



**MINUTES**

**Tuesday, October 16, 2012**  
**5:00 p.m.**  
**Room 830, Hamilton City Hall**  
**71 Main Street West, Hamilton**

**Present:** Krysta Boyer  
Clr. Chad Collins  
Marisa Di Censo  
John Hawker  
Larry Husack  
Shane Ormerod  
Ron Speranzini  
Bruce Thomson  
Grant Valley  
Phil Homerski (Staff Liaison)

**Regrets:** Clr. Tom Jackson – Business  
Allyson Wenzowski

**Guests:** K. Barnett - Municipal Law Enforcement  
A. Storey – Operations & Waste Management  
G. Lenko – Presenter  
T. Theysmeyer – Observer

**1. Membership Changes**

P. Homerski reported that Othello Inniss had submitted his resignation as a citizen member of the Clean City Liaison Committee. The Office of the City Clerk has advised that, since the committee is more than half way through its term, the vacancy does not need to be filled.

Ron Speranzini informed the members that, due to business commitments, he was unable to fulfill his role as Chair but will stay on as an active citizen member. P. Homerski opened up nominations for Chair.

*That Larry Husack be appointed Chair of the Clean City Liaison Committee for the remainder of the 2010 – 2014 term.*

SPERANZINI/HAWKER

CARRIED

L. Husack accepted the nomination and took the Chair.

**2. Approval of Agenda**

*That the agenda be accepted as written.*

HAWKER/THOMSON

CARRIED

**3. Declarations of Interest**

S. Ormerod noted that he is employed by the Hamilton Conservation Authority which has authority over some lands that are the subject of the item 6.1 presentation.

**4. Minutes of Previous Meeting**

**4.1 Minutes of September 18 Meeting**

K. Barnett spoke to Appendix A of the September 18, 2012 CCLC meeting minutes. She indicated that the graffiti statistics reflected both public and private properties. She noted that the high number of graffiti complaints received in 2009 was likely a result of a successful campaign to encourage the public to report graffiti. She also noted that the "hate" category may not be accurate since these are citizen-reported incidents and are not confirmed as hate, bias or gang related.

*That the minutes of the September 18, 2012 meeting of the Clean City Liaison Committee be accepted as written.*

THOMSON/VALLEY

CARRIED

**5. Consent Items**

**4.1 2013 CCLC Budget Request**

P. Homerski presented a suggested 2013 budget based on previous years' annual subsidy of \$18,250. The proposed expenses were presented as Incidental Costs of \$1,850 and Special Event/Project Costs of \$16,400. The latter costs were further divided into the four focus areas of the 2013 CCLC Work Plan: Litter, \$12,000; Illegal Dumping, \$200; Graffiti, \$2,600; and Beautification/Greening, \$1,600.

*That the CCLC 2013 Budget Request be forwarded to the Public Works Committee for approval.*

ORMEROD/VALLEY

CARRIED

**6. Presentations**

**6.1 Niagara Escarpment Cleanup – G. Lenko**

Mr. Greg Lenko presented his concept of a large-scale volunteer cleanup along the length of the Niagara Escarpment within the City of Hamilton. He spoke to the importance of the Niagara Escarpment and its value for recreation, tourism and as a World Biosphere. Following on the success of cleanups he has coordinated in the Albion Falls, Buttermilk Falls and Oak Knoll Falls areas earlier this year, his concept is to promote regular cleanup events along the escarpment using social media and the Internet. Mr. Lenko suggests at least one Escarpment cleanup event a year with the major event taking place the first Sunday after Easter each year.

Tys Theysmeyer spoke in support of the concept on behalf of the Royal Botanical Gardens.

Committee members advised Mr. Lenko on aspects of logistics, liabilities and volunteer safety and suggested other partnerships and strategies for engaging volunteers and high school students. The members recommended that Mr. Lenko work with P. Homerski to develop a business plan that addresses the detail necessary to make this initiative an on-going success. P. Homerski will report back to the committee on the development of the plan and further engagement of CCLC.

**7. Discussion Items**

**7.1 2013 CCLC Work Plan**

P. Homerski presented the strategic objectives as a distillation of the discussion that took place at the CCLC Work Plan Special Meeting held October 1, 2012. The strategic objectives (attached as Appendix A) address the four focus areas of litter, illegal dumping, graffiti and beautification/greening as presented in the proposed Clean & Green Hamilton Strategy.

*That the 2013 CCLC Work Plan be endorsed by the  
Clean City Liaison Committee.*  
THOMSON/ORMEROD

CARRIED

**8. Focus Area Updates**

**8.1 Litter Prevention**

No report.

