

Keep Hamilton Clean & Green Committee

MINUTES

Tuesday, October 21, 2014

5:00 p.m.

Room 192, Hamilton City Hall

71 Main Street West, Hamilton

Present: Larry Husack – Chair
Krysta Boyer
Marisa DiCenso
Adrian Hucal
Kevin Morton
Shane Ormerod
Ron Speranzini
Bruce Thomson
Phil Homerski (Staff Liaison)

Regrets: John Hawker
Allyson Wenzowski
Clr. Chad Collins
Clr. Tom Jackson

Guests: Kevin McDonald, Program Manager, Tobacco Control Program,
Public Health Services.
Greg Maychak, Manager, Pan Am Initiatives Office, City of Hamilton.
Rob Gatto, Manager, Stadium and Golf Operations, Public Works.
Rob Norman, Director of Strategic Planning, Public Works.

1. Welcome and Introductions

The Chair welcomed Kevin McDonald, Program Manager, Tobacco Control Program, Public Health Services who was attending to speak to item 6.1 and Greg Maychak, Manager, Pan Am Initiatives Office, City of Hamilton and Rob Gatto, Manager, Stadium and Golf Operations, Public Works who were attending to deliver the Pan Am Games presentation (item 5.1). Rob Norman, Director of Strategic Planning, Public Works was also welcomed as a guest.

2. Approval of Agenda

P. Homerski noted that the draft agenda provided as a blotter item had a few additions compared to the electronically distributed version. "Consent Items" was added as item 7.0 with "KHCG 2015 Budget Request" added as item 7.1. "Spring 2015 Initiatives" was added as item 8.2.

That the agenda presented as today's blotter item be accepted as amended.

THOMSON/MORTON

CARRIED

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3. Declarations of Interest

None.

4. Minutes of Previous Meeting

4.1 Approval of Minutes

That the minutes of the September 16, 2014 meeting be accepted as written.

THOMSON/ORMEROD

CARRIED

4.2 Business Arising

Regarding item 5.1 Staff Support; P. Homerski informed the committee of his secondment to the City Manager's Office which leaves half his time for KHCG administration, KAB Cigarette Litter Prevention Program, Graffiti Management Program, Neighbourhood Development Strategy, and back-up for the Team Up to Clean Up program (Environmental Services now has the lead on this program).

Regarding item 5.2 Establishment of Advisory Committees Report: P. Homerski reported that after considerable discussion at the September 7 GIC meeting, a motion was tabled that included the following:

- That the City Clerk's office work with the Director of Neighbourhood and Community Initiatives and his citizen engagement team to obtain community input regarding the establishment of the City's Advisory/Volunteer/Sub-Committees; and;
- That an extension be granted to the terms of the existing complement of the Advisory/Volunteer/Sub-Committees until the completion of the consultation process.

P. Homerski asked members to inform him or the Chair of their intentions to remain with the committee throughout the requested extension period into 2015.

Regarding item 7.2 Volunteer Recognition: P. Homerski reported that he, Chair Husack and Clr. Jackson presented a framed certificate to Alfred Whittom on September 24 at his home.

5. Presentations

5.1 2015 Pan Am Games

G. Maychak provided an overview of Hamilton's involvement in the Toronto 2015 Pan Am Games as host city for men's and women's soccer. TO2015 anticipates that one-third of the tickets sold for all events will be for soccer, which translates into hundreds of thousands of visitors. There will be eleven legacy initiatives relating to the Games that focus on healthy living and getting children more active.

In addition to the soccer games (two games a day), there will be 16 days of cultural celebration. Cultural festivities will be held at Gage Park, Gore Park, International Village and the waterfront. Council has approved \$600,000 in funding for Pan Am celebrations. Some of that funding has been set aside for grants for non-profit groups to celebrate the Games. Criteria and applications for these grants will be released in December.

P. Homerski suggested that the committee consider how this city can put its best foot forward given the importance of the Pan Am Games to tourism, economy and sport. Consideration should be given to what the committee can do to ensure neighbourhoods are presentable and that opportunities for beautification and environmental stewardship are pursued.

G. Maychak indicated that "urban domain" volunteers will be assisting at festivals and cultural events with part of their tasks dedicated to cleanup. He indicated that this committee could take the lead for training volunteers on proper waste management. Volunteers can be accredited and outfitted by TO2015.

R. Gatto, Manager of Stadium Operations, provided an update on the construction of Tim Hortons Field in response to the committee's questions on waste diversion at the stadium. Currently the TiCats are handling recycling until the City takes possession of the stadium. R. Gatto is working through a plan to provide multi-sort waste containers on the concourse,

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plaza areas, club level and dressing room areas. He is also working with the concessionaire on behind-the-counter waste management. G. Maychak offered to provide the committee with TO2015's plans for a green event during the Pan Am Games period.

Committee members had several questions related to responsibility for the waste diversion program, the extent to which the organics collection would be provided and policies for concessionaires to provide only compostable products. R. Gatto indicated that the program is being developed and suggested that this committee could provide some recommendations.

