




Hamilton

INFORMATION UPDATE

TO:	Mayor and Members Board of Health
DATE:	March 14, 2014
SUBJECT/REPORT NO:	Healthy Kids Community Challenge (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Elizabeth Richardson, MD, MHSc, FRCPC Medical Officer of Health Public Health Services Department
SIGNATURE:	

On March 11, the City of Hamilton submitted an application to the Ministry of Health and Long Term Care (MOHLTC) for the Healthy Kids Community Challenge (HKCC). The Challenge is an outcome of the expert panel recommendations presented in the report, No Time to Wait: The Healthy Kids Strategy. The provincial goal related to this strategy is to reduce childhood obesity by 20% over 5 years.

Announced on January 24, 2014, the HKCC will be multi-sectoral and community-led. Community partners will work together to develop and implement local programs and policies focusing on three areas: healthy eating, physical activity and adequate sleep for children. Municipalities or Aboriginal Access Centres were required to lead applications for communities with populations of 10,000-200,000 people. The MOHLTC plans to support up to 30 Ontario communities with:

- Up to \$1.5 million over 4 years (includes funding for half the value of a Local Project Manager's wages, up to \$50,000 per year); and
- Training and support to develop, implement and evaluate local action plans.

The HKCC opportunity was discussed during the February 7th Public Health Services budget presentation to GIC. Councillor Jackson was nominated by Council as the community champion.

Since the initial funding announcement, City of Hamilton staff has worked to gain widespread stakeholder input and commitment to fulfil the requirements of the Challenge, with the following outcomes:

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- Our defined community: Hamilton Mountain (Wards 6,7,8)
- Our Community Champions: Councillors Jackson, Whitehead and Duvall
- City of Hamilton participation: 6 Divisions from within Public Health Services, Community & Emergency Services and City Housing Hamilton
- 22 multi-sectoral partners (see Appendix A for a complete list of community partners) and a related wealth of in-kind supports and resources

The MOHLTC will notify applicants of the approval status of submission in early spring, after which time we will present a Report to the Board of Health to update on the outcome of the application and next steps.

Appendix A

List of Partners for the Healthy Kids Community Challenge – Hamilton Mountain

City of Hamilton Partners

- Public Health Services
 - Healthy Living Division
 - Family Health Division
 - Planning and Business Improvement Division
- Community & Emergency Services
 - Recreation Division
 - Children's & Home Management Services Division
 - Neighbourhood & Community Initiatives Division (Neighbourhood Action Strategy)
- City Housing Hamilton

Community Partners

- Hamilton Wentworth District School Board
- Hamilton Wentworth Catholic District School Board
- Catholic Parent Involvement Committee
- Joint Educational Parent Advisory Group
- Hamilton Chamber of Commerce
- Hamilton Health Sciences
- McMaster Children's Hospital
- Hamilton Academy of Medicine
- McMaster Family Health Team
 - Stonechurch Family Health Centre
- Hamilton Best Start Network
- Today's Family (Ontario Early Years Centres)
- YMCA, Hamilton/ Burlington/Brantford
- YWCA, Hamilton
- Boys & Girls Clubs of Hamilton
- Neighbour to Neighbour Centre
- Social Planning Research Council of Hamilton
- Tastebuds, Hamilton's Student Nutrition Collaborative
- Hamilton Community Foundation
- Hamilton Tiger Cats Football Club
- McMaster Athletes Care Program
- Hamilton Spectator
- TV Hamilton - Cable 14

OUR Vision: To be the best place in Canada to raise a child, promote innovation, engage citizens and provide diverse economic opportunities.

OUR Mission: WE provide quality public service that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Values: Accountability, Cost Consciousness, Equity, Excellence, Honesty, Innovation, Leadership, Respect and Teamwork