

2015 Pan Am Games Project

**GENERAL ISSUES COMMITTEE
CAPITAL BUDGET WORKSHOP
November 9, 2011**



Hamilton



OVERVIEW

- PRIORITY THEME AREAS
- PAN AM OFFICE
- PROPOSED ORGANIZATION STRUCTURE
- QUESTIONS

**2015 Pan Am
Games Update**

PRIORITY THEME AREAS



- HEALTH & WELLNESS
- SOCIAL INCLUSION
- ARTS & CULTURE
- SPORTS & RECREATION
- BUSINESS & ECONOMIC DEVELOPMENT
- SUSTAINABILITY
- OPERATIONS



HEALTH & WELLNESS



- Identify and enhance community-wide health and wellness goals
- Mobilize community coordination of wellness programs
- Enhance active transportation
- Establish supportive partnerships with health and wellness industry
- Support and expand issue specific safety programming
- Incorporate environmental stewardship and responsibility into Pan Am 2015 programs and venues



SOCIAL INCLUSION

- Create a strategy to involve Hamilton's diverse communities
- Build skills and leadership capacity within the community
- Ensure the Games are accessible
- Involve all geographic areas of the City of Hamilton
- Establish a specific youth involvement strategy
- Reduce disparities among the City's different communities
- Look for opportunities to address homelessness
- Leverage the Games to encourage secondary neighbourhood improvements



ARTS & CULTURE



- Support the Culture Plan
- Create a feeling of community celebration around the Games
- Connect the Games cultural program to upcoming major community events
- Create opportunities for local artists
- Develop educational and cultural programs around Pan American nations



SPORTS & RECREATION

- Engage sport organizations in planning and managing legacy programs and facilities
- Leverage the Games and the legacy facilities to make Hamilton a centre of excellence
- Ensure the new venue construction meets community's long-term needs
- Enhance sport tourism
- Create a sports & recreation strategy specifically for children and youth
- Enhance the strength and capacity of local sport organizations
- Utilize the partnerships and opportunity of the Games to help local athletes



ECONOMIC DEVELOPMENT & BUSINESS



- Focus on precinct development
- Leverage Games investments to attract private investment
- Maximize direct economic benefits of the Games
- Leverage Games and legacy venues to enhance tourism
- Showcase and enhance the capacity of local business
- Leverage the Ivor Wynne Stadium redevelopment opportunity



SUSTAINABILITY

- Design facilities, programs and practices according to triple-bottom-line principle
- Ensure transportation systems are sustainable
- Design and run new facilities according to principles of sustainability
- Take a long-term view in venue and neighbourhood design and construction
- Maximize potential utility of constructed venues
- Integrate Games planning into existing neighbourhood plans



OPERATIONS

- Deliver Games - commitments on budget
- Fulfill commitment and deliverables
- Build an effective and active communication program
- Create avenues for public engagement and input
- Maximize Hamilton's leadership of Hamilton-based venues, programs and legacies
- Prepare intelligently for the post-Games period
- Adapt existing priorities to allow for a focus on Pan Am 2015
- Be seen as the model partner community with the coalition of Games partners
- Provide a safe, secure and welcoming Games-time experience



2015 Pan Am
Games Update

Pan Am Office

- Current Structure
 - Manager (contract position 4 years)
 - Administrative Assistant (secondment)
 - Project Manager / Analyst (secondment)
- Capital Project – Stadium Construction
 - Project Manager from Public Works
- Director Position – New
 - 4 year contract position
 - Key liaison with implementing priority theme areas and working with community
 - Key liaison - Toronto 2015, Canada Sport Organizations, Host Municipalities, Senior Levels of Government
- Program Budget
 - Funded from capital program over 4 years
 - Annual operating budget is \$710,000
 - Program terminates at end of 2015
 - No base budget impact on levy program



