



General Issues Committee

July 8th, 2013

Planning & Economic Development
Economic Development Division

HISTORY OF PERFORMANCE MEASURES IN P&ED

- **With the \$1.5 Million budget enhancement to P&ED in 2008, Council created PMs for the department**
- **2007 was established as the “Base Year”**
- **A total of 28 Performance Measures to be calculated**
- **Staff directed to report back annually to Committee**
- **The primary purpose was to determine the return on the taxpayers dollars for this investment**

BUILDING PERMITS 2007 - 2012

Hamilton	2007	2008	2010	2011	2012
Residential	395,335,459	415,430,563	590,896,451	432,286,606	659,882,166
Industrial	63,337,586	53,002,526	139,750,335	121,830,067	200,894,646
Commercial	126,391,840	139,215,985	163,631,410	35,468,780	208,806,065
Institutional	210,207,720	202,548,954	188,237,078	128,372,726	406,642,636
Other/Misc	6,446,743	8,264,422	13,783,816	13,061,110	23,401,881
Total	\$801,719,348	\$818,462,450	\$1,096,299,090	\$731,019,289	\$1,499,627,394
Ind/Com Total	\$189,729,426	\$192,218,511	\$303,381,745	\$157,298,847	\$409,700,711
Non-Res Total	\$406,383,889	\$403,031,887	\$505,402,639	\$298,732,683	\$839,745,228

INDUSTRIAL

HAMILTON
ECONOMIC
DEVELOPMENT

Activation Labs

AMTS

Anderson Water Systems

ArcelorMittal Dofasco

AVL Manufacturing

Beverly Greenhouses

Birmingham Foundations Solutions

Burlington Automation

Burlington Stamping

Canada Bread

Coreslab

Earl Paddock Transportation

Fluke Transport

Fox 40 Whistle

Janco Steel

Dempster's

Visitors →
Couriers

CANADA
BREAD

745

INDUSTRIAL

HAMILTON
ECONOMIC
DEVELOPMENT

Jayne Industries

Karma Candy

Kraft Cadbury

MacAsphalt

Maple Leaf Foods

Metro Freightliner

Navistar

Parrish & Heimbecker

PV Labs

Stackpole – Engineered Products

Stackpole – Precision Metal Components

TDL Coffee Roasting Facility

The Meat Factory

Trivaris

COMMERCIAL

HAMILTON
ECONOMIC
DEVELOPMENT

118 James Street North

Ancaster Fairgrounds

Anchor Bar

Audcomp Computer Systems

C Hotel by Carmen's

Canadian Tire – Waterdown

Canadian Tire – Centre Mall

Canadian Tire – Queenston

Cargojet Logistics Terminal

Carstar Corporate Headquarters

Central Mall Redevelopment

Chuck Gammage Animation

Costco

Countrywide Recycling

Eastgate Square Redevelopment

FIAT / Johnson Motors

Fortinos Head Office

Heritage Green (Home Depot, Indigo, Hockey Life)

Homewood Suites (Hilton) Hotel

Hotel Hamilton

Huminah Huminah Animation

KPMG Chartered Accountants

Liburdi Engineering

Lime Ridge Mall

Losani Homes Corporate Centre

COMMERCIAL

HAMILTON
ECONOMIC
DEVELOPMENT

Nations Fresh Foods

Net Access

Pipeline Animation Studios

Players Paradise

Purolator Cargo/Courier – Airport

Red Hill Toyota

Sarcoa Restaurant

Sheraton Hotel

Silver City Mountain

Staybridge Suites Hotel

Starsky Fine Foods

Target – Ancaster

Target – Centre Mall

Target – Queenston Road

Target – Upper James

Target – Waterdown

Treble Hall

Union Gas – Training / Offices

Walmart – Ancaster

Walmart – Centennial Pkwy

Walmart – Mohawk Road East

Walmart – Rymal Road East

Walmart – Upper James

Walmart - Waterdown

INSTITUTIONAL

HAMILTON
ECONOMIC
DEVELOPMENT

Bishop Ryan Secondary School

Canada Post - Ancaster

Canada Post - East Mountain

CANMET Federal Laboratories

Central Library

College Boreal

Columbia International College - Residences

David Braley Cardiovascular Research Centre

Downtown Farmers Market

Hamilton Arts Inc.

