

Date: Wednesday, April 4th 2012

TO: THE CITY OF HAMILTON

FROM: DAVID DeROCCO
DIRECTOR: MARKETING & PROMOTIONS
ASTRAL MEDIA

RE: OLDIES 1150 CKOC – 90TH BIRTHDAY CELEBRATIONS

On April 28th, 2012, Astral Media radio station **OLDIES 1150 CKOC** reaches a milestone unprecedented in the Canadian broadcast industry: our 90th birthday, making it the oldest operating radio station in the country.

As part of the celebration, we are opening our studios to the public, inviting them to tour our facility, meet our radio personalities past and present (including long time GM Nevin Grant), and visit with artists whose records were played on CKOC, including Andy Kim, Ian Thomas and others.

We were hoping that, in celebration of this legendary Hamilton-based radio station, we could receive an official designation from the City proclaiming April 28th CKOC DAY or, if that is not possible, some sort of official City of Hamilton recognition of a "CKOC DAY IN HAMILTON" event.

OLDIES 1150 CKOC was in its day the top hit music station in the area, rivalling the legendary 1050 CHUM for supremacy of the airwaves. CKOC is still a very popular station, and it remains a champion of the era, playing the greatest hits of the 50s, 60s and 70s. Morning show host Ted Yates and Rock'n'Ray Michaels remain popular voices for the format, and both serve as positive ambassadors for the City of Hamilton and CKOC.

We would appreciate it if council could consider our request and let us know before April 28th. Thank you in advance for considering our request.

Respectfully,

David DeRocco
(905) 575-6187
dderocco@astral.com

