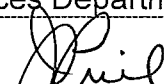




Hamilton

CITY OF HAMILTON
COMMUNITY SERVICES DEPARTMENT
Culture Division

TO: Chair and Members Emergency & Community Services Committee	WARD(S) AFFECTED: CITY WIDE
COMMITTEE DATE: November 23, 2011	
SUBJECT/REPORT NO: Arts Advisory Commission 2012 Volunteer Committee Budget Submission (CS11090) (City Wide)	
SUBMITTED BY: Joe-Anne Priel General Manager Community Services Department	PREPARED BY: Jennifer Kaye 905-546-2424 ext. 4807
SIGNATURE: 	

RECOMMENDATION

- (a) That the Arts Advisory Commission's 2012 base budget submission in the amount of \$9,000, be approved and forwarded to the 2012 budget process (GIC).
- (b) That in addition to the base funding, that a one-time budget allocation for 2012 of \$7,500, funded by the Arts Advisory Commission reserve, be approved and forwarded to the 2012 budget process (GIC).

EXECUTIVE SUMMARY

The 2012 budget request will enable the Arts Advisory Commission (AAC) to fulfil its mandate, and is in keeping with previous years' requests. The one time request of \$5,000 for the development of a website was initially approved by Council in 2010. The website is in development, but the funds have not yet been spent due to the turnover of Commission members in 2011, and so this Report requests approval to spend those funds in 2012. The one-time request of \$2,500 for community consultation is a new request, to supplement the amount that is included in the AAC's base budget for consultation. The AAC held its last community consultation session in the fall of 2009

and plans to reconnect with the arts community in 2012 to share the findings of its Arts Funding Task Force and determine priorities for the arts community and the AAC in 2013.

Alternatives for Consideration – Not Applicable.

FINANCIAL / STAFFING / LEGAL IMPLICATIONS

Financial: For 2012, the Arts Advisory Commission has requested a base budget of \$9,000. The 2011 base budget was \$9,000. The one time request of \$7,500 from the Arts Advisory Commission reserve fund can be accommodated, as the balance of the reserve at the end of 2011 was \$16,668.73.

Staffing: There are no staffing implications associated with the recommendation of Report CS11090.

Legal: There are no legal implications associated with the recommendation of Report CS11090.

HISTORICAL BACKGROUND

The mandate of the Arts Advisory Commission is:

- To recommend activities for the stabilization and strengthening of the arts community
- To inform Council of issues and achievements in the Hamilton arts community
- To liaise with and act as a point of contact for members of the arts community regarding issues affecting the arts community
- To monitor and assist with the implementation of the Public Art Program
- To monitor and assist with the implementation of the Arts Awards Program
- To monitor and assist with the implementation of the Community Partnership Program, Culture Stream

In 2009, the Arts Advisory Commission undertook significant consultation with the arts community, the results of which were presented to Council in April 2010. At that time, Council authorized the Arts Advisory Commission to spend up to \$5,000 from its reserve fund to develop a website to facilitate communication and collaboration within the arts community, which is currently in development. Because these funds have not been spent due to the turnover of the Commission in 2011, this Report is asking Council to again authorize the expenditure from the Arts Advisory Commission's reserve

account for 2012. In the meantime, the Arts Advisory Commission has published its 2011 Annual Newsletter which has been distributed in hard copy and electronically, and is attached as Appendix B to Report CS11090.

POLICY IMPLICATIONS

There are no policy implications associated with the recommendation of Report CS11090.

RELEVANT CONSULTATION

In preparation of Report CS11090, Culture Division staff consulted with the Arts Advisory Commission, which approved the appended 2012 budget and workplan at its September 2012 meeting. Staff also consulted with the Finance and Corporate Services Department – Finance and Administration Section.

ANALYSIS / RATIONALE FOR RECOMMENDATION

The 2012 workplan that is attached as Appendix C to Report CS11090 responds to both the ongoing mandate of the Arts Advisory Commission and the feedback received from the arts community during the 2009 consultations.

A primary focus for the Arts Advisory Commission in 2012 will be the formulation of recommendations for the development and implementation of a sustainable and appropriate funding model and funding amounts for artists and not for profit arts and culture organizations. These recommendations will be presented to the Emergency and Community Services Committee in 2012, and will also be made available as part of the review of the Community Partnership Program in 2012. Because this initiative responds directly to the feedback received from the arts community at the 2009 Big Picture Revisited consultation, the AAC will also report the findings back to the community at a day-long workshop to be held in the first half of 2012. This workshop will also help to set the AAC's workplan for 2013.

