



Hamilton

## **BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE MINUTES**

**8:00 a.m.**

**Tuesday, March 18, 2014  
Room 264, 2<sup>nd</sup> Floor  
Hamilton City Hall  
71 Main Street West**

**Present:** Councillor T. Whitehead  
Darlyne Mills (Vice Chair)  
Kathy Drewitt – Downtown Hamilton B.I.A.  
Shelly Wonch – Barton Village B.I.A.  
Susan Braithwaite – International Village B.I.A.  
Wilf Arndt – Waterdown B.I.A.  
Carlo Gorni – Concession Street B.I.A.  
Patty Hayes – Ottawa Street B.I.A.  
Tony Greco – Locke Street B.I.A.

**Also Present:** P. Wobschall, E. Maloney, C. Biggs

**Absent:** Connie Behie – Stoney Creek B.I.A.  
Lia Hess – King West B.I.A.  
Tyler Ferguson – Ancaster B.I.A.  
Mary-Louise Kallsen, Westdale Village B.I.A.  
Lisa Anderson – Dundas B.I.A.

**8:00 a.m.**

### **Members' Updates**

Carlo Gorni, the new Executive Director of the Concession Street B.I.A., was introduced to the Advisory.

The Committee members used this opportunity to provide updates of activities, events, new businesses and other items of interest taking place in their respective BIA's.

8:30 a.m.

**1. CHANGES TO THE AGENDA**

The Clerk advised that there were no changes to the agenda.

**(Hayes/Wonch)**

That the agenda be approved as amended.

**CARRIED**

**2. DECLARATIONS OF INTEREST**

None.

**3. APPROVAL OF PREVIOUS MINUTES**

**3.1 January 14, 2014**

**(Drewitt/Greco)**

That the January 14, 2014 Minutes of the Business Improvement Area Advisory Committee be approved as presented.

**CARRIED**

**4. DISCUSSION**

**4.1 Streamlining of City Services – Verbal Update**

Pete Wobschall provided a verbal update with respect to the streamlining of City services. His comments included, but were not limited to, the following:

- Following presentation of a draft summary in November, some feedback has been received; however, waiting for additional responses
- Has been working with staff in various divisions i.e., roads, waste collection, horticulture, parks, engineering services, etc.
- Discussed in-kind services in January, and clarified that the Committee's concern is with inequitable services
- Received some clarity with respect to questions about enhanced snow removal after major snowfalls; has an update in terms of what action is required after a snowfall, and will include the information in the revised document to be presented at a future meeting
- At the request of staff, reference to enhanced services has been removed; it is a service that is provided after major snow events, assuming that major roads can be cleaned
- Most of the concerns have been in reference to horticultural and park services; has been working with staff in these areas on revisions to the document for presentation to a future meeting
- Difference between snow clearing and snow removal.

Patty Hayes indicated that in the past, they were provided with a list of City contacts, and requested if a revised list of City points of contact could be provided to the Advisory Committee members.

**(Drewitt/Braithwaite)**

That the presentation respecting the Streamlining of City Services be received. **CARRIED**

**5. GENERAL INFORMATION/OTHER BUSINESS**

**5.1(a) Update – 2014 Ontario Business Improvement Area Association Conference**

Kathy Drewitt provided the following update:

- Moving along with conference
- April 27 to 29
- Many of the sessions, walking and bus tours, mobile workshops, are on theme
- Registrations are up and number of people coming to Hamilton will be higher than expected
- 3 mobile workshops – walking tour of downtown, mobile tour by bus to villages of Hamilton, including Westdale, Ancaster and Waterdown;
- and back to the future – Ottawa street
- opening night moved to Blue Grotto at Capri rather than the Art Gallery
- gala dinner at LIUNA station “Night at the Golden Rail”
- looking for silent auction and raffle items from all of the BIA’s
- looking for promotional items for delegate bags
- Councillor Whitehead suggested that request for donations be made to Councillors’ offices
- Will also have daily registration

**(Wonch/Hayes)**

That the update respecting the 2014 Ontario Business Improvement Area Association Conference be received. **CARRIED**

**5.1(b) Business Improvement Area Award of Excellence**

Eileen Maloney provided the following update:

- Notices have been sent out to the nominees
- Master of Ceremonies will be Keenan Loomis
- Event will follow the same concept as last year
- Will send information to the BIA’s
- Considering nominees in three categories for next year
- Will present revised write up of program

**(Hayes/Drewitt)**

That the update respecting the Business Improvement Area Award of Excellence be received. **CARRIED**

**5.2 Outstanding Business List**

Item D: Streamlining of City Services  
Due Date: February 11, 2014  
Revised Due Date: June, 2014

**5.3 Other Business**

Councillor Whitehead addressed the issue of the cancellation of the February meeting and the process that he implemented prior to cancelling the meeting.

**Items for Future Meetings**

- (i) Website design
- (ii) Open for Business
- (iii) Pan Am Update
- (iv) HST – invite KPMG
- (v) BIA Insurance – meeting to be arranged with Councillor Whitehead and members
- (vi) Tourism Strategy RFP

**6. ADJOURNMENT**

**(Mills/Hayes)**

There being no further business, the Committee adjourned at 9:35 a.m. **CARRIED**

Respectfully submitted

T. Whitehead  
Chair

Carolyn Biggs  
Legislative Co-ordinator  
Office of the City Clerk