

November 20, 2013

Mayor Bratina and Hamilton City Councillors,

On November 1, CivicAction launched its month-long '**32 Reasons to Invest**' campaign that highlights what's at stake for the region and what we'll get for the money we need to invest in a better transportation network. So far, 129 elected officials in the Greater Toronto and Hamilton Area have signed on, including 5 from the Hamilton area.

We would like your support in advancing the debate on how we tackle our region's gridlock by **signing our pledge at www.your32.com** (and if you have already signed, by encouraging your colleagues to do the same).

The Your32 Pledge to Get A Move On is a pledge to support new ways to raise funds for a better transportation network in the GTHA – ways that are **dedicated, efficient, transparent & accountable, regional, fair, and sustainable.**

Signing the pledge and encouraging colleagues to do the same will build momentum for the Province to introduce sustainable measures to fund a better system in its Spring 2014 budget. The benefits for Hamilton include the new Hamilton King-Main rapid transit (RT), which will run from McMaster University to Eastgate Square. Electrified Lakeshore Express Rail Service will also mean Hamilton residents can reach their destinations in less time.

Each day in November until the finale on December 2nd, CivicAction will highlight one of 32 reasons to invest. These reasons to invest will be celebrated by our Regional Transportation Champions through various activities and events. We will also be speaking at municipal council meetings across the GTHA.

Bold leadership is needed and we would appreciate your help in setting the example. We look forward to continuing to advance commitment by governments at all three levels to work together to expand and modernize our transportation network.

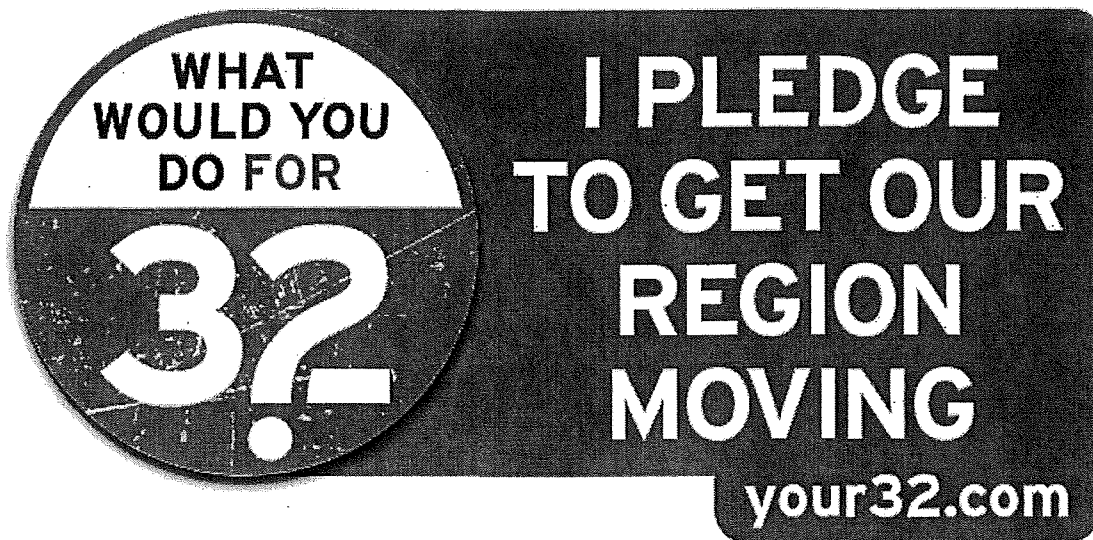
In addition to signing the pledge, there are other ways you can directly participate:

1. Share the www.your32.com website with your networks and e-mail list to help increase pledges and support for action on this issue
2. Get recognized by spreading the word through social media by following and/or retweeting [@civicactionGTA](https://twitter.com/civicactionGTA)
3. Join us where we are hosting events or distributing post-cards across the GTHA (please contact saeed.selvam@civicaction.ca for more details)
4. Hold or organize an event of your own

Stay tuned for more details on our December 2nd, 2013 campaign finale. We thank you for your consideration.

Sincerely,

John Tory



I LIVE in the Greater Toronto and Hamilton Area (GTHA), where we have some of North America's worst commute times. But if we invest in a better regional network, we reduce congestion and improve our economy, our environment, our health, our neighbourhoods, and our quality of life.

That's why I pledge to support new ways to raise funds for a better transportation network in the GTHA - ways that are dedicated, efficient, transparent & accountable, regional, fair, and sustainable.

Together we can build better infrastructure and, in turn, better communities.

CivicAction
Greater Toronto CivicAction • Alliance