REVITALIZED HAMILTON DAY.



TO CREATE AWARENESS FOR PATRONS AND BUSINESSES ACROSS THE CITY, HAMILTON DAY WAS ACTIVELY PROMOTED VIA TRADITIONAL MEDIA, NEW MEDIA, SWAG, AND PHYSICAL SIGNAGE.

IT ALSO RECEIVED SUBSTANTIAL EARNED MEDIA CROSS ALL CHANNELS.

















BUSINESS PARTICIPATION

BUSINESSES AND PATRONS ACROSS THE CITY CREATIVELY EMBRACED THE DAY AND CHOSE HOW THEY WISHED TO PARTICIPATE. SOME LAUNCHED NEW PRODUCTS, SOME OFFERED ONE-DAY SALES OR MENU ITEMS, SOME OFFERED GIVEAWAYS, AND SOME HAD THEIR OWN ACTIVATIONS.



483

Brick & Mortar Shops

222

Online Businesses

OF THE PARTICIPATING BUSINESSES WE SURVEYED:

53% SAW INCREASED SALES (IN-PERSON AND ONLINE)

43% SAW INCREASED SOCIAL MEDIA TRAFFIC

51% INCREASED EXPOSURE/AWARENESS OF THEIR BUSINESS

68%

SAID THAT WHEN IT COMES TO REMAINING IN BUSINESS IN A POST-COVID ERA, HAMILTON DAY INCREASED THEIR CONFIDENCE LEVELS.



BUSINESS PARTICIPATION



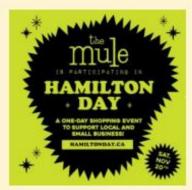
"Almost 40% of customers that day were firsttime buyers, which is amazing!"

"So many pleased new customers that did not know our shop has been on the street for 8 years and they were so happy to share their experience in the shop."

"Simply a great day that I believe should become a tradition!"

- business participant survey respondents













BIA PARTICIPATION

YOUR TEAMS WERE INSTRUMENTAL IN MAKING HAMILTON DAY A SUCCESS! WE RECOGNIZE ALL
THE WORK YOU PUT INTO ENGAGING BUSINESSES AND PATRONS IN YOUR AREAS.

10 BIAS

WE WERE ABLE TO PROVIDE EACH OF OUR BIA PARTNERS WITH A ONE-TIME ACTIVATION BUDGET OF \$2000 ALONG WITH THE FOLLOWING PROMOTIONAL ITEMS:















BIA PARTICIPATION

20%

OF PARTICIPATING
BUSINESSES SURVEYED
FOUND OUT ABOUT
HAMILTON DAY THROUGH
THEIR BIA.

HAMILTON DAY ACTIVATIONS INCLUDED:

- GIFT BASKET GIVEAWAYS USING GIFT CARDS FROM BIA RETAILERS
- LIVE MUSIC AND ENTERTAINMENT
- CUSTOM SWAG AND PRIZE GIVEAWAYS
- SOCIAL MEDIA VIDEOS PROFILING LOCAL SHOP OWNERS
- SPECIAL OFFERINGS ACROSS THE BIA (SAVE THE TAX, SHOP LATE, ETC)













HAMILTON DAY 2022

BUILDING UPON THE INCREDIBLE MOMENTUM THAT THE COMMUNITY HAS PUT BEHIND THE EVENT, HAMILTON DAY WILL RETURN ON SATURDAY, NOVEMBER 5, 2022.



PRIORITIES FOR THIS YEAR INCLUDE:

- Utilizing an EDI strategy to reach thousands of patrons and businesses (brick and mortar & online) across all Hamilton neighborhoods
- Facilitate knowledge sharing and promote local businesses via a new online map and via the growth of our established social media channels (IG, TW, FB)
- * Better support emerging businesses and artists through partnering with organizations that will host makers markets
- * Secure funding to enable ad buys and activation budgets
- * Cement the first Saturday in November as Hamilton Day







BIA PARTNERSHIPS



KEY DATES:

Fri, Sept 16 - Sponsorship push completed and activation budgets determined

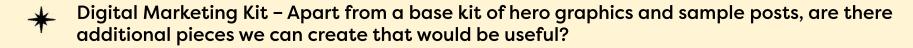
Fri, Sept 23 – Digital marketing kit provided to BIAs (social media and web graphics)

