

Food Strategy BOH 13001(a) August 14, 2014

Outline

- Why a Food Strategy?
- Food Strategy framework
- What are we currently doing?
- What should we be doing?
- Next Steps: Community Engagement



Why a Food Strategy?

- Motion to GIC, August 2012
 - Guide decision-making by
 Council for City dollars allocated
 to food initiatives and projects
- Supports
 - Healthy Community Strategic
 Priority
 - Neighbourhood action plans
 - Childhood obesity strategy



Why a Food Strategy?

A 10 year plan to set direction

 to allocate resources in order to achieve the proposed vision, principles, and goals



Methods

- Review of other food strategies
- Focus on Canadian examples similar social, political, environmental, and economic context
- Internal environmental scan



Proposed vision, principles, and goals



Food System Framework

- Integrates full spectrum of food issues within a single framework
- Aligns food within broad sustainability goals
- Identifies gaps and prioritizes actions



 Operates at site-specific, neighbourhood, and city-wide scales

What is the City doing now?



Themes

- Resources given to all aspects of the food system
- Innovative work being done
- \$1.6 million toward food actions
- All city departments engage in food related work



 Increased collaboration between departments

Themes

- Significant City resources toward
 - "one-off" food programs not supported by evidence or effective
 - funding is mainly one-time allocation
 - unsustainable food actions



What should we be doing?

- Shift toward actions that
 - foster capacity building,
 building upon assets
 - keep economic benefits within the city
- Examples: community food centres, urban agriculture, social enterprise



Community Food Centres









A food strategy for the future: The next 10 years



Vision

A city with a sustainable food system where all people at all times have economic and physical access to enough safe, nutritious food to meet their dietary needs and food preferences



Food System Principles

Healthy

 enables the overall health and wellbeing of Hamiltonians

Sustainable

 preserves and protects rural and urban agriculture

• Just

all residents can access healthy food, supports a living wage





Next Steps: Community Engagement

- Community desire to be involved
- Food is already being discussed
- Stakeholder feedback, validation of proposed vision, principles, goals



• Prioritize food actions based on resources, importance, and time