

Beck, Danielle

From: Kolet, Arieh (MTO) <Arieh.Kolet@ontario.ca>
Sent: July-23-14 4:01 PM
To: Beck, Danielle
Cc: Aurini, Shawn (MTO)
Subject: File: SV-14-007 - Sign Variance Application - 900 Woodward Ave., Hamilton

Hi Danielle,

Re: File: SV-14-007 - Sign Variance Application - 900 Woodward Ave., Hamilton

In response to the sign variances proposed, the Ministry of Transportation **will not** issue a permit for any billboard (3rd party sign) which is visible and located within 400 m. of the limit of a Class 1A highway (i.e. QEW/403)

Only location signs (which either names or identifies the property, occupant(s) or owner(s) or a business conducted on the property, or advertises a product or service(s) available upon the property, or conveys a message placed solely for guidance on the property) are permitted, provided they meet all requirements of the Ministry's *Corridor Signing Policy* and must obtain all municipal approvals.

Please refer to our Sign Policy online for details:

<http://www.mto.gov.on.ca/english/engineering/management/corridor/signs.shtml>

Should you have any questions, please feel free to call me.

Arieh Kolet,
Permits Officer
Ministry of Transportation
1201 Wilson Ave., 7th Floor
Toronto, ON., M3M 1J8
Tel: (416) 235 3497
Email: arieh.kolet@ontario.ca