



Hamilton

MINUTES: Arts Advisory Commission
Tuesday, March 27, 2012 – Time 5:45 – 7:30
City Centre, 77 James St. North, Suite 305

CHAIR: Tricia LeClair **MINUTE TAKER:** Sarah Ehmke

INVITED: Anupam Bagchi, Diane Beatty-Wearing, Anne Cibola, Councillor Jason Farr, Astrid Hepner, Darrell Hicks, Jennifer Kaye, Karen Logan, Colina Maxwell, Annelisa Pedersen, Josefa Radman

REGRETS: Tobi Bruce, Donna Reid, Matt Jelly

ABSENT: Earl Walker, Jahan Zeb

GUEST: Tim McCabe, General Manager, Planning and Economic Development Department; Anna Bradford, Acting Director of Tourism & Culture Division; Ken Coit, Art in Public Places Coordinator; Ciara McKeown, Art in Public Places Coordinator

1. ACCEPTANCE OF AGENDA

Moved by Karen Logan Seconded by Diane Beatty-Wearing
CARRIED

2. DECLARATION OF CONFLICT OF INTEREST

None

3. APPROVAL OF MINUTES – February 28, 2012

Moved by Colina Maxwell Seconded by Karen Logan
CARRIED

4. CHAIRS' REPORT

- Monthly meeting with Councillor Farr where he was brought up to date on 3 items: Biddingo, Arts Funding Task Force and CPP adjudication

5. GUEST PRESENTATION – Tim McCabe, General Manager of Planning and Economic Development, City of Hamilton – 20 mins

- Tim provided perspective and background on merging the Culture Division with Tourism Hamilton and placing them in the Planning and Economic Development department, organizational structure chart handed out.
- Film and Television office and heritage policy planning staff are joining Tourism and Culture Division
- Tim asked for Culture to be added to the department as it fits into the economic development strategy that focuses on creative industries and artists because Culture is a new economic engine AND it adds to residents' quality of life to create a well rounded community.
- Looking to attract new labour force and increase current labour force, department helps to support this growth – safer neighbourhoods (bylaw enforcement), quality of life (culture)
- Merger will allow:
 - Increased profile for culture sector
 - Better collaborations with like projects (Arts Awards, Tourism Awards, design awards) and other special events
 - Can integrate heritage planning into other planning development
 - Access to some budget reserves
 - Culture driven policies and plans can be imbedded across other sectors
- Some changes have already happened. For example, property developers in the downtown may choose to put their mandatory 10% development charges towards the City's public art budget.
- Opportunities moving forward include:
 - Reviewing special events approval process
 - Finish the Culture Plan
 - New approach to services – could move towards a “one-stop shop” to bring all services and functions organizationally together to make the city easier to access (could be similar to the Small business enterprise centre on first floor of City Hall)
- Culture will be reporting directly to General Issues Committee (GIC) which includes all members of Council

6. COMMISSION BUSINESS

6.1. CPP Adjudication Sub-Committee recommendations (Anna and Jennifer – 15 mins)

- As follow up to discussion at the February 2012 AAC meeting, Anna suggests not to delegate to the Grants Subcommittee in the Spring but instead to provide input to the upcoming CPP review as it includes community consultation (AAC will be consulted).
- A terms of reference for the CPP review is forthcoming.
- A third party organization is expected to be contracted to review CPP and make recommendations to Council

- Arts Funding Task Force will continue on with their work as it is broad in scope and CPP review will be specific to that program.

MOTION: That the AAC **rescind** previous motion in item 5.5 of minutes from the February 27, 2012 meeting that stated “that the members of the CPP Adjudication Sub-Committee delegate to the Grants Sub-Committee regarding recommendations from the 2012 AAC Adjudication Team.”

Moved by Karen Logan

Seconded by Josefa Radman

CARRIED

MOTION: AAC members are encouraged to attend the Grants Sub-committee meeting April 24 at 9:30am (City Hall, rooms 192 & 193).

Moved by Josefa Radman

Second by Diane Beatty-Wearing

CARRIED

- AAC request that staff send them a regular email providing information about relevant meetings so individuals may choose to attend them.