**8.2 Illegal Dumping Prevention**

K. Barnett reported that the Supervisor of the illegal dumping pilot program has been working with Public Works staff on dumping of residential waste in parks and in sidewalk waste containers. Through investigations and information from the public, evidence has been collected and staff is working on issuing charges in some situations.

In response to questions related to waste management amnesty weeks, A. Storey will provide statistics on public uptake for a future meeting.

**8.3 Graffiti Management**

K. Barnett reminded committee members that she and A. Storey will be making a joint presentation to the General Issues Committee on October 17, 2012. The presentation will include a review on what City staff is doing to manage graffiti on City assets as well as public education campaigns.

**8.4 Beautification and Greening**

P. Homerski brought to the committee's attention the great work of a Dundas citizen who had recently coordinated a very successful cleanup of a portion of Spencer Creek. Mr. Alan Hansell put a great deal of effort into ensuring the timing and location of the cleanup did not impact on the fish, wildlife and plant habitats and went to extraordinary lengths to dispose of the refuse in an environmentally responsible manner.

It was suggested that CCLC consider developing a volunteer recognition program. P. Homerski will explore options to partner with existing recognition events such as the Environmentalist of the Year Awards and to recognize clean & green volunteer efforts on the CCLC Web pages. R. Speranzini suggested that Mr. Hansell be invited to the next CCLC meeting to present him with a certificate of appreciation.

**9. Keep Hamilton Beautiful (Keep America Beautiful)**

**9.1 2012 Community Appearance Index**

P. Homerski reminded members that the Community Appearance Index windshield survey is scheduled to take place October 25 and the morning of October 26. Two more volunteers are required to complete this litter and graffiti survey.

**10. Other Business and General Information**

B. Thomson inquired if it would be possible to start on some of the 2013 CCLC Work Plan initiatives before the committee's budget is officially approved by Council. P. Homerski indicated that some preparatory work would be appropriate. K. Boyer volunteered to develop a timeline and plan for some of the graffiti prevention initiatives.

**11. Adjournment**

Meeting was adjourned at 6:45 pm. The next meeting of the Clean City Liaison Committee will take place Tuesday, November 20, 2012 at 5:00 pm, Room 830, Hamilton City Hall.

APPENDIX A

**Clean City Liaison Committee  
2013 Work Plan  
Strategic Objectives**

**1. Litter**

1.1. Cigarette Litter

1.1.1. Coordinate a cigarette litter prevention program with St. Joseph's Healthcare and Hamilton Health Sciences.

1.1.2. Support Public Works and Public Health Services in developing a cigarette litter prevention program around City parks.

1.2. Roadside Litter

1.2.1. Develop and implement a roadside litter data collection and research project.

1.3. Escaped Waste

1.3.1. Analyze 2008- 2012 Community Appearance Index data and provide recommendations to Public Works Committee.

**2. Illegal Dumping**

2.1. Public Engagement

2.1.1. Promote completion and submission of illegal dump site audit tool by citizen volunteers.

2.2. Enforcement

2.2.1. Research dumping prevention programs that employ electronic surveillance and provide recommendations to Public Works Committee.

**3. Graffiti**

3.1. Graffiti Management Strategy/Plan

3.1.1. Coordinate a graffiti/street art forum to promote dialogue on graffiti management.

3.2. Behaviour Modification

3.2.1. Support the development of a street art program.

3.2.2. Support the development of a youth graffiti behaviour research and engagement strategy.

**4. Beautification/Greening**

4.1. Coordination of resources/stakeholders

4.1.1. Host a forum for the coordination of clean and green initiatives with environmental interest groups.

4.2. Promotion and engagement

4.2.1. Encourage community stakeholder engagement through the promotion and support of graffiti remediation, litter remediation, illegal dumping remediation and beautification programs operating in the City of Hamilton.

4.2.2. Promote and recognize volunteer beautification initiatives and projects that support the Clean & Green Hamilton Strategy.





# SUBMISSION FORM VOLUNTEER COMMITTEE MINUTES PUBLIC WORKS

Volunteer Committee Name	Section 1 Date of Minutes being submitted	Section 2 Approved By Volunteer Committee (to be completed by Technical Advisor)	Section 3 Minutes Received by Standing Committee On the following date: (to be completed by Legislative Assistant)
Clean City Liaison Committee	October 16, 2012	November 20, 2012	

Notes: (In this section, the Legislative Assistant will note any comments/questions/concerns raised by Councillors at the Standing Committee meeting. This form will be returned to you following formal receipt of your Minutes by the Standing Committee.)

**Departmental Approvals**

Name	Date	Initials
A. Storey	NOV 5/12	AS
P. Parker	NOV 8/12	PP

**JOHN KIMPER**  
 DIRECTOR  
 CORPORATE ASSETS  
 & STRATEGIC PLANNING  
 PUBLIC WORKS DEPT.

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