Other objectives include:

- To report regularly to Council
- To monitor and assist in the implementation of a successful arts awards program
- To maintain an informed awareness of arts related issues, research and trends for the education of AAC members and for the information of Council
- To ensure a good flow of information between the AAC, the arts community, and the City of Hamilton

**SUBJECT: Arts Advisory Commission 2012 Volunteer Committee Budget
Submission (CS11090) (City Wide) - Page 4 of 4**

- To ensure transparency and equity in the implementation of the Public Art Program
- To ensure transparency and equity in the use of City Hall for art exhibits
- To ensure transparency and equity in the awarding of grants to applicants to the CPP Program, Culture Stream
- To make recommendations regarding the effectiveness of the CPP program in meeting the needs of the arts community

ALTERNATIVES FOR CONSIDERATION

Not applicable.

CORPORATE STRATEGIC PLAN

Focus Areas: 1. Skilled, Innovative and Respectful Organization, 2. Financial Sustainability, 3. Intergovernmental Relationships, 4. Growing Our Economy, 5. Social Development, 6. Environmental Stewardship, 7. Healthy Community

Growing Our Economy

- ◆ A visitor and convention destination

Social Development

- ◆ People participate in all aspects of community life without barriers or stigma

Healthy Community

- ◆ An engaged Citizenry

APPENDICES / SCHEDULES

Appendix "A" to Report CS11090 – 2012 Arts Advisory Commission Budget Submission

Appendix "B" to Report CS11090 – 2011 Annual Newsletter of the Arts Advisory Commission

Appendix "C" to Report CS11090 – Workplan and Performance Targets – Arts Advisory Commission 2012

CITY OF HAMILTON

2012

VOLUNTEER COMMITTEES

BUDGET SUBMISSION

“ARTS ADVISORY COMMISSION”

PART A: General Information

VOLUNTEER COMMITTEE MEMBERS:

Anupam Bagchi	Karen Logan
Diane Beatty-Wearing	Colina Maxwell
Tobi Bruce	Annelisa Pedersen
Anne Cibola	Josefa Radman
Astrid Hepner	Donna Reid
Darrell Hicks	Earl Walker
Matt Jelly	Jahan Zeb
Tricia LeClair	

MANDATE:

- To recommend activities for the stabilization and strengthening of the arts community;
- To inform Council of issues and achievements in the Hamilton arts community;
- To liaise with and act as a point of contact for members of the arts community regarding issues affecting the arts community;
- To monitor and assist with the implementation of the Public Art Program;
- To monitor and assist with the implementation of the Arts Awards Program;
- To monitor and assist with the implementation of the Community Partnership Program, Culture Stream.

PART B: Strategic Planning

STRATEGIC OBJECTIVES:

A primary focus for the Arts Advisory Commission in 2012 will be the formulation of recommendations for the development and implementation of a sustainable and appropriate funding model and funding amounts for artists and not for profit arts and culture organizations. These recommendations will be reported to the Emergency and Community Services Committee in 2012, and will be made available as part of the Council-mandated review of the Community Partnership Program in 2012. The Commission also plans to share its findings with the arts community at a day-long workshop in the first half of 2012.

Other objectives include:

- To report regularly to Council
- To monitor and assist in the implementation of a successful arts awards program
- To maintain an informed awareness of arts related issues, research and trends for the education of AAC members and for the information of Council
- To ensure a good flow of information between the AAC, the arts community, and the City of Hamilton
- To ensure transparency and equity in the implementation of the Public Art Program
- To ensure transparency and equity in the use of City Hall for art exhibits
- To ensure transparency and equity in the awarding of grants to applicants to the CPP Program, Culture Stream
- To make recommendations regarding the effectiveness of the CPP program in meeting the needs of the arts community

ALIGNMENT WITH CORPORATE GOALS:

Please check off which Council approved Strategic Commitments your Volunteer Committee supports			
1) A City of Growth and Opportunity		4) A City Where People Come First	X
2) A Great City in Which to Live	X	5) A City that Spends Wisely and Invests Strategically	X
3) A Healthy, Safe and Green City		6) A City of Choice for High Performance Public Servants	

PART C: Budget Request

INCIDENTAL COSTS:

Refreshments for Committee Meetings (12 regular AAC meetings)	\$2,250
Off site meetings	\$200
Refreshments for Training Sessions and Sub-Committees	\$500
Binders, office supplies, printing etc.	\$500
Printing costs for reports, etc.	\$550
SUB TOTAL	\$4,000

SPECIAL EVENT/PROJECT COSTS:

Annual arts community consultation	\$5,000
Implementation of Community Engagement Plan	\$2,500
Development of AAC website	\$5,000
SUB TOTAL	\$12,500

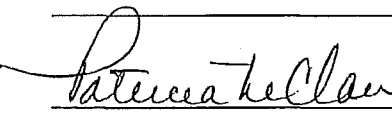
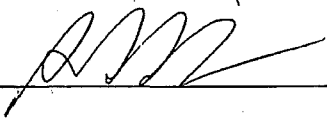
TOTAL COSTS	\$16,500
--------------------	-----------------

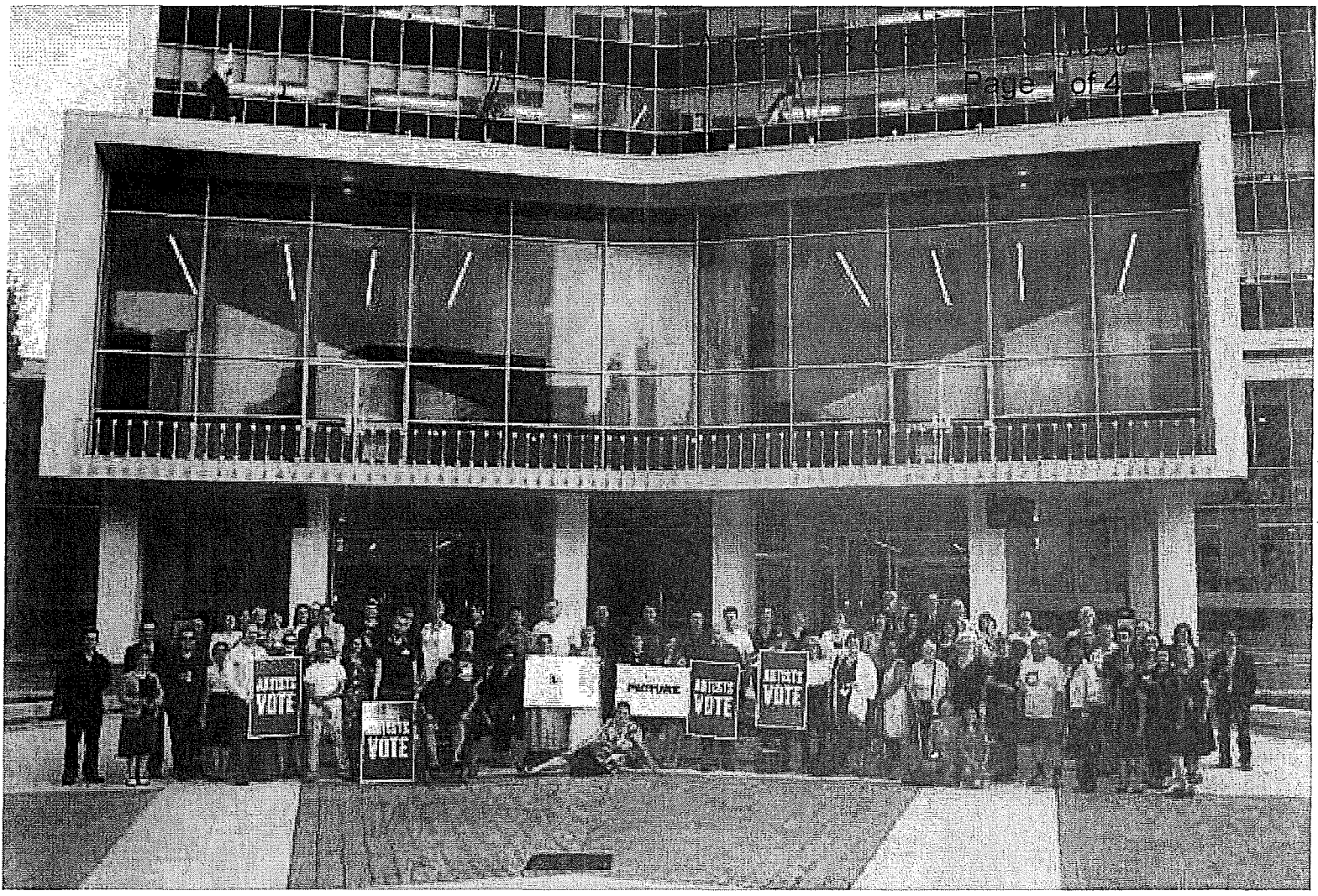
Funding from Volunteer Committee Reserve <i>Approval of the allocation of \$5,000 from the AAC reserve for website development was approved by Council on April 28, 2010.</i>	\$7,500
--	----------------