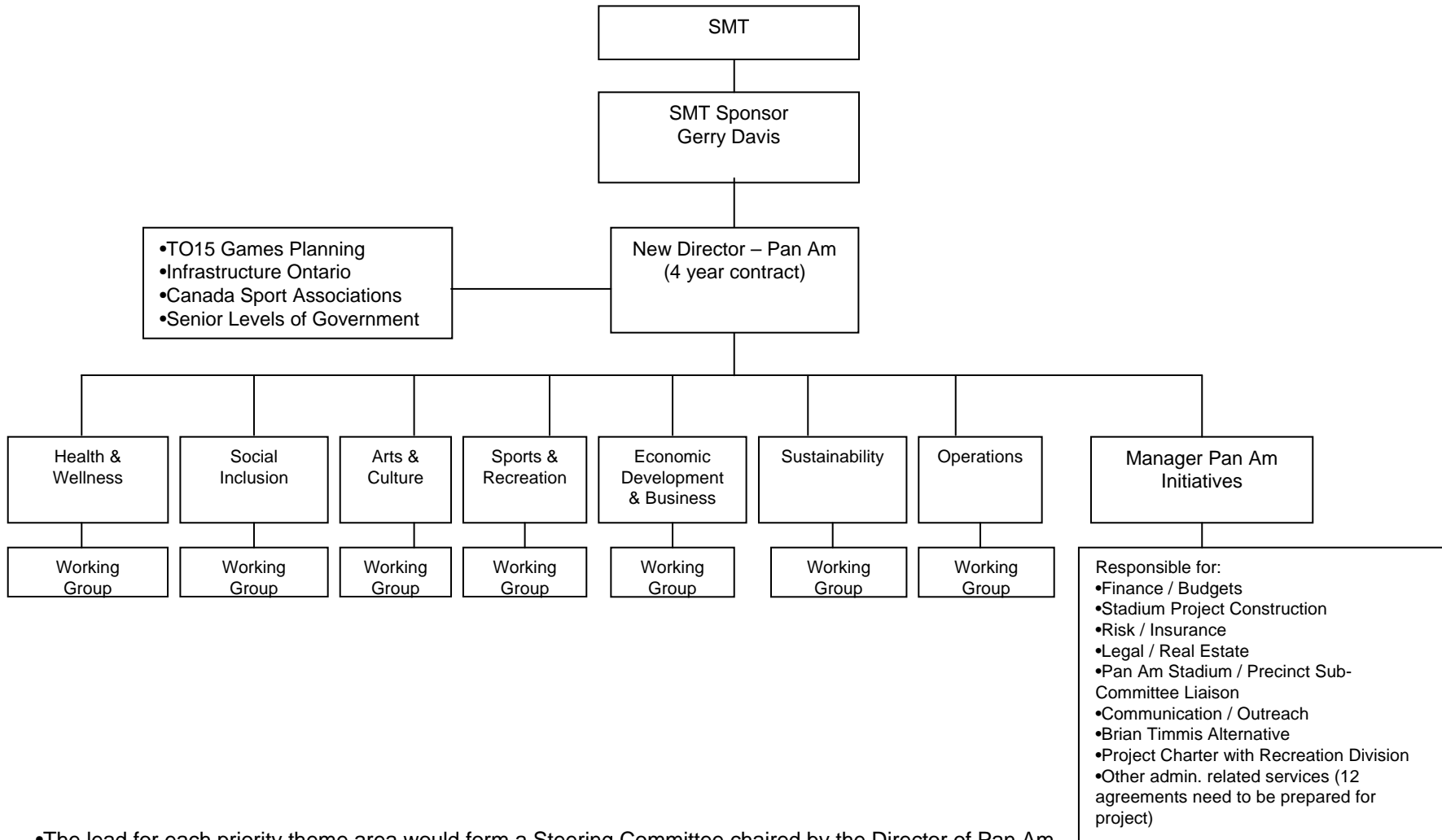
DIRECTOR OF PAN AM

- Reports to SMT sponsor
- Provides strategic leadership
- Engages multi-functional workforce
- Recommends specific policies in implementation of community projects
- Establishes partnerships / relationships with broad range of stakeholders
- Chair Pan Am steering committee for priority theme areas
- Provides professional opinion, advice, guidance in reporting to committee and Council
- Drives continuous improvement, ensuring work / business plans are linked to strategic priorities and objectives
- Main spokesperson in discussions of Pan Am Games' facilities and program delivery issues
- Direct Liaison with
 - TO2015
 - Infrastructure Ontario (IO)
 - Canada Sports Organizations
 - Senior Levels of Government

**2015 Pan Am
Games Update**



PAN AM Org Chart



•The lead for each priority theme area would form a Steering Committee chaired by the Director of Pan Am. This group would meet weekly/biweekly to start.



Thank You

- QUESTIONS



**2015 Pan Am
Games Update**