6.2. Bidding system for public art (Ciara McKeown – 20 mins)

In response to the request from the AAC for additional information, Ciara McKeown provided the following:

- Biddingo.com is an online administration system that manages the bidding process and is coordinated by the City's Procurement Department. Public Art calls are now managed by this system.
- Staff completed a survey of 21 public art managers across Canada and found:
 - Majority of municipalities do not use a third-party site i.e.. Biddingo, for public art
 - Hamilton is the only municipality across the country that charges for access to call opportunities (\$40-65/call or \$250 annual + fee per call)
 - Only a handful of municipalities run their program through a Procurement Department: most are separate
- Public art calls that are not bound by the Procurement policy could be more varied; call documents could be more appealing to artists and made more widely available; artists could be given greater input and ownership in the process (i.e.. Separate artists contracts with room for negotiation); greater freedom for artist involvement and creative output
- Public art call documents are always available for review at the Culture office but they must be purchased in order to submit a proposal.

MOTION: That the AAC recommends to Council that fees to access and submit proposals in response to public calls to undertake public art projects be waived, in keeping with best municipal practice.

Moved by Karen Logan Seconded by Diane Beatty-Wearing

CARRIED

MOTION: That the AAC informs Council of issues pertaining to the procurement process for public art that may limit the success of the public art program, with further study and recommendations to occur as part of the 2012/13 review of the Public Art Master Plan.

Moved by Karen Logan Seconded by Diane Beatty-Wearing

CARRIED

6.3. Public art update (Ken Coit – 15 mins)

- Public Art selection process has been revised to include an interview with the short-listed artists
- Binbrook Community Parkette Public Art
 - Parkette being developed at a major intersection, the town core, Regional Road 56 and Binbrook Road
 - Project identified out of Urban Design Guidelines for the area; project funding through Downtown Renewal development budget
 - Location also identified in the Public Art Master Plan
 - Call amount approximately \$130,000
 - Priorities (instead of themes) identified for the project
 - AAC members suggested Binbrook residents to be on jury – contact information to be provided to Ciara

MOTION: That Colina Maxwell will be the AAC representative on the Binbrook Public Art jury.

Moved by Anne Cibola Seconded by Karen Logan

CARRIED

- Battlefield Park Public Art
 - Public art at Battlefield Park will positively interpret the meanings and outcomes of the Battle of Stoney Creek and the War of 1812 focusing on healing and reconciliation in a way that is meaningful and respectful both to the aboriginal community and the citizens of Hamilton.
 - Call amount approximately \$200,000
 - Staff have suggested that due to the nature of the public art call that Tobi Bruce be the AAC rep on this jury because of her specific experience. Acknowledged that at a previous meeting that Earl Walker had volunteered for this specific jury.

ACTION: Jennifer to speak with Earl before the next meeting regarding this jury.

MOTION: That Tobi Bruce will be the AAC representative on the Battlefield Park Public Art jury.

Moved by Anne Cibola

Seconded by Colina Maxwell

CARRIED

6.4. Community Engagement Sub-Committee (Sub-Committee chair – 15 mins)

- Daryl has become chair of sub-committee
- Would like to have business cards made for AAC members
- Priority is AAC website – have invited 2-3 website designers to their next meeting to talk about what they can do for a website. Outline of content for website has been developed.
- Website could be:
 - Archive of AAC work like Arts Awards, etc to show the work the commission has been doing
 - A database of culture groups
 - Resources that AAC people may have for arts/culture events
 - 2 way communications between AAC and public
 - Cultural Mapping happening in the City – could link to this and everything else
- Acknowledged that there is no central comprehensive database for Hamilton Arts Community however there are many holding databases:
 - Hamilton Arts Council www.artshamilton.ca
 - Cobalt Connects <http://cobaltconnects.ca/directory>
 - myHamilton www.myhamilton.ca/arts-recreation
 - Inform Hamilton www.inform.hamilton.ca
- Need to focus website approach on what AAC can do that no one else can

ACTION: Sub-committee to lead a 30 min discussion at the April meeting about the AAC website.

6.5. Issues and priorities for the Commission - what do we want to accomplish? (all – 5 mins)

- Survey will be sent out to all members

7. UPDATES (as time allows)

7.1. Arts Funding Task Force (Jennifer – 5 mins)

- Report will go forward to GIC on May 2 report
- If approval is received from Council, a community consultation will be held June 2

7.2. City Hall exhibitions (Jennifer – 2 mins)

- Protocol was taken to the City's Senior Management Team but the only location identified for exhibiting art was not approved as it already has a function. An alternative space has been identified but it may not be appropriate.
- Agreed that Lister Block should be explored as an alternative to City Hall.

7.3. Cultural Mapping Workshop (Jennifer – 2 mins)

- Happens March 31

8. ADJOURNMENT

MOTION: Adjournment

Moved by Colina Maxwell

Seconded by Karen Logan

CARRIED

At 7:50p.m.

9. NEXT MEETING

Tuesday, April 24 at 5:45 p.m.

Lister Block – exact location TBD