HHSC - Urgent Care Centre

HHSC - McMaster Children's Hospital

INSTITUTIONAL

HAMILTON
ECONOMIC
DEVELOPMENT

Hillfield Strathallan College

Juravinski Hospital (Henderson)

Lister Block

MacNab Transit Terminal

McMaster Automotive Research Center (MARC)

McMaster Downtown Health Campus

Mohawk College Library

Mohawk College Wellness Centre

Mohawk College START Centre

St. Joseph's Mental Health Centre

St. Joseph's Peri-operative Centre

Wentworth Lodge LTC

MULTI-RESIDENTIAL

HAMILTON
ECONOMIC
DEVELOPMENT

141 Main Street West (Apartments)

275 King Street West

Ameena Suites – 130 Wellington Street North

Caroline Residences

Bella Towers - Phase 1

Film Lofts - 80 King William Condos

Horizon City Square Condos

Terraces on King

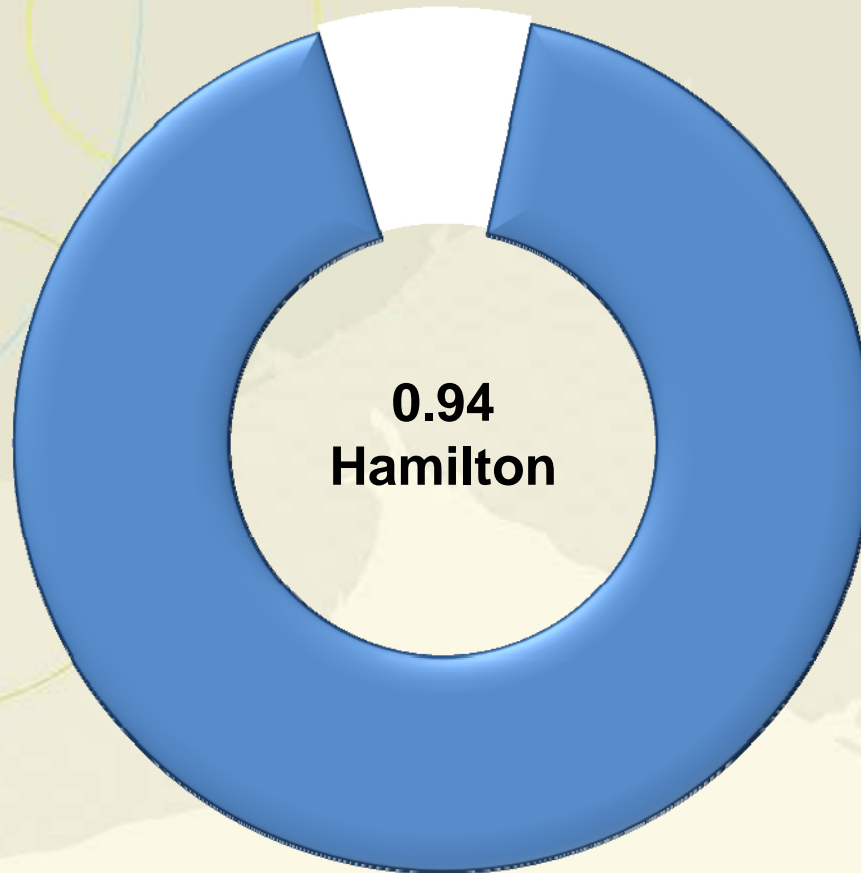
Urban West Condos

Witton Lofts



2013 ECONOMIC DIVERSITY INDEX

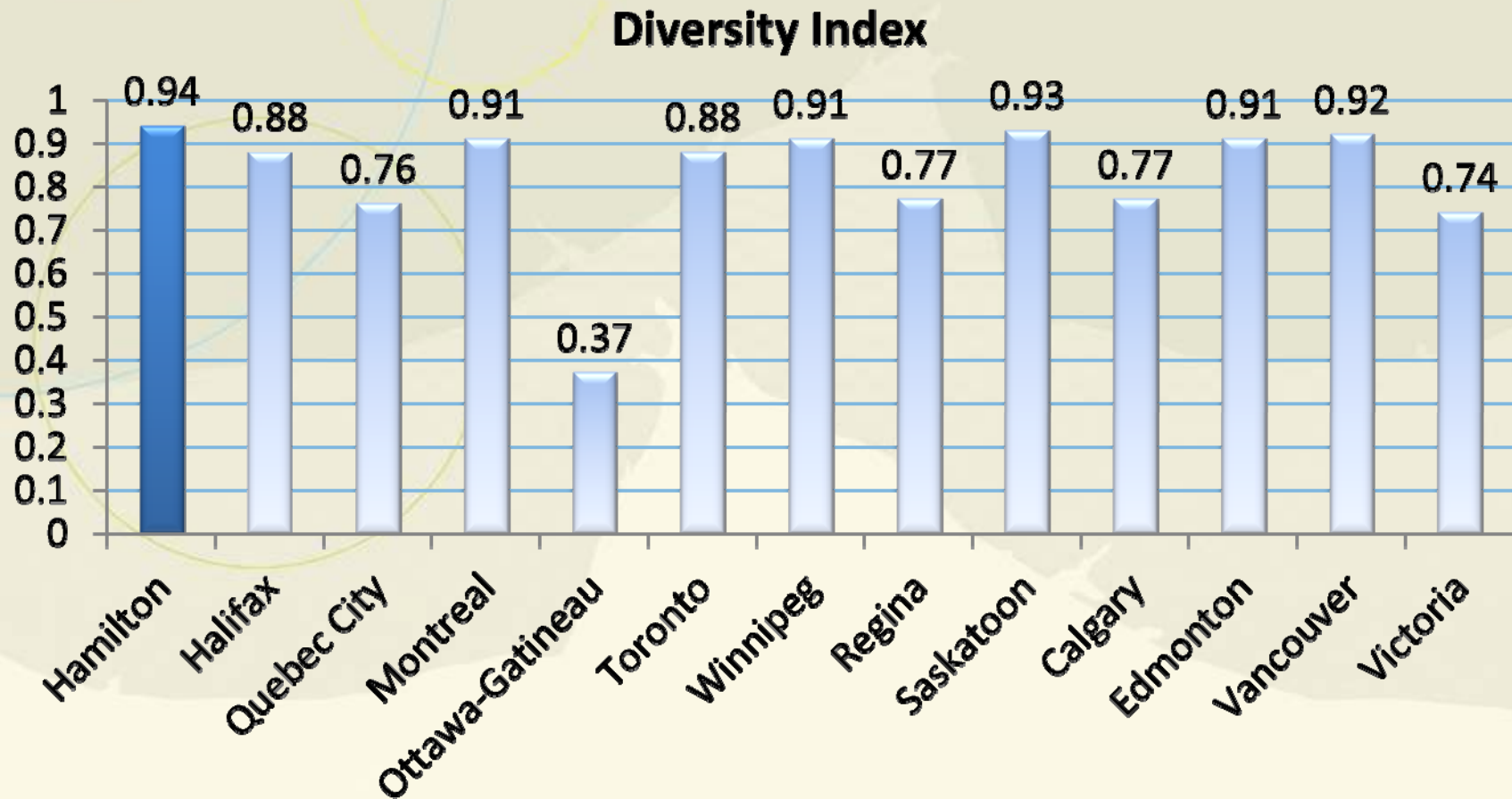
HAMILTON
ECONOMIC
DEVELOPMENT



Highly diverse = 1
Not diverse = 0

Sources: Statistics Canada; The Conference Board of Canada

DIVERSITY INDEX COMPARISON



ICI INVESTMENT Q1 - 2013

ICI constant dollar investment, by CMA	First Quarter, 2013	
CMA	Value (000s)	Change versus a year ago
Barrie	\$39,551	-35%
Brantford	\$28,515	0%
Greater Sudbury	\$35,511	-38%
Guelph	\$45,275	-17%
Hamilton	\$267,367	46%
Kingston	\$42,686	-9%
Kitchener-Cambridge-Waterloo	\$168,143	-29%
London	\$187,825	-17%
Oshawa	\$108,321	35%
Ottawa	\$393,844	22%
Peterborough	\$21,613	26%
St. Catharines	\$69,801	-52%
Thunder Bay	\$30,042	-33%
Toronto	\$2,109,507	4%
Windsor	\$101,486	42%

WHY ARE WE CHANGING PMs ?

- **Many of the Performance Measures (PMs) are based on 2006 Census data. 2011 data is just being released.**
- **Some PMs are difficult to calculate accurately (# of positive media reporting)**
