Item 7.1 – E&CS Meeting September 21, 2011





CITY OF HAMILTON The 2012 City of Hamilton Arts Awards Program Report CS10058(a)





1976-2000

- One award/year
- Bronze medallion presented
- Civic Recognition

2001-2008

- Six awards/year
- Bronze medallion presented
- Civic Recognition
- \$1,000 cash award presented

Herb Barrett, Literature, 1988 Wesley Bates, Visual Arts, 2000 Jessie L. Beattie, Literature, 1976 Clyde Brooks, Literature, 2005 Boris Brott, Lifetime Achievement, 2007 Trevor Cole, Literature, 2004 Pat Dawson, Theatre, 1986 Spencer Dunmore, Literature, 1983 Emily Dutton & Marion Farnan, Visual Arts, 1980 John Fanning, Music, 2007 Conrad Furey, Visual Arts, 2004 Robert Gibb, Theatre, 2005 Paul Anthony Gordon, Dance, 2005 V. Jane Gordon, Visual Arts, 1998 Christine Hamilton, Theatre, 1985 Trevor Hodgson, Visual Arts, 1991 Jude Johnson, Music, 1993 Bryce Kanbara, Visual Arts, 1994 John Laing, Music, 2008 Lois Laxton, Lifetime Achievement, 2005 Paul Lisson, Literature & Visual Arts, 1997 Tor Lukasik-Foss, Visual Arts, 2008 Thomas Reid MacDonald, Art, 1977 Tom Mackan, Theatre, 2007 Glenn A. Mallory, Music, 1978 Robert Mason, Visual Arts, 1996 Denis McGreal, Visual Arts, 2007 Barbara Milne & Gary Santucci, Lifetime Achievement, 2008 Archibald C.R. Mullock, Theatre, 1979 Stephen Newman, Theatre, 2008 Pam Norman, Craft, 1999 Alan Oddy, Arts, 1989 Dani Podetz, Theatre, 2006 Bill Powell, Arts, 1982 Rachael Preston, Literary, 2006 Max Ratevossian, Dance, 2008 Max Reimer, Theatre, 2004 Stan Rogers, Music, 1987 Gary Santucci, Music, 2004 Jeff Seffinga, Literature, 2007 James Strecker, Literature, 1992 Cheryl Takacs, Visual Arts, 2006 Elsie E. Thomson, Theatre, 1981 Mary Toplack, Visual Arts, 2005 Jackie Washington, Music, 1984 Tom Wilson, Music, 2005 Vitek Wincza, Dance, 2004 Russ Weil, Music, 1995 Mike Woods, Music, 1990 Lou Zamprogna, Lifetime Achievement, 2004



2008 Program	2011 Program
6 award categories	11 award categories
6 award recipients	11 Established award recipients and 11 Emerging award recipients
\$6,000 in total cash awards	\$38,500 in total cash awards
\$15,000 total budget	\$74,050 total budget (\$59,550 enhancement)









2011 Arts Awards

- 73 nominations received Established artist award
- 70 emerging artists selected for the program by established artists
- 48 volunteers (400 hours of service)
- 550 event attendees
- 6 sponsors equalling \$32,200 in cash and in-kind services



