

MINUTES OF MEETING
HAMILTON ASSOCIATION OF BUSINESS IMPROVEMENT AREAS
(HABIA)

Tuesday January 8, 2013

8:00 A.M.

71 Main Street West, 2nd Floor, Room 264

Present:	Councillor Whitehead	Chair
	Kathy Drewitt	Downtown Hamilton BIA
	Marie-Louise Kallsen	Westdale Village BIA
	Leah Higen	Ancaster BIA
	Shelly Wonch	Barton Village BIA
	Patty Hayes	Ottawa Street BIA
	Adam Law	Main West Esplanade BIA
	Wilf Arndt	Waterdown BIA
	Lynn Page	Concession Street BIA
	Connie Behie	Stoney Creek BIA
	Phyllis Kraemer	Dundas BIA
Also Present:	Dave Marcaccio	KPMG
	John Pryke	KPMG
	Joel Newman	Ottawa St. BIA
	Andy Zimmerman	Tourism
	Susan Monarch	Tourism
	Suzanne Brown	Neighbourhood Development Strategies
	Brian McMullen	Finance
	Patty Tomalin	Finance
	Eileen Maloney	Urban Renewal
Regrets:	Darlyne Mills	Co-Chair
	Sean Rosen	Main West Esplanade BIA
	Lia Hess	King Street West BIA
	Tony Greco	Locke Street BIA
	Susan Braithwaite	International Village BIA

The meeting was called to order at 8:10 a.m.

1. Welcome and Introductions

Attendees introduced themselves.

2. Round Table Updates

(a) Connie Behie, Stoney Creek BIA

C. Behie advised the group that she was very pleased with the visit from Rob Belchoir, Small Business Enterprise Centre. Their Christmas parade was fabulous with fourteen bands participating.

(b) Lynn Page, Concession Street BIA

Their Christmas events were well attended. The theatre on Concession is having new seating installed. Planning for the 'Streetfest' event is underway.

(c) Phyllis Kraemer, Dundas BIA

The BIA held their 'Dickens of a Christmas' in December. Some criminal activity has occurred within the BIA.

(d) Shelly Wonch, Barton Village BIA

New LED lights have been installed in the centre medians and Christmas décor was added to the poles. They are busy working on the implementation of their Strategic Plan.

(e) Wilf Arndt, Waterdown BIA

The 'Candle Walk' went very well. They will be partnering with RBG with their planting initiatives in the centre medians. Plans are underway for movies in the park.

(f) Leah Higen, Ancaster BIA

Work is underway on the skating rink. A business in the BIA will be closing, Nova Moda. A consultant will be working with D. Zimmer respecting streetscape initiatives.

(g) Adam Law, Main West Esplanade BIA

They are currently working on several initiatives; the purchase of new Christmas lights and decorations, new banners and planters and flowers for the Spring.

(h) Marie-Louise, Westdale Village BIA

Their Winter Festival was held on December 15, 2013 and it went very well. They have created four sub-committees to work with the Board.

(i) Patty Hayes, Ottawa Street BIA

They are working on real estate projects.

(j) Kathy Drewitt, Downtown Hamilton BIA

K. Drewitt advised that the Downtown Hamilton BIA now has a full time Staff person to oversee their Marketing, Kari Jarvie. The BIA has created a survey to determine the position of their members in respect to the casino. The BIA is struggling with food truck licensing.

3. Information Update Report

HABIA Review

Councillor Whitehead has scheduled a meeting with Mary Gallagher to determine what will be required to have Council approve the Terms of Reference for the BIA Advisory Committee.

HABIA App

L. Higen will meet with M. Marini and Tyler from FactorE to discuss the launch of the app. L. Higen will provide further information respecting the date and time.

Alleyway Study

E. DeVries advised that Staff would attend a future meeting, May or June, to provide an update on the Alleyway Management Program – Development Strategy.

4. Minutes of the meeting held on December 11, 2012.

It was MOVED by S. Wonch, SECONDED by L. Higenes that the minutes of the meeting held December 11, 2012 be approved, CARRIED.

5. Andy Zimmerman and Sue Monarch, Tourism

A demonstration of the new Tourism App was presented. The app is user friendly, connects to google maps for directions and provides tabs for the user to search, What to do, Where to eat and Where to stay. P. Hayes asked if the Farmers' Markets were identified on the app, A. Zimmerman responded that that was a good suggestion and would investigate the opportunity to add this to the app. The restaurant list is based on information from the BIA sites, if there are any changes the BIAs can provide them to Tourism@hamilton.ca. It was requested that the link to the app be provided to the BIAs to allow them to post it on their websites.

S. Monarch provided the group with an overview of the recent changes within Tourism. It was noted that Tourism Hamilton Inc has dissolved and a committee of Council, The Tourism Advisory Committee has been created. The committee will consist of citizens and members of Council and will provide better representation of the industry.

ACTION: A. Zimmerman will provide the link to the app.

6. Suzanne Brown, Neighbourhood Development Strategies

Following the Code Red Series, a series of town hall meetings were held from which the City developed a Neighbourhood Strategic Plan. An office has been established to oversee the plan. Five Community Development Workers and City Planners worked on the development of the plan. A map that outlined the neighbourhoods included in the plan was distributed. The current focus is on the Stinson, Beasley, McQuestern and Keith neighbourhoods. It has been identified that it may be beneficial for the Neighbourhood Associations and the BIAs to connect through this process. S. Brown provided her contact information and would connect the BIAs with the appropriate Staff person to pursue the development of relationships.

7. Dave Marcaccio and John Pryke, KPMG

Representatives from KPMG attended the meeting to provide information about HST/GST rebates for the BIAs. It was noted that the BIAs should be entitled to a rebate, as it appears that they meet the criteria for the determination. There was discussion in respect to different percentage of rebates depending on what status the BIA requests. D. Marcaccio noted that he would provide further information that will be disseminated to the BIAs. It was also identified that B. McMullen will provide assistance from the City to the BIAs to send their request for

determination to CRA. B. McMullen will review the process by which the City invoices the BIAs to identify that they should not receive tax on services.

8. Other Business

Future HABIA Guests

Al Fletcher & Ted Arnold – Food Trucks

BIA Representative for the Clean City Liaison Committee

L. Page advised that she is not able to be the representative as the meetings did present a conflict with the Concession St. BIA meetings.

Creation of a BIA Reference Package

It was suggested that the BIAs collectively work together to create a package/manual that would assist all BIAs with their administrative functions. A sub-committee was appointed to work on development of the initiative. Patty Hayes, Wilf Arndt, Shelly Wonch and Marie-Louise Kallsen.

2013 OBIAA CONFERENCE

The conference will be held in Toronto on April 14 – 17 2013. The OBIAA website provides details of programming, location and registration, www.obiaaconference.com.

9. The next meeting is scheduled for February 12, 2013, 8:00 a.m. Room 264.

10. Adjournment

The meeting adjourned at 10:00 a.m.