



OFFICE OF THE MAYOR

January 16, 2012

Dear Heads of Council, Members of Council and Staff,

Re: 2012 OSUM Conference & Trade Show

On behalf of the 2012 OSUM Organizing Committee and the Town of Huntsville, I am pleased to invite you to attend the 59th Annual Ontario Small Urban Municipalities Conference taking place throughout May 2-4, 2012 at the world-renowned Deerhurst Resort in Huntsville.

This year's Conference entitled "*The Municipal Leaders Summit*" is a well-appointed theme as Conference attendees will enjoy the hospitality and amenities that the World Leaders did for the G8 Summit which was held at Deerhurst Resort in June of 2010.

We are thrilled to announce this year's keynote speaker Steve Paikin, who is the host of TVO's current affairs program "The Agenda". Steve Paikin is sure to deliver a thought provoking address to this year's attendees. OSUM 2012 promises to be an informative and enjoyable experience for all who attend.

In addition to the outstanding hospitality you will experience throughout your time at Deerhurst Resort, the Conference schedule will also include offsite events which will take place in some of our Municipality's exceptional community facilities.

Also included in this package are the Delegate Registration Form, links to information and additional accommodators throughout Huntsville. For Trade Show inquiries, please contact Ted Blowes, Trade Show Coordinator at (519) 393-5877 or by e-mail ted.b@quadro.net. The Conference and Trade Show is being organized for the Town of Huntsville by the Huntsville/Lake of Bays Chamber of Commerce. Kate Austin is the OSUM Conference Coordinator for the 2012 Conference. For additional conference or community related questions, please feel free to contact Kate at (705) 789-4771, Extension 33 or kate@huntsvillelakeofbays.on.ca

We look forward to this opportunity to welcome you to Huntsville to experience the historic charm and the Muskoka hospitality that makes our community so well known.

Sincerely,

Claude Doughty, Mayor
Town of Huntsville





Dear Head of Council and CAO:

January 16, 2012

The dynamic and picturesque Town of Huntsville, host for the 2010 G8 World Leaders Summit is pleased to host the 2012 OSUM Conference and Trade Show at the prestigious Deerhurst Resort May 2-4. On behalf of the OSUM Executive and Membership, we are more than pleased to invite the members of your Council and staff to be a delegate at this very meaningful annual municipal event.

Our theme this year is the *Municipal Leaders Summit* and Deerhurst Resort provides a facility that has all the amenities to make this year's conference and Trade Show ever so successful and enjoyable. As in other years, OSUM 2012 will feature very informative educational sessions, workshops, keynote speakers and seminars as well as the ever popular address by the Minister of Municipal Affairs and Housing and the Ministers Forum. Some of the topics already confirmed include Smart Cities, Hospital Costs, the Goderich Tornado Experience, Energy Matters, Storm water Management and Economic Development Strategies for Small Urban Municipalities just to name a few. Please check the OSUM website-www.osum.ca for program updates or call Ted Blowes OSUM's Annual Conference and Trade Show Coordinator for details.

Based on our increased attendance last spring in Niagara-on-the-Lake, we are anticipating a Delegate Registration of beyond 250 and 75 Trade Show Exhibitors. The Exhibitors will come from throughout Ontario and Canada and will offer worthwhile products and ideas for your municipality. The Annual Golf Outing will take place on Wednesday, May 2 beginning at 12 noon and will feature the opportunity to win a major hole-in-one prize. Non-golfers can avail themselves of other events taking place in the community by contacting the Chamber of Commerce at (705) 789-4771. Companions are invited to attend and enjoy the vast array of shops, services and attractions that this resort community has to offer.

The Conference and Trade Show is being organized locally for the Town of Huntsville by the Huntsville/Lake of Bays Chamber of Commerce. Kate Austin of the Chamber is the official Conference and Trade Show Coordinator for Huntsville. Kate will work closely with Ted Blowes and the OSUM Executive to make OSUM 2012 one of the best events ever!

Please complete and return the enclosed Registration Form at your earliest convenience and book early with Deerhurst Resort to guarantee your onsite accommodation. Please visit www.huntsvilleadventures.com for a list of other accommodation venues. For your future planning, The Town of New Tecumseth will host OSUM 2013 at the Nottawasaga Inn and Resort May 1-3 and the Town of Parry Sound will host OSUM 2014 at the Bobby Orr Community Centre and the Stockey Centre April 30 -May 2.