6. Discussion Items

6.1 Cigarette Litter Prevention in Parks

K. McDonald was asked to attend the meeting to speak to the feasibility of requesting an amendment to the Smoke-Free Parks and Recreation Properties By-law to allow ash receptacles to be placed inside parks. He indicated that the opinion of the City Solicitor is that the By-law is silent on the issue of litter and trash containers. Public Health Services would not have any issue with the introduction of a program that would provide for the installation of ash receptacles at the periphery of parks or the entrance of parks should it be the desire of the Public Works department.

P. Homerski suggested that in light of Mr. McDonald's remarks that a cigarette litter prevention campaign for parks would need to consider tools and messaging that will support the proper disposal of cigarette butts prior to entering the parks property. He indicated that tools such as ash receptacles that fit into vehicle cup holders could support the desired behaviour for smokers entering a park by car.

7. Consent Items

7.1 KHCG 2015 Budget Request

P. Homerski provided copies of the 2015 Budget Request as submitted for consideration by the Public Works Committee. This budget was drafted with the assistance of the Chair but was lifted from the table pending the outcome of the Establishment of Advisory

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Committees report to GIC on September 7. P. Homerski has consequently been advised that the budget request and accompanying report will be tabled at the Public Works Committee meeting scheduled for December 8, 2014.

That the 2015 Keep Hamilton Clean & Green committee Budget Request be forwarded to the Public Works Committee for approval and referral to the 2015 budget process.

SPERANZINI/ORMEROD

CARRIED

8. Clean & Green for 2015

8.1 Fall Graffiti Blitz

P. Homerski reported that KHCG's offer of support to any graffiti removal initiative was forwarded to the Neighbourhood Development groups, Barton BIA and YEP. To date, there was only one possible expression of interest from Barton BIA. Given that the weather is deteriorating into conditions not conducive to graffiti removal activities, it was suggested that a graffiti blitz in strategic areas such as the Stadium Precinct be considered as part of the committee's spring initiatives.

8.2 Spring 2015 Initiatives

Chair Husack asked G. Maychak to expand on potential grants available for community engagement initiatives. G. Maychak indicated that the details of the "All Things Pan Am" grants are being worked out but the intent is to fund anything organized by a community organization that celebrates the games. Something related to a cleanup or beautification project related to the Pan Am Games would likely be eligible for a \$2,000 grant.

9. Focus Area Updates

9.1 Litter Prevention

B. Thomson reported that arrangements for the annual Community Appearance Index windshield survey were recently initiated. P. Homerski indicated that it is preferable to maintain consistency in surveyors so the correspondence was limited to the volunteers who assisted in past years. Plans are underway to undertake the survey on November 6 and 7 or

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November 13 and 14. The Community Appearance Index requires a minimum of 20 percent of the municipality be surveyed for litter and graffiti to maintain good standing with Keep America Beautiful.

9.2 Illegal Dumping Prevention

No report.

9.3 Graffiti Management

K. Boyer reported on the progress of presenting a Youth Graffiti Forum. A meeting with interested parties took place earlier today to develop partnerships and identify resources. A central downtown facility has been offered to host the Forum. Although the subcommittee had targeted the end of November for the Forum to take place, she feels there is too much work to do to make that possible. Options were discussed. P. Homerski indicated that engaging a consultant to organize a forum for November was not a feasible option due to approvals required.

It was agreed that K. Boyer be asked to rework the plan to deliver the forum in February 2015.

9.4 Beautification and Greening

R. Speranzini reported that he and P. Homerski had attended the inaugural meeting of the Hamilton Urban Forest Strategy group. There are some important connections between the strategy development and the committee's involvement with beautification and greening. R. Speranzini will continue to liaise with the Urban Forest Strategy group and offer the committee's support where appropriate.

R. Speranzini advocated for striking a small task force to plan out the Clean & Green for 2015 initiative and to be able to capitalize on any opportunities that arise from the Pan Am Games plans.

9.5 Environmental Stewardship

No report.

10. Keep America Beautiful (KAB)

10.1 Canadian CLPP Update

P. Homerski reported that the Toronto BIA pilot program continues to make strides as the Riverside BIA has installed new ash receptacles and will maintain them. He also requested assistance from the committee to help secure at least three Hamilton BIAs for the re-launch of the Hamilton cigarette litter prevention program in the spring of 2015.

11. Other Business and General Information

11.1 Work Plan Update

P. Homerski distributed copies of an updated Work Plan Update that he has populated on behalf of the Champions. Chair Husack remarked that the Work Plan reflects that there is a lot of good work complete or near complete.

Work on the Clean & Green Charter needs to be a focus before the end of this committee's term. P. Homerski suggested that the spring of 2015 be the target to launch the Charter. M. DiCenzo volunteered to assist with the development of the Charter for the next meeting.

11.2 2015 Meeting Dates

P. Homerski distributed a list of KHCG meeting dates for 2015. The third Tuesday of the month at 5:00 pm in Room 192 was maintained for consistency but can be changed at the will of the new membership.

12. Adjournment

The meeting was adjourned at 7:20 pm.

The next meeting of the Keep Hamilton Clean & Green Committee will take place Tuesday, November 18, 2014 at 5:00 pm, Room 192, Hamilton City Hall.

