



Hamilton  
NEIGHBOURHOOD  
ACTION STRATEGY

# *Hamilton's Neighbourhood Action Strategy*

General Issues Committee  
October 2<sup>nd</sup>, 2013  
Item 7.1




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## *Annual Update Highlights*

- Neighbourhood Development staff and Community Partners are in 11 neighbourhoods
- The community has presented 8 Neighbourhood Action Plans (NAPs) to GIC for endorsement
- The three remaining NAPs will be completed by the end of 2014
- Across the 8 NAP's there are 315 Actions of which:
  - 137 of the Actions are underway (43%);
  - 33 are completed (11%)



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## **Annual Update Highlights (con't)**

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- City staff are collaborating and integrating their work within the priority neighbourhoods and with other partners to achieve success and leverage resources
  - 160+ staff are involved in either planning or implementation
- Neighbourhood Action Strategy Office provides oversight and coordination
  - To date, the City has committed \$360,000 of the \$2M earmarked in 2010 to support the NAS
  - This has leveraged \$2.6M in direct investments from external sources, a 7:1 return on investment
  - Millions more has been invested by the City through on-going operating & capital investments



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## **Neighbourhood Action Strategy – Sampling of Partners**

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- Adult Basic Education Association
- Affiliated Services for Children and Youth
- CATCH Quigley Road location
- Downstairs Kitchen (St. Giles Church)
- Elizabeth Fry Society
- First Ontario
- Fit Active Beautiful
- Good Shepherd
- Green Venture
- Hamilton Centre for Civic Inclusion
- Hamilton Community Foundation
- Hamilton Conservatory for the Arts
- Hamilton Police Services
- Hamilton Public Library
- Hamilton Roundtable Poverty Reduction
- Hamilton Skateboard Assembly
- Hamilton Wentworth Catholic School Board
- Hamilton Wentworth District School Board
- HARRRP (Hamilton Association for Residential and Recreational Redevelopment Programs)
- Hillcrest Ontario Early Years Centre
- Homestead Christian Care
- Housing Help Centre
- Inform Hamilton
- John Howard Society
- Junior Youth Empowerment
- Kiwanis Boys and Girls Clubs of Hamilton
- McMaster School of Nursing
- McMaster University
- Ministry of Training, Colleges and Universities
- Mohawk College
- Niwasa Early Learning and Care
- North Hamilton Community Health Centre
- Pathways to Education
- Perkins Centre
- Robert Land Community Association/Eva Roth well Centre
- School of Nursing
- Service Ontario
- Sherman Hub and Mission Services
- School of Social Work
- Social Planning and Research Council
- St. Charles Adult Education
- St. Mathews House
- Structure Consulting - Jeff Wingard
- Threshold School of Building
- University of Toronto
- Victory Gardens
- Volunteer Hamilton
- Wesley Urban Ministries
- West Hamilton Youth Soccer
- YMCA
- Youth Outreach work
- YWCA



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## Neighbourhood Action Strategy - Accomplishments



## Hamilton Community Foundation

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- Community Development support to resident-led planning teams/associations
- Alignment of Funding model to Neighbourhood Action Strategy

## ***Evaluation Update***

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- In September 2010, Council approved \$2,000,000 from the Unallocated Capital Levy to support the Neighbourhood Development Strategy, with a focus on:
  - **Improving** “Code Red” neighbourhoods; and
  - **Better integration** between the City and community actions at a neighbourhood level
- Evaluation has been a priority since the beginning



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## ***Evaluation Update (con't)***

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- **Comprehensive** – broad in scope and seeks to intervene at a variety of different levels
- **Multi-sectoral** – encourage partnering and collaboration across a number of different sectors
- **Long-term** – there is an understanding that complex issues take time to solve
- **Developmental** – they tend to focus on assets and capacity building



