Item 7.1, E&CS Meeting March 9, 2015

# 20,000 Homes Campaign

#### **Housing Services Division**





## 20,000 Homes

- National movement of communities working together to permanently house 20,000 of Canada's most vulnerable homeless people by July 1, 2018.
- Inspired by the successful 100,000 Homes Campaign in the United States.
- The Canadian Alliance to End Homelessness (CAEH) is leading the 20,000 Homes Campaign.





We Can End Homelessness.mp4

# Why Participate?

- To build public support for ending homelessness
- To build political support for renewed federal and provincial investment in housing and support services.
- To plan and prioritize appropriate responses for chronically homeless individuals



 The Federal Homelessness Partnering Strategy (HPS) will be requiring communities to conduct a Point in Time Count

#### How it works

- Registry week
- Maximizing existing resources
- Use data to track progress and build a coordinated system
- Learn from other communities across Canada



## Registry Week Approach

- April 26-29, 2015
- Hamilton will be one of the first communities in Canada to pilot the registry week
- Volunteers conduct surveys which will help us know every homeless person by name and assess their needs



• Canvas shelters, time-limited residences, drop ins, meal programs and the streets

#### **Next Steps**

- Registry week results shared on April 30, 2015
- Data will help us plan and prioritize appropriate responses to end homelessness in our community
- Ensure that housing first programs are supporting the right people
- Work with other communities across Canada to align with current and emerging practices

