

Leenders, Shannon

From: Homerski, Philip
Sent: December 12, 2012 1:45 PM
To: Leenders, Shannon
Cc: Storey, Angela
Subject: CCLC November minutes

Hi Shannon:

Before I forget, the Minutes of the November 20, 2012 CCLC meeting were approved by the committee at last night's meeting.

Many thanks!

Philip A. Homerski

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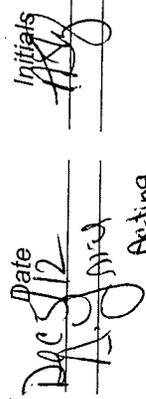
**SUBMISSION FORM
VOLUNTEER COMMITTEE MINUTES
PUBLIC WORKS**

Nov 23/12

Volunteer Committee Name Clean City Liaison Committee	Section 1 Date of Minutes being submitted November 20, 2012	Section 2 Approved By Volunteer Committee (to be completed by Technical Advisor) December 11, 2012
		Section 3 Minutes Received by Standing Committee On the following date: (to be completed by Legislative Assistant)

Notes: (In this section, the Legislative Assistant will note any comments/questions/concerns raised by Councillors at the Standing Committee meeting. This form will be returned to you following formal receipt of your Minutes by the Standing Committee.)

Departmental Approvals

Name A. Storey R. Norman	Date Dec 5/12 Initials  Acting Director
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MINUTES

Tuesday, November 20, 2012
5:00 p.m.
Room 830, Hamilton City Hall
71 Main Street West, Hamilton

Present: Larry Husack – Chair
John Hawker – Vice Chair
Krysta Boyer
Clr. Chad Collins
Marisa Di Censo
Clr. Tom Jackson
Shane Ormerod
Ron Speranzini
Bruce Thomson
Krystal Valencia
Allyson Wenzowski
Phil Homerski (Staff Liaison)
Linda Bevan (Recorder)

Guests: Daniel Boyer - Presenter

1. Membership Changes

P. Homerski reported that Grant Valley accepted a position at a business outside of Hamilton and had to relinquish his position as HABIA Representative on CCLC. HABIA will appoint a replacement.

Krystal Valencia was welcomed as CCLC's first Youth Representative. Ms. Valencia is a Grade 12 student at Cathedral Catholic Secondary School.

Staff member Linda Bevan was welcomed as Recorder and administrative support for the CCLC.

2. Approval of Agenda

The following items were added to the agenda:

Item - 9.3 KAB Grants Reports

Item - 10.3 CCLC Recognition Program

That the agenda be accepted as amended.
DI CENSO/ORMEROD

CARRIED

3. Declarations of Interest

K. Boyer indicated that she is related to the guest presenter for item 7.1 - Graffiti Forum, and will refrain from any decisions on his potential engagement in the initiative.

4. Minutes of Previous Meeting

4.1 Minutes of October 16 Meeting

P. Homerski reported that Mr. Alan Hansell was contacted in regards to his being formally recognized by the committee. Although honoured by the sentiment, Mr. Hansell graciously declined and was unable to attend as he was out of the country.

A recommendation to create a subcommittee to develop a Clean & Green Hamilton recognition program will be addressed as part of Agenda Item 10 - Other Business and General Information.

That the minutes of the October 16, 2012 meeting of the Clean City Liaison Committee be accepted as written.

HAWKER/DI CENSO

CARRIED

5. Consent Items

None

6. Presentations

6.1 Clean and Green Hamilton Strategy – P. Homerski

P. Homerski provided members with a copy of report PW07056a – Clean & Green Hamilton Strategy as received by the Public Works Committee at its November 19, 2012 meeting. J. Hawker and B. Thomson were thanked for their participation as members of the ad hoc Clean City Strategy Working Group along with representatives from Green Venture (Pete Wobschall) and Environment Hamilton (Dr. Linda Lukasik) and representatives of the Operations & Waste Management Division of Public Works.

P. Homerski noted that the CCLC members had already seen an initial draft of the Clean & Green Hamilton Strategy document at the orientation session and he had

provided updates to the committee. He explained that the need to review the 2007 Clean City Strategy was identified initially when the CCLC's mandate was revised and noted in the Clean City Strategy 2012 Work Plan Spring Update to Council.

He noted that the main focus areas of the 2007 Clean City Strategy were that of litter and graffiti. The Working Group acknowledged that several programs and initiatives since then have also included beautification and greening. He explained that the intent of the Clean & Green Hamilton Strategy is to be an "umbrella strategy" that provides context and support of programs and initiatives that further the vision of Hamilton to be recognized as a sustainable clean and green community where everyone takes responsibility for, and has pride in, the environments in which they live, work and play.

He noted an important addition to the Strategy is the three principles:

- Contribute to an enhanced quality of life for our citizens through clean and green initiatives;
- Support community and stakeholder engagement through partnerships, collaboration and consultation, and;
- Contribute to the social, economic and environmental well-being of Hamilton.

That the CCLC receives the presentation contents and recommends Council's endorsement of the Clean & Green Hamilton Strategy.

WENZOWSKI/THOMSON

CARRIED

7. Discussion Items

7.1 Graffiti Forum

Mr. Daniel Boyer shared a power point presentation of a proposed concept of how a graffiti forum could be administered for the purpose of gathering information on youths' behaviours and attitudes related to graffiti. The youth forums would be designed to allow youth and graffiti writers the opportunity to share their thoughts and opinions on graffiti. The forums would provide some useful data for the development of a graffiti

management program or strategy. D. Boyer suggested that two youth forums be organized in strategic neutral locations using youth worker volunteers. The forums should take place prior to the schools' March Break.