We look forward to seeing you at OSUM 2012!

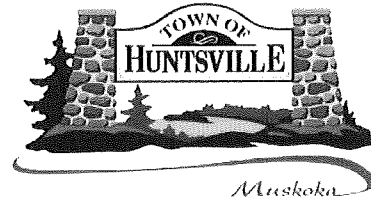
Sincerely,

Paul Grenier

Councillor, City of Welland
OSUM Chairman

Jim Collard

Councillor, Town of Niagara-on-the-Lake
OSUM Vice-Chair and Chair of Conference Planning



59th ANNUAL OSUM CONFERENCE & TRADE SHOW
“Municipal Leaders Summit” May 2 - 4, 2012
Delegate Registration Form

Delegate Name: _____ Municipality: _____

Mailing Address: _____

Postal Code: _____ Telephone: _____ Cell Phone: _____

Fax: _____ Email: _____

Companion Name: _____

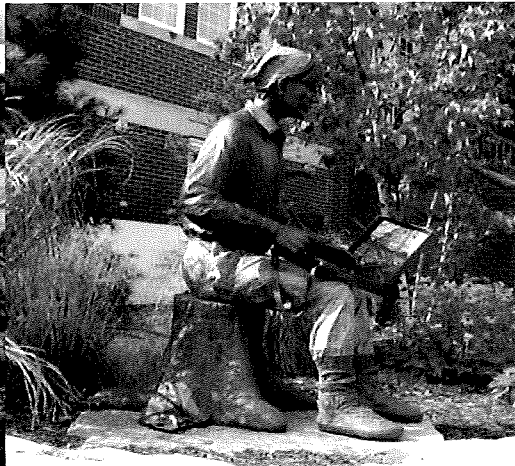
Companion package pricing includes Wednesday night reception, Thursday breakfast and Friday breakfast & lunch as well as conference-based activities and outings. Companions will be on their own for Thursday lunch. Cost is \$165.00/companion.

DELEGATE PACKAGE:

Delegate fee \$495.00 plus HST = \$559.35. The conference host is Deerhurst Resort. To book your accommodations please call 1 (800) 461-4393 or visit www.deerhurstresort.com. (Please note OSUM when booking to obtain the conference rate). Accommodation prices start at \$129.00 so book early!

Each Delegate will receive a registration kit, access to all workshops & Welcome Reception (complimentary beverage ticket included), two breakfasts, two lunches, daily refreshments and entertainment evening including beverages and light fare.

For other accommodation options please visit www.huntsvilleadventures.com and click on “Where to Stay”



**EARLY BIRD GOLF DAY – WEDNESDAY MAY 2, 2012
DEERHURST LAKESIDE GOLF COURSE**

\$85.00 per golfer. Package includes 18 holes, cart and lunch. Tee times start at 12:00 Noon. We will advise those who register of their tee-off time in advance of their arrival to the conference.

REGISTRATION & PAYMENT

Delegate Fee: _____ @ \$559.35 \$ _____

Companion Fee: _____ @ \$165.00 \$ _____

Golf Day: _____ @ \$85.00 \$ _____

Please supply names for golf day below:

1. _____ 2. _____

3. _____ 4. _____

TOTAL \$ _____

Payment Method: Credit Card: Visa MasterCard AMEX or Cheque

Credit Card Number: _____ **Validation Code** _____

Expiration Date: _____ / _____ **Signature:** _____

Please make cheque payable to "The Huntsville/Lake of Bays Chamber of Commerce."

Please send this registration form and payment to:

Huntsville/Lake of Bays Chamber of Commerce, 8 West St. N, Huntsville, Ontario P1H 2B6

Attention: Kate Austin, OSUM Conference Coordinator for the Town of Huntsville

Phone: 705-789-4771 x 33 **Fax:** 705-789-6191

E-Mail: chamber@huntsvillelakeofbays.on.ca (Please include "OSUM" in the subject line)

Refund Policy: Cancellation must be made in writing (mail or e-mail) before April 13, 2012. An administration charge of \$50.00 will apply. Any cancellations made after April 13, 2012 will not be refunded.

Trade Show Enquiries: Ted Blowes at 519-393-5877 (Phone) or ted.b@quadro.net

For updates regarding conference programming, please visit www.osum.ca

