

## **INFORMATION REPORT**

ТО:	Mayor and Members General Issues Committee
COMMITTEE DATE:	January 14, 2015
SUBJECT/REPORT NO:	Public Art Piece Honouring Lincoln. M. Alexander (PED15004) (City Wide) (Outstanding Business List Item)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Ken Coit (905) 546-2424 Ext. 6281
SUBMITTED BY:	Jason Thorne General Manager Planning and Economic Development Department
SIGNATURE:	

## **Council Direction:**

The General Issues Committee, at its meeting on May 7, 2014, approved the following:

"GIC Report 14-010 Item 20(c) (PED14089):

That funding contributions towards the Lincoln M. Alexander Public Art Piece be sought from the Government of Canada, Government of Ontario, and the Conservative Party of Canada and crowd funding sources."

## Information:

Letters were sent from the Mayor's Office on May 16, 2014 to the Government of Canada, the Conservative Party of Canada and the Government of Ontario in regard to funding contributions to a Lincoln M. Alexander Public Art Piece in Hamilton. To date, there have been no responses from the Government of Canada or the Conservative Party of Canada.

The Provincial Government responded in writing indicating that funding may be available for art initiatives through the programs of the Ontario Trillium Foundation or the Ontario Arts Council. However, the City of Hamilton is not eligible for these programs and would require a partnership with an eligible not-for-profit organization or artist who would have to lead and submit an application on behalf of the project.

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The Finance, Administration and Revenue Generation Division are currently undertaking a high-level review of civic crowd funding and will inform Council on the viability of undertaking this type of fundraising campaign for civic projects.

The Call for Artists Policy, approved by Council, requires that project funding be in place before a Call for Artists is issued. This project is, therefore, on hold until the results of the civic crowd funding review is completed. Pending outcome of the Civic Crowd Funding Review staff will reconfirm with Council their direction on the Lincoln M. Alexander Public Art Project.

KC/ro