It was recommended that an ad hoc working group be struck for the purpose of developing objectives and a work plan for the graffiti youth forums. K. Boyer volunteered to lead the working group. Other Youth Graffiti Forums Working Group members include L. Husack, J. Hawker, S. Ormerod, K. Valencia and P. Homerski. Ctr. Jackson suggested the Hamilton Youth Advisory Committee might also be involved in the forums. P. Homerski suggested that youth workers from the City's Recreation section and the Hamilton Youth Network are other resources for input and assistance.

8. Focus Area Updates

8.1 Litter Prevention

P. Homerski reported that Public Health Services and the hospitals (St. Joseph's Healthcare and Hamilton Health Sciences) have been working on issues related to smoking and cigarette litter around hospital premises. Hospital representatives have indicated an interest in working with the CCLC on a cigarette litter prevention initiative. An initial meeting is being planned for early December to explore what the hospitals have in place and if the CCLC can provide any support in helping them develop a cigarette litter prevention program modeled after the successful Keep America Beautiful program. K. Boyer volunteered to join L. Husack, J. Hawker and P. Homerski to meet with hospital and Public Health representatives.

8.2 Illegal Dumping Prevention

No updates

8.3 Graffiti Management

P. Homerski provided members with a copy of the Graffiti presentation to Council as presented by K. Barnett, Municipal Law Enforcement and A. Storey, Operations & Waste Management. On a motion

following the October 17 presentation, staff was directed to, "Develop a comprehensive multi-departmental and collaborative Graffiti Management Strategy which supports Council's strategic direct to improve the City's image, support Neighbourhood Action Plans and to be the best place in Canada to raise a child, and report back to the General Issues Committee as part of the 2013 budget deliberations." P. Homerski will be the lead for developing the budget and reporting back to GIC; as well as developing a graffiti management program for Hamilton.

8.4 Beautification and Greening

Watercourse Cleanup Partnership with HCA

P. Homerski and A. Alex Moroz (Community Liaison Coordinator, Public Works) met with staff of the Hamilton Conservation Authority (HCA) to discuss volunteer clean up initiatives in and along watercourses that may be on HCA or City properties. The HCA is quite interested in establishing a program for volunteer engagement similar to the City's Adopt-a programs. P. Homerski and A. Moroz will continue to assist HCA in the development of a collaborative program in accordance with the principles of the Clean & Green Hamilton strategy.

Niagara Escarpment Clean Up Update

P. Homerski recently met with Greg Lenko as suggested by CCLC at its last meeting. G. Lenko has identified six areas for an April 7, 2013 cleanup event. P. Homerski has asked that G. Lenko provide maps of the areas to assess ownership and begin detailed plans for volunteer registration and training.

9. Keep Hamilton Beautiful (Keep America Beautiful)

9.1 2012 Community Appearance Index

P. Homerski presented the results of the 2012 Community Appearance Index (CAI) and some initial analysis of the data collected between 2009 and 2012. The CAI is a "windshield" audit required by Keep America Beautiful to maintain good standing as an affiliate. This year's CAI was conducted October 25 and

26 by J. Hawker, L. Husack and S. Ormerod with K. Boyer navigating and P. Homerski driving. The survey team covered 380 kilometres across Hamilton assessing 147 sites in 18 areas. Each surveyor independently scores each area for litter and graffiti on a scale of 1 to 4. The surveyors' scores are averaged for each site and the site scores are averaged for each area.

Preliminary results show that the City averages from 2008 to 2012 have remained within the "2" score of "slightly littered" and minimal graffiti that "can be cleaned up in an hour" with litter trending downward and graffiti with a slight upward trend. With four exceptions, all areas are trending downwards for incidences of litter scores of "3" or "4" (littered/extremely littered). Areas with a score of 4 for graffiti (site predominantly filled with graffiti) have declined since 2009, however areas with a score of "3" (requiring two to three hours of graffiti cleanup) have crept back up to 2009 levels (55 for 2009, 33 for 2010, 49 for 2011 and 56 for 2012).

P. Homerski suggested that a CAI sub-committee be formed to help with analysis of the data from 2008 to 2012 to formulate recommendations to PWC as per CCLC's Strategic Objective 1.3.1 "Analyze 2008 - 2012 Community Appearance Index data and provide recommendations to Public Works Committee." K. Boyer, B. Thomson, L. Husack and S. Ormerod volunteered to participate in the CAI subcommittee.

9.2 Keep America Beautiful Conference

The KAB National Conference will to be held January 29-31, in Washington, DC. P. Homerski has been invited to present on using community-based social marketing to combat illegal dumping. If approved to attend, he will be presenting the Clean & Safe Railway Neighbourhoods program as a case study.

9.3 Keep America Beautiful Grant Update

P. Homerski suggested that representatives of Green Venture and Hamilton Community Garden Network be invited to a future meeting to report on the success of

their respective initiatives which were beneficiaries of KAB grants this year.

10. Other Business and General Information

10.1 Managing CCLC Work Plan

The Chair invited suggestions from members to monitor progress on deliverables of 2013 CCLC Work Plan to be reported back at each meeting.

10.2 December Meeting

Due to the 3rd Tuesday's proximity to the Christmas Break, the December meeting has been moved to Tuesday, December 11 – location and time are the same. The Chair requested that the subcommittees meet before the next meeting to report back on their progress.

10.3 CCLC Recognition Program

Members agreed to create a subcommittee to develop a Clean & Green Hamilton recognition program. The subcommittee will consult with staff and develop recommendations for the CCLC's consideration at a future meeting. Volunteers for the subcommittee include R. Speranzini and L. Husack.

11. Adjournment

Meeting was adjourned at 7:18 pm. The next meeting of the Clean City Liaison Committee will take place Tuesday, December 11, 2012 at 5:00 pm, Room 830, Hamilton City Hall.

