



**City of Hamilton**  
**BUSINESS IMPROVEMENT AREA SUB-COMMITTEE**  
**AGENDA**

**Meeting #:** 24-004  
**Date:** May 14, 2024  
**Time:** 10:30 a.m.  
**Location:** Room 264, 2nd Floor, City Hall (hybrid) (RM)  
71 Main Street West

Tamara Bates, Legislative Coordinator (905) 546-2424 ext. 4102

---

	<b>Pages</b>
<b>1. CEREMONIAL ACTIVITIES</b>	
<b>2. APPROVAL OF AGENDA</b>	
(Added Items, if applicable, will be noted with *)	
<b>3. DECLARATIONS OF INTEREST</b>	
<b>4. APPROVAL OF MINUTES OF PREVIOUS MEETING</b>	
4.1 April 9, 2024	3
<b>5. COMMUNICATIONS</b>	
<b>6. DELEGATION REQUESTS</b>	
<b>7. DELEGATIONS</b>	
<b>8. STAFF PRESENTATIONS</b>	
8.1 Filming in Hamilton	7
<b>9. CONSENT ITEMS</b>	
<b>10. DISCUSSION ITEMS</b>	
<b>11. MOTIONS</b>	

**12. NOTICES OF MOTION**

**13. GENERAL INFORMATION / OTHER BUSINESS**

13.1 Updates from Business Development Office (no copy)

13.2 Statements by Members (no copy)

**14. PRIVATE AND CONFIDENTIAL**

**15. ADJOURNMENT**



# Hamilton

## BUSINESS IMPROVEMENT AREA SUB-COMMITTEE MINUTES 24-003

10:30 a.m.  
Tuesday, April 9, 2024

Hamilton City Hall  
71 Main Street West

**Present:** S. Braithwaite (Chair) – International Village BIA  
Councillor T. Hwang – City Business  
Councillor M. Wilson  
T. MacKinnon – Westdale Village BIA and Stoney Creek BIA  
K. Nydam – Dundas BIA  
S. Pennie (Vice-Chair) – Waterdown BIA  
H. Peter – Ancaster BIA  
N. Ubl – Barton Village BIA  
E. Walsh – Downtown Hamilton BIA  
S. Weiler – Ottawa Street BIA

**Absent with  
Regrets:** Councillor E. Pauls – Personal  
D. Sanchez – Concession Street BIA  
B. Schormann – Locke Street BIA

---

### THE FOLLOWING ITEMS WERE REFERRED TO THE GENERAL ISSUES COMMITTEE FOR INFORMATION:

**(a) CHANGES TO THE AGENDA (Item 2)**

The Committee Clerk advised there were no changes to the agenda:

**(Peter/Nydam)**

That the agenda for the April 9, 2024 Business Improvement Area Sub-Committee meeting be approved, as presented.

**CARRIED**

**(b) DECLARATIONS OF INTEREST (Item 3)**

There were no declarations of interest.

**(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)****(i) February 13, 2024 (Item 4.1)****(Nydam/Peter)**

That the February 13, 2024 Minutes of the Business Improvement Area Sub-Committee be approved, as presented.

**CARRIED****(d) PRESENTATIONS (Item 8)****(i) Tourism and Culture Division Updates on the RBC Canadian Open (Item 8.1)**

Kevin Bunn, Senior Project Manager, Major Hosted Tourism Events, addressed Committee respecting Tourism and Culture Division Updates on the RBC Canadian Open, with the aid of a presentation.

**(Peter/Walsh)**

That the presentation from Kevin Bunn, Senior Project Manager, Major Hosted Tourism Events, respecting Tourism and Culture Division Updates on the RBC Canadian Open, be received.

**CARRIED****(e) GENERAL INFORMATION/OTHER BUSINESS (Item 13)****(i) Updates from Business Development Office (Item 13.1)**

Cristina Geissler, Business Development and Business Improvement Area (BIA) Officer, addressed the Committee respecting Updates from the Business Development Office.

**(McKinnon/Nydam)**

That the verbal update from Cristina Geissler, Business Development and Business Improvement Area (BIA) Officer, respecting Updates from the Business Development Office, be received.

**CARRIED****(ii) Statements by Members (Item 13.2)**

BIA Members used this opportunity to discuss matters of general interest.

**(Peter/Walsh)**

That the updates from Committee Members, be received.

