

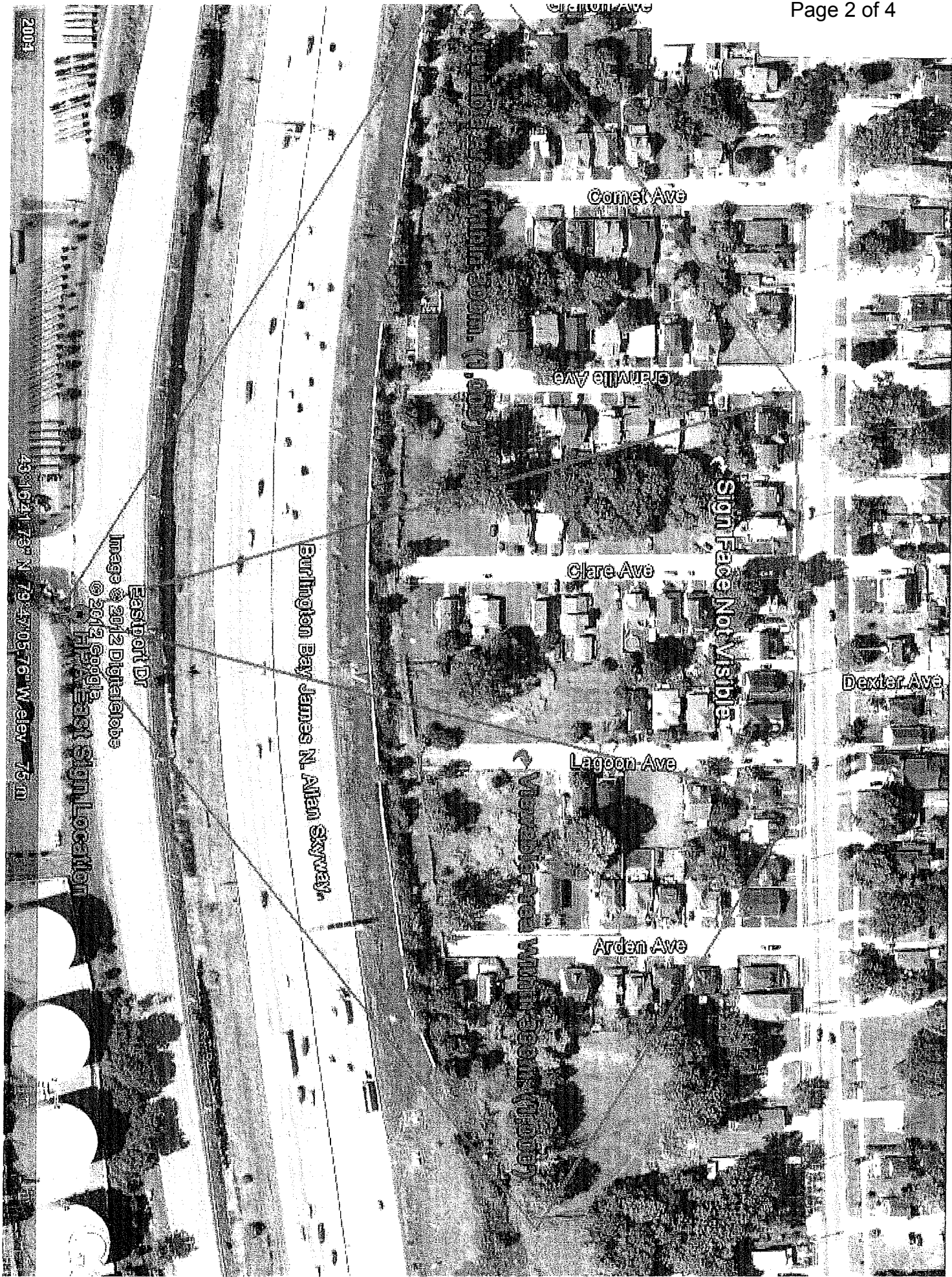
HAMILTON PORT AUTHORITY

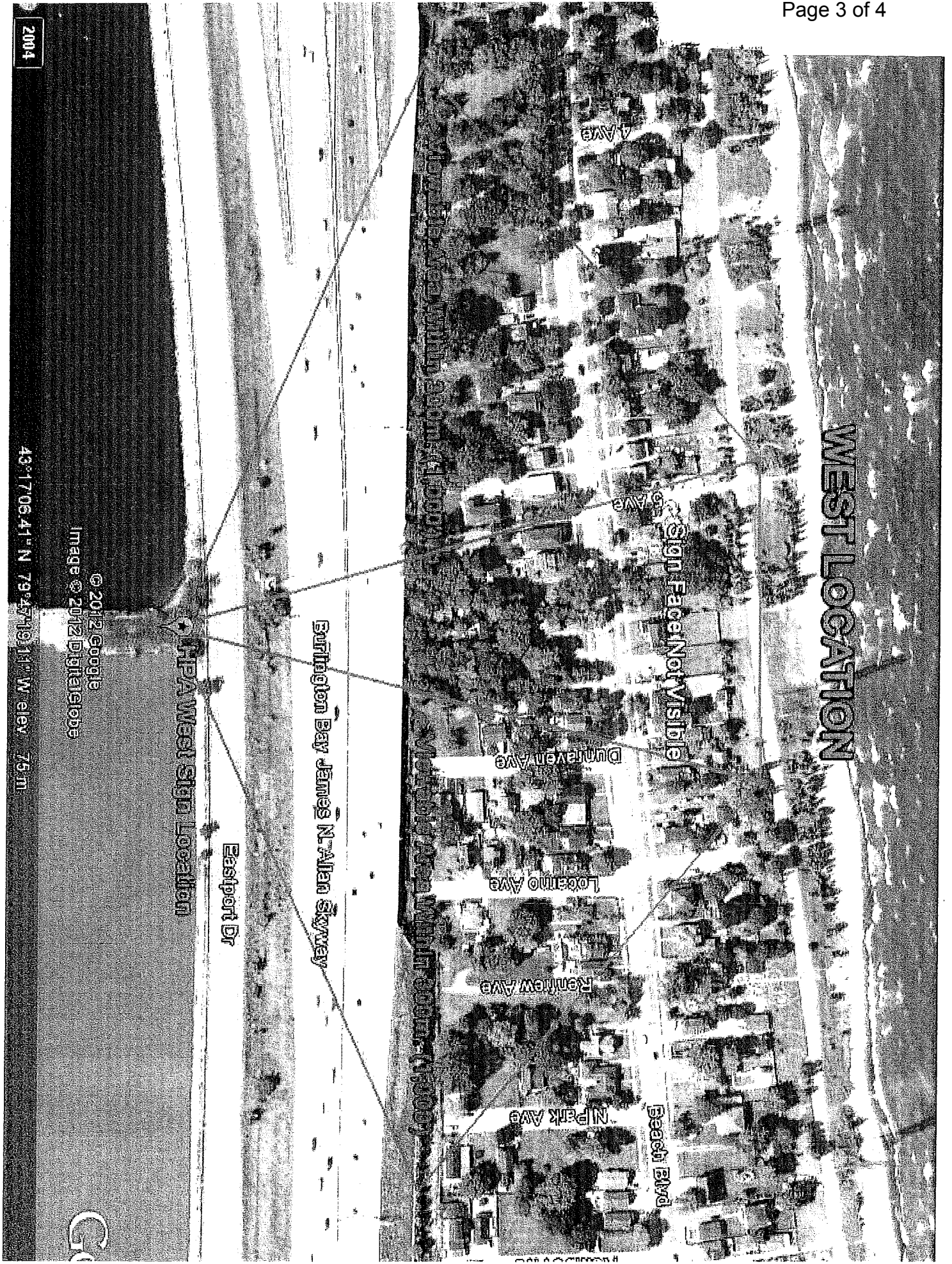
Creative Media Development Inc.

SIGN VISIBILITY STUDY

<u>West Location</u> # of Houses in Visibility Area		# of household sight lines to sign faces at 15m (50') total height	# of household sight lines to sign faces at 20m (66') total height	# of household sight lines to sign faces at 25m (82') total height
West Sector	18	0	2	5
East Sector	24	2	5	8
<u>East Location</u> # of Houses in Visibility Area		# of household sight lines to sign faces at 15m (50') Height	# of household sight lines to sign faces at 20m (66') Height	# of household sight lines to sign faces at 25m (82') Height
West Sector	26	2	2	6
East Sector	22	5	5	7

- The house sight line to the sign faces noted above, takes into consideration estimated visibility from the residences exposed to the sign faces
- The non-viewable area noted on the attached overhead views, is due to the sign face not being visible in a 30 degree arc off the end of the sign faces and the signs being placed at a 30 degree angle on a back to back structure
- The normal setback from third party signs to residential properties is varies from 30m. to 100m. for most municipalities in Ontario, versus the 300m. distance used for purposes of this study
- The ambient light generated by the highway and the background City of Hamilton, etc. also obviously have an overall impact on the residential area





WEST LOCATION

Sign Face Not Visible

4 Ave

6 Ave

Dunraven Ave

Locarno Ave

Rennew Ave

N. Park Ave

Beach Blvd

Burlington Bay James N. Alan Skyway

Beasport Dr

NPA West Sign Location

2004

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43°17'06.41" N 79°45'19.14" W elev 75 m

GO





2004

WEST LOCATION

EAST LOCATION

Not Visible

Locarno Ave

N Park Ave

Rembe Ave

Windermere Ave

Knappens Dr

Wickham Ave

Grafton Ave

Cornet Ave

Eastport Ave

Not Visible

EAST LOCATION

Burlington Bay James N. All Queen Elizabeth Way

Eastport Dr

EAST LOCATION

Eastport Blvd

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43°16'54.29" N 79°47'14.06" W elev 75m