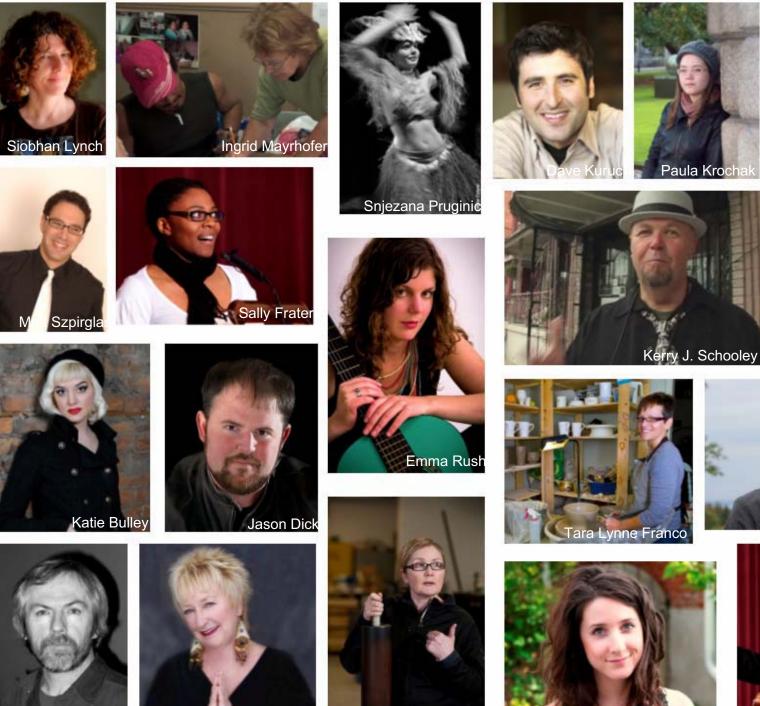






Jurors selected the strongest nominee based on three principle bodies of information:

- Nominee's Work
- Nominee's Career
- Reception of the Nominee within the community



Colina Maxwell

Cł nristine I ne



Olga Barrios

Paul Antic

Jeffery Donaldson



Alan Flint



lude Johnson

Recommendation for 2012 Program

Continue Arts Awards program format in 2012

- Format determined through 2010 Review process and implemented in 2011
- Some changes as outlined in Appendix A to Report CS10058(a)

2012 Arts Awards Program

- Planning to start in October 2011
- Call for nominations to start in December 2011
- Awards to be presented at event in May 2012

Enhancement request of \$51,500

- Request reduced by \$8,050 from 2011 to reflect minor program changes and efficiencies
- Outlined in Appendix A to Report CS10058(a)

- Pay honorarium to jurors
- Implement adjudication process for Emerging Artist nominations

Risks

Additional pressure on tax base

Staff Recommendation \$51,550 enhancement

Alternative #1

\$57,550 enhancement

Reduce responsibilities of third party contractor

- Volunteer burn out
- Loss of specialized expertise

Staff Recommendation	\$51,550 enhancement
Alternative #1	\$57,550 enhancement
Alternative #2	\$43,500 enhancement

- Decrease third party contract
- Eliminate Emerging Artist cash awards
- Introduce an admission fee to the event

- Volunteer burn out
- Loss of specialized expertise
- Reduced engagement of emerging level artists
- Negative impact on event attendance

Staff Recommendation	\$51,550 enhancement
Alternative #1	\$57,550 enhancement
Alternative #2	\$43,500 enhancement
Alternative #3	\$31,500 enhancement

 Investigate changing Arts Awards program from City-led to community-led

- No interest or capacity to lead an awards program
- City's image may be negatively impacted
- Inclusivity and transparency may be reduced

Staff Recommendation	\$51,550 enhancement
Alternative #1	\$57,550 enhancement
Alternative #2	\$43,500 enhancement
Alternative #3	\$31,500 enhancement
	Not known at this time as consultation required

Retire the Arts Awards Program

- City's 35-year legacy of honouring artists would come to an end
- City's image may be negatively impacted
- Hamilton artists may feel undervalued

Staff Recommend	ation \$51,550 enhancement
Alternati∨e #1	\$57,550 enhancement
Alternative #2	\$43,500 enhancement
Alternative #3	\$31,500 enhancement
Alternati∨e #4	Not known at this time as consultation required
Alternative #5	No enhancement and \$15,000 current budget savings

Staff Recommendation Maintain program format \$51,550 enhancement

Alternative #1 \$57,550 enhancement Maintain program format with two additional changes suggested by stakeholders and participants

Alternative #2 \$43,500 enhancement Maintain program format but decrease third party contract for adjudication only

Alternative #3 \$31,500 enhancement Decrease third party contract, eliminate Emerging Artist cash awards, and introduce an admission fee to the event

Alternative #4 Not known at this time Investigate changing Arts Awards from City-led to community-led program

Alternative #5 \$15,000 savings Retire the Arts Awards program