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Process: How well is the <i>Neighbourhood Strategy</i> working?	Outcome: How is the <i>Neighbourhood Strategy</i> affecting people's lives?
<p><b>Evaluation of the Community Development Approach during Intervention Planning</b> (P.I. Sarah Wakefield, University of Toronto)</p> <ul style="list-style-type: none"> <li>❖ Formative process evaluation</li> <li>❖ Qualitative interviews with Community Developers and resident-led Planning Teams, examining the process of community development, including 1) how CDWs and planning team members developed and worked towards goals; and 2) barriers and facilitators to community engagement and implementation</li> <li>❖ <b>Timeline: January 2012 – June 2015</b></li> </ul>	<p><b>Hamilton Neighbourhoods Study</b> (P.I. James R. Dunn, McMaster University)</p> <ul style="list-style-type: none"> <li>❖ Longitudinal study of intervention outcomes</li> <li>❖ Door-to-door surveys to be conducted with randomly selected residents in six neighbourhoods (Stipley, Rolston, Keith, McQuesten, Stinson, and Beasley) before and after implementation</li> <li>❖ <b>Timeline: Fall 2011 - Winter 2014, with ongoing follow-up at two year intervals.</b></li> </ul>
<p><b>Evaluation of Plan Implementation</b> (S. Wakefield and SPRC)</p> <ul style="list-style-type: none"> <li>❖ Process evaluation of plan implementation</li> <li>❖ Progress tracking surveys, interviews and focus groups with key actors and residents</li> <li>❖ <b>Timeline: January 2013 – April 2015; longer-term evaluation (2015-2017) possible.</b></li> </ul>	<p><b>Neighbourhood-Level Indicators</b> (P.I. Jeff Wingard, Structure Consulting)</p> <ul style="list-style-type: none"> <li>❖ Draws on secondary data to report on 8 domains and 16 indicators of community well-being with neighbourhood level data.</li> <li>❖ <b>Timeline: Baseline report completed in April 2012. Repeated as needed, likely after 3 years.</b></li> </ul>



## Evaluation Partners

- McMaster University - Dr. James Dunn, Hilary Gibson-Wood, Angela Di Nello
- University of Toronto - Dr. Sarah Wakefield, Madelaine Cahuas
- Social Planning and Research Council - Sara Mayo, Carla Klassen
- Structure Consulting - Jeff Wingard
- Hamilton Centre for Civic Inclusion - Evelyn Myrie
- Hamilton Community Foundation – Matt Goodman
- City of Hamilton – Dr. Colin McMullan, Suzanne Brown, Paul Johnson


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# Hamilton Neighbourhood Study: Highlights from Stipleley and Stinson

DR. JAMES DUNN

GENERAL ISSUES COMMITTEE, CITY OF HAMILTON, OCTOBER 2013



## About the Survey

- Part of a multi-pronged evaluation of the Neighbourhood Action Strategy
- Randomly selected households (approx. 300 per neighbourhood); face-to-face surveys with an adult resident in 2012
- 2 neighbourhoods surveyed in 2012, 4 in 2013 + comparison group
- Longitudinal study – same people will be surveyed again in 2 years to detect change in measures
- Professional 2<sup>nd</sup> language interpretation available
- Elements of the study are drawn from the evaluation of the UK's New Deal for Communities (NDC) Initiative (2001-2010)
- Key distinction in NDC was between 'people-based' and 'place-based' impacts of the policy intervention

## Stiplely Highlights

(a neighbourhood in the Stadium precinct which is also part of the South Sherman neighbourhood)

- 89% *Satisfied* or *Very Satisfied* with their Residence
- 73% *Satisfied* or *Very Satisfied* with their Neighbourhood
- 94% feel safe in the neighbourhood during the day; 59% feel safe at night
- 94% describe Stiplely as *Friendly* or *Very Friendly*
- Survey results of neighbourhood concerns and priorities strongly reflect those as found in the Neighbourhood Action Plan, e.g. need for:
  - Places to buy healthy food
  - Places to have a meeting (cafes, libraries, community centres, etc)
  - Addressing concerns around sex work, drug use, and traffic safety

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## Stinson Highlights

- 86% *Satisfied* or *Very Satisfied* with their Residence
- 72% *Satisfied* or *Very Satisfied* with their Neighbourhood
- 93% feel safe in the neighbourhood during the day; 56% feel safe at night
- 87% describe Stiplely as *Friendly* or *Very Friendly*
- Survey results of neighbourhood concerns and priorities strongly reflect those as found in the Neighbourhood Action Plan, e.g.
  - Concentration of institutional homes & need to better engage residents
  - Enhance community pride through cleaning up litter, graffiti and derelict properties
  - Address concerns around drug use, sense of community, sex work, and litter

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# Thank You!

