



MOTION

Council Date: November 14, 2012

MOVED BY COUNCILLOR S. MERULLA.....

SECONDED BY COUNCILLOR

Advertising along the Red Hill Valley Parkway and Lincoln Alexander Parkway

That staff be directed to bring a report to the General Issues Committee, which explores advertising along the Red Hill Valley Parkway as well as the Lincoln Alexander Parkway (LINC) in order to maximize revenues.