TOTAL 2012 BUDGET REQUEST (net of reserve funding)	\$9,000
PREVIOUS YEAR (2011) APPROVED BUDGET (2011 Request \$9,000)	\$9,000

CERTIFICATION:

Please note that this document is a request for a Budget from the City of Hamilton Operating budget. The submission of this document does not guarantee the requested budget amount. Please have a representative sign and date the document below.

Representative's Name:	<u>Patricia LeClair</u>	<u>Annelisa Pedersen</u>
Signature:	<u></u>	<u></u>
Date:	<u>Nov 9, 2011</u>	<u>Nov 9, 2011</u>
Telephone # :	<u>905-531-9094</u>	<u>(905) 526-1677 x. 227</u>



ARTS ADVISORY COMMISSION ANNUAL NEWSLETTER, 2011

MESSAGE FROM THE CO-CHAIRS

Welcome to the Arts Advisory Commission's first ever Annual Newsletter. We heard you loud and clear over the past few years! Since hosting "The Big Picture Revisited" in 2009 the Arts Advisory Commission (AAC) of the City of Hamilton has been working to engage community members,



Hamilton

Funding for this newsletter and the AAC is provided by the City of Hamilton.

Photograph by Cees van Gernerden

artists, arts service organizations, arts organizations, and City Council on a wide range of issues including:

- Funding for the arts
- Funding for individual artists
- Increasing communications between community members and City Hall
- Creating more transparency in funding processes
- Re-vamping the Arts Awards
- Increasing the diverse representation of arts and culture in the City
- Breaking down barriers in the community and increasing inter-community dialogue
- Increasing opportunities for public art

We're pleased to say that we've tackled many of these issues and more over the last term of the Commission and in this newsletter you will find out more about what we've been up to. We've also been working hard to bring the face of the Commission to the community and be more present and open for change in the way we do things. Now it's up to the community to once again respond.

Please use this newsletter as a guide to keep community conversations focused and mark the progress that we make together. This is your commission. Use it.

Patti and I are both finished our terms as Co-Chairs for 2006-2010 and we are both finished as "commissionaires." I've been involved for three terms in this last round and Patti two, while she did two in the 1990s. Our time is done and it's time to pass the torch. Thanks to all of you for your input, impact, and interest. It's been quite a ride and we know that with your support and voices that the arts will be strengthened and improved for our arts community.

Enjoy the newsletter and stay engaged in what City Hall is doing for artists and the arts in Hamilton.

— Renée Wetselaar & Patti Randazzo-Beckett,
AAC Co-Chairs 2006-2010

ARTS ADVISORY COMMISSION OVERVIEW

The past term of the Commission has been one of productive and positive activity. One of its principal goals was to improve communication and ensure a more meaningful dialogue between the City administration and the broader arts community. One of the key activities to achieve this was the organization of the Big Picture initiatives. In November 2009 an all-day event was held with presentations by arts professionals from other comparable communities and workshops on issues of particular interest to current needs and challenges faced by individuals and organizations working in the arts in Hamilton. This was followed by an evening event held in Spring 2010 to present a report on the November event. At that time there were also speakers on the Creative Catalyst study currently being undertaken by the City of Hamilton's Department of Economic Development. The Big Picture initiatives were considered a success and a positive step forward in a better understanding of the

needs and concerns of the arts community.

Members of the Commission also took an active part in the comprehensive review of the Arts Awards and how they might be improved to ensure a fresh appeal and increased interest from the greater community. The final outcome of the review was a renewed program with a significantly increased financial investment by City Council.

Another key activity of this Commission was its participation in the development of the Art in Public Places program, which is engaging artists and communities in dialogue about the values and characteristics that define our neighbourhoods and our city as a whole. Another critical initiative undertaken by the Commission was the striking of a task force to look at funding issues and needs in Hamilton and how the municipality can best respond through grant and incentive programs.

