

CITY OF HAMILTON

PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT Parking and By-law Services Division

TO: Chair and Members Planning Committee	WARD(S) AFFECTED: WARD 12
COMMITTEE DATE: July 10, 2012	
SUBJECT/REPORT NO: Pre-Christmas Free Parking Strategy – Ancaster Business Improvement Area (B.I.A.) (PED12123) (Ward 12)	
SUBMITTED BY: Tim McCabe General Manager Planning and Economic Development Department SIGNATURE:	PREPARED BY: Ted Arnold 905-546-2424 Ext. 6006

RECOMMENDATION

That the annual Pre-Christmas Free Parking Program, approved by City Council on June 25, 2003, be amended to include free on-street parking at all times from November 24th to December 24th annually and limited to two hours in duration for the Ancaster Business Improvement Area (B.I.A.).

EXECUTIVE SUMMARY

The purpose of this Report is to request City Council's approval of a revision to the Pre-Christmas Free Parking Program as requested by the Ancaster Business Improvement Area (B.I.A.).

Alternatives for Consideration – N/A

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FINANCIAL / STAFFING / LEGAL IMPLICATIONS (for Recommendation(s) only)

Financial: Allowing the Ancaster B.I.A. to participate in the Pre-Christmas Free Parking Program will result in the loss of approximately \$1,000.00 in parking meter revenues which can be absorbed in the annual operating budget.

Staffing/Legal: N/A

HISTORICAL BACKGROUND (Chronology of events)

In 2003, staff consulted with Hamilton Association of Business Improvement Areas (H.A.B.I.A.) and individual B.I.A.s to develop a consistent Pre-Christmas Parking Program. The resulting Council approved Program provided free on-street parking (with a two hour limit) in B.I.A.s from November 24th to December 24th annually, except in Westdale, Dundas and on Ottawa Street where the details differ as there are different needs and desires. Concession Street chose not to participate in the "free" Christmas Parking Program because of concerns related to employee and visitor parking associated with the Henderson Hospital.

On-street paid parking was installed in Ancaster in July of 2010.

On November 16, 2011, City Council approved including Ancaster in the Pre-Christmas Free Parking Program for one year (November 24, 2011 to December 24, 2011), and in January 2012 the Board of the Ancaster B.I.A. approved a motion to request permission from the City to allow permanent participation in the Program.

POLICY IMPLICATIONS

N/A

RELEVANT CONSULTATION

N/A

ANALYSIS / RATIONALE FOR RECOMMENDATION

(include Performance Measurement/Benchmarking Data, if applicable)

The participation of the Ancaster B.I.A. in the Pre-Christmas Parking Strategy is consistent with the 2003 direction of City Council and the proposed regulations are the same as those in place in the Barton Village, Downtown Hamilton, International Village and King Street West B.I.A.s.

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ALTERNATIVES FOR CONSIDERATION

(include Financial, Staffing, Legal and Policy Implications and pros and cons for each alternative)

N/A

CORPORATE STRATEGIC PLAN (Linkage to Desired End Results)

Focus Areas: 1. Skilled, Innovative and Respectful Organization, 2. Financial Sustainability, 3. Intergovernmental Relationships, 4. Growing Our Economy, 5. Social Development, 6. Environmental Stewardship, 7. Healthy Community

Growing our Economy

 The recommendation in this Report may assist in the economic well being of businesses in the Ancaster B.I.A.

APPENDICES / SCHEDULES

N/A

TA/dt