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[www.crunch.mcmaster.ca](http://www.crunch.mcmaster.ca)

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THE ASSET-BASED COMMUNITY  
DEVELOPMENT INSTITUTE  
SCHOOL OF EDUCATION AND SOCIAL POLICY  
NORTHWESTERN UNIVERSITY

**Our Guest:**  
**Jim Diers**



**Community Builder and former Director  
of Seattle's Department of  
Neighbourhoods**



# BUILDING GOVERNMENT- COMMUNITY PARTNERSHIPS





## **KEYS TO GOVERNMENT- COMMUNITY PARTNERSHIPS**



**Move beyond siloed thinking**



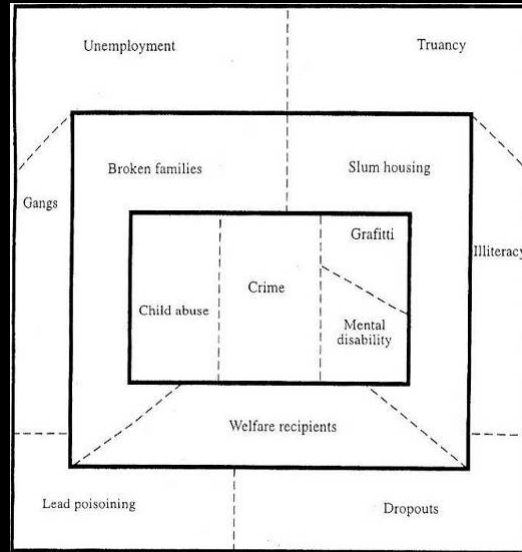
to focusing on whole places



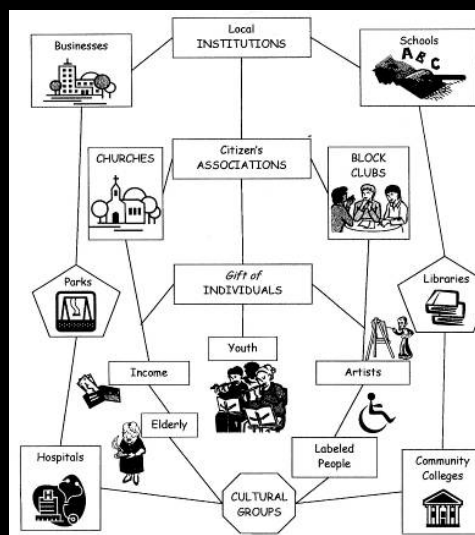
Little City Halls



## Move beyond starting with needs



## to starting with strengths





## Neighbourhood Matching Fund



## Playgrounds



## Parks



## Environment



## Food Security



## Renovated Facilities





## Cultural Centers



## Youth Development



## Public Art



Move beyond top-down



to community-driven



## Neighbourhood Planning



## International District



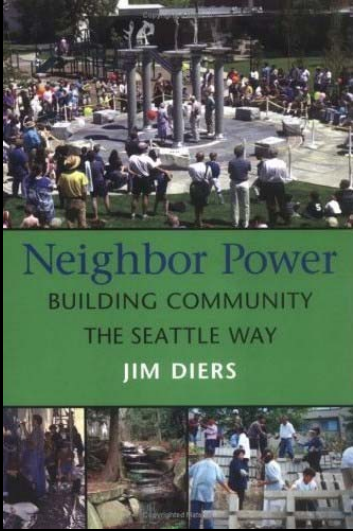


## Columbia City









**Neighbor Power**  
BUILDING COMMUNITY  
THE SEATTLE WAY  
JIM DIERS

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**Questions**



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