In the past four years, the AAC has played a mediating role in two complex issues pertaining to zoning by-laws and the rights of street performers. The AAC has

worked with all parties to achieve reasonable solutions to problems and to ensure that accurate information is being communicated on behalf of all parties. During this Commission's term it has invited several different arts organizations to make presentations at their monthly meetings to help foster a greater sense of community within the arts groups especially post-amalgamation and to hear what their concerns are and to give feedback if requested.

Also during this current term there has been a major, welcome development within the City's bureaucracy in the establishment of a Culture Division as a distinct division and no longer a section within Recreation. There has been an increase in the number of staff working on cultural planning and development which has allowed for greater dialogue and communication. There is also a greater feeling of awareness and recognition of the significant role the arts play in our increasingly diverse community and its economic impact. It has been a pleasure working with all the staff in the Culture Division and there is increased

recognition that we share a mutual goal to make the City of Hamilton a great place to live and work.

PUBLIC ART

In 2010, the Arts Advisory Commission participated in the development and jurying of four public art competitions — Locke Street, Dundas Driving Park, James Street North, and the Police Service Central Station. Two of these competitions were awarded in 2010, and the other two will be awarded in 2011. Through our participation, we are able to ensure that the public art process is fair, transparent, and meets professional standards. We have been joined by volunteer jurors representing a range of viewpoints and stakeholders, all of whom have taken their role seriously and have balanced their own personal viewpoints with a broader consideration of what is best for the community. Our thanks to Ken Coit, Art in Public Places Coordinator, for his excellent work to develop and grow the City's Art in Public Places program.

FUNDING TASK FORCE AND COMMUNITY PARTNERSHIP PROGRAM

a) Community Partnership Program — Grants to Organizations

One of our primary responsibilities is to receive and adjudicate annual applications from organizations for cultural program support. The AAC reviews and evaluates all applications on Merit, Organizational Competence, and Community Impact and provides recommendations to the Grants Review Subcommittee. We enjoy this part of our Workplan, as it allows us an opportunity to gain greater knowledge of cultural developments and new initiatives to enhance our community as well as help us to inform Council of achievements in the arts sector.

b) Funding Task Force

As a result of the AAC "Big Picture Revisited" community consultation and as an integral part of our mandate to recommend activities to stabilize and strengthen the arts community, the AAC has worked with the municipality in the

formulation of the Funding Task Force. Through research and consultation with other municipalities, we will identify the best model and local capacity for funding delivery and make recommendations to staff and Council. The goal is implementation of a sustainable and appropriate funding model and funding amounts for artists and not for profit arts and culture organizations by the City of Hamilton.

ARTS AWARDS

In coordinating the 2008 City of Hamilton Arts Awards program, the Arts Advisory Commission could see that the program was not keeping pace with the development of the Hamilton arts community over the past decade. We recommended a review of the program that has resulted in an increase in the number and monetary value of the awards and an increase in the funds available for promotion. The AAC is playing a less hands-on role (which is in keeping with our mandate), but we continue to provide oversight and guidance for the program to ensure

that it meets the needs of our arts community.

MEMBERS 2006-2010 (term extended to March 2011):

Gary Depodesta (2006-2010)
Brian Kelly (2006-2008)
Brian Lane (2006-2010)
Karen Logan (2006-2010)
Bill Manson (2006-2008)
Nancy McKibbin Gray
(2006-2010)
Anne McLean (2006-2010)
Josefa Radman (2006-2010)
Patti Randazzo-Beckett
(2006-2010)
Dr. Eli Tshibwabwa (2006-2010)
Renee Wetselaar (2006-2010)
Jahan Zeb (2006-2010)
Anne Cibola (2008-2010)
Sky Gilbert (2008-2010)
Ingrid Mayrhofer (2008-2009)

Contact us:

Jennifer Kaye
Manager, Arts and Events
(905) 546-2424 ext. 4807
jennifer.kaye@hamilton.ca
artsadvisorycommission@hamilton.ca

**For more information about the AAC,
including past meeting minutes and
reports, go to: www.hamilton.ca/arts**

**WORKPLAN & PERFORMANCE TARGETS – ARTS ADVISORY COMMISSION
2012**

Name: City of Hamilton Arts Advisory Commission

Period Covered by Review: 2012 – Second year of four year term

STRATEGIC GOAL - A GREAT CITY IN WHICH TO LIVE – Arts & Culture – Council is committed to promoting the development of arts, culture and heritage throughout the city.