- **Many were not achievable (increase # of new jobs by 10%/year and increase # of Corporate Calls by 10%/year)**
- **Many of the PMs have been achieved and surpassed**
- **Some PMs were not related to Planning & Economic Development initiatives/efforts (i.e. increase by 2% the total gross farm receipts by commodity types)**

WHY ARE WE CHANGING PMs ?

- **Hamilton has to have current economic indicators that are comparable with our Canadian and U.S. competitors.**
- **Hamilton is now competing internationally for Foreign Direct Investment (FDI) both corporate and immigrant entrepreneurs.**
- **Measuring and reporting the “Quality of Life” indicators: Housing; Crime Index; Airport Passenger Loads; Diversity Index.**
- **The 2015 – 2018 Economic Development Strategy and establishment of 2103 as the new “base Year” replacing 2007**

WHAT ARE THE NEW PMs ?

Labour Force (LFS):

- Total Employed
- Total Unemployed
- Unemployment Rate
- FT/PT breakdown
- Ontario Works (OW) Caseloads
- OW Employment Numbers

Economic Growth:

- Taxable Assessment Growth (with and without appeals)
- Building Permits (By category and res vs. non-res)
- Industrial Vacancy Rates
- Downtown Assessment
- Housing - starts and completions

WHAT ARE THE NEW PMs ?

Business Climate:

- **Airport: (Passengers, Cargo, # of employees)**
- **Port (Vessels, Tonnage, # of employees)**
- **Housing Prices**
- **Crime Index**
- **Annual Agricultural Economic Impact**
- **Bankruptcies (Corporate & Personal)**
- **Diversity Index**

Small Business and One –Stop:

- **Number of Jobs (SBEC and IF)**
- **Number of Enquiries (SBEC and One Stop)**
- **Number of Consultations (SBEC and One Stop)**
- **Number of new Businesses (SBEC and One Stop)**

QUESTIONS

HAMILTON
ECONOMIC
DEVELOPMENT

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