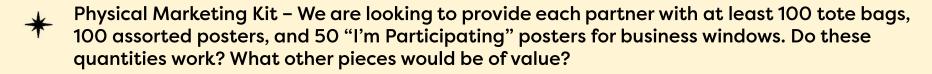
Wed, Oct 5 - Registration opens and full marketing push begins via ad buys

Fri, Oct 7 - Physical marketing kit distributed to BIAs (tote bags and posters)

Sat, Nov 5 - Hamilton Day

QUESTIONS:









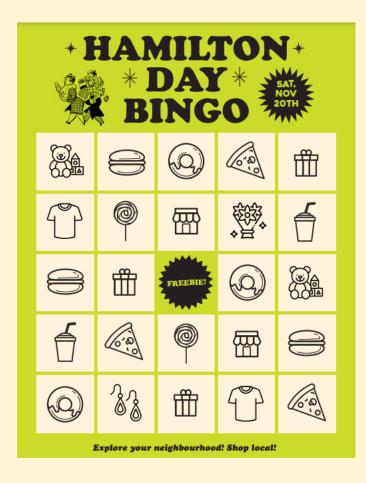


BIA PARTNERSHIPS



QUESTIONS CONTINUED:

- Bingo Card Last year this piece was created, but never truly actioned. Is there buy-in to better customize and utilize it this year?
- Other Is there anything else we can provide or do to support your efforts?







* QUESTIONS? *



KATIE STIEL

K.STIEL@HAMILTONCHAMBER.CA

289-700-8707

JOSE LACRUZ

J.LACRUZ@HAMILTONCHAMBER.CA

905-818-9010





CHRISTMAS FREE PARKING PROGRAM

Presentation to the BIA Advisory Committee

September 13, 2022

Outline of Presentation

- Operational Issues with Previous Years
- Options to Address Issues
- Alternatives to Free Holiday Parking
- Feedback and Discussion



Operational Issues with Previous Years

- Traditional method of changing inserts takes weeks of staff time and exempts payment beyond program period due to changeover
- Time limited enforcement is significantly more labour- intensive reducing the overall level of enforcement leading to poor turnover
- Poor customer awareness in 2021 season without on-site indication of program



Option 1: Improve on 2021 model and change dates of program to December 12 – January 2 to account for additional resources (signs, staffing, stickers, etc.)

Option 2: Return to meter inserts and change dates to December 12 – December 26 to account for additional staff time and revenue loss.

Option 3: Offer two-hour free parking through the Passport app only



4

Improve on 2021 model

- Post signs at entrances to free zones and key locations within
- Provide stickers to the BIA for installation on meters
- Include maps in promotional materials
- This option does not address enforcement limitations



Return to Inserts with Modified Dates

- Change program dates to December 12 –
 December 26
- Later start mitigates revenue loss (payment and tickets) associated with required staff time.
- This option does not address enforcement limitations



Operate Program through Passport

- Can be operated with different time limits than traditional 2 hour free parking i.e. 1 hour free with the option to pay for additional time
- Can also be applied to lots
- Promotes the app
- Allows normal enforcement, promoting turnover and addressing abuse
- Would be advertised like Option 1 with signs and stickers





Alternatives to Free Christmas Parking

Instead of offering free parking in a high demand season:

- Discontinue Free Parking Program similar to other municipalities.
- Offer program in certain lots and not on-street.
- Transfer the program to a once a week free afternoon in the slower winter season from January to March i.e. two Hour Tuesdays or Winter Wednesdays. Advertise on-line, in stores and with meter stickers.





Feedback and Discussion Period

THANK YOU

Hamilton Complete Streets Design Manual

BIA Advisory Sub-Committee

September 13, 2022





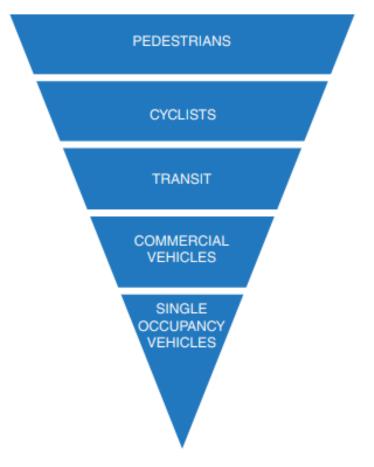
Hamilton's Complete Street Design Manual

Complete Streets are streets that are planned and designed to **balance the needs of all road users**, to allow people to **get around safely no matter their age, ability or how they choose to move**.