The Arts Advisory Commission is an appointed body of City Council. Its mandate is:

- To recommend activities for the stabilization and strengthening of the arts community;
- To inform Council of issues and achievements in the Hamilton arts community;
- To liaise with and act as a point of contact for members of the arts community regarding issues affecting the arts community;
- To monitor and assist with the implementation of the Public Art Program;
- To monitor and assist with the implementation of the Arts Awards Program;
- To monitor and assist with the implementation of the Community Partnership Program, Culture Stream.

Strategic Commitment Area	Objectives	Action Plan	Responsibility	Timeline	Budget	Status
Recommend activities for the stabilization and strengthening of the arts community	The development and implementation of a sustainable and appropriate funding model and funding amounts for artists and not for profit arts and culture organizations	<p>Explore a percentage model (like the 1% solution) that fits with Hamilton's City budget structure and locally identified needs, in order to increase financial support for the arts community.</p> <p>Through research and consultation with other municipalities, identify the best model and local capacity for arms-length funding delivery for the Hamilton arts community.</p>	AAC Funding Task Force (includes City of Hamilton Arts Hamilton Arts Community)	Q1,2		

Strategic Commitment Area	Objectives	Action Plan	Responsibility	Timeline	Budget	Status
		Make recommendations to staff and Council as part of the mandated review of the Community Partnership Program.				
Inform Council of issues and achievements in the Hamilton arts community	Regularly report to Council	Make a presentation to the Emergency & Community Services Committee to affirm the role of the AAC and its effectiveness as a resource to Council	Community Engagement Sub-committee	Q3		
		Meet with the Mayor to affirm the role of the AAC and its effectiveness as a resource to Council	Chair / Vice-chair	Arrange Q1 Meeting Q2		
	Monitor and assist in the implementation of a successful arts awards program	Appoint a sub-committee to work with staff and third-party provider to deliver the refreshed arts awards program	AAC	Q1-Q2	Budget for Arts Awards Program is held by the Culture Division	
Liaise with and act as a point of contact for members of the arts community regarding issues affecting the arts community	Maintain an informed awareness of arts related issues, research and trends for the education of AAC members and for the information of Council	Meet and report on arts related matters concerning all of Hamilton's communities as they arise.	AAC	Monthly	\$4000 (meetings, training, printed material, mailing costs)	
		Participate in City arts policy development and reviews as	AAC	As needed		

Strategic Commitment Area	Objectives	Action Plan	Responsibility	Timeline	Budget	Status
		appropriate				
	Ensure a good flow of information between the AAC, the arts community, and the City of Hamilton, with a special focus on outreach to diverse communities to ensure representation at all levels of the AAC	Appoint a Community Engagement Sub-Committee to : <ul style="list-style-type: none"> ➤ Research and respond to arts related challenges ➤ Educate the AAC through presentations by arts groups and organizations at AAC meetings ➤ Plan for offsite meetings at arts organizations around city ➤ Organize opportunities for formal consultation with the arts community ➤ Communicate information to Council and community at large through development of a website and email address, and an annual report at the beginning of each year 	Community Engagement Sub-Committee	Monthly	\$2,500 to implement the Community Engagement Plan \$5,000 for website development	
		Plan and implement a one-day workshop to share findings of the Arts Funding Task Force, and to determine priorities for the arts community and for the AAC in 2013.	Community Engagement Sub-Committee	Q1,2	\$5,000	
Monitor and assist with the implementation of the Public Art Program	To ensure transparency and equity in the implementation of the Public Art Program	Assign one member to sit on each jury for public art competitions Receive and review regular updates on the program's status	AAC	On-going		

Strategic Commitment Area	Objectives	Action Plan	Responsibility	Timeline	Budget	Status
	To ensure transparency and equity in the use of City Hall for art exhibits	Adjudicate City Hall art exhibit proposals (pending approval of a new protocol for exhibits in City Hall)	AAC	Q3		
Monitor and assist with the implementation of the Community Partnership Program, Culture Stream	To ensure transparency and equity in the awarding of grants to applicants to the CPP Program, Culture Stream	Participate in the adjudication of arts applications to the CPP program	AAC	Q4, Q1		
	To make recommendations regarding the effectiveness of the CPP program in meeting the needs of the arts community	Periodically review the CPP program for its effectiveness in serving the arts community.	AAC	As needed		