





PUBLIC CONSULTATION June/July 2008

Summary of Selections

Options	Website	Public Meeting	Comment Sheets	E-mail	Stakeholder Presentations	Total
 <p>Design Concept Option 1: Corporate Logo</p>	15	2	3	1		21
 <p>Design Concept Option 2: Local Landmark High Level Bridge</p>	15	1	2	1	1	20
 <p>Design Concept Option 3: Industrial Heritage Corten Steel</p>	2				1	3
 <p>Design Concept Option 4: Diverse Landscapes</p>	23	2	2	1		28
<p>Option 5: None of the Above</p>	8		5	5	1	19

City of Hamilton
 Civic Gateway Design Study

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Common Concerns and Issues in comments

Concern	Number of Comments
An additional line such as “Welcome to ” , “Open for Business”, or “A city of communities” should be included	7
Gateways should include the names of the former municipalities	3
“get away from industrial theme”	10
The entire project is not a good use of municipal funds	2
The corporate brand may become dated	3
Emphasize the city’s natural beauty	4
Promote the corporate brand – consistency and clarity	5
Combination of Options 1 and 4	5
Incorporate stone and water. Recall the harbour, waterfalls and the escarpment	8
Concerned about properly maintaining landscaping and how the landscaping will look in winter	5
Combination of Options 2 and 4	1