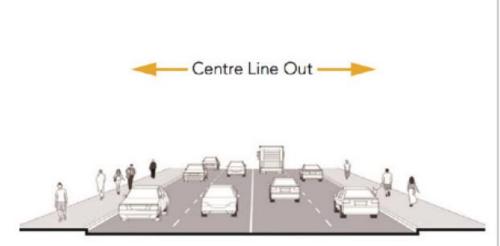
The Complete Streets concept is **tied to the Safe Systems and Vision Zero** approaches to road safety, which aim to design the transportation system to accommodate human error and with the **goal of eliminating death or serious injury**.

The approach recognizes that **there is no one-size-fits-all solution to street design**, as different streets have different priorities, depending on the street's location, context, and role within the transportation system.

Hierarchy of Transportation and Mobility Priorities

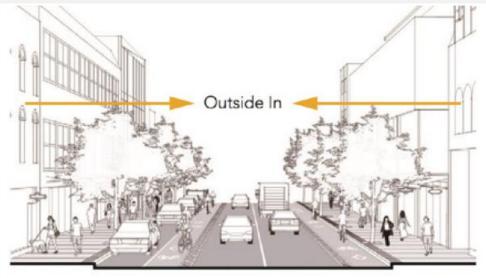


Our Design Goals Have Evolved



THEN

Auto-Mobility Automobile Safety



NOW

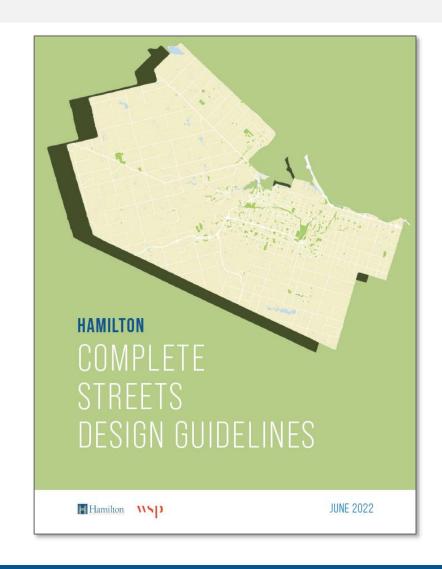
Multi-modal Mobility + Access
Public Health/Safety
Economic Development
Environmental Quality
Livability/Quality of Life
Equity

Design Manual Overview

The role of the manual is to **improve and normalize the role of complete streets** across all projects.

The design manual is structured in five sections:

- 1. Introduction;
- 2. Undertaking Complete Streets Design;
- 3. Elements of Complete Streets;
- 4. Complete Street Typologies; and,
- 5. Designing for Intersections.

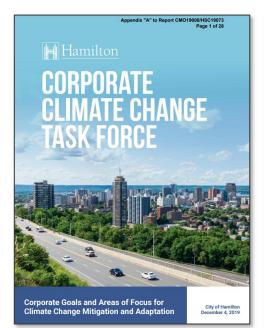


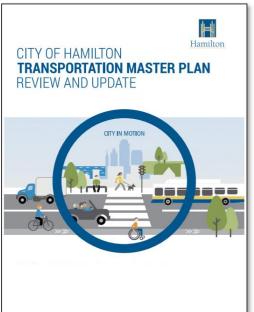
Chapter 1: Introduction

Provides an overview of the guidelines and their applicability, and relationship to other guidelines, strategies and policies.

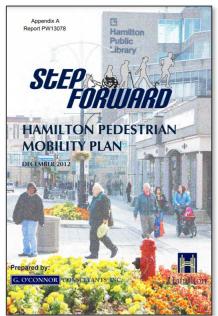


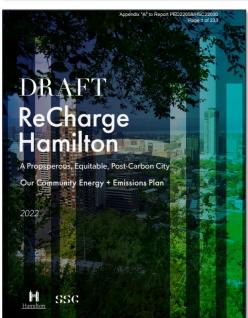












Chapter 2: Undertaking Complete Streets Design

- Establishes a process and tools for designing streets.
 - 1. Plan
 - 2. Conceptualize
 - 3. Design
 - 4. Implement
 - 5. Monitor
- Community and stakeholder feedback a central pillar of the process



Chapter 3: Elements of Complete Streets



The manual provides direction on the design of different complete street elements, including:

- Pedestrian Realm & Placemaking;
- Cycling Facility Design;
- Transit Facility Design;
- Roadways;
- Curbside Management;
- Green Infrastructure; and
- Utilities and Municipal Services.

