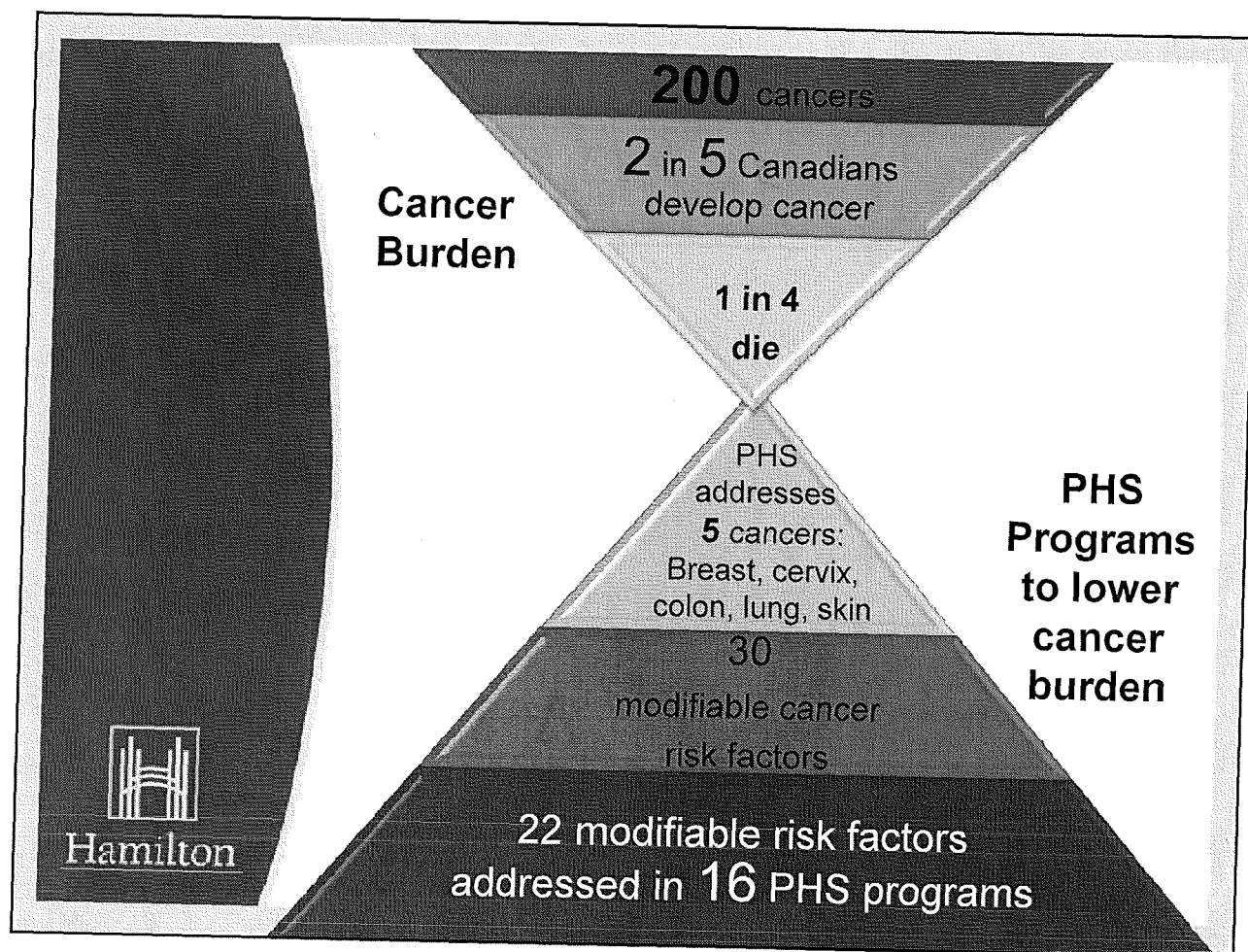


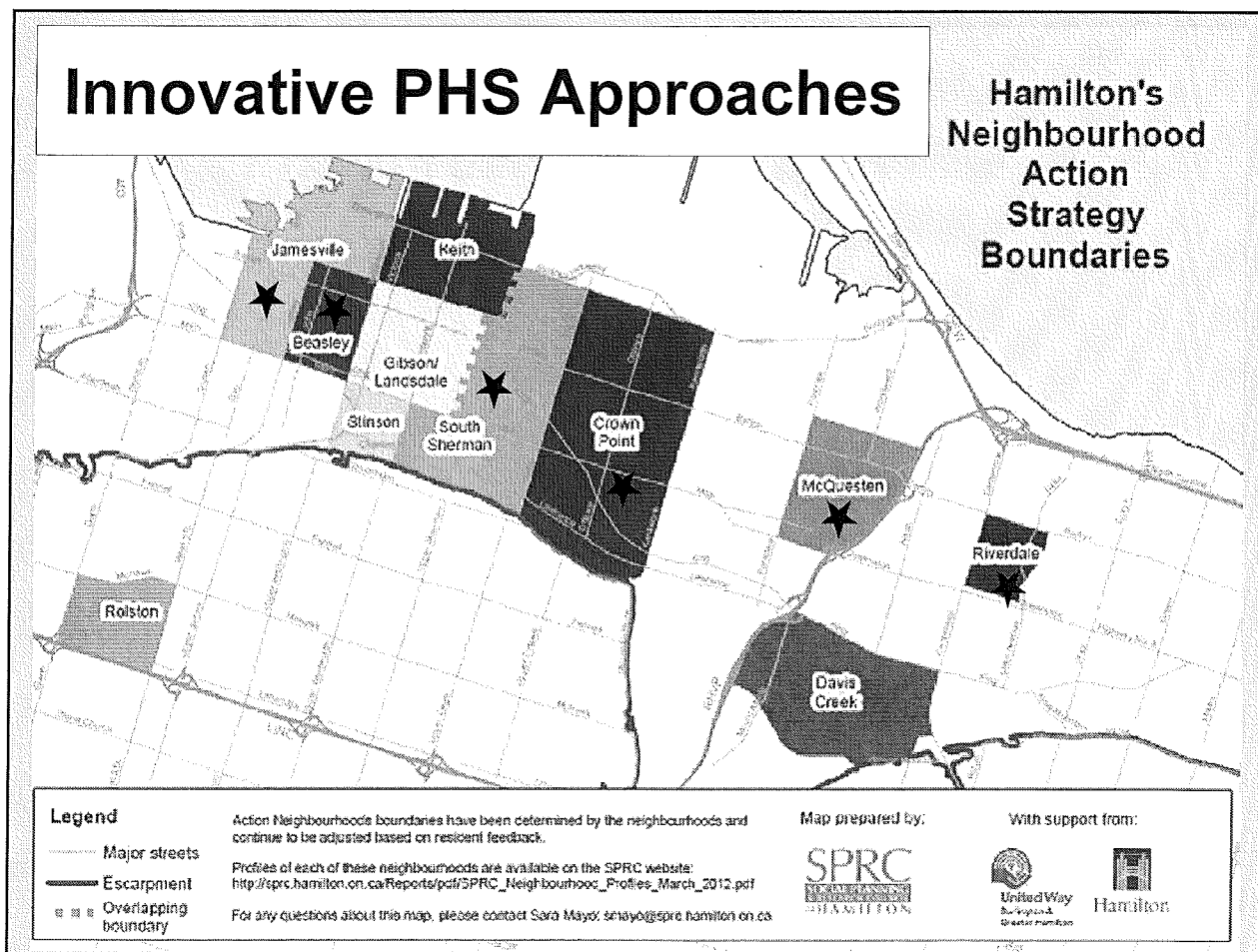
Hamilton

Public Health Services
Cancer Prevention Strategies(City-Wide)

BOH14008

May 22nd , 2014





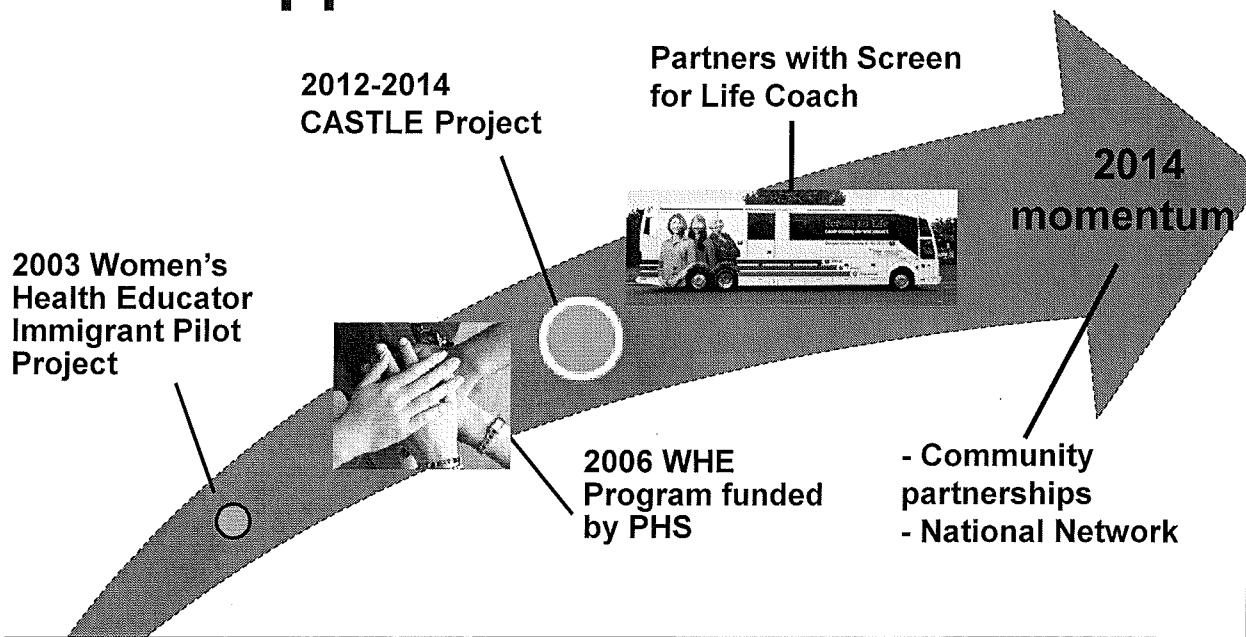


Who is our Target?

-Those who are underserved
because of their life circumstances



CHEN Approach



Community Health Education Navigators (CHENs):

- Trusted by community
- Understand beliefs/values, barriers and assets of community
- Connectors to health and community services

Benefits of the Community Health Educator/Navigator (CHEN) Role



I did it for my family.

David is a life-long member of the McQuesten community, a father, and a grandfather. David knows that the decision to be there for those you love, starts with you.

"I can look forward to all the wonderful times ahead!"

Do a free cancer screening test today.

DO IT FOR LIFE.

