

**CITY OF HAMILTON**

**PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT**  
**Parking and By-law Services Division**

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| <b>TO:</b> Chair and Members<br>Planning Committee   | <b>WARD(S) AFFECTED:</b> WARD 2                            |
| <b>COMMITTEE DATE:</b> October 16, 2012  |  |
| <b>SUBJECT/REPORT NO:</b><br>Pre-Christmas Free Parking Strategy – King Street West Business Improvement Area (B.I.A.) (PED12197) (Ward 2) |  |
| <b>SUBMITTED BY:</b><br>Tim McCabe<br>General Manager<br>Planning and Economic Development<br>Department                                   | <b>PREPARED BY:</b><br>Ted Arnold (905) 546-2424 Ext. 6006 |
| <b>SIGNATURE:</b>  |  |

**RECOMMENDATION**

That the annual Pre-Christmas Free Parking Program, approved by City Council on June 25, 2003, be amended to remove the two hour, free on-street parking at all times from November 24 to December 24 annually from the King Street West Business Improvement Area (B.I.A.).

**EXECUTIVE SUMMARY**

The purpose of this Report is to request City Council's approval of the King Street West Business Improvement Area's (B.I.A.) request to no longer participate in the "free" Christmas Parking Program.

**Alternatives for Consideration** – N/A

**FINANCIAL / STAFFING / LEGAL IMPLICATIONS** (for Recommendation(s) only)

**Financial:** Eliminating the King Street West B.I.A.'s participation in the Pre-Christmas Free Parking Program will result in the savings of approximately \$1,500 in parking meter revenues.

**Staffing/Legal:** N/A

**HISTORICAL BACKGROUND** (Chronology of events)

In 2003, staff consulted with Hamilton Association of Business Improvement Areas (H.A.B.I.A.) and individual Business Improvement Areas (B.I.A.) to develop a consistent Pre-Christmas Parking Program. The resulting Council-approved Program provided free on-street parking (with a two hour limit) in B.I.A.s from November 24 to December 24 annually, except in Westdale, Dundas and on Ottawa Street where the details differ as there are different needs and desires. Concession Street chose not to participate in the "free" Christmas Parking Program because of concerns related to employee and visitor parking associated with the Henderson Hospital (now the Juravinski Hospital).

On July 12, 2012, City Council approved a recommendation to include Ancaster in the Pre-Christmas Free Parking Program (November 24, 2012 to December 24, 2012).

**POLICY IMPLICATIONS**

N/A

**RELEVANT CONSULTATION**

N/A

**ANALYSIS / RATIONALE FOR RECOMMENDATION**

(include Performance Measurement/Benchmarking Data, if applicable)

At a meeting held on August 20, 2012, the King Street West B.I.A. requested that they no longer be included in future Pre-Christmas Free Parking Programs. The B.I.A. noted that a significant number of the free parking spaces were occupied by area employees, limiting the availability of parking for customers.

**ALTERNATIVES FOR CONSIDERATION**

(include Financial, Staffing, Legal and Policy Implications and pros and cons for each alternative)

N/A

**CORPORATE STRATEGIC PLAN (Linkage to Desired End Results)**

Focus Areas: 1. Skilled, Innovative and Respectful Organization, 2. Financial Sustainability, 3. Intergovernmental Relationships, 4. Growing Our Economy, 5. Social Development, 6. Environmental Stewardship, 7. Healthy Community

***Financial Sustainability***

- The recommendation in this Report will marginally increase parking revenues.

**APPENDICES / SCHEDULES**

N/A

TA/dt