**CARRIED**

**Business Improvement Area  
Sub-Committee Minutes 24-003**

**April 9, 2024  
Page 3 of 3**

**(f) ADJOURNMENT (Item 15)**

**(Ubl/Weiler)**

That there being no further business, the Business Improvement Area Sub-Committee be adjourned at 11:35 a.m.

**CARRIED**

Respectfully submitted,

Susie Braithwaite  
Chair,  
Business Improvement Area Sub-  
Committee

Tamara Bates  
Legislative Coordinator  
Office of the City Clerk





# FILMING IN HAMILTON

[investinhamilton.ca/industries/creative-industries](https://investinhamilton.ca/industries/creative-industries)

[www.hamilton.ca/film](https://www.hamilton.ca/film)

# Film Office

- Facilitation of film projects
- Film industry concierge – providing guidance in navigating city processes/facilities, site selection, issues management and relationship development
- Key resource provincially for best practices, continuous process improvements
- Research/Implementation of green initiatives/policies (power drops, waste management, food rescue related to industry projects)
- Vital link between government, community and industry



The Boys – Tim Hortons Field



# Production Statistics

## 2023

**711 Permits  
issued**

**148  
Productions**

**\$52 Million  
LEI**



Umbrella Academy – King William

### Productions of note:

- Trap– feature film directed by M. Night Shyamalan filmed at First Ontario Centre
- Thanksgiving – feature film directed by Eli Roth starring Patrick Dempsey filmed at Waterdown
- Priscilla – feature film directed by Sofia Coppola filmed at the Tamahaac Club
- A Not-So-Royal Christmas – Hallmark feature shot at our very own Dundurn Castle
- Popular Canadian television: Sort Of, Run the Burbs, Children Ruin Everything, Hudson and Rex, Murdoch Mysteries
- Reality programs: Canada’s Drag Race, Blown Away, Canada’s Ultimate Challenge
- Popular streaming series: Alex Cross, Reacher, The Umbrella Academy, The Boys, Gen V
- Plus → Chucky, The Invisibles, Fingernails, Fellow Travellers, Young Werther, The Nature of Things

# Importance of Partners

- Film office cannot function without partners
- Majority of film projects take place in BIAs
- BIAs are what make Hamilton attractive to film
- Extended film team involves over 30 key internal staff to assist with everything from street lighting, road closures, SPFX permits, facility rentals, etc., not to mention all of the community partners necessary for a successful shoot



The Big Cigar – City Hall

# Typical Process



The Boys – King St E

- Request received – discussion ensues, location scouting, production registration, permit application
- Staff connect with required stakeholders (HSR, corridor management, BIAs, etc)
- Production engages with community (notification, canvassing, agreements, etc)
- If all required conditions are met and all signoffs are received, a permit may be issued
- Production films

# BIA Engagement

- The Executive Director of impacted BIAs should always be e-introed to the LM either while scouting or once a permit application is received (required by Hamilton Film Guidelines)
- BIA is responsible for negotiating donations and working with their membership
- Any issues/complaints (from membership or BIA board) should be forwarded to the Film Office for follow up
- Want to be active/engaged partners with BIAs



Trap (filmed under “Good Grades” – FirstOntario Centre

# Excerpt from Guidelines



Blown Away - Netflix

- Productions working within BIAs should work closely with BIA staff and businesses to discuss the filming plans and ensure the impacts to the BIA and its members are minimized. Contact the Film Office before scouting or planning film activities in or near a BIA so our team can connect you with the BIA.
- Requests for filming within a BIA will be considered in consultation with representatives from the BIA. Film shoots must be scheduled to avoid conflicts with community events and peak retail times.
- Parking within BIAs may not be available for film purposes during the holiday shopping season (usually November 24 to December 24 in most areas).

# Important Links

- [www.hamilton.ca/film](http://www.hamilton.ca/film) - All the information needed for a successful film shoot in Hamilton
- [Hamilton Film Guidelines](#) – Address all requirements for filming in Hamilton (Parking, SPFX, Filming in BIAs, Use of drones, etc)
- [Information for Residents/Businesses](#) – Reviews what to expect when working with the film industry and questions to ask potential projects
- [Ontario Creates](#) – Provincial Film Commission, hosts Digital location library, Ontario Production Guide, etc. Responsible for attracting foreign production to the province



American Gods – Hamilton Cemetery

# THANK YOU

## Kimberley Adrovez

Manager of Creative Industries & Cultural  
Development

Planning & Economic Development Department

Tourism & Culture Division

[Kimberley.Adrovez@hamilton.ca](mailto:Kimberley.Adrovez@hamilton.ca)

(905) 546-2424, x2921