Chapter 3: Elements of Complete Streets

- Narrower lane widths and updated design speeds.
- Wider sidewalks and accessible treatments at intersections.
- Greater separation in cycling facility design to support a wide range of ages and abilities.
- Opportunities for street trees, and green infrastructure.
- Traffic calming, particularly in neighbourhoods, from day one.





Chapter 4: Complete Street Typologies

- Conceptual cross-section for each of the eight street typologies, previously approved by Council.
- Represent the starting point for the design process, but all streets will need to take a context sensitive approach to the local conditions.
- Demonstrate how the different complete street elements can fit together in different contexts.

Street Typologies

Urban Avenue

Transitioning Avenue

Main Street

Connectors

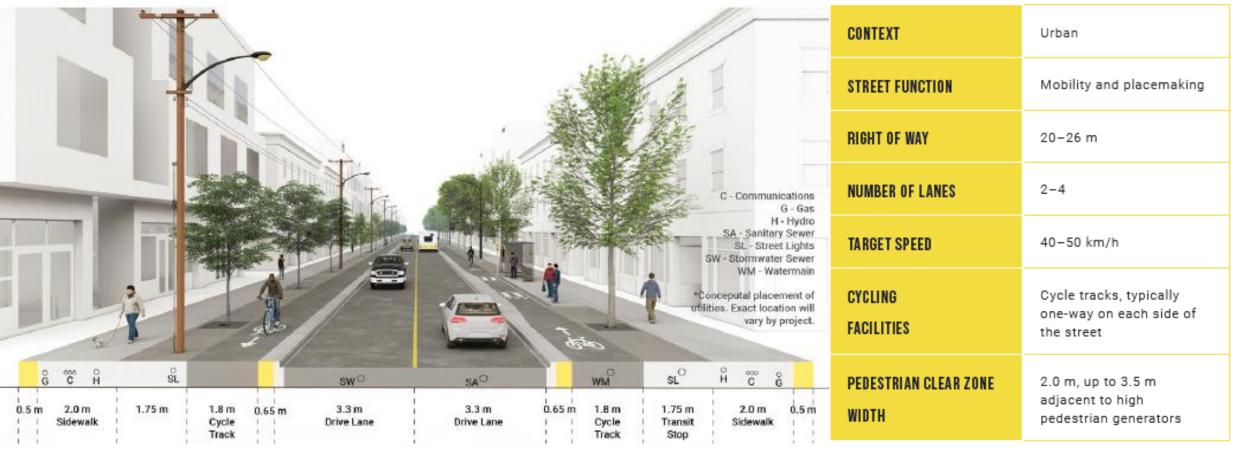
Neighbourhood Streets

Rural Roads

Rural Settlement Areas

Industrial Street

Typologies: Urban Avenue - 20 m



^{*} Alternative 26 m ROW included in the manual

Typologies: Main Streets - 20 m



CONTEXT	Urban
STREET FUNCTION	Placemaking and access
RIGHT OF WAY	18-20 m
NUMBER OF LANES	2
TARGET SPEED	30-40 km/h
CYCLING FACILITIES	Shared lanes
PEDESTRIAN CLEAR ZONE WIDTH	2.0 m, 3.5 m adjacent to high pedestrian generators

Chapter 5: Intersections

Guiding design principles:

