



City of Hamilton
BUSINESS IMPROVEMENT AREA SUB-COMMITTEE
AGENDA

Meeting #: 23-002
Date: February 14, 2023
Time: 10:30 a.m.
Location: Room 264, 2nd Floor, City Hall (hybrid) (RM)
71 Main Street West

Angela McRae, Legislative Coordinator (905) 546-2424 ext. 5987

	Pages
1. CEREMONIAL ACTIVITIES	
2. APPROVAL OF AGENDA	
(Added Items, if applicable, will be noted with *)	
3. DECLARATIONS OF INTEREST	
4. APPROVAL OF MINUTES OF PREVIOUS MEETING	
4.1 January 10, 2023	3
5. COMMUNICATIONS	
6. DELEGATION REQUESTS	
7. DELEGATIONS	
8. PRESENTATIONS	
8.1 Updates from the Hamilton Chamber of Commerce - General Introductions and Outstanding Business Achievement Awards	7
9. CONSENT ITEMS	
10. DISCUSSION ITEMS	
11. MOTIONS	

12. NOTICES OF MOTION

13. GENERAL INFORMATION / OTHER BUSINESS

13.1 Verbal Update from Cristina Geissler, Business Development & BIA Officer

13.2 Statements by Members

14. PRIVATE AND CONFIDENTIAL

15. ADJOURNMENT



Hamilton

BUSINESS IMPROVEMENT AREA SUB-COMMITTEE MINUTES 23-001

10:30 a.m.

Tuesday, January 10, 2023

Hamilton City Hall

71 Main Street West

Room 264

- Present:** Susie Braithwaite (Chair) – International Village BIA
 Susan Pennie (Vice-Chair) – Waterdown BIA
 Alexa Chavez – Concession Street BIA
 Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
 Bettina Schormann – Locke Street BIA
 Emily Walsh – Downtown Hamilton BIA
 Heather Peter – Ancaster BIA
 Chelsea Braley – Ottawa Street BIA
- Absent:** Michal Cybin – King West BIA
 Jessica Myers – Barton Village BIA
 Bender Chug – Main West Esplanade BIA
 Dundas BIA

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised that there were no changes to the agenda.

(Walsh/Schormann)

That the agenda for the January 10, 2023 Business Improvement Area Sub-Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) December 13, 2022 (Item 4.1)

(Braley/Schormann)

That the December 13, 2022 Minutes of the Business Improvement Area Sub-Committee be approved, as presented.

CARRIED

(d) PRESENTATIONS (Item 8)

(i) Winterfest 2023 Updates (Item 8.1)

Jeremy Freiburger, Cobalt Connects addressed the Committee with a presentation on Winterfest 2023 Updates.

(Schormann/Pennie)

That the presentation respecting Winterfest 2023 Updates, be received.

CARRIED

(ii) Business Improvement Area (BIA) Audit Updates (Item 8.2)

Rajdeep Dhillon, KPMG, addressed the Committee with a presentation on Business Improvement Area (BIA) Audit Updates.

(Peter/Walsh)

That the presentation respecting Business Improvement Area (BIA) Audit Updates, be received.

CARRIED

(e) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Verbal Update from Cristina Geissler, Business Development & BIA Officer (Item 13.1)

Cristina Geissler, Business Development & BIA Officer, addressed the Committee respecting updates on Commercial Districts and Small Business.

(Pennie/Chavez)

That the verbal update respecting Commercial Districts and Small Business, be received.

CARRIED

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

(McKinnon/Pennie)

That the updates from Committee Members, be received.

CARRIED

(f) ADJOURNMENT (Item 15)

(Chavez/Peter)

That there being no further business, the Business Improvement Area Sub-Committee be adjourned at 11:17 a.m.

CARRIED

Respectfully submitted,

Susie Braithwaite
Chair Business Improvement Area
Sub-Committee

Tamara Bates
Legislative Coordinator
Office of the City Clerk

Hamilton Chamber Outstanding Business Achievement Awards

PRESENTED BY THE HAMILTON CHAMBER OF COMMERCE

hamilton
chamber of commerce
your voice in business

WHO IS THE CHAMBER & WHAT DO WE DO?



Founded in 1845, the Hamilton Chamber of Commerce is the third oldest chamber of commerce in Canada. We are an ambitious organization that strives to meet the various needs of our small business members while also providing city-building leadership to renew Hamilton.

We serve our membership in a few ways including:

- **Facilitate commerce** by building ties within the membership and hosting regular networking events;
- **Take political action** by identifying priorities and developing policy with input from our members;
- **Promote Hamilton and local businesses** through a variety of local, regional and national media outlets, and our website, publications and social media;
- **Provide solutions to your everyday challenges.** Whether it's needing a key introduction, helping you deal with government red tape or providing you with local market intelligence, we act as a lifeline and partner in business so that you can focus on what you do best.

**PART OF A
LARGER
NETWORK:**



Staff at the Hamilton Chamber



GREG DUNNETT
President & CEO



MARIE NASH
Chief Operating Officer



SHERRI RINALDI
Membership Manager



PAUL HAWKINS
Membership Benefits &
Engagement Advisor



PAUL SZACHLEWICZ
Policy & Government
Affairs Advisor



CASSANDRA D'AMBROSIO
Marketing &
Communications Manager



JULIA FREEMAN
Events Manager



KATIE STIEL
Manager of Strategic
Initiatives



JOSE LACRUZ
Project Manager



DIANE STEPHENSON
Accounting & Admin

RECENT PROJECTS & INITIATIVES

Supporting Businesses through COVID-19

COVID-19 Business Support



Women Out of Work & Now Hiring Hamilton Reports

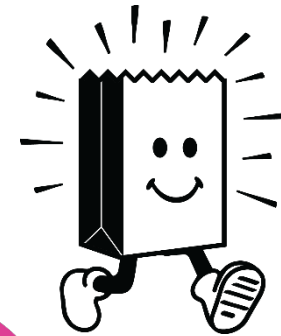


Projects & Initiatives by the Chamber that Support Hamilton Businesses

Hamilton LRT



Hamilton Day



Annual Outstanding Business Achievement Awards (OBAA)

- Our OBAA is an annual celebration of business excellence in Hamilton
- This year we are entering into our 39th year
- We celebrate businesses in 9 different categories:
 - Small Business, Mid-sized Business, Large Business, Not-for-Profit, Young Professional, Century, Inclusion Diversity Equity & Accessibility, CEO of the Year, and Citizen of the Year
- Held annually at Carmen's Banquet Centre (March 29, 2023)

OUTSTANDING BUSINESS ACHIEVEMENT AWARDS





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BIA Awards

The Awards of Excellence Program has been developed to honour individual BIA members for the contributions they make to our community.

Their commitment to excellence encourages further investment within the BIAs and the community at large. The standard they have set improves the environment in which we all live, work and play.

BIA Awards

The BIA Awards of Excellence recognizes BIAs in three categories:

1. Facade Improvement
2. Sparkle Award
3. Business/Community Partnership







Questions?

Julia Freeman, Events Manager
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