



Signage Programs

Street Furniture

Media Architecture

Kramer Design  
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Mr. Stephen Robichaud, MCIP, RPP  
Director of Planning  
Planning and Economic Development Department  
Planning Division, Development Planning,  
71 Main Street West, 6<sup>th</sup> Floor  
Hamilton, ON L8P 4Y5

August 15th, 2014

**Re: Sign Variance Application, 900 Woodward Avenue, Hamilton (Ward 4)**  
**FILE: SV-14-007**

Dear Mr. Robichaud,

This letter is to serve as Kramer Design Associates' (KDA) formal notice to appeal the above decision with respect to proposed City of Hamilton, Tim Hortons Field and Hamilton Tiger Cats Gateway Sign.

This gateway will function as an important welcome beacon for the City of Hamilton.

It will positively contribute to the economic vitality of the City and will be vital to the ongoing success of the new Stadium.

Kind Regards,

A handwritten signature in black ink, appearing to read 'Jeremy Kramer', written in a cursive style.

Jeremy Kramer, Owner and Creative Principal

c.c. Matt Afinec, Hamilton Tiger Cats  
Peter Irwin, Consultant  
Brian McCall, KDA  
Florin Gavriluta, KDA  
Danielle Beck, City of Hamilton

*Attachment: Letter re: FILE: SV-14-007*