- Prioritize safety
- Design for accessibility
- Minimize delay





Compact Urban Intersections

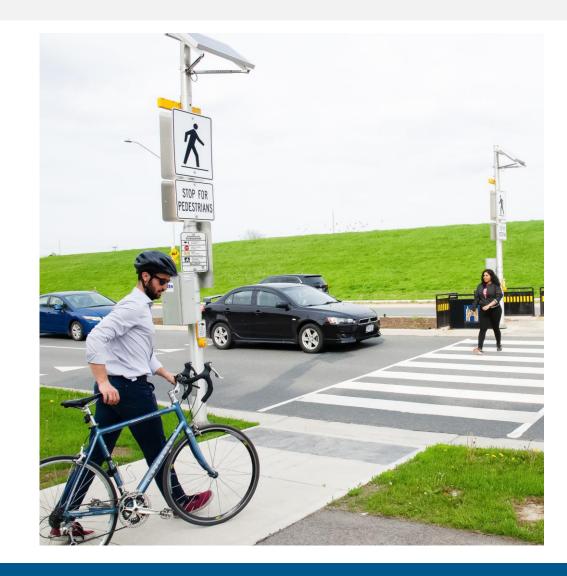


Urban Avenue to Main Street

- Raised corner to separate cyclists and motorists
- 2. Smaller corner radii
- 3. Left turn lane stop bar setback
- 4. Transition to shared cycling facilities
- 5. Bus stop integrated with cycle track
- 6. Crossing distances minimized

Making It Happen

- Updating internal design documents and standards.
- Continue to disseminate design manual amongst staff, including training sessions.
- Monitor implementation successes and opportunities for improvements over time.



Design Manual Overview





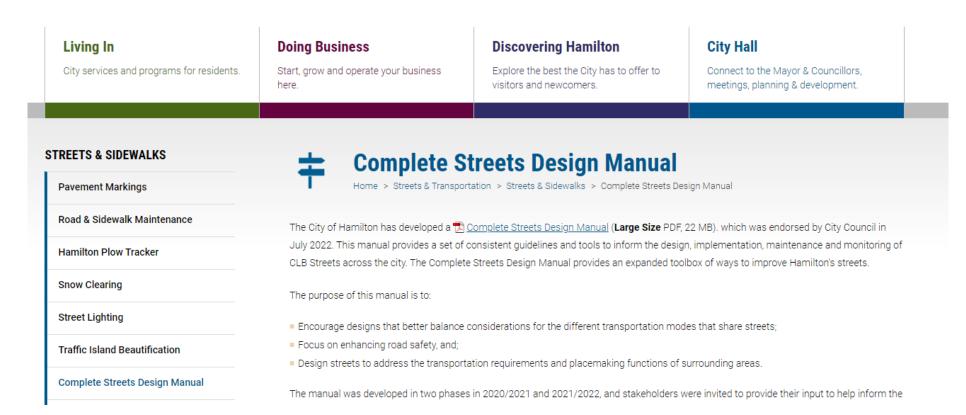












https://www.hamilton.ca/streets-transportation/streets-sidewalks/complete-streets-design-manual



THANK YOU

MOTION

WATERDOWN BUSINESS IMPROVEMENT AREA EXPENDITURE REQUEST

That the expenditure request from the Waterdown Business Improvement Area, in the amount of \$5,750.10 for the purchase of 49 hanging baskets to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved.

MOTION

Business Improvement Area Advisory Committee	Date: September 13, 2022
MOVED BY S. BRAITHWAITE	
SECONDED BY	
CONCESSION STREET BUSINESS IMPROVEMENT A	REA EXPENDITURE

That the expenditure request from the Concession Street Business Improvement Area, in the amount of \$14,271.77 for Special Event Costs (entertainment and musician expenditures for BIA events throughout the year) to be funded from the Offset to the Shared Parking Revenue (Contribution from Reserve to Current Account 815010-47101), be approved.

Business Improvement Area Advisory Committee	Date: September 13, 2022
MOVED BY J. MYERS	
SECONDED BY	
BARTON VII I AGE BUSINESS IMPROVEMENT AREA	A EXPENDITURE REQUEST

- (a) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$ 6,218.17 for the cost to hire individuals to clean/maintain the public road allowance (Fall 2022), and for Office Maintenance and Improvement (Office signage) to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved;
- (b) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$10,192.27 for Special Event Costs (Barton Village Festival), Promotion of the Barton Village BIA and our events (Anything is Possible on Barton St, First Friday's, Pumpkinwalk), Beautification initiatives on streets, parks and pedestrian nodes (banners), Cleaning and Maintaining Public Road Allowance, to be funded from the Offset to the Shared Parking Revenue (Contribution from Reserve to Current Account 815010-47101), be approved; and,
- (c) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$10,192.27 for Special Event Costs (Barton Village Festival), Promotion of the Barton Village BIA and our events (Anything is Possible on Barton St, First Friday's, Pumpkinwalk), Beautification initiatives on streets, parks and pedestrian nodes (banners), Cleaning and Maintaining Public Road Allowance, to be funded from the Offset to the Shared Parking Revenue Deferred from 2021 (Contribution from Reserve to Current Account 815010-47101), be approved.

Business Improvement Area Advisory Committee	Date: September 13, 2022
MOVED BY K. POISSANT-PAUL	
SECONDED BY	
ANCASTER BUSINESS IMPROVEMENT AREA EXPEND	ITURE REQUEST
(a) That the constant Program and Constitution Assessed to De-	

- (a) That the expenditure request from the Ancaster Business Improvement Area, in the amount of \$5,597.78 for the purchase of spring/summer flowers and new office equipment to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the Ancaster Business Improvement Area, in the amount of \$5,283.45 for the cost of spring/summer flowers, and fall flowers, to be funded from the Offset to the Shared Parking Revenue (Contribution from Reserve to Current Account 815010-47101), be approved.

MOTION

Business Improvement Area Advisory Committee	Date: September 13, 2022
MOVED BY T. MACKINNON	
SECONDED BY	

That the expenditure request from the Stoney Creek Business Improvement Area, in the amount of \$7,862.53 for the purchase of holiday lighting and street decor, the extra outlets needed for such, and streetscape planters to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account

STONEY CREEK BUSINESS IMPROVEMENT AREA EXPENDITURE REQUEST

815010-56905), be approved.

Business Improvement Area Advisory Committee	Date: September 13, 2022
MOVED BY T. MACKINNON	
SECONDED BY	
LOCKE STREET BUSINESS IMPROVEMENT AREA EX	PENDITURE REQUEST

- (a) That the expenditure request from the Locke Street Business Improvement Area, in the amount of \$2,771.51 for the cost of holiday lighting and streetscape decor, along with streetscape planters to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the Locke Street Business Improvement Area, in the amount of \$11,774.03 for the cost of holiday lighting and streetscape decor, along with streetscape planters to be funded from the Offset to the Shared Parking Revenue (Contribution from Reserve to Current Account 815010-47101), be approved.

MOTION

Business Improvement Area Advisory Committee	Date: September 13, 2022
MOVED BY T. MACKINNON	
SECONDED BY	
WESTDALE VILLAGE BUSINESS IMPROVEMENT AR	EA EXPENDITURE

REQUEST

- That the expenditure request from the Westdale Village Business Improvement (a) Area, in the amount of \$11,118.12 for the cost of holiday lighting and streetscape decor, along with streetscape planters and maintenance to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the Westdale Village Business Improvement Area, in the amount of \$16,067.66 for the cost of holiday lighting and streetscape decor, along with streetscape planters and maintenance to be funded from the Offset to the Shared Parking Revenue (Contribution from Reserve to Current Account 815010-47101), be approved.

Business Improvement Area Advisory Committee	Date: September 13, 2022
MOVED BY A. VANDERBEEK	
SECONDED BY	
DOWNTOWN DUNDAS BUSINESS IMPROVEMENT A	REA EXPENDITURE

- (a) That the expenditure request from the Downtown Dundas Business Improvement Area, in the amount of \$15,416.91 for the cost of branded banners, office equipment and maintenance, street maintenance, street furniture maintenance, and hanging baskets/planters for fall/winter to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the Downtown Dundas Business Improvement Area, in the amount of \$24,568.94 for the cost of Christmas décor, Christmas décor storage and maintenance, and hanging baskets for spring/summer to be funded from the Offset to the Shared Parking Revenue (Contribution from Reserve to Current Account 815010-47101), be approved.

MOTION

Business Improvement Area Advisory Committee	Date: September 13, 2022
MOVED BY K. JARVI	
SECONDED BY	
DOWNTOWN HAMILTON BUSINESS IMPROVEMENT REQUEST	AREA EXPENDITURE

That the expenditure request from the Downtown Hamilton Business Improvement Area, in the amount of \$5,644.56 